

The cocoa controversy – Suggested answers

13a, 1 Sum up the general problem

The general problem is that even though Ivory Coast seems to make a lot of money with cocoa exports, 40% of its population live below the poverty line. Child labour on the cocoa plantations is a big issue there. Some farmers claim they have to employ children because they don't earn much money themselves and can't afford to pay adult workers.

13a, 2 Explain the importance the statistics.

The statistics are important because they show the cocoa controversy:

- ➔ Ivory Coast should be a rich country because the chocolate industry is worth £60 billion a year and Ivory Coast provides 35% of the world's cocoa.
- ➔ However, 40% of the population live below the poverty line and child labour is a big problem there.
- ➔ In fact, in Ivory Coast about 100,000 children are working on the cocoa plantations. Some farmers claim that they themselves earn less than £2 a day.

13b Sum up the main message and describe the different jobs the children do in front of the reporter.

- The main message of the report is that we should buy fair trade products in order to end child labour.
- Jobs: carry heavy tools and equipment; chop down cocoa pods with machetes; cut the pods open with machetes to get the cocoa beans; carry heavy containers full of cocoa beans and dump the beans onto a truck

13d The report could inspire people to help others. It talks about a product that a lot of people buy without thinking about how it is produced. The article describes the reality of life for the children who harvest cocoa, so the reader feels bad about their situation and wants to help them.

Workbook-Exercises (p. 27, 11)

<i>The speaker...</i>	<i>Jenny</i>	<i>Thomas</i>
1. often buys fair trade tea and coffee	✓	
2. has read about fair trade.	✓	
3. often buys fair trade chocolate.	✓	✓
4. thinks fair trade chocolate tastes better.	✓	✓
5. buys some coffee from small plantations.		✓
6. buys some supermarket own-brand coffee.	✓	
7. wants to start buying fair trade bananas.	✓	
8. often buys fruit and vegetables in the market.		✓

Workbook p. 28, 14 – Fair trade: Facts and figures

poverty – more – buyers – buying – better – the elderly – female – women – future