

The following are the guiding planned questions. Of course, to make the interviewer natural and not feel scripted, the planned questions can not be found word for word on the transcript.

- Tell me about your relationship with the Uniandes community and why you're a good candidate for this interview. **Purpose:** Establish credentials and justify the existence of the interview.
- What do you think of the gastronomic offerings at the university? **Purpose:** Gain knowledge on interviewees position on the topic.
- How did you get to know the different places as a freshman? How do you learn about the gastronomic offerings and how do you hear about new places and changes now? **Purpose:** Get to know about university students' habits around gastronomic offerings.
- Many people at the university say that there isn't much diversity in the gastronomic offerings or in prices, especially in the low-to-moderate range. What's your perspective on that? **Purpose:** Assess the level of diversity in gastronomic offer.
- Do you have any dietary restrictions or is there something you eat more than others? **Purpose:** Profile the interviewee and determine what kind of person is being interviewed.
- Do you think some technological tool could help so students can learn more about the available places? **Purpose:** Hypothesise around the utilization of technology.