

25

191.

63

191

38

197

55

191

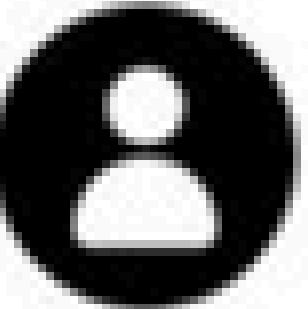
MISOZE

7 1 2 3 9 8

DODGE

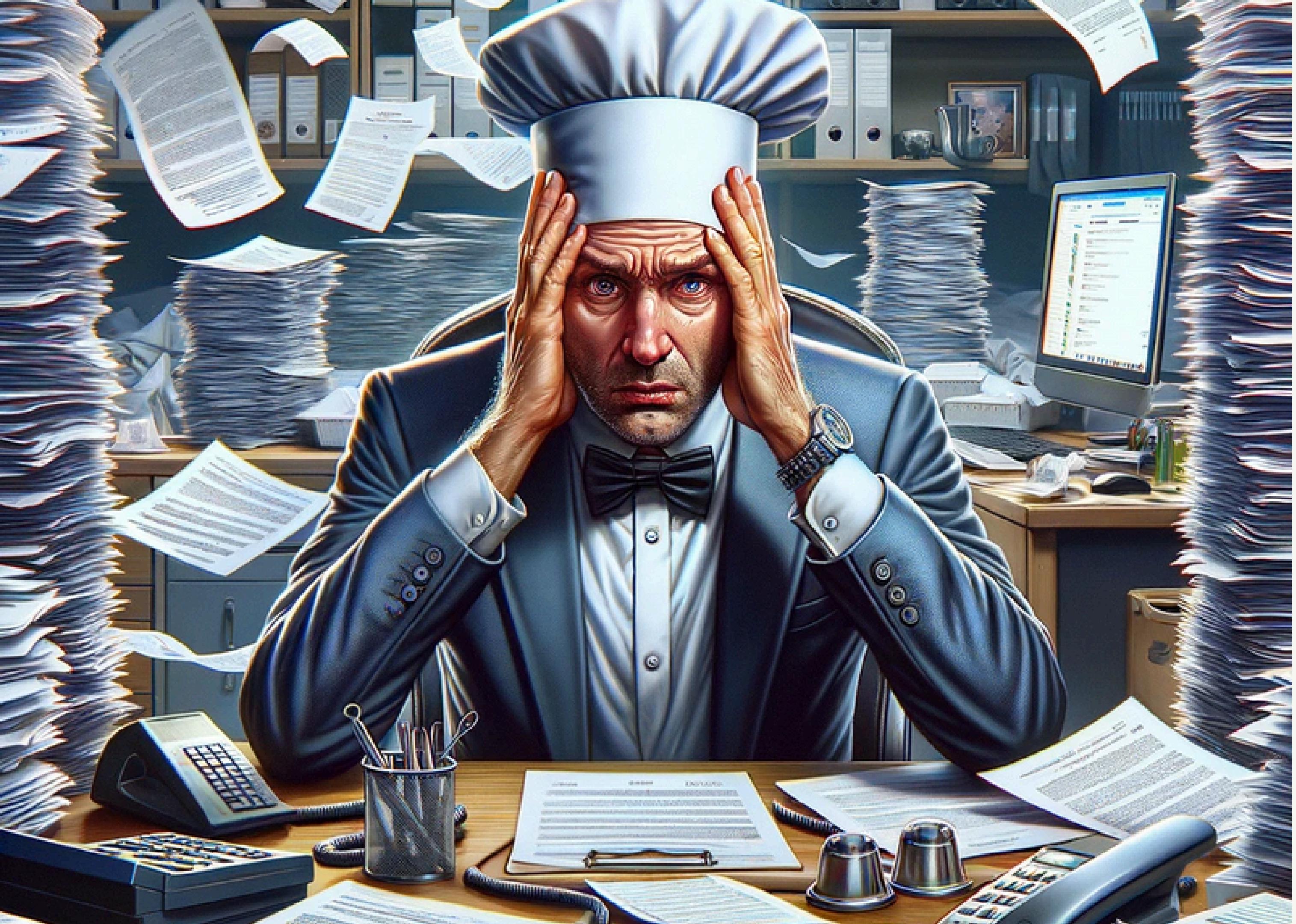
REDA 29

13772098



# Condenado por no dar de alta a sus empleados del catering de la caseta de Lipasam en la Feria de Abril de Sevilla

Se le ha impuesto tres meses de cárcel y una multa de 360 euros



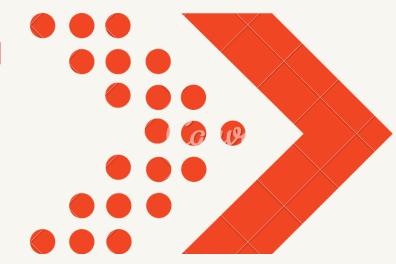
# WE CONTINUE CREATING OUR BRAND



“Deliciously Personalized, Unforgettable Events.  
Your easy and unique connection to the perfect  
catering for every occasion”

GROUP 8

# We say definitely **NO** to:



overly bureaucratic management



searching for a job/employee for  
months



difficulty organize an event

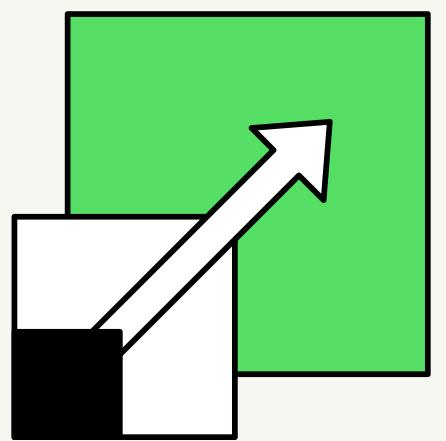
...but we say definitely **YES** to:

- 
-  unique hub for:
  -  people looking for events
  -  people looking for employment
  -  companies that organize  
these events

# PURPOSE OF THE APP



1

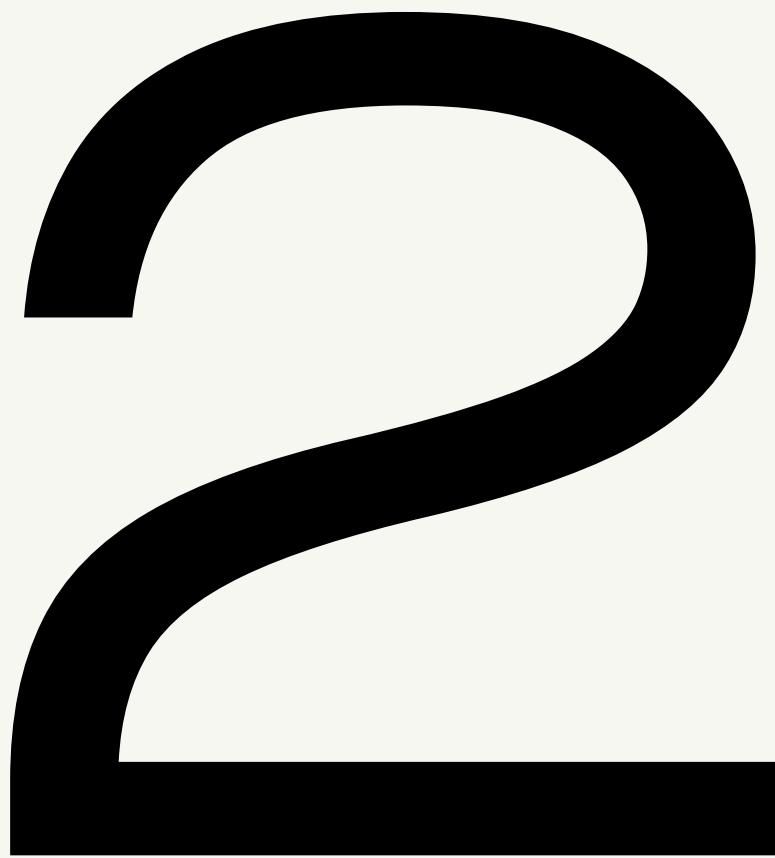


WHAT DO WE  
DO?



