OUR FINDINGS CONFIRM

Kimberly Hunter Nari Kang Cameron Klepacz Braden Toone



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RECOMMENDATIONS

Invite to Unplug

Opportunities to Connect

Education to Motivate

Relationships — A NEED TO CONNECT

Hours Daily on Social Media

Less than 1

5+

Single

4.21% 28.07%

Married

16.83%

8.91%

Relationship 2.27% 28.41%



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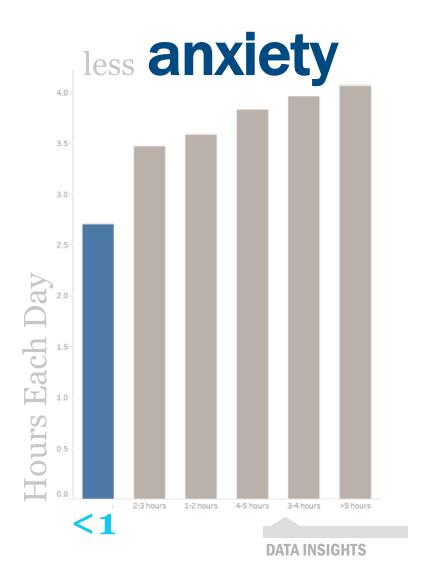
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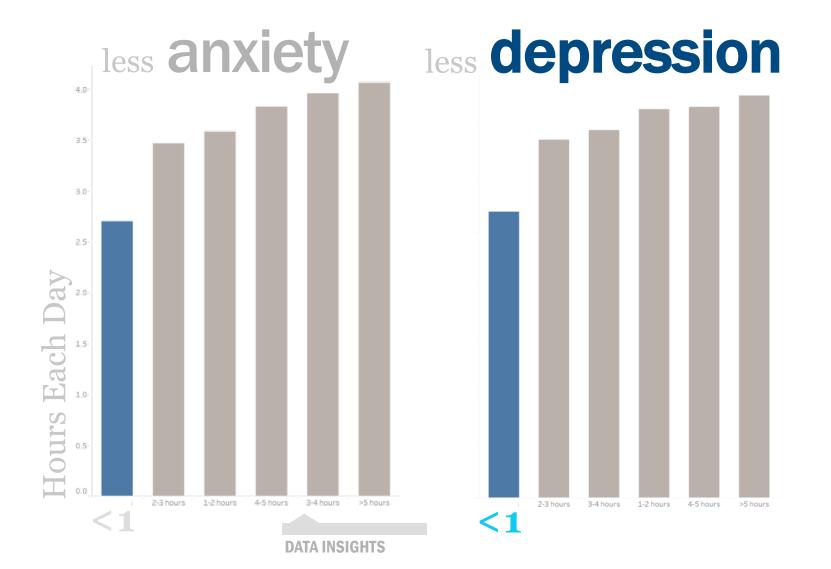
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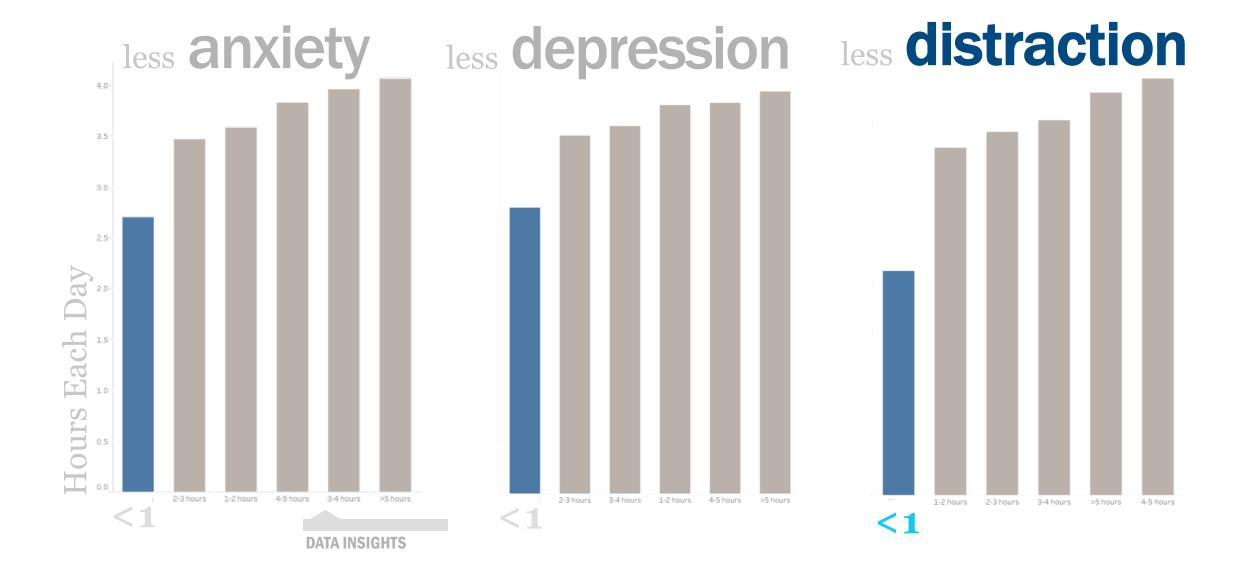
Fewer Hours on social Media...



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Invite to unplug

UNPLUGGED

Based on a true story, with personal details altered for privacy

Alex Adarsh Finding Real Connection

Alex Adarsh's life on social media was a facade of perfect friendships, creating a deep anxiety about ming real connections. One day, Alex noticed that was focusing more on digital life than real life so decided to reduce time on social media, replacing ine interactions with church members. Gradually, conversations and genuine bonds replaced virtual kes, easing Alex's anxiety and revealing the joy of authentic human connections.





