



Human Computer Interaction - IT3060

3rd Year 1st Semester

Assignment 03

Project Title : Siam Florist

Group Number : 2022-WD-S1-01

Group Name : Rebibe me jett

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Submitted to Sri Lanka Institute of Information Technology.

In partial fulfilment of the requirements for the Bachelor of Science Special Honours Degree in Information Technology.

Group Member Details:

Student ID	Name	Workload Distribution
IT20297718	Udeshi N.A.R	<ul style="list-style-type: none">• Add to cart page (UI)• Shopping cart page (Delete, View)• Birthday - category page (UI)• FAQ page (UI)
IT20629458	Shehara R.D.A	<ul style="list-style-type: none">• Checkout page (Insert)• Home page (UI)• Anniversary - category page (UI)• Services page (UI)
IT20602178	Weerasinghe H	<ul style="list-style-type: none">• Contact us page (Insert)• Thank you - category page (UI)• More page (UI)• International page (UI)
IT20628840	Gajasinghe T.D	<ul style="list-style-type: none">• Login page (UI)• Register page (UI)• Dashboard page (Update)• Plants and Bonsai - category page (UI)
IT20643454	Jayangani W.H	<ul style="list-style-type: none">• Reviews page (UI)• Testimonials page (View)• About us page (UI)• Get well – category page (UI)

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1. Introduction

We have chosen “Siam Florist” as the website for our project. “Siam Florist” is a leading completely online florist delivery throughout Thailand and worldwide. This website contains a wonderful variety of fresh flowers and plants including roses, orchids, tulips, carnations, lilies, and many more under the categories Birthday, Anniversary, Thank You, Get Well Soon, Plants and Bonsai. They also offer delicious gourmet gift baskets of fresh fruits, gourmet food, chocolate, and candy. The mission of this website is to help its customers to connect and express themselves to the important people in their life by providing the finest selection of beautiful flowers and arrangements and delivering the best customer service in the floral industry.

As we go through this website, we have noticed numerous usability issues and problems. The purpose of choosing this website was to overcome those usability issues with the user interfaces. It is difficult for users to use such a website when there are many usability issues and problems. Therefore, as a group, we have decided to redesign this website for the flaws in the user interfaces and improve user-friendliness for a better user experience.

2. Methodology

The web-based application named “Siam Florist” was selected to perform a new look and provide a greater user experience to the users. In this project, the web-based application was designed for the Siam Florist to facilitate high-fidelity prototypes that look attractive and user-friendly to customers, which means users would be more likely to behave naturally, conveniently, and efficiently.

Data collection and analysis is one of the important activities that should be followed after the web application selection. For this project, in-depth interviews with contextual inquiries and video transcripts were used as data collection methods. Contextual inquiries are personal and unstructured interviews which are used to identify users’ emotions, feelings, and opinions regarding usability issues in the interfaces of the selected web application. After analysing the video transcripts, Human-Computer Interaction concepts were used to overcome those identified usability issues of the chosen web application.

For this project, Sketching is one of the important activities that should be done before designing high-fidelity prototypes for selected interfaces of the web application. Sketching is a technique mainly used by designers for web and graphic design projects. In this project, we have used Mock Flow Wireframing Tool to sketch the low-fidelity prototypes. Figma prototyping tool was used to design high-fidelity prototypes for selected interfaces of the web application. Figma is a vector graphics editor and prototyping tool which is used to design high-fidelity prototypes collaboratively.

3. Content

- **The link of the video demonstration**

<https://drive.google.com/file/d/1nZvIddrVUBxntUJ7GoS4V0yX-Su0JTwA/view?usp=sharing>

- **The link of the fully integrated project**

<https://www.figma.com/file/N7dhq98SYYu7CtyU1bPDZD/HCI-2?node-id=80%3A47>

1) IT20297718 – Udeshi N.A.R

Figma project link

<https://www.figma.com/proto/69WoQP0Fg3sMQsqXGA0Mht/HCI-1?node-id=38%3A172&scaling=scale-down&page-id=0%3A1&starting-point-node-id=38%3A172>

