



\$24.9 百萬

Revenue

\$10.5 百萬

Total Profit

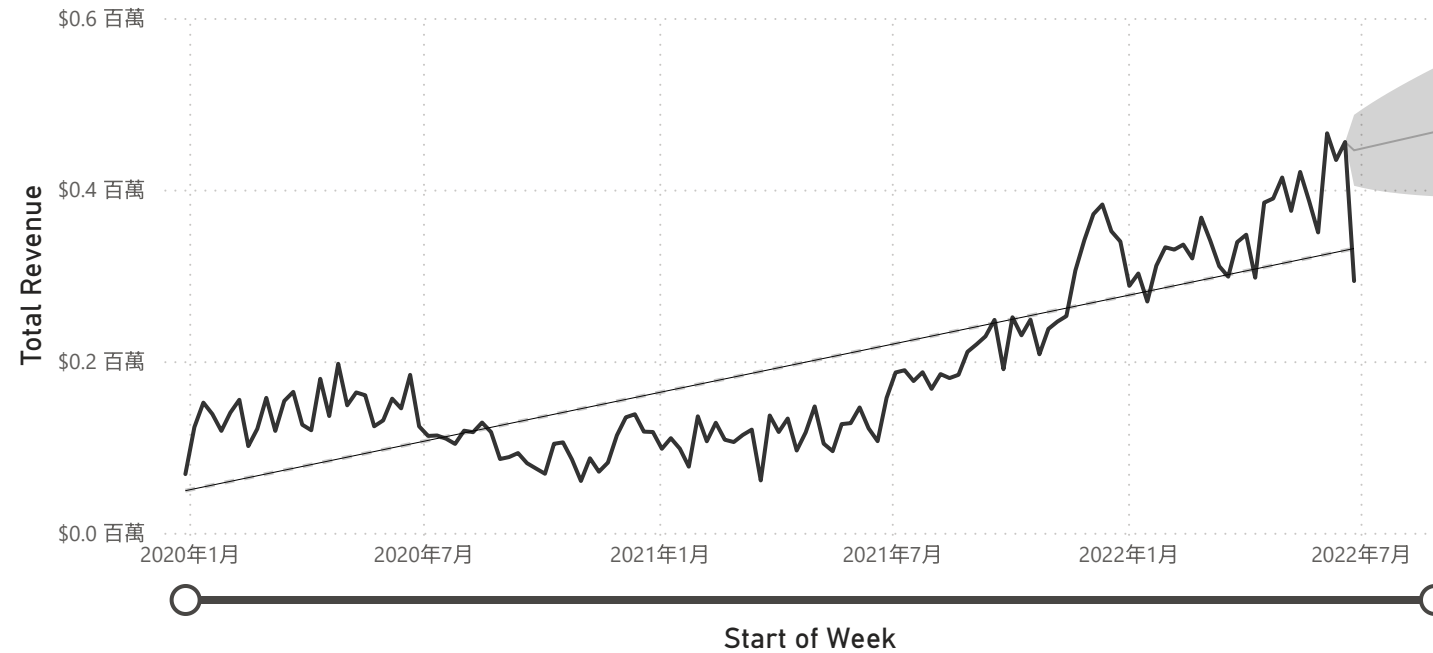
25.2 千

Orders

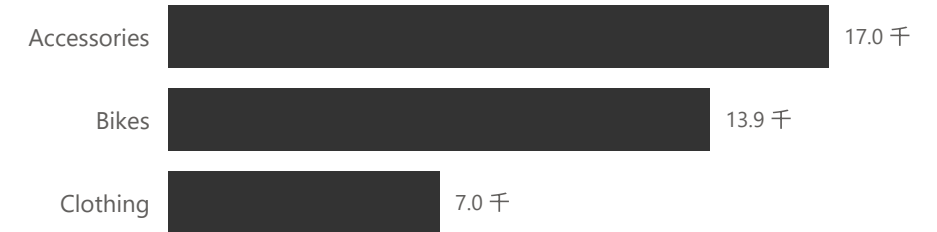
2.2%

Return Rate

Weekly Revenue



Orders by Category



Top 10 Products

	Orders	Revenue	Return %
Mountain Bottle Cage	1,896	\$38,062	2.02%
Sport-100 Helmet, Black	1,940	\$65,270	2.68%
Fender Set - Mountain	1,975	\$87,041	1.36%
Sport-100 Helmet, Blue	1,995	\$67,120	3.31%
AWC Logo Cap	2,062	\$35,882	1.11%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
Road Tire Tube	2,173	\$17,265	1.55%
Mountain Tire Tube	2,846	\$28,333	1.64%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Water Bottle - 30 oz.	3,983	\$39,755	1.95%

Monthly Revenue

\$1.83 百萬✓

Prev Month: \$1.77 百萬 (+3.31%)

Monthly Orders

2.15 千!

