



\$24.9 百萬

Revenue

\$10.5 百萬

Total Profit

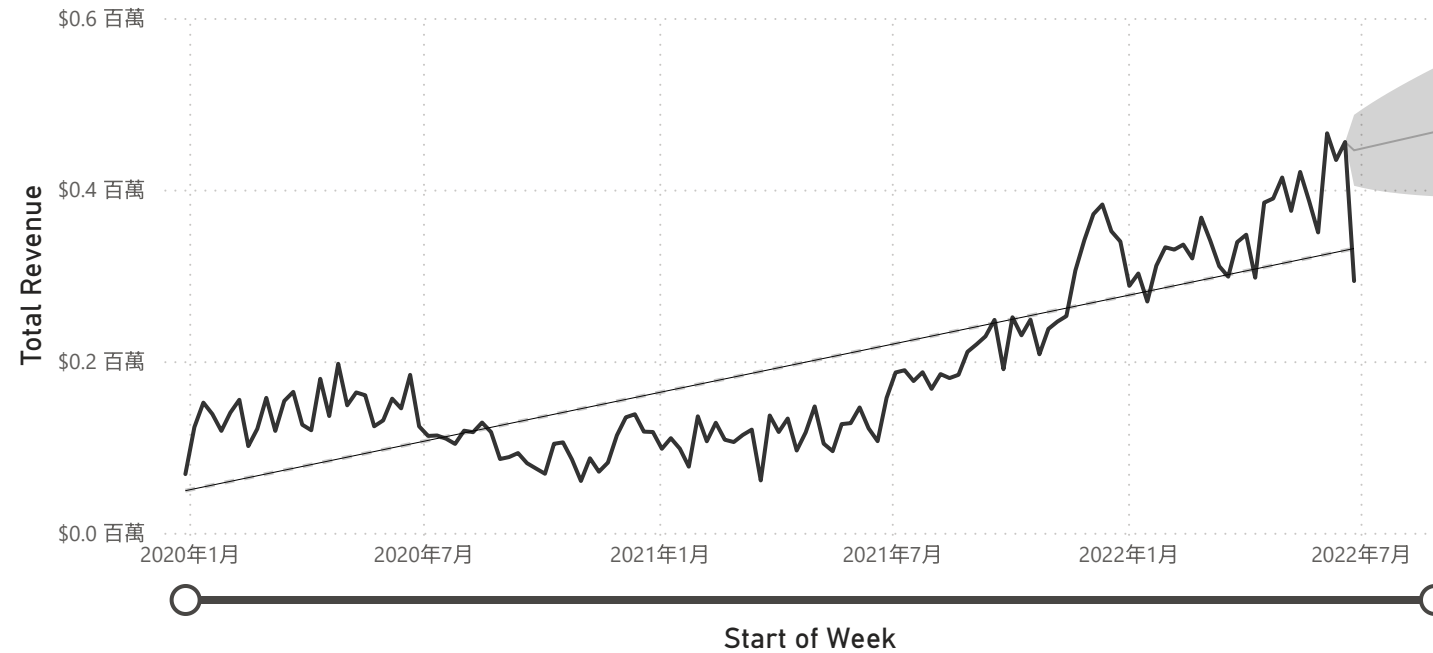
25.2 千

Orders

2.2%

Return Rate

Weekly Revenue



Orders by Category



Monthly Revenue

\$1.83 百萬✓

Prev Month: \$1.77 百萬 (+3.31%)

Monthly Orders

2.15 千!

Prev Month: 2.17 千 (-0.88%)

Monthly Returns

166✓

Prev Month: 169 (+1.78%)

ProductName	Orders	Revenue	Return %
Water Bottle - 30 oz.	3,983	\$39,755	1.95%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Mountain Tire Tube	2,846	\$28,333	1.64%
Road Tire Tube	2,173	\$17,265	1.55%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
AWC Logo Cap	2,062	\$35,882	1.11%
Sport-100 Helmet, Blue	1,995	\$67,120	3.31%
Fender Set - Mountain	1,975	\$87,041	1.36%
Sport-100 Helmet, Black	1,940	\$65,270	2.68%
Mountain Bottle Cage	1,896	\$38,062	2.02%
Road Bottle Cage	1,668	\$29,928	1.68%
Touring Tire Tube	1,364	\$12,672	1.64%