¿TE ENCARGAS DEL CATERING?

¡CLARO!



**WHAT DOES THE  
APP DO?**

## **DEMO INDEX**



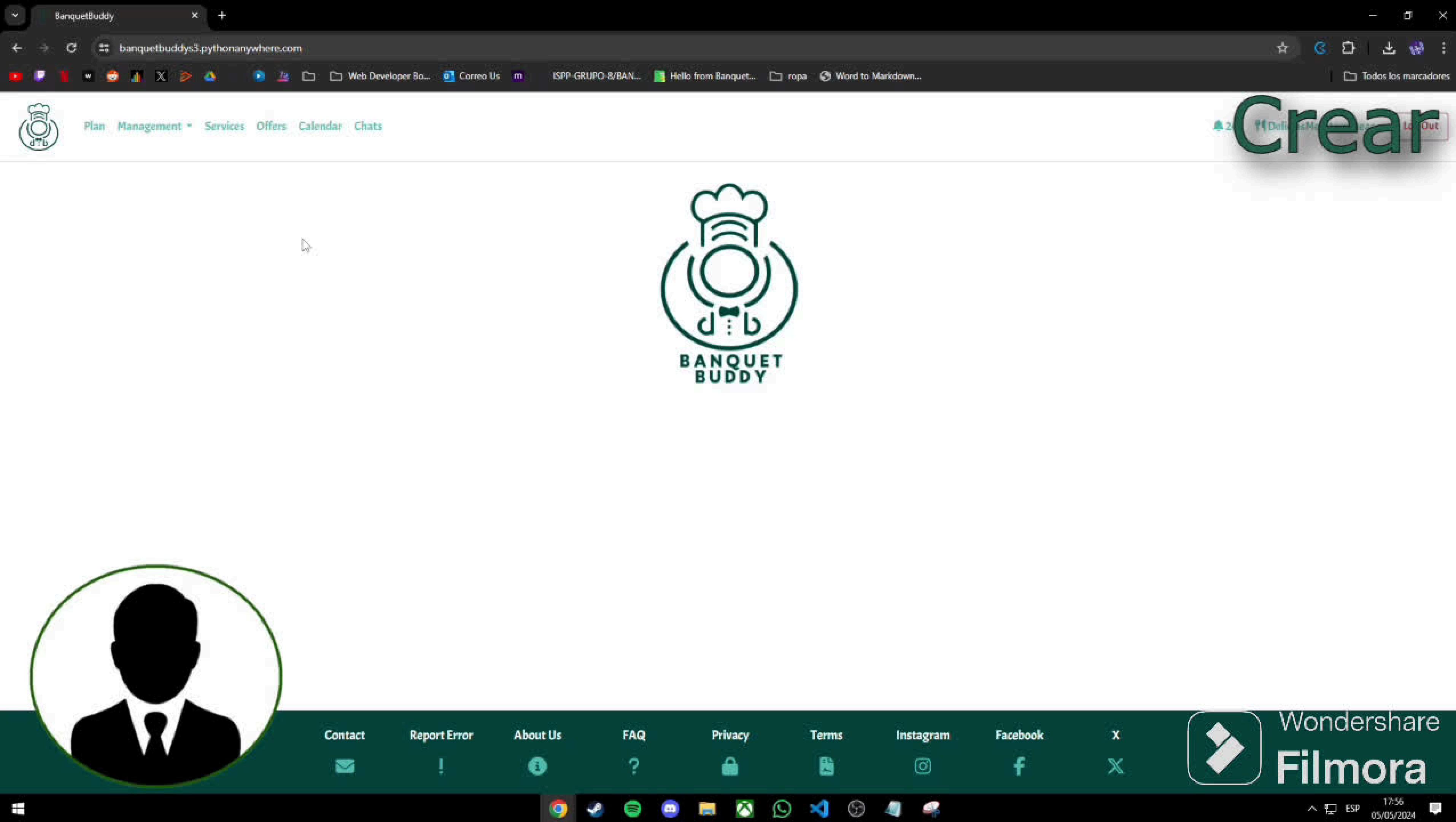
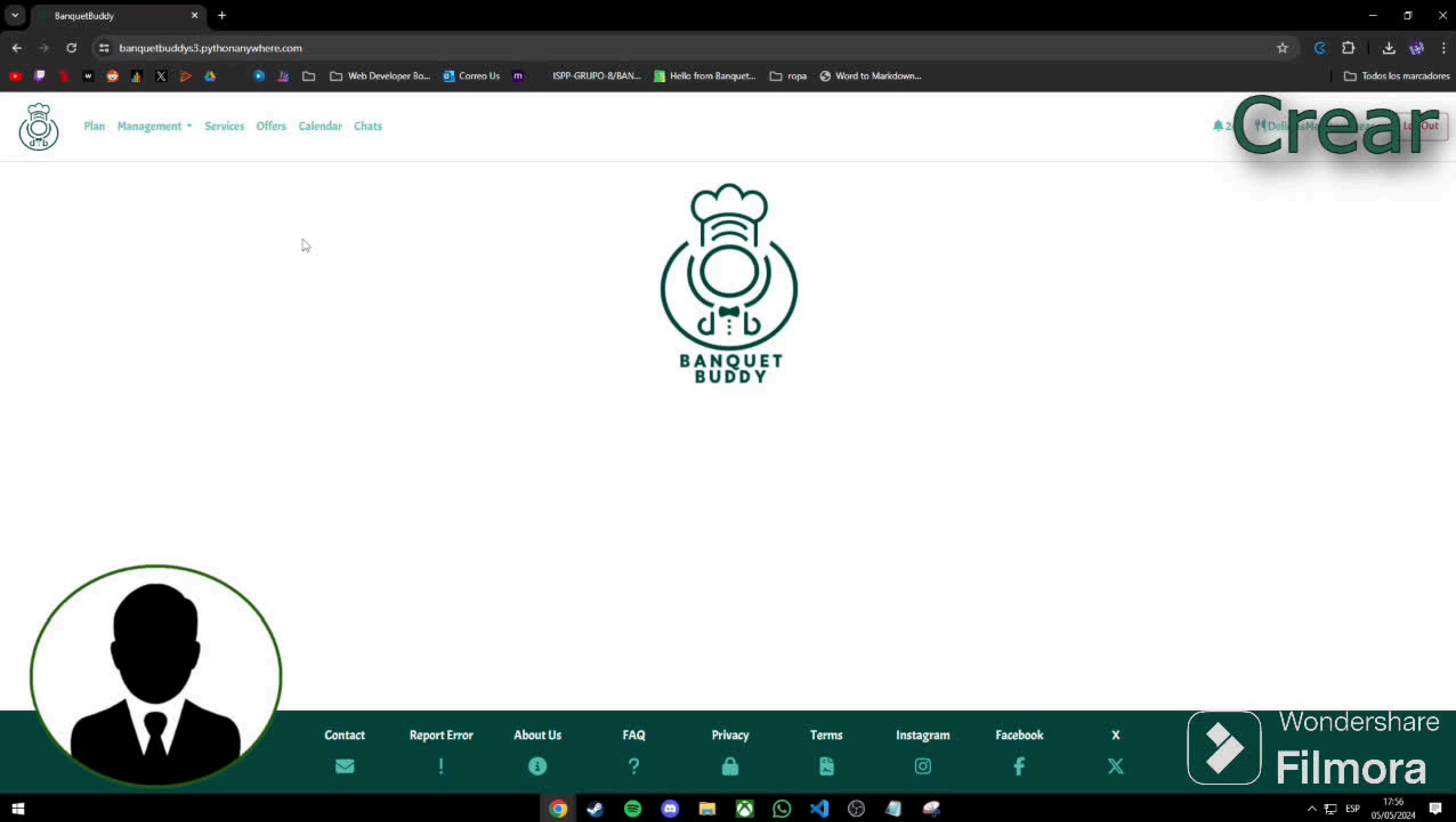
Particular



