INDIAN SOCIETY FOR TECNICAL EDUCATION

HORIZON
2021

April 2021

VIT®
Vellore Institute of Technology
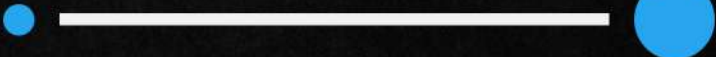(Deemed to be University under section 3 of UGC Act, 1956)

About VIT

Vellore Institute of Technology, Vellore is a private higher education institute founded in 1984. Founded in 1984, as Vellore Engineering College, by G. Viswanathan, the institution offers 20 undergraduate, 34 postgraduate, four integrated and four research programs. In 2019, VIT Vellore received Institution of Eminence (IoE) status from Government of India.

About ISTE

Indian Society for Technical Education or **ISTE** is a national, professional, non-profit making Society registered under the Societies Registration Act of 1860. The major objective of ISTE is to assist and contribute to the production and development of top-quality professional engineers and technicians required by industries and other organizations.

Our objective at ISTE-VIT is to provide technical education in Web Development, IoT, Machine Learning, AI and Design with the aim of stimulating creativity and passion and make them more desirable to corporate organizations. We conduct workshops, events, hackathons to fulfil the initiative. We also conduct career guidance sessions and technical workshops in orphanages, government run schools to create a sense of direction among students who are yet to uncover their passion and among those who do not have necessary exposure or access to information.
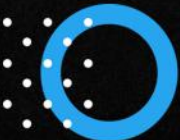
HORIZON

Horizon is a national technical summit conducted by the Indian Society for Technical Education, VIT Vellore. The summit consists of multiple technical workshops in Web Development, Photo and Video Designing, IoT and much more. With over 1000 participants from all over India, Horizon aims at providing technical education in multiple domains over the course of 3 days.

Technica is a 48-hour hackathon conducted by ISTE in Horizon, aimed at stimulating ideas, creativity and innovation in a fun, competitive environment. With over 400 participants, and an array of creative ideas, Technica aims to provide technical solutions to real world problems in our quest to a technically better future.

Why Sponsor Us?

1. Showcase your company and brand to a large audience
2. Connect and interact with young minds inside and outside VIT University
3. Support our motto of providing technical education at low prices and to underprivileged groups
4. Get access to the most talented students and the most innovative ideas in our hackathon
5. Bring new ideas and incorporate and utilise new technical solutions from problem statements

Technica

Technica is a **48-hour hackathon** conducted by ISTE. It is a multi domain hackathon with the following themes:

Education
Education is one of the cornerstones of human civilization and is of extreme importance to us. Today, education has migrated from classrooms to virtual platforms, making it even more imperative to develop new technologies to make learning engaging and effective.
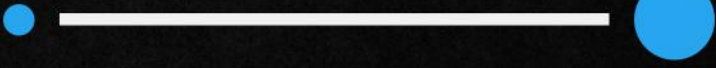
Fin-Tech
Fintech uses technology to make financial services more efficient. Having grown from its initial use in the back-end systems of financial institutions, fintech applications are more consumer-focused today. From Bitcoin to mobile banking, fintech has changed how consumers access their money.

Healthcare
Healthcare is the fundamental necessity of every living being. Technology has helped to improve life expectancy and reduce healing time, but especially now, we face new challenges everyday. Make a difference today, find digital solutions for the heroes in scrubs.

Open Innovation
Open innovation uses an organisation's internal knowledge and benefits from collaborative with external innovation. Creating new products and services with reduced costs, open innovation is the key to shape the future of diagnostics and imaging devices.

Sponsorship
Oppurtunities

Title Sponsor presents

HORIZON

Associate Sponsor | Associate Sponsor

Title Sponsors

Price Bracket: 75,000 INR

In addition to all the benefits of the gold tier, Title Sponsors will be given an **avenue of the keynote speech** during the **opening ceremony of Horizon'21**.

Associate Sponsors

Price Bracket: 65,000 INR

In addition to all the benefits of the gold tier, Associate Sponsors will be given an **avenue of the keynote speech** during the **opening/closing of Technica'21**.

Sponsorship Tiers

DELIVERABLES	BRONZE Rs. 10,000	SILVER Rs. 20,000	GOLD Rs. 40,000
Company logo on event posters	✓	✓	✓
Verbal outeach to all internal and external participants	✓	✓	✓
Company logo on event videos	✓	✓	✓
Display the company promotional video during the event	✓	✓	✓
Company's pamphlets will be sent to participants via email	✓	✓	✓
Display a banner with company's logo on it	—	✓	✓
Sponsor link and details will be sent to participants via E-mail	—	✓	✓
Company's logo will used on the certificates and merchandise	—	✓	✓
Incorporate your company's product in our workshops	—	—	✓
Officials can attend event as judge, speaker or guest	—	—	✓
Problem statement of your choice in hackthon	—	—	✓

Deliverables not working for you?
Contact us, we are open for discussions.

In Kind Sponsorship

We would be overjoyed if you would like to provide sponsorships in kind. Sponsored merchandise will be utilised or distributed to all participants in our workshops and hackathon. We accept:

Stickers

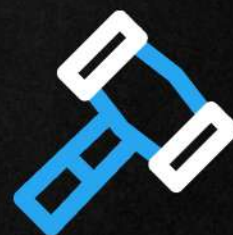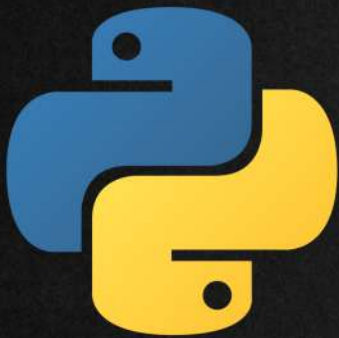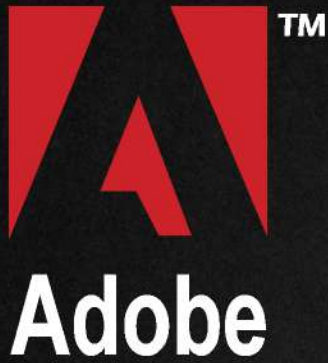**Licenses**

Clothing Apparel

Company Merchandise

Featured Propositions

Sponsors can provide internship/mentor opportunities to winners in the hackathon

Sponsors are invited to be a judge in our hackathon rounds

Previous Sponsors

Adobe

CNSI

balsamiq®

JET BRAINS

C9 BISTRO9

Contact Us

For any further queries or any discussions regarding the deliverables, feel free to contact us at any time.

Arunoday Bhattacharjee
(Public Relations and Publicity Head)
📞 +91 8420135689

Anushka Dixit
(Public Relations and Publicity Head)
📞 +91 9587656086

✉️ pr.istevitu@gmail.com

🌐 istevit.in

📷 iste_vit_vellore

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in Indian Society For Technical Education