Ashley Jenkins Battling Distraction

Ashley was a graduate student whose research was often interrupted by the lure of social media. To avoid online distractions, Ashley decided to go device-free during study hours. She used pen and paper to outline

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Take the Challenge!



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Opportunities to connect

KedIn

SOCIAL OPPORTUNITIES IN OUR COMMUNITY

Replace getting on with going out.



Find local events and other activities for singles, date ideas, and family fun.



Experience the joy of service by participating in one of our communities volunteer opportunities.



Enjoy music, movies, theatre, dance and more at one of these locations.



IS SOCIAL MEDIA A FRIEND OR FOE?

Social Media Usage and Mental Health



Anxiety

Do you often feel anxious or overwhelmed?



Depression

Are you frequently feel depressed?



Distraction

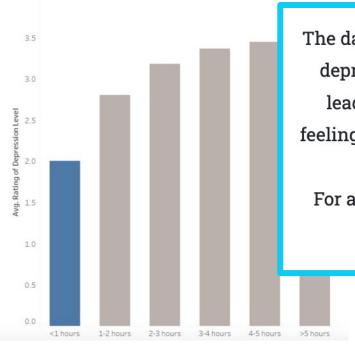
Struggle to Focus and Keep Grabbing Your Phone?



ONLINE HOURS, OFFLINE MOODS

Connection Between Social Media and Mood Changes

Avg Level of Self-Rated Depression by Avg Hours Spent on Social Media



The data suggests that increased social media use is linked to higher rates of depression and other mental illnesses. This prolonged engagement often leads to negative self-comparison and harmful behaviors, exacerbating feelings of isolation and disconnection, as more time spent online can reduce real-life social interactions and foster a sense of loneliness.

For a deeper understanding of this data and to explore more insights, click the 'Explore Data' button below the chart on the website.

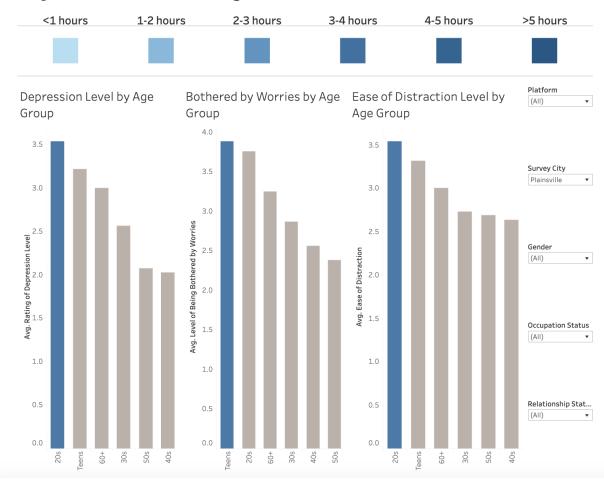
- TIPS -

- 1. Mindful Scrolling: Be aware of how you feel when using social media. If you notice it's making you feel down, it might be time to take a break.
 - 2. Positive Engagement: Use social media to connect with friends and share positive experiences, rather than passively scrolling through feeds.

EXPLORE THE DATA



Explore The Survey Results



CONTINUED research CAN LEAD TO DEEPER understandings INTO HOW SOCIAL media impacts mental health

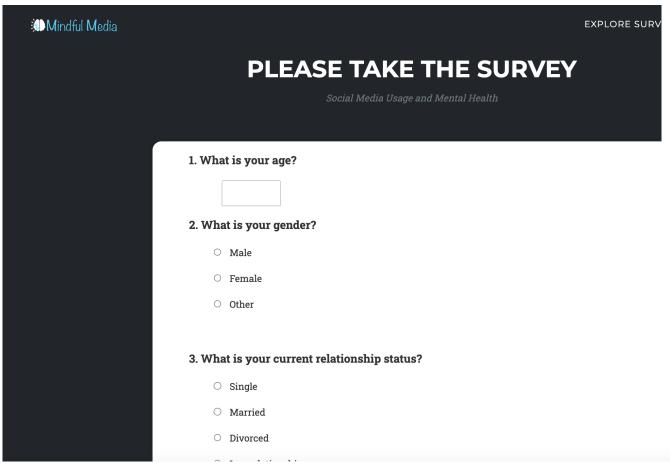


continued research CAN LEAD TO DEEPER understandings INTO HOW SOCIA media impacts mental health





Research to learn







WE HAVE WHAT YOUR

employees need

TO MAKE THIS ALL WORK!





| surveyee_id | l relationship_status | occupation_status i | s_media_user | media_usage pu | irpose_frequency | distraction_frequency | restless_amount o | listraction_amount | worried_amou |
|-------------|-----------------------|-----------------------|--------------|----------------|------------------|-----------------------|-------------------|--------------------|--------------|
| 272 | In a relationship | University Student | true | 5< | 3 | 2 | 1 | 2 | 3 |
| 14 | Single | University Student | true | 5< | 2 | 5 | 5 | 4 | 4 |
| 193 | Single | University Student | true | 5< | 4 | 4 | 3 | 4 | 5 |
| 355 | Single | University Student | true | 3-4 | 2 | 1 | 1 | 2 | 2 |
| 17 | In a relationship | University Student | true | 2-3 | 4 | 4 | 4 | 4 | 4 |
| 215 | Single | University Student | true | <1 | 3 | 5 | 3 | 5 | 5 |
| 164 | Single | University Student | true | 2-3 | 4 | 2 | 3 | 3 | 5 |
| 438 | Single | School Student | true | 5< | 4 | 4 | 3 | 4 | 2 |
| 177 | Single | University Student | true | 5< | 4 | 4 | 3 | 5 | 4 |
| | | | | | | | | | |