Prev Month: 2.17 千 (-0.88%)

Monthly Returns

166✓

Prev Month: 169 (+1.78%)

Most Ordered Product Type:

Tires and Tubes

Most Returned Product Type:

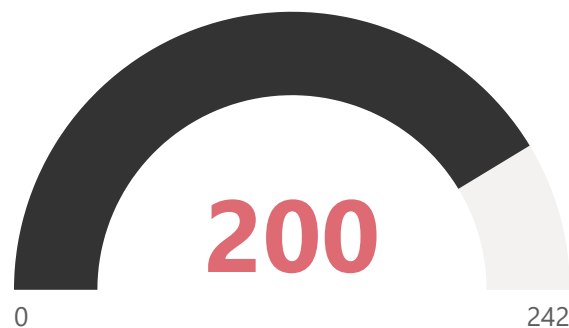
Shorts

ProductName

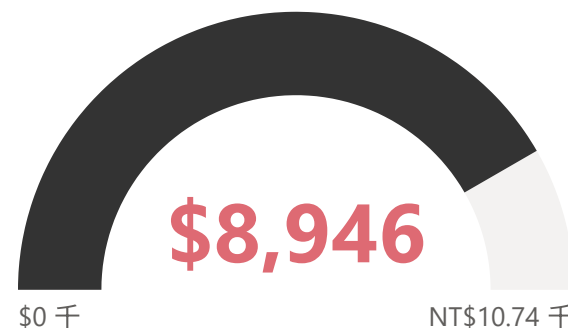
- ☐ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Cable Lock
- ☐ Chain
- ☐ Classic Vest, L



