

Optimal Tutoring Service Location Search

Introduction/Business Problem The target goal is to find the best areas to establish a tutoring service in Ontario, Canada. The idea is to find areas with the schools with the greatest enrolment as well as the fewest tutoring services offered nearby. The presence of schools signifies existence of clients, the lack of offered tutoring services a lack of competition for our prospective business owner. Additionally we consider schools with a lower percentage of low income families or a higher percentage of parents with university education as more valuable in the sense that it indicates that parents can afford the services. The process is very easy to specialize, filtering for Elementary or Secondary School, cities, etc.