Test case results

Name of the participant	Feature/Task 1	Feature/ Task 2	Feature/ Task 3	Note
Gardener - Sankalpa	Navigate to the My cart page.	What do you think about button size and button design? How does it help visitors to this page?	What do you think about finding the information about the products that add to my cart?	The participant is struggling with a small button size and buttons have standard button sizes, therefore it is better to have these button sizes.
Student - Heumi	Navigate to the Birthday Category page.	What do you feel about the color theme and use of images? On a scale of 1 to 10, how user-friendly was this page when following?	What was the overall quality of these steps?	---
Florist - Kushan	Navigate to the FAQ Page.	What do you think about font size and font style? How does it help visitors to this page?	What do you feel about the color theme and use of images?	The participant is struggling with font size because it would be better if it was a little bigger.
Gardener - Sankalpa	Navigate to the Add to cart page.	Isn't it true that you've only included the most important details in this section?	What are your thoughts on the Add to cart page's general style and information?	---

2) IT20629458 – Shehara R.D.A

Figma project link

<https://www.figma.com/proto/69WoQP0Fg3sMQsqXGA0MHt/HCI-1?node-id=490%3A962&scaling=scale-down&page-id=58%3A11&starting-point-node-id=490%3A1742>

Test case results

Name of the participant	Feature/Task 1	Feature/ Task 2	Feature/ Task 3	Note
Florist - Kushan	Navigate to the Home page.	What do you think of the information given here? Do you think the information provided here is sufficient?	What do you think about finding the information about categories?	The participant is struggling with a small amount of information, so it is better to have a few more details. ---
Student - Heumi	Navigate to the Anniversary Category page.	What do you think about the arrangement of the products related to the anniversary category?	What do you feel about the color theme and use of images?	---
Gardener - Sankalpa	Navigate to the checkout Page.	How does it help users who visit this page find the headline for each checkout section?	What was the overall quality of these steps?	It is better to enlarge the font size and change the style of each headline slightly so that the user can easily see the headline of each section. ---
Student - Heumi	Navigate to the services page.	Isn't it true that you've only included the most important details in this section?	What are your thoughts on the Services page's general style and information?	---

3) IT20602178 – Weerasinghe H

Figma project link

<https://www.figma.com/proto/69WoQP0Fg3sMQsqXGA0MHt/HCI-1?node-id=412%3A271&scaling=scale-down&page-id=38%3A142&starting-point-node-id=412%3A271>

Test case results

Name of the participant	Feature/Task 1	Feature/ Task 2	Feature/ Task 3	Note
Gardener-Sankalpa	Navigate to the Contact Us page.	Check and uncheck the check box.	What do you think about the button size of “Send Message” button?	The participant is not satisfied with a small button size; therefore, it is better to have average button size.
Florist-Kushan	Click the Occasions tab and navigate to the More page.	What do you think about the font style of different categories? Does it fit to the theme properly?	Click the Thank You Category and navigate to Thank You page.	The participant is not happy with the font style since it does not fit with the theme; therefore, it would be better to use block letters to category names.
Student (User)-Heumi	Navigate to the International page.	Click the drop-down menu to select a country.	Click the bookmark icon to save and unsave a product.	---
Florist-Kushan	Click the Occasions tab and navigate to the Thank You page.	Click the bookmark icon to save and unsave a product.	Do you satisfied with the font sizes and font colors used?	---

4) IT20628840 – Gajasinghe T.D

Figma project link

<https://www.figma.com/proto/N7dhq98SYYu7CtyU1bPDZD/HCI-2?node-id=434%3A1281&scaling=scale-down&page-id=0%3A1>

Test case results

Name of the participant	Feature/Task 1	Feature/ Task 2	Feature/ Task 3	Note
Florist - Kushan	Navigate to the Login page.	What do you think about the font size of the Login Page?	Isn't it true that you've only included the most important details in this section?	The participant is struggling with font size because of it would be better if it was a little bigger.
Student – Heumi	Navigate to the Register page.	What was the overall quality of these steps?	What do you think about the overall design/layout of the page?	---
Gardener - Sankalpa	Navigate to the Plants and Bonsai category Page.	What do you think of the information given here? Do you think the information provided here is sufficient?	What do you think about the arrangement of the plants and bonsai?	The participant is struggling with a small amount of information, so it is better to have a few more details.
Florist - Kushan	Navigate to the Dashboard page.	What do you think about finding the information in the dashboard?	You have entered here only the essential information, right?	---