Delicias Mediterraneas manager

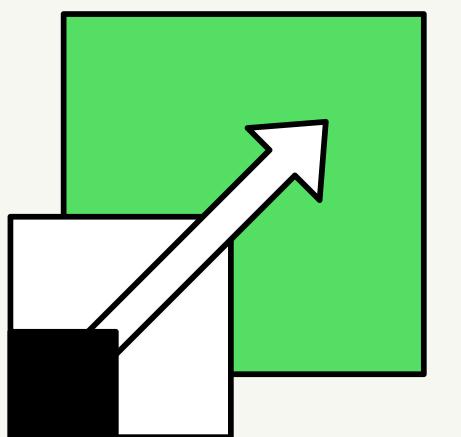


Chef



Wondershare  
Filmora

# 3

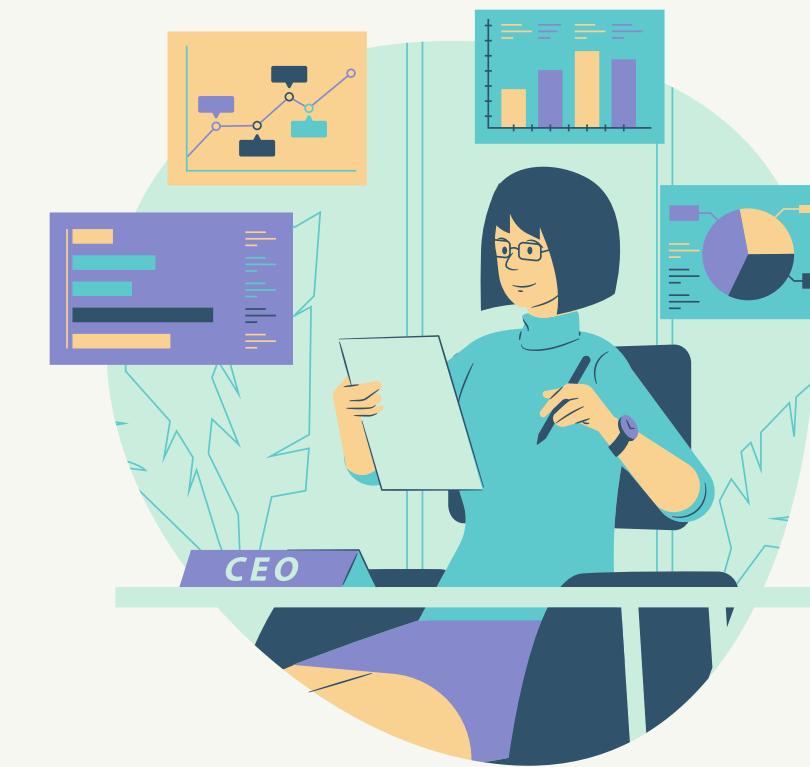


## WHY US?

# Types of Competitor



Job Portals



Catering Management  
Companies

# Similar Business



**PARTFY**



**LINKEDIN**



**INFOJOBS**



**MIL ANUNCIOS**

	PARTFY	LINKEDIN	MIL ANUNCIOS	INFOJOBS	BANQUET BUDDY
CATERING HIRING	✓		✓		✓
JOB POSTING			✓	✓	✓
CATERING RECOMMENDATION	✓				✓
VERIFIED CATERING REVIEWS	✓				✓
EMPLOYEE PROFILE MANAGEMENT		✓		✓	✓

# 4

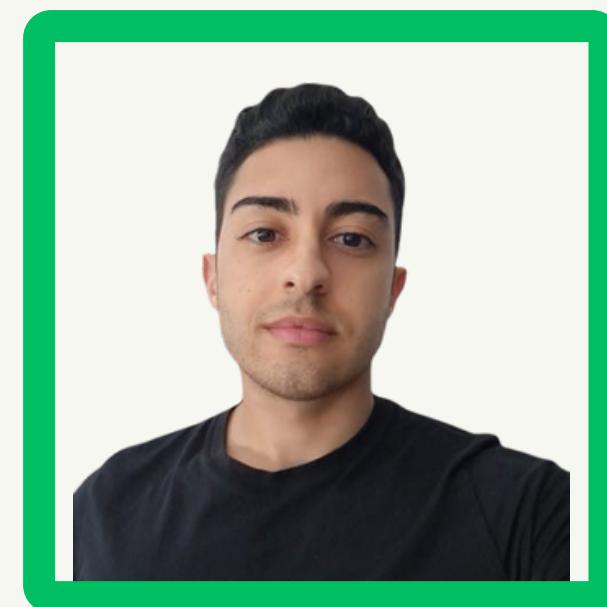


## WHO ARE WE?

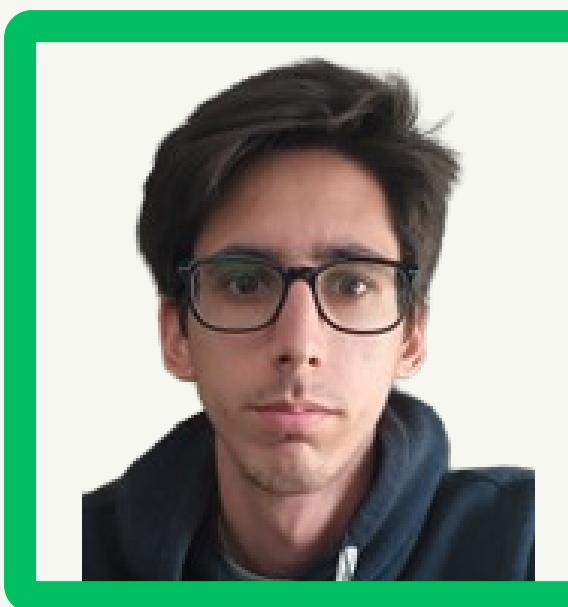
# *Software engineers & Marketing specialists*



