

# Interview Template

Candidate name	Laura Agudelo	Interviewer name	Mariana Pineda
Date	28/01/2026	Time	7:00 PM

## Introduction

Hi, thank you for the help with this interview, I will be making you some questions about clothes waste, will this be okay with you?

My name is Mariana from Universidad de los Andes, with this interview I want to understand some of the habits, behaviors, thoughts and perceptions of university student about clothes waste.

Before we begin, I would like to ask for your consent to record this interview. The recording will only be used for academic purposes for a university project, and it will not be shared with anyone else. Your participation is voluntary, and all your responses will be kept confidential.

Do you agree to being recorded?

## Hypothesis

University students in Bogotá contribute significantly to clothing waste mainly due to frequent purchases of low-cost fast fashion and the lack of convenient sustainable disposal options, even though they are aware of the environmental impact and are wanting to change their behavior finding responsible alternative of getting rid of those clothes that they do not use anymore.

## Interview questions

### Basic information questions

Question 1  
How old are you?

I am 20, years old.

***Purpose: Getting to know the interviewed and get a context of the habits and interests.***

Question 2  
What semester are you currently in?

I am currently in my 8<sup>th</sup> semester.

***Purpose: Know the behavior of a student in her final university time regarding clothes waste and sustainability.***

Question 3  
What program are you studying?

I study Modern Languages.

***Purpose: To provide academic context that may relate to awareness or attitudes toward sustainability.***

Question 4

You have any opinions regarding clothes waste? You think it is a relevant problem nowadays?

In my opinion, clothing waste is an important problem nowadays. Fast fashion encourages people to buy more clothes than they really need because they are affordable and trendy. This makes people replace clothes very often, even when they are still usable. As a result, a lot of clothing ends up being wasted without much consideration of its environmental impact.

***Purpose: To understand the participant's general awareness and perception of clothing waste as a social and environmental problem.***

Question 5

Do you think your personal clothing habits have an impact on the environment?

Yes, I think my clothing habits do have an impact on the environment. Even if it is not something I think about every day, I know that buying clothes frequently increases production and waste. I think that my choices, together with those of many other people, can contribute to environmental problems.

***Purpose: To explore the participant's level of personal responsibility and awareness regarding the environmental impact of their behavior.***

Question 6

Would you be willing to change your clothing habits in order to be more sustainable? Why or why not?

Yes, I would be willing to change my habits to be more sustainable. I think it is important to try to reduce waste and consume more responsibly. However, I also think it can be difficult to change because sustainable options are not always the easiest or the most accessible.

***Purpose: To assess the participant's motivation and willingness to adopt more sustainable practices.***

Question 7

What kind of actions or initiatives do you think universities could implement to reduce clothing waste among students?

I think universities could create more awareness about clothing waste through campaigns or workshops. They could also organize clothing exchange events or provide platforms where students can donate or sell clothes easily. This could help students make more sustainable choices in a simple way.

***Purpose: To gather ideas and perceptions about institutional responsibility and potential solutions.***

Question 8

How often do you stop using clothes that are still in good condition during the year?

I think this happens quite often. In one year, I probably stop using around three to five pieces of clothing that are still in good condition. Most of the time, it is not because they are damaged, but because my style changes or I just do not like them anymore.

***Purpose: To identify the frequency of potentially unnecessary clothing disposal and personal consumption habits.***

Question 9

Do you think university students contribute significantly to clothing waste?

Yes, I think university students contribute a lot to clothing waste. Students usually want to follow trends and look good, but they also want to spend little money. Because of this, they often buy cheap clothes that do not last long or that they stop using very quickly.

***Purpose: To explore the participant's perception of the role of university students in the problem of clothing waste.***

Question 10

What do you usually do with clothes you no longer use?

Usually, I keep them in my closet for a long time. Sometimes I donate them if they are still in good condition, but many times I just keep them because I think I might use them again in the future, even if I never do.

***Purpose: To understand current disposal behaviors and whether they are sustainable or not.***

### Specific questions

Question 11

Would you be open to buying second-hand clothes if they came from other students at your university?

Yes, I would be open to that. I think it would feel more comfortable because they are people from the same environment as me, and it would be easier to trust the quality of the clothes. Also, I think it is easier to arrange logistics as the delivery or payments.

***Purpose: To evaluate openness to peer-based sustainable solutions within the university context.***

Question 12

Have you ever bought or sold secondhand clothes?

No, I have never bought or sold second-hand clothes. I usually buy new clothes because it is more convenient and I am used to shopping in regular stores. I also think that selling clothes requires time and effort, which makes me less motivated to try it.

***Purpose: To assess the participant's previous experience with second-hand consumption.***

Question 13

Can you give me specific reasons?

The main reason is that it takes time and effort. Selling clothes means taking photos, uploading them, and talking to people, which can be inconvenient. Buying new clothes is much easier and faster. In addition, I do not always feel secure buying second-hand clothes because I do not know the real condition of the item, how long it has been used, or if the offer is trustworthy. Sometimes it is difficult to know if the information is accurate, which makes me prefer buying new clothes instead.

***Purpose: To identify the main barriers (such as trust, convenience, or effort) that prevent participation in second-hand practices.***

Question 14

How long do you usually keep a piece of clothing before discarding it?

On average, I keep a piece of clothing for about two or three years. Some clothes I keep longer, but others I stop using after one year if I get bored of them.

***Purpose: To understand the lifespan of clothing and consumption patterns.***

Question 15

Would you find useful a mobile app exclusively for your university where students can sell or exchange clothes?

Yes, I think that would be very useful. It would make the process easier and safer, and it could also help reduce clothing waste inside the university.

***Purpose: To test the potential acceptance of a digital solution aimed at reducing clothing waste.***

Question 16

What prevents you from disposing of clothes in a more sustainable way?

I think the main reasons are lack of time and lack of information. Sometimes I do not know where to donate clothes, or I do not have time to go. Also, it is easier to just keep them or forget about them instead of looking for a sustainable option.

***Purpose: To explore practical and personal limitations to sustainable behavior.***

## Conclusion

Thank you very much for your time and for sharing your experiences and opinions with me. This interview was very useful for my project, and I really appreciate your openness and honesty. If you have any questions later or would like to add something, please feel free to contact me. Thanks again for your help.