# Maria's Journey Map

## Context

The interview´s purpose was established and she introduced herself and also gives us context of her life nowadays.

## University experience

During her first semesters was pretty difficult to find buildings and to move throughout the campus.

## Preferences inside Campus

Maria indicated that she will like to know more places to eat inside the University and to know better some specific spots also.

## Challenges

She finds hard for 1st and 2nd semester students to know how to approach buildings.

## Feedback

A solution that gives students a way of getting to know better the University and it's surroundings.

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Maria is excited for having the interview and for ggeting to know how will be the approach of the app for students.
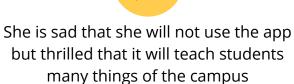
She change her mood when trying to remember the difficulties of arriving at buildings at certain time

She is in a better mood when trying to remember some specific situations

She feels a little bit angry that in her whole career she always went to the same places of restaurants or cafeteria

She is sad that she will not use the app but thrilled that it will teach students many things of the campus

### Insights

For this specific case the most important thing is that María remembers her experience during her first semesters at University

Students during the first semesters have more trouble getting to know University better and which are the best ways to approach buildings or different places

### Insights

Even tough she spends more of her time in specific places and buildings, she is optimistic with the app, she thinks that students will need this app.

Getting to some places in certain time is pretty difficult to enter the building or restaurant

### Insights

She laughs when remembering some specific situations during her time at university.

By using an specific route throughout the campus she understand the best way of getting to approach buildings, ando also she had good experiences with friends or alone when getting to know the University

### Insights

Students always go to places that are recommended by friends or that they know it have good reviews

Some students will knot know during their whole career that some places exist because their friends never gave them some recommendation or they never knew where it was ubicated in campus

### Insights

The solution must take into account several things, like: classrooms, buildings, toilets, restaurants, cafeterias, special support buildings, etc...

Extra information and an interactive map where the student learns about the university will be the best possible outcome a student must have with the app