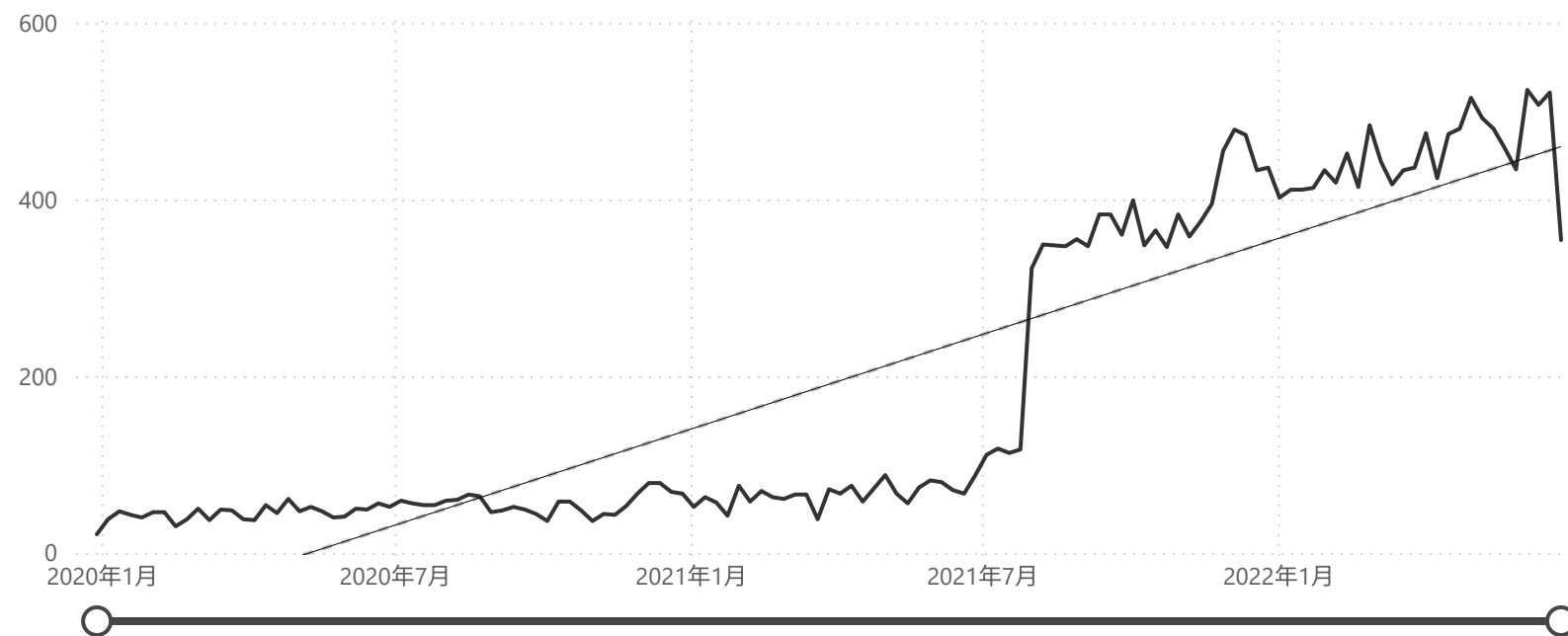
17.4 千

UNIQUE CUSTOMERS

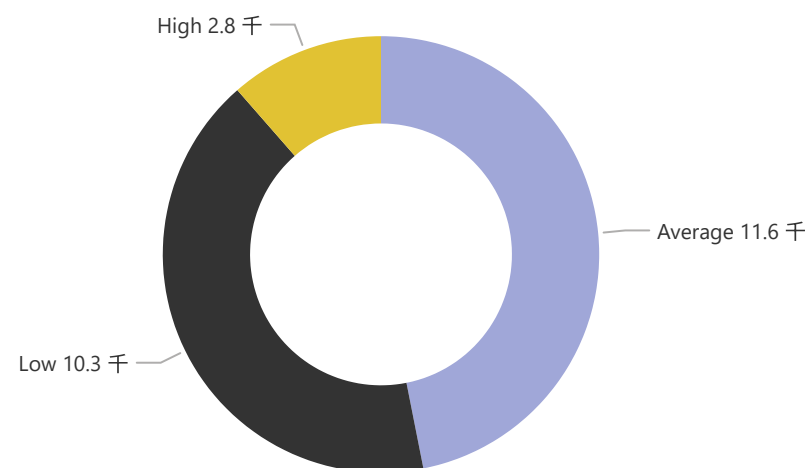
\$1,431

Average Revenue per Customer

Weekly Customers



Total Orders by Income Level



Total Orders by Occupation