Montly Orders vs. Target



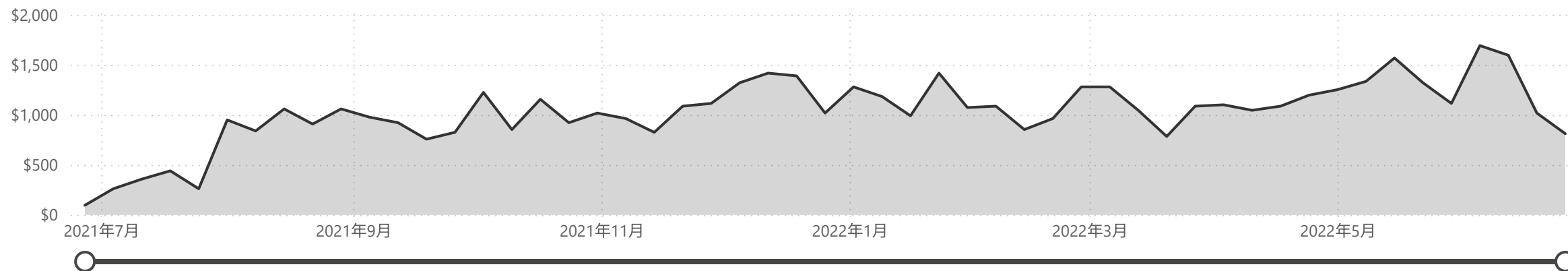
Montly Revenue vs. Target



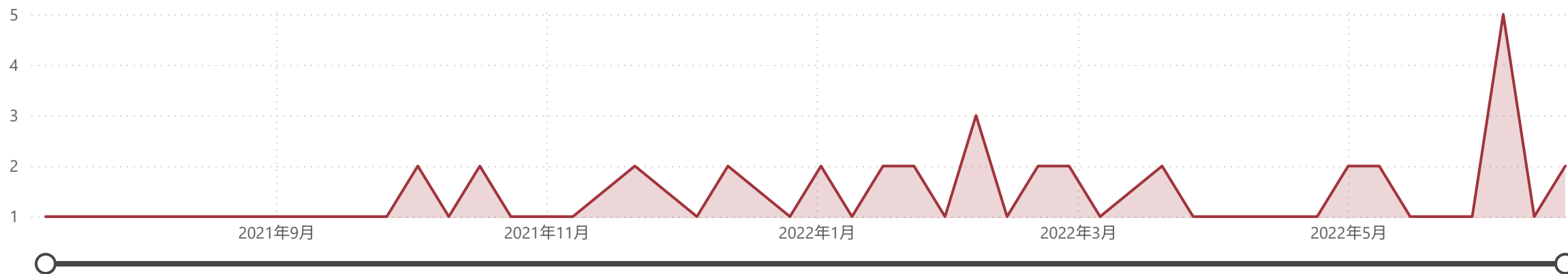
Montly Profit vs. Target



Weekly Profit

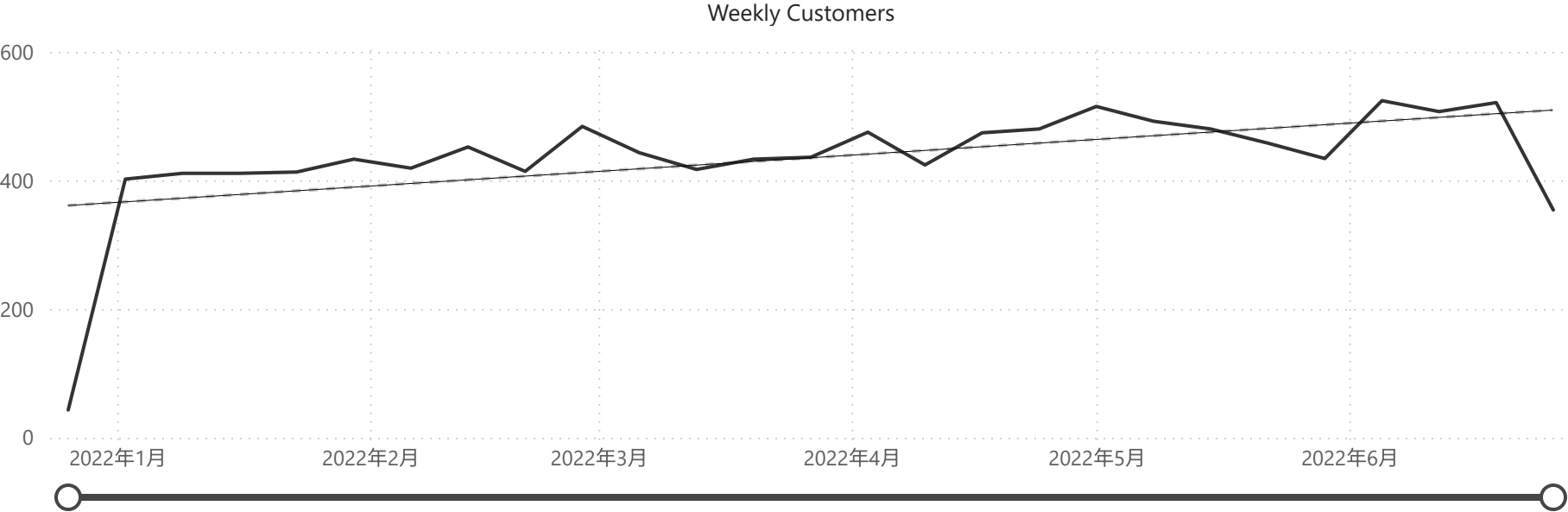


Weekly Profit

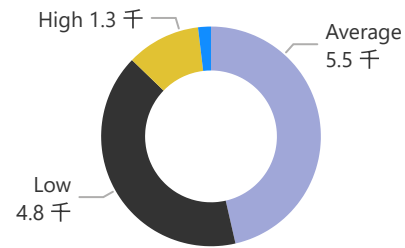


10.5 千
UNIQUE CUSTOMERS

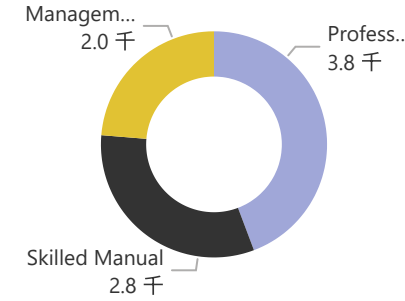
\$875
Average Revenue per Customer



Total Orders by Income Level



Total Orders by Occupation



Top 100 Customers

CustomerKey	Full Name	Orders	Revenue
12936	Renee Moreno	4	\$335
13179	Mr. Adrian Sanchez	3	\$153
13008	Mr. Alberto Muñez	3	\$210
11530	Mr. Andrew Martinez	5	\$320
11631	Mr. Antonio Bennett	7	\$375
13707	Mr. Austin Smith	3	\$202
11748	Mr. Blake Hill	3	\$95
12892	Mr. Brian Peterson	3	\$332
14077	Mr. Bryan Townsend	4	\$271
13466	Mr. Bryce James	3	\$186
11277	Mr. Charles Jackson	13	\$944
11677	Mr. Charles Walker	4	\$330
14313	Mr. Christian Smith	3	\$254
11091	Mr. Dalton Perez	13	\$845
11711	Mr. Daniel Davis	13	\$852
13954	Mr. Eddie Ramos	3	\$200
總計		646	\$76,869

2022

2022

Top Customer by (Revenue):

Mr. Jordan Turner

Orders:
5

Revenue:
6.8 千