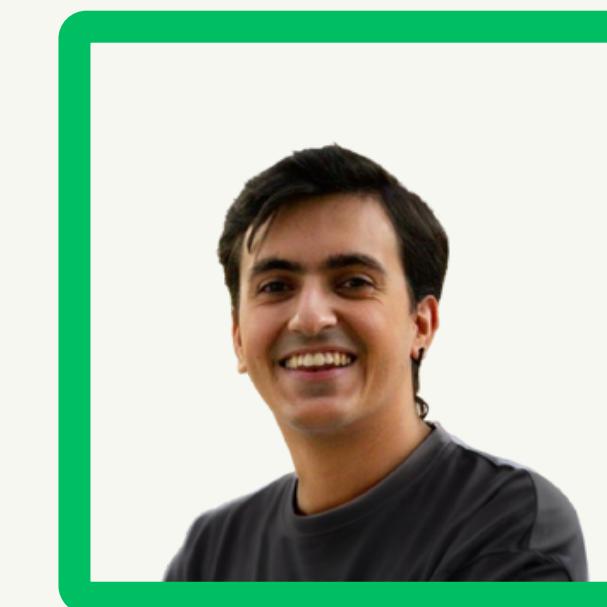
Javier  
Rodríguez



Guillermo  
Pacheco



Eduardo  
Bustamante



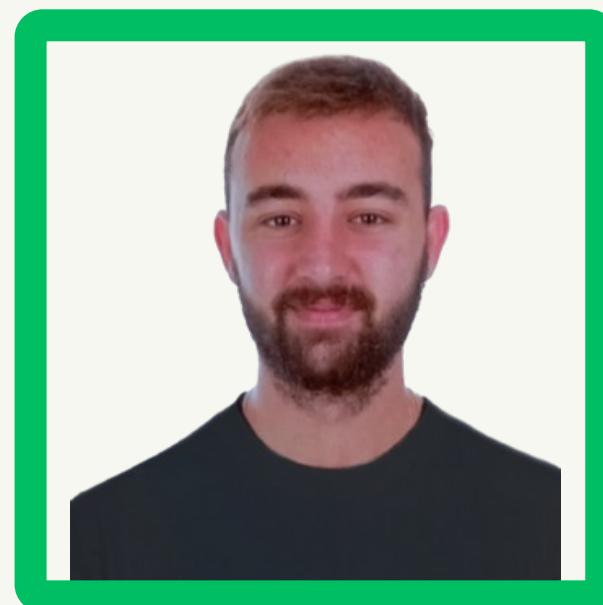
Álvaro  
Carrera



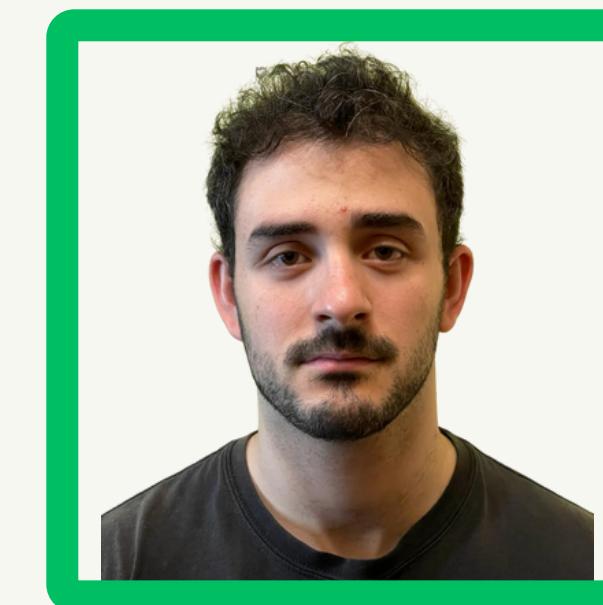
Juan  
Martínez



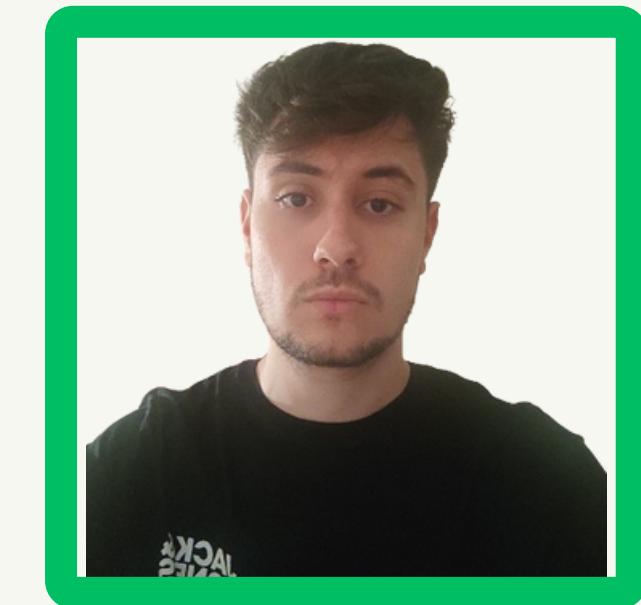
Alberto Benítez  
Morales



Marco Antonio  
Roca Rodríguez



Francisco  
Vargas

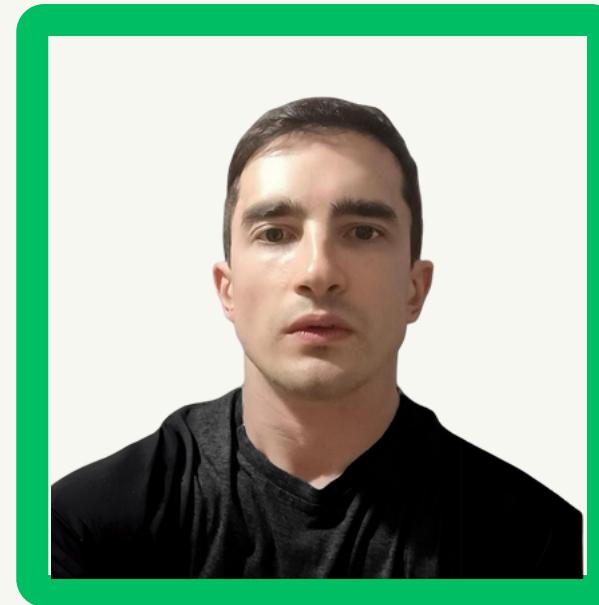


Javier Nunes

# *Software engineers & Marketing specialists*



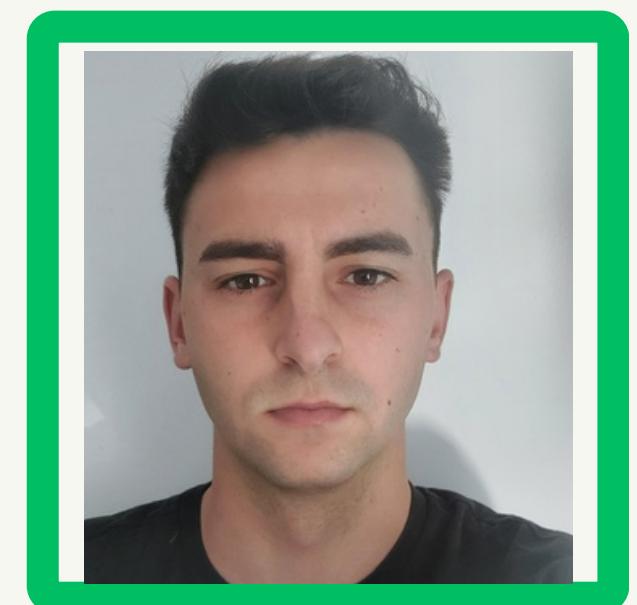
Alvaro Navarro  
Rivera



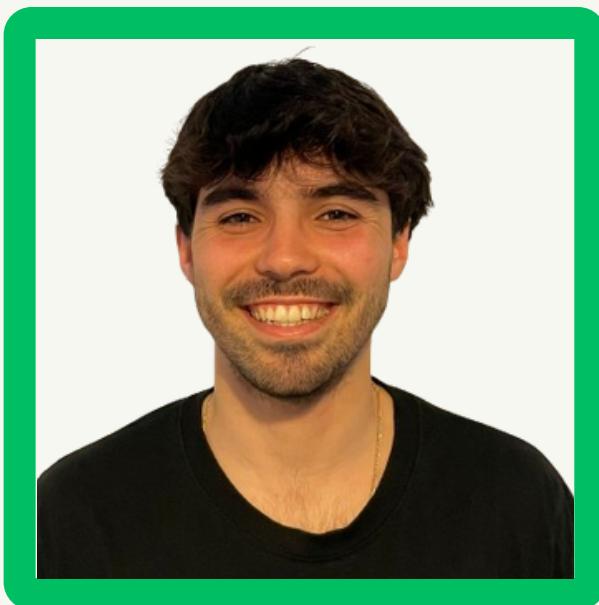
Artemio Rodríguez  
Asensio



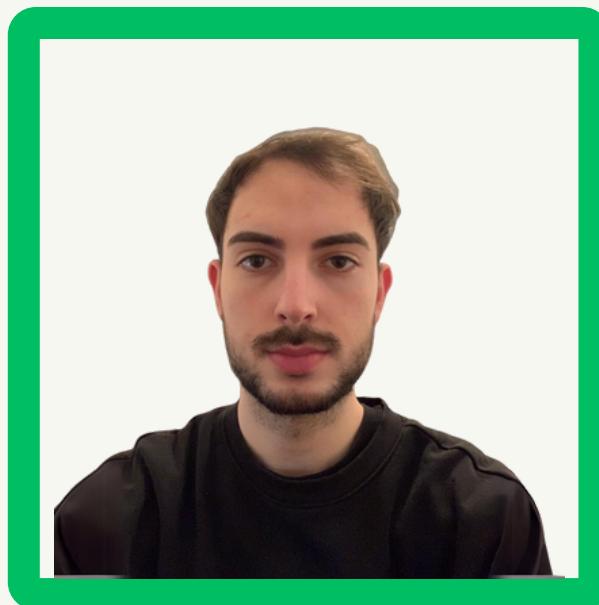
Mario Sánchez  
Naranjo



Pablo Martínez  
Valladares



Jaime Caballero  
Hernández



Fernando Barroso  
Barroso



Álvaro Sánchez  
Flores



Gonzalo Santiago  
Martín

5



WHY IS IT  
PROFITABLE ?

# Monetization

**2 types**



Subscription Plans



Commissions  
for contracts made.

# PRICING

## Individuals/Organisers

- **Free Plan:**
  - Basic functionalities
- **Subscription:**
  - 4.99€/month
  - No commissions

## Look for a job

- **Free Plan:**
  - Basic functionalities

# Catering companies

## BASIC

(9,99€/month or  
99,99€/year)

## PREMIUM

(19,99€/month or  