5) IT20643454 – Jayangani W.H

Figma project link

<https://www.figma.com/proto/N7dhq98SYYu7CtyU1bPDZD/HCI-2?node-id=69%3A64&scaling=scale-down&page-id=1%3A2>

Test case results

Name of the participant	Feature/Task 1	Feature/ Task 2	Feature/ Task 3	Note
Gardener - Sankalpa	Navigate to the About us page.	What do you think about font size and font style? How does it help visitors to this page?	What do you feel about the color theme and use of images?	The participant is struggling with font size and therefore it is better if it was a little bigger.
Student - Heumi	Navigate to the Get Well Category page.	What do you feel about the color theme and use of images? On a scale of 1 to 10, how user-friendly was this page when following?	What was the overall quality of these steps?	---
Florist - Kushan	Navigate to the Testimonials page.	What do you think about font color and font style? How does it help visitors to this page?	You have entered here only the essential information, right?	The participant suggested text size should be a little higher, and the subtitle should be colored.
Student - Heumi	Navigate to the Reviews page.	Isn't it true that you've only included the most important details in this section?	What do you think about the overall design/layout of the page?	---

➤ Analysis Part

1) IT20297718 – Udeshi N.A.R

Prototype screen/ UI	User's feedback/problem	Reason for negative feedback	Severity (high/medium/low) and justification	Way(s) to rectify and tradeoffs	Pros	Cons
My cart page	The button size is small.	It is difficult to click the buttons and do the tasks.	Medium	Increase the button size as user-friendly.	<ul style="list-style-type: none"> 1. Well-designed design and standard button size. 2. Good color scheme. 3. Good first impression. 4. effective navigation. 	1. It doesn't look clickable and is not easy to find and interact with.
Birthday category page	User satisfied	---	--	--	<ul style="list-style-type: none"> 1. Well planned information architecture. 2. High Readability. 3. Good color scheme. 4. High aesthetic appeal. 5. Good first impression. 	---
FAQ page	The font size is small.	It is difficult to read the required information in the FAQ.	Medium	Increase the font size to be user-friendly.	<ul style="list-style-type: none"> 1. well-planned information architecture. 2. Good first impression. 3. effective navigation. 	1. Low Readability with small font size.
Add to cart page	User satisfied	---	---	---	<ul style="list-style-type: none"> 1. Color scheme is excellent. 2. Easy to Understand. 3. Well-planned information architecture. 	---

2) IT20629458 – Shehara R.D.A

Prototype screen/ UI	User's feedback/ problem	Reason for negative feedback	Severity (high/mediu m /low) and justification	Way(s) to rectify and tradeoffs	Pros	Cons
Home page	The information is not enough.	Lack of adequate information regarding the given fact.	Medium	Increase the information as user-friendly.	<ol style="list-style-type: none"> 1. Well-planned information architecture. 2. Good color scheme. 3. Good first impression. 4. effective navigation. 	1.Low readability with information is not enough.
Anniversary category page	User satisfied	---	---	---	<ol style="list-style-type: none"> 1. Well-planned information architecture. 2. High Readability. 3. Good color scheme. 4. High aesthetic appeal. 5. Good first impression. 	---
Checkout page	The color of the font and size is insufficient.	It is hard to read the headline.	Medium	Increase the font color and font size as user satisfies.	<ol style="list-style-type: none"> 1. Easy to understand. 2. well-planned information architecture. 3. Good first impression. 4. effective navigation. 	1. Low Readability with font color and font size.
Services page	User satisfied	---	---	---	<ol style="list-style-type: none"> 1. Well-planned information architecture. 2. Color scheme is excellent. 3. Easy to Understand. 	---

3) IT20602178 – Weerasinghe H

Prototype screen/ UI	User's feedback/problem	Reason for negative feedback	Severity (high/medium/low) and justification	Way(s) to rectify and tradeoffs	Pros	Cons
Contact Us page	1. Checking and unchecking the check box is working correctly. 2. “Send Message” button size is small.	It is difficult to click small buttons.	Medium	Increase the button size as user-friendly.	1. Well-planned design. 2. Good color scheme. 3. Good first impression. 4. Effective navigation.	1. It is not easy to click buttons.
Thank You category page	User satisfied	---	--	--	1. Well-planned architecture. 2. Good color scheme. 3. High aesthetic appeal. 4. Good first impression.	--
More page (All shopping categories)	1. Category tiles are clickable, and navigation is good. 2. Font style of the category names should be changed.	Font style of the category names does not fit with the theme.	Medium	Use block letters to category names.	1. Well-designed architecture. 2. Good first impression. 3. Effective navigation. 4. Easy to understand.	1. Font style is not fitting with the theme.
International page	User satisfied	---	---	---	1. Good first impression. 2. Effective navigation. 3. Easy to Understand. 4. Well-designed architecture.	---

