

Interview Analysis - Jesús Alejandro Dávila Pinchao

Interviewed: SANTIAGO ORDOÑEZ

Major: CIVIL ENGINEERING

Semester: FIRST

Insights

A good issue identified during the interview was that Santiago's experience trying to move through in the campus was hard because of the size of the campus and the variety in the ways that could be taken to go from a place to another, a consequence of this was that he gets absolutely lost one time and he was tired because of the many varieties of terrain, stairs, and hallways.

He mentions that in terms of finding specific places like restaurants, coffee shops and places to study or relax is easy to do, but he must travel through the entire building to find all possible places that he could visit.

He expects to get a view of the places and a good legend to be explicit with the information, also he wants to get interesting places taken from the student's preferences, also, in terms of complexity of the app he wants something that could have many functions but also a basic structure friendly to all people.

Santiago expressed that his main need with a campus map application is that the classrooms and laboratories are expected to be easy to find and the main purpose of the app that he will expect is the efficient ways of mobility inside the campus and the routes because the information about the buildings and interest places could be found with other tools (like google maps, university web pages and physical maps around the campus).

Analysis

Situation	What?	How?	Why?	Who?
1	The user is lost in a place of the university that he came to while searching for his/her next class.	He/she looks disoriented and worried because it's a building that he/she had never been, also it has many hallways, stairs, rooms, and it only have one access.	He/she is in a place where is not seemed to be the classroom that he/she is searching and is going to be late or probably is going to fault to his/her class	A first semester student with a few days on the campus. He/she doesn't know most of the buildings.
2	The user is going to a final exam walking from the "Santander Park" (Cra 7 - 13).	He/she looks tired, uncomfortable, stressed, and worried because of the sun and the thinking about lost the final exam	He/she is far away from the final exam classroom and has been walking for a while, also is wet because of the sun	A third semester student, he/she had to go to the Bogota's center to buy something important before his/her final exam
3	The user is leaving class from the Q building and he/she has the next class on the SD building	He/she looks very annoyed because is necessary to travel through different ways to go to the next class	He/she is in the other side of the campus and because of its topography will be necessary to go through a lot of stairs, hallways, other buildings, and the street to go to the next class	A student who unfortunately have one class in the Q building and have no choice than accept to register a class in the SD building right next to the last one.
4	The user is searching the ML 346 (which is an auditory) where he/she has a class, but he/she can't find it because it seems to not exist on the third floor of the ML building	He/she looks very confused with the classroom's distribution in the building, also he/she feels frustrated for not find a classroom that it's supposed to be easy to find	He/she does not know that the classroom ML 346 is an auditory and it does not have an explicit entrance on the third floor and is necessary to access from another floor to reach the classroom.	A student that has never been in that classroom because is its first class there, also the student had not idea about a possible different distribution of the classrooms despite the usual ones (the entrance of the classroom is through the same floor that the classroom is on)