159,99€/year)

## PRO

(29,99€/month or  
179,99€/year)

Company Publication



Chat with customers



Calendar of events



Task management



Reports and Proposals



Employee hiring



# OPERATING EXPENSES

Deployment	5,7k €
Contingency plans	13k €
Marketing	6,8k €
Maintenance staff	36k €
Civil liability insurance	24k €
<b>TOTAL</b>	<b>85.5k €</b>

# CAPITAL EXPENDITURES

Staff	51,3k€
Social costs	17,1k €
Licenses	1k €
Backup	1,2k €
GDPR (FORMATION)	350 €
<b>TOTAL</b>	<b>71k €</b>

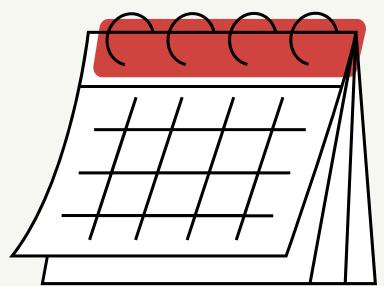
**TOTAL COST OF OWNERSHIP  
(2 years)**

**156.5k €**

# Income and Return of Investment



Total annual revenue: **89K€**



Return on investment  
and annual profits:

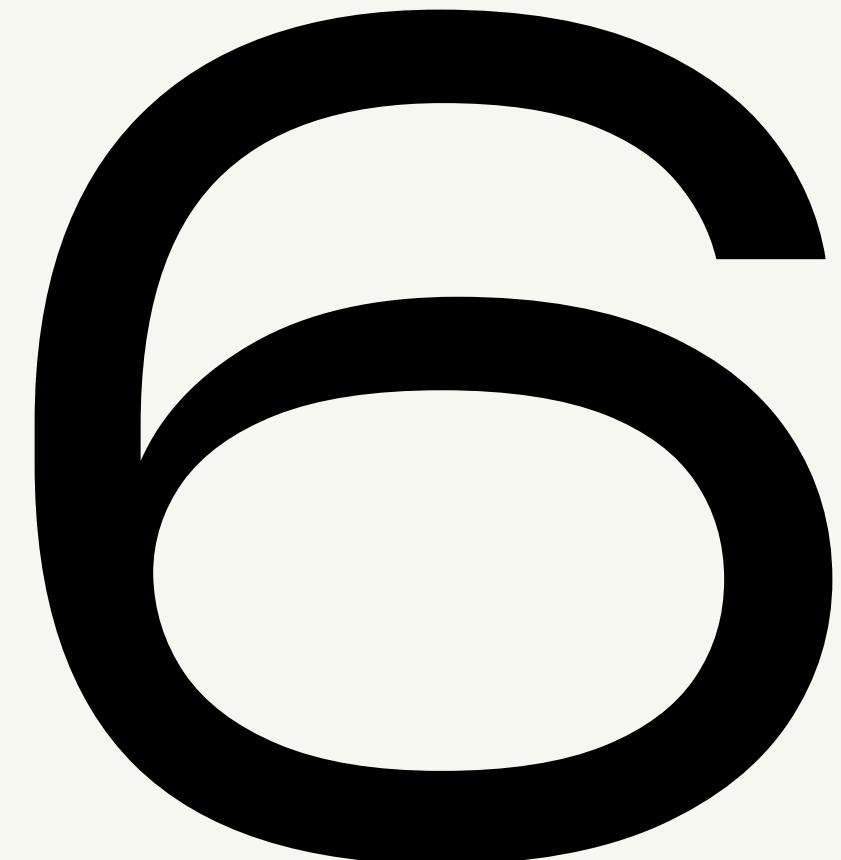
- 1 First year: **-29K€**
- 2 Second year: **25,2K€**
- 3 Third year: **79,4K€**
- 4 Fourth year: **133K€**



Time to recover the investment:  
**1 year and 8 months**

# TOTAL COST OWNERSHIP ESTIMATION

	<b>Pessimistic</b> 7,5 k users/ year	<b>Realistic</b> 10 k users/ year	<b>Optimistic</b> 12.5 k users/ year
<i>Total Cost Ownership (4 years)</i>	208K €	225K €	228K €
<i>Incomes (per year)</i>	71K €	94K €	124K €
<i>Benefits in</i>	2 years	1 year and 8 months	1 year