4) IT20628840 – Gajasinghe T.D

Prototype screen/ UI	User's feedback/ problem	Reason for negative feedback	Severity (high/mediu m /low) and justification	Way(s) to rectify and tradeoffs	Pros	Cons
Login page	Font size is not user-friendly.	The information is difficult to read.	Medium	Increase the font size as user satisfy.	1. Usable form 2. effective 3. easy to understand. 4. well-planned UI.	1. Low Readability with font color.
Register page	User satisfied	---	---	---	1. Usable form 2. effective 3. easy to understand. 4. High aesthetic appeal.	---
Plants & Bonsai category page	The information is not enough.	Lack of adequate information regarding the given fact.	Medium	Increase the information as user-friendly.	1. Well-planned information architecture. 2. Good color scheme. 3. Good first impression.	1. Low readability with information is not enough.
Dashboard page	User satisfied	---	---	---	1. Well-planned information architecture. 2. High Readability. 3. Good color scheme. 4. well planned	---

5) IT20643454 – Jayangani W.H

Prototype screen/ UI	User's feedback/ problem	Reason for negative feedback	Severity (high/medium /low) and justification	Way(s) to rectify and tradeoffs	Pros	Cons
About us page	Font size is not enough	The information is difficult to read	Medium	Increase the font size to be user-friendly.	<ul style="list-style-type: none"> 1. Color scheme is excellent. 2. Easy to Understand. 3. Well-planned information architecture. 	1. Low Readability with small font size.
Get well category page	User satisfied	---	---	---	<ul style="list-style-type: none"> 1. Well planned information architecture. 2. High Readability. 3. Good color scheme. 4. High aesthetic appeal. 5. Good first impression. 	---
Testimonials page	Font color is not enough	The information is difficult to read	Medium	Increase the font color to be user-friendly.	<ul style="list-style-type: none"> 1. Well-planned information architecture. 2. Good first impression. 3. effective navigation. 	1. Low Readability because of the font color.
Reviews page	User Friendly	---	---	---	<ul style="list-style-type: none"> 1. Well-designed design and standard font size. 2. Good color scheme. 3. Good first impression. 4. effective navigation. 	---

4. Summary

This project was undertaken to redesign the selected user interfaces of the siamflorist.com website in a user-friendly manner and overcome the usability issues to provide a better user experience for the users. We have selected twenty (20) user interfaces including the home page, my cart, contact us, about us, and account dashboard pages to facilitate high-fidelity prototypes.

Human-Computer Interaction concepts were used in the designing process, and user-friendly colours, standard font sizes and standard button sizes were used without making any modifications to the identity of the brand. All the changes we have made for the interfaces were done to improve user satisfaction. So, users can easily get the services they need, and they can find the information quickly as per their requirements.

5. Future Work

The scope of this project was limited in terms of designing only the selected user interfaces of the chosen web application. There were so many other user interfaces in the chosen web application and a more expansive study may wish to redesign all those user interfaces in order to overcome the usability issues and maximize the user experience.

Future work could also be conducted to implement the CRUD (insert, read, update, and delete) operations since the chosen web application has some bugs in CRUD. As an example, updating the shopping cart is not functioning accurately. Therefore, future work can be focused on implementing the backend for this web application as well as the frontend.

As per the user feedback from the contextual inquiry, we suggest that the QR code on the home page which is connected to Line App should be changed to another social media app (e.g., WhatsApp) which is used worldwide since this website delivers flowers and gifts to overseas countries.

There are several important changes which need to be made in this web application but since we are not supposed make to any modifications to the existing brand's identity, we could not accomplish them. As an example, the logo of a brand should be an impressive and attractive one but, on this website, the brand logo is a primary, simple, and unimpressive one. Therefore, as a group, we suggest redesigning the brand logo in a proper way according to their theme without making any severe damage to the brand's identity in the future.

