

## **Interview Structure – University Gastronomic Offer**

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**Public objective:** Students of Andes university

**Background:**

1. What is your name?
2. How old are you?
3. In which university you study?
4. What is your career?

**GQM method:** Firstly, I begin by outlining the goals I aim to achieve through the interview process. For each aim, I formulate a question designed to fulfill with and advances that specific goal. Subsequently, I ensure that each question is go with a specific metric or measure that can yield quantifiable results.

**Goals:**

1. Know how many places to eat students have in mind.
2. Determine if students have tried several restaurants and think they know them all.
3. Evaluate the ease with which they find new places to eat.
4. Understand students' willingness to explore new restaurants.

**Questions:**

1. If you wanted to have lunch at a restaurant today, do you already have some places in mind?
2. Do you think you are familiar with all the restaurants in the area around the university?
3. Have you ever decided on the same place as always because you can't find another one that you like?
4. Would you be interested in quickly exploring all the gastronomic options around the university?

**Measures for results:**

1. Average number of places that students prefer
2. Number of people who tend to explore restaurants
3. Number of people who find it difficult to find new restaurants
4. Number of people who would like to know more restaurants