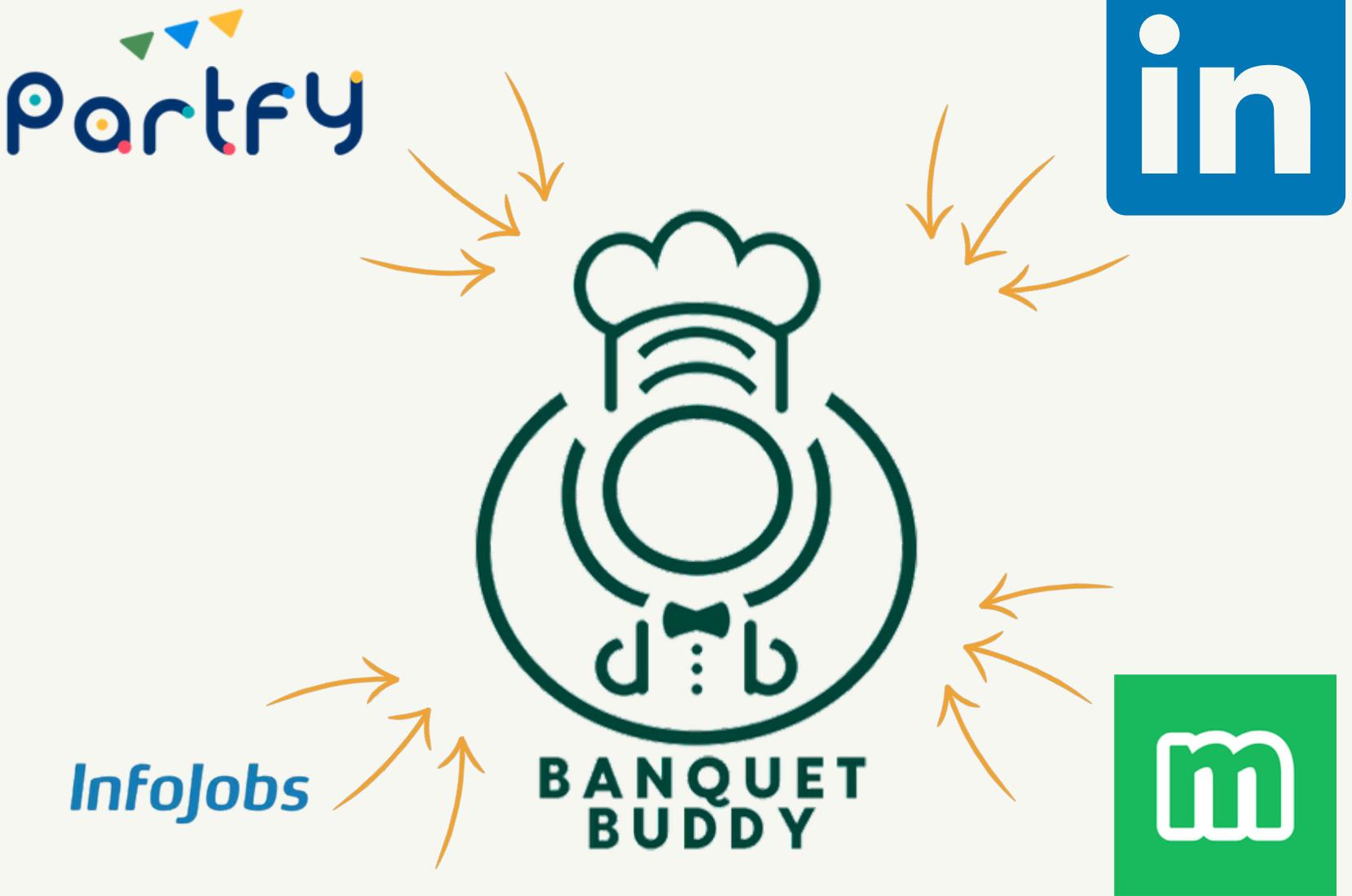
**INVESTMENT  
OPPORTUNITY**

# Great profitability, with a low risk index!

Main functionalities in one app

Market with high demand

Profits through **planning prices**  
and **commissions**



**Easiest use**  
**Lower costs**

7



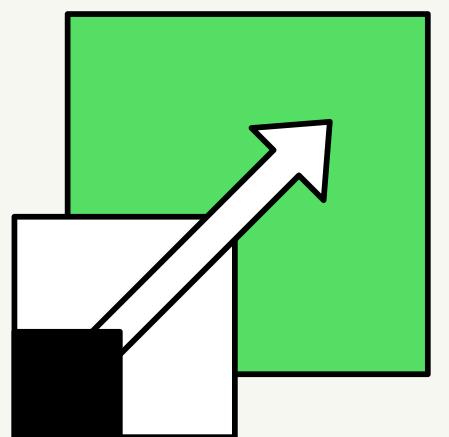
## INVESTORS ANNOUNCEMENT



A smartphone displaying the BanquetBuddy mobile application. The screen features a large green logo at the top left with a chef's hat and the letters 'B' and 'B'. Below the logo is the text 'BANQUET BUDDY' in a bold, green, sans-serif font. The main content area contains a stylized illustration of a person with purple hair sitting at a desk with a laptop, looking at a computer monitor. To the right of the illustration, there is descriptive text about the app's purpose: 'Welcome to BanquetBuddy the definitive catering recruitment app that connects people interested in hiring a catering service, people seeking employment in the sector and the caterers themselves that are offered'. At the bottom of the screen is a white button labeled 'Learn More'.

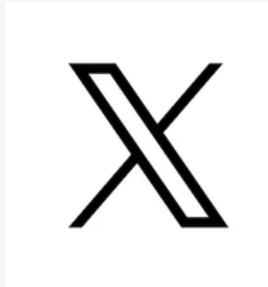


# 8



**CM OBJECTIVES  
AND ACTIONS**

# Objectives

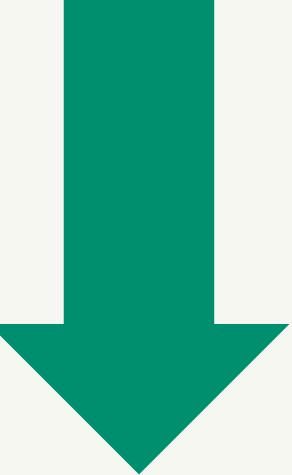


4 Post / week



2 Post / week

**Younger age users**  
**18-30**



**Middle age users**  
**30-65**



4% / week interactions

2% / week followers



20

# Social Calendar

Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
20 	21 	22 	23   X	24	25   X	26
27   X	28	29	30   X	31	1   X	2

# MY HEART

Tú equipo favorito ha ganado.



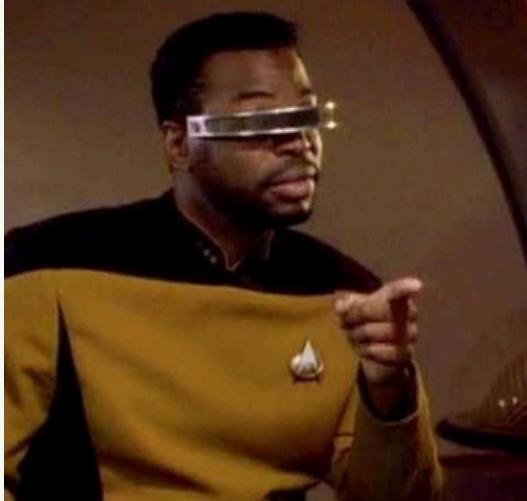
Tú persona favorita te ha enviado un mensaje.



Te ha llegado una nueva notificación de BanquetBuddy.