Future work is needed to fully complete the web application with frontend and backend with functional CRUD operations. So, this web application will be user-friendly, effective, and easy to use.

6. Time Schedule (Gantt Chart)

	17 th Oct – 18 th Oct	19 th Oct – 23 rd Oct	24 th Oct – 25 th Oct	26 th Oct – 27 th Oct	28 th Oct – 29 th Oct
Design high-fidelity prototypes.					
Finding the best design for interfaces and learning about high-fidelity prototypes.					
Design a prototype for each interface.					
Analyze and test high-fidelity prototypes.					
Testing designed prototypes.					
Analyze the users' feedback about the prototype and the pros and cons.					
Make a video demonstration.					
Make a video demonstration.					

7. References

- <https://www.figma.com/resources/learn-design/>
- <https://butteracademy.com/figma-prototyping-tutorial>
- <https://www.siamflorist.com/en/>
- Lab sheet 7, 8, 9, 10
- Assignment specification booklet

8. Appendix

User Interfaces Screenshots

1) IT20297718 – Udeshi N.A.R

SIAM FLORIST Home About Us Services Occasions International Testimonials FAQ Contact Us  

BIRTHDAY

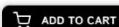
Search here

Sort Name Position Price

Bright Orange Citrus Boho Details
\$30.00 - \$55.00 

Floral Fantasy Box Set
\$80.00 - \$95.00 

Blooming Marvelous
\$60.00 - \$75.00 

Box of Colourful Bloom
\$20.00 - \$35.00 

Alluring Magic
\$60.00 - \$70.00 

Effervescent
\$50.00 - \$65.00 

SIAM FLORIST

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

POPULAR LINKS

- Testimonials
- Q & A
- Shopping Cart
- Contact Us

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

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Birthday category page



FLORAL FANTACY



BOX SET

\$80.00 - \$95.00

Feminine and luscious, from our new exclusive collection.

Siam has the right to substitute any flower shown in the product depending on availability.



Reviews

Select Size and Price*

Size

Medium ▾

Quantity

1 ▾

Total Price

\$95.00

Delivery Areas*

Bangkok

Delivery Date*

18 May 2023



Delivery Time Request*

9.00 - 18.00



Enter Message On Greeting Card

Happy Birthday Rebecca!

ADD TO CART

SIAM FLORIST

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

POPULAR LINKS

- Testimonials
- Q & A
- Shopping Cart
- Contact Us

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

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Add to cart page



MY CART



FLORAL FANTACY BOX SET

\$80.00

Size - Medium Flower Set

Date, Time for Delivery - 25th July, 9:00-18:00

Message - Happy Birthday Rebecca!



Quantity

 - 1 +

FLORAL FANTACY BOX SET

\$140.00

Size - Small Flower bouquet

Date, Time for Delivery - 26th July, 9:00-18:00

Message - Happy Anniversary! Love you..



Quantity

 - 2 +[Continue Shopping](#)[Update Shopping Cart](#)

DISCOUNT CODES

Enter Your Coupon Code If You Have One

[Apply coupon](#)

Subtotal

\$220.00

Total**\$220.00**[Proceed To Checkout](#)

SIAM FLORIST

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

POPULAR LINKS

- Testimonials
- Q & A
- Shopping Cart
- Contact Us

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

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My cart page



F A Q

 Search here**What happens after I place an order ?**

When your order is placed on the web site, you will see a "Thank You" page, which will have an online order confirmation number on it. This is confirmation that your order has successfully been placed. Your order is then sent over a secure connection to our website. You will receive an email confirmation once your order has been downloaded and received at our website. If there are any problems with your order, one of our customer service associates will contact you by phone or email.

What if I do not receive an order confirmation via e-mail?**Can I change the delivery address?****Can I change the date of my order's delivery?****Is it safe to use my credit card online?**

SIAM FLORIST

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

POPULAR LINKS

- Testimonials
- Q & A
- Shopping Cart
- Contact Us

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

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FAQ page

[SIAM FLORIST](#) [Home](#) [About Us](#) [Services](#) [Occasions](#) [International](#) [Testimonials](#) [FAQ](#) [Contact Us](#)

[SHOP NOW](#)
< >

FIND

🔍

ARRANGEMENTS

BUNCHES

CAKES

BRIDAL BOUQUETS

SPECIAL OFFERS

BEST SELLERS

— FEATURED PRODUCTS —

Box of Colourful Bloom
25\$ - 30\$

Rainbow Flowers Bouquet
25\$ - 30\$

Exquisite Line
25\$ - 30\$

SHOPING WITHOUT LIMITS

You can choose the best option for you, and it does not matter whether you are in Prague or San Francisco. We will deliver your purchase anywhere!

[SHOP NOW](#)

Blog

ARTICLE

[Exactly What To Wear To Every Type Of Wedding This Summer](#)

A large part of the business here is building up the "experience". Double page spreads in magazines, Ads on TV, Product placement and sponsorship in golf tournaments, tennis matches and sailing competitions. All of this builds up your perception of the brand - and additionally, it costs money.

21 January 2019 by johnd

TIPS

[Exactly What To Wear To Every Type Of Wedding This Summer](#)

When selling products online, however, there are fewer choices on the market, making it more exclusive and therefore worth the money, for those to whom it matters.

21 January 2019 by johnd

TIPS

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[Exactly What To Wear To Every Type Of Wedding This Summer](#)

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21 January 2019 by johnd

✓ [Delivery & Taxes Guaranteed](#)

✓ [Free Express Shipping](#)

✓ [Customer Care](#)

✓ [Easy Returns](#)

✓ [Secure Payment](#)

SIAM FLORIST

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

POPULAR LINKS

- Testimonials
- Q & A
- Shopping Cart
- Contact Us

OUR BEST PRODUCTS

- Birthday
- Anniversary
- Thank you
- Plants & Bonsai

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Home page

21 | Page

**checkout**Already have an account? [Sign In](#)

Billing Address

First Name: Akila Last Name: Shehara

Email Address: uakila21@gmail.com

Street Address: _____

State/Province: California City: New York

Zip/Postal Code: 21347 Phone: + 123 456 111 4444

My billing and shipping address are the same
 Create an account for later use

Order Review	
3 items in card	
	Amet nunc, tincidunt interdum rhoncus massa -
2	+
	\$245,78
	Amet nunc, tincidunt interdum rhoncus massa -
2	+
	\$245,78
	Amet nunc, tincidunt interdum rhoncus massa -
2	+
	\$245,78

Shipping Method

\$2.99 USPS 1st Class With Tracking (5 - 13 days) COVID19 Delay

\$9.00 USPS PRIORITY With Tracking (5 - 10 days) COVID19 Delay

Discount Codes

Enter your coupon code: [XRTM570](#)

Billing Summary	
Subtotal	\$320,27
Discount	-\$49.99
Warranty (Platinum)	\$259.99
Remove	
Shipping	\$0.00
Tax	\$228.72
Grand Total	
\$439.00	
Order Comment Type here...	
<input checked="" type="checkbox"/> Please check to acknowledge our Privacy & Terms Policy	
Pay \$439.00	

Payment Method

PayPal You will be redirected to the PayPal website after submitting your order

Pay with Credit Card

Card number: 1234 5678 9101 3456 Expiration Date: MM/YY

Card Security Code: *** What is this?

We protect your payment information using encryption to provide bank-level security.

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Checkout page



ANNIVERSARY

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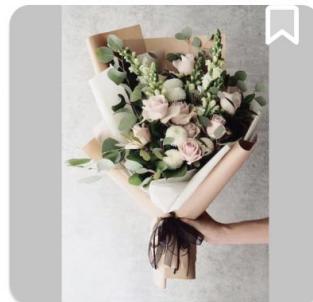
Bright Orange Citrus Boho Details

\$30.00 - \$55.00

 ADD TO CART


Floral Fantasy Box Set

\$80.00 - \$95.00

 ADD TO CART


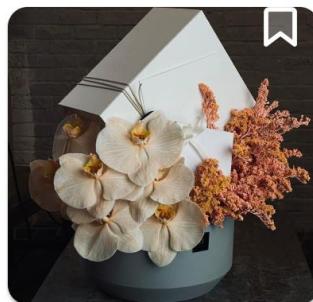
Blooming Marvelous

\$60.00 - \$75.00

 ADD TO CART


Box of Colourful Bloom

\$20.00 - \$35.00

 ADD TO CART


Alluring Magic

\$60.00 - \$70.00

 ADD TO CART


Effervescent

\$50.00 - \$65.00

 ADD TO CART

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