Contratar un catering para tu fiesta



Banquet Buddy ofreciendo los mejores caterings

# Content

salseodelajarafe 1 sem  
banquetbuddy\_oficial

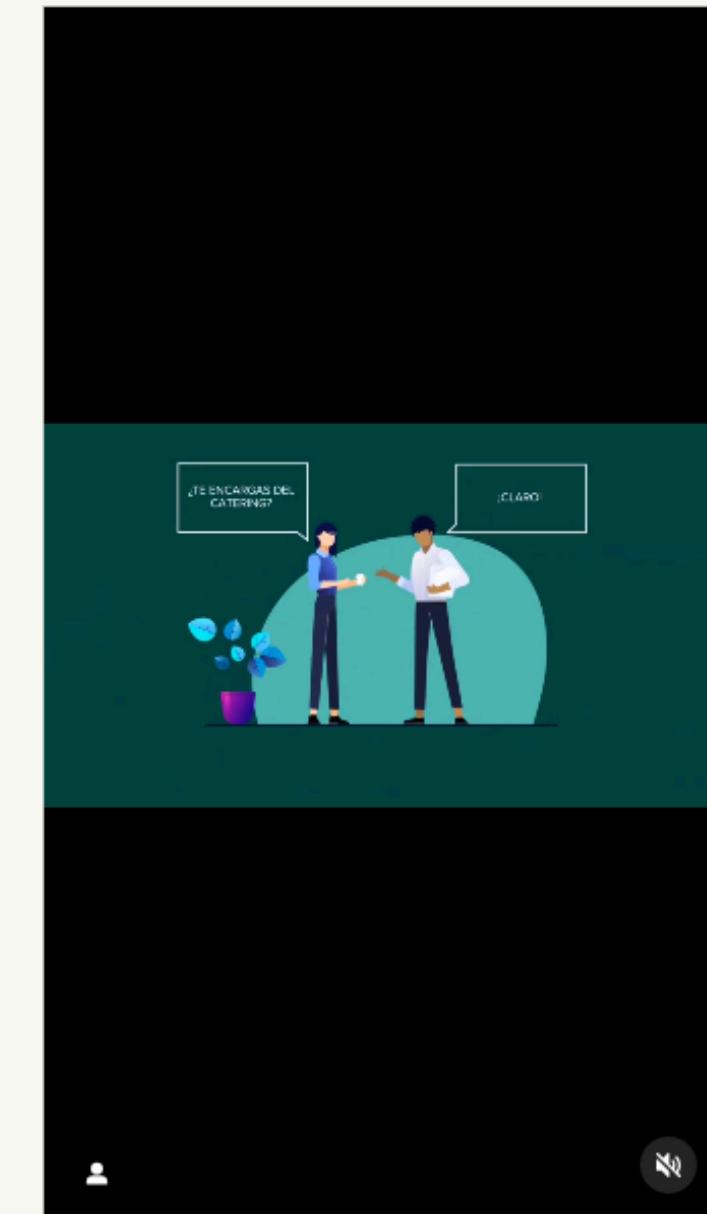
Si no sabes de qué hablo...  
¡Prueba nuestra web y déjanos tu opinión en la caja de preguntas!

NUESTRA WEB

Déjanos tu opinión

Escribe algo...

BANQUETBUDDY



banquetbuddy\_oficial y 2 personas más Audio original

banquetbuddy\_oficial 14 min ¡Te presentamos Banquet Buddy!

Tu portal de confianza para encontrar los mejores servicios de catering. 🎉

#Catering #EventosGastronomicos #BanquetesEspeciales #ServicioDeCatering #eventospersonalizados #Foodies #InstaFood #Bodas #eventosempresariales #BanquetBuddy

Ver insights Promocionar reel

9 Me gusta Hace 14 minutos

Añade un comentario...

## Colaboradores



banquetbuddy\_oficial  
BanquetBuddy



humordelajarafe



salseodelajarafe



# Insights

Rendimiento

Diario

Acumulativo



Alcance 1

4859 ↑ 100 %

Interacciones con el contenido 1

775 ↑ 100 %

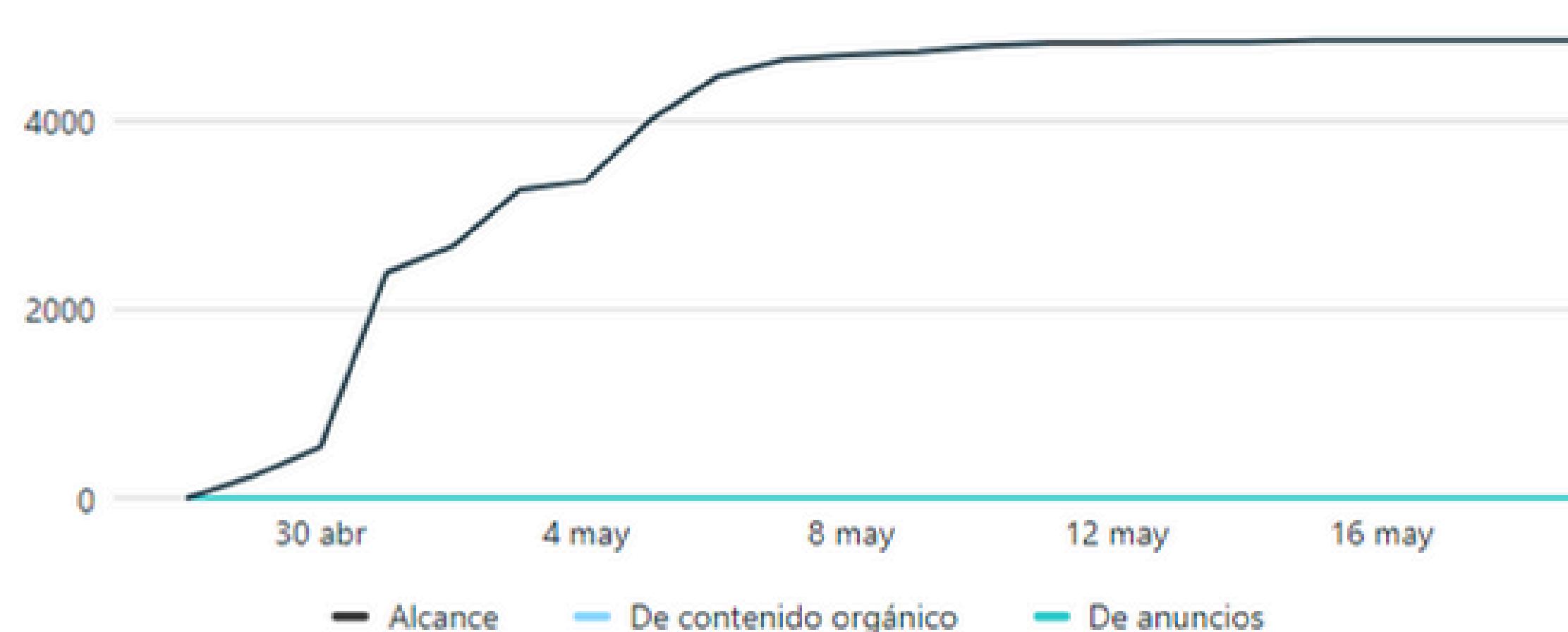
Seguidores 1

Total

211

Clics en enlace 1

5 ↑ 100 %



## Desglose de alcance

Total

4859 ↑ 100 %

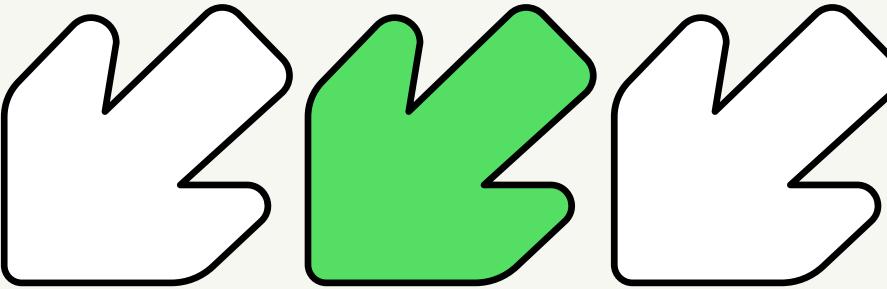
De contenido orgánico

4859 ↑ 100 %

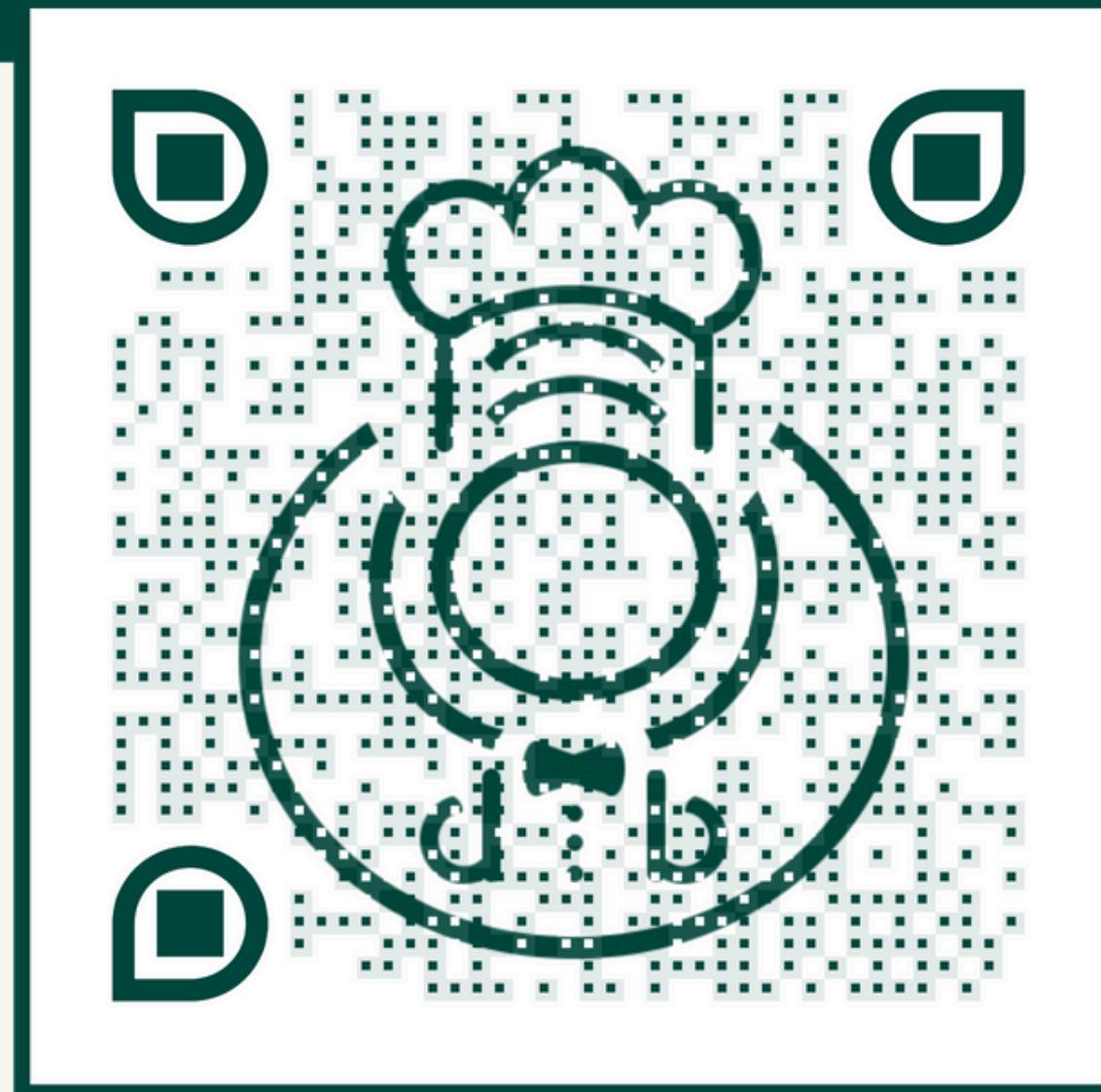
De anuncios

0 0 %

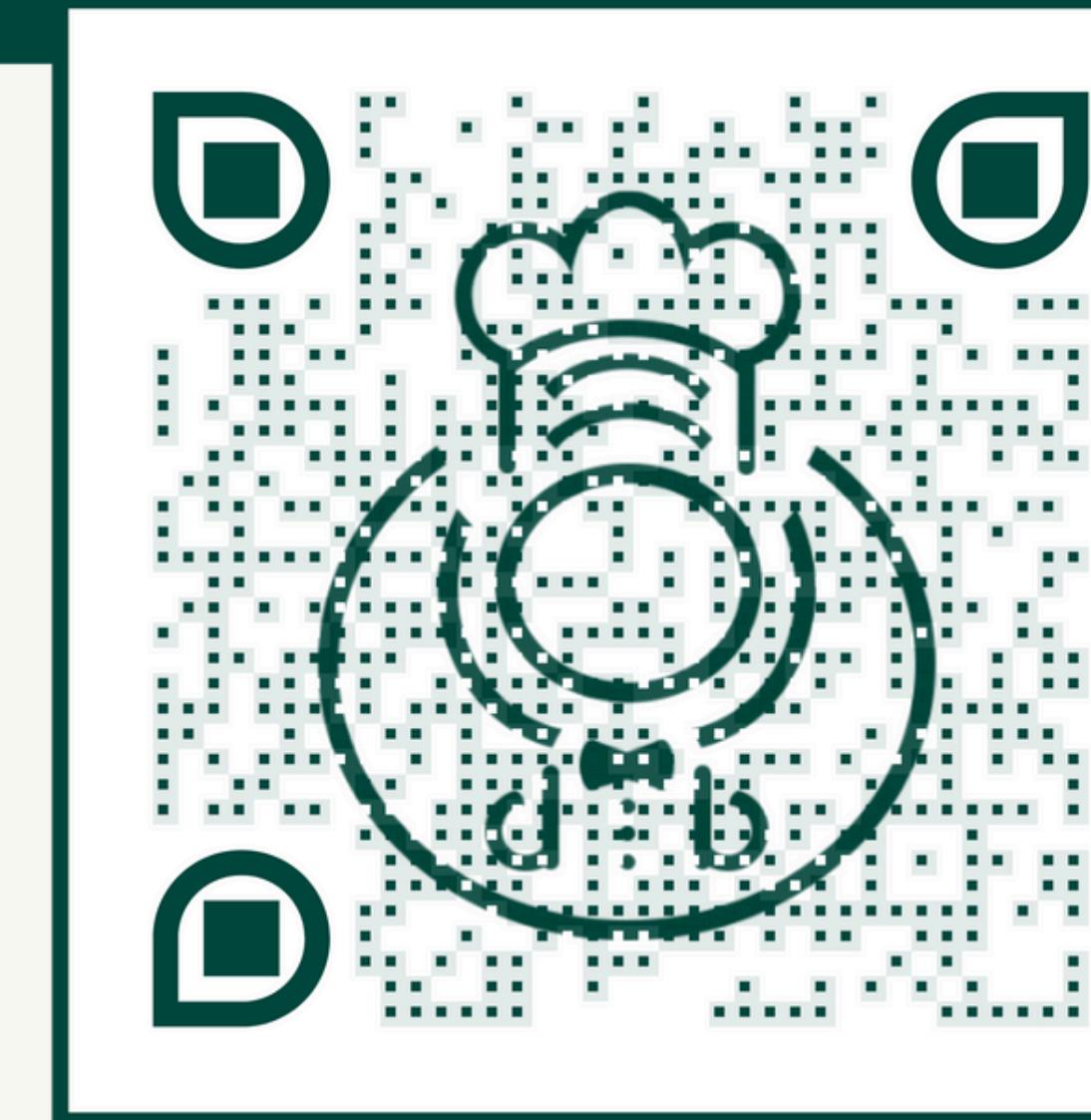
# Thank you!



## LANDING PAGE



## WEB



Scan this QR to make any suggestions

Or contact us by email:

[banquetbuddyoficial@gmail.com](mailto:banquetbuddyoficial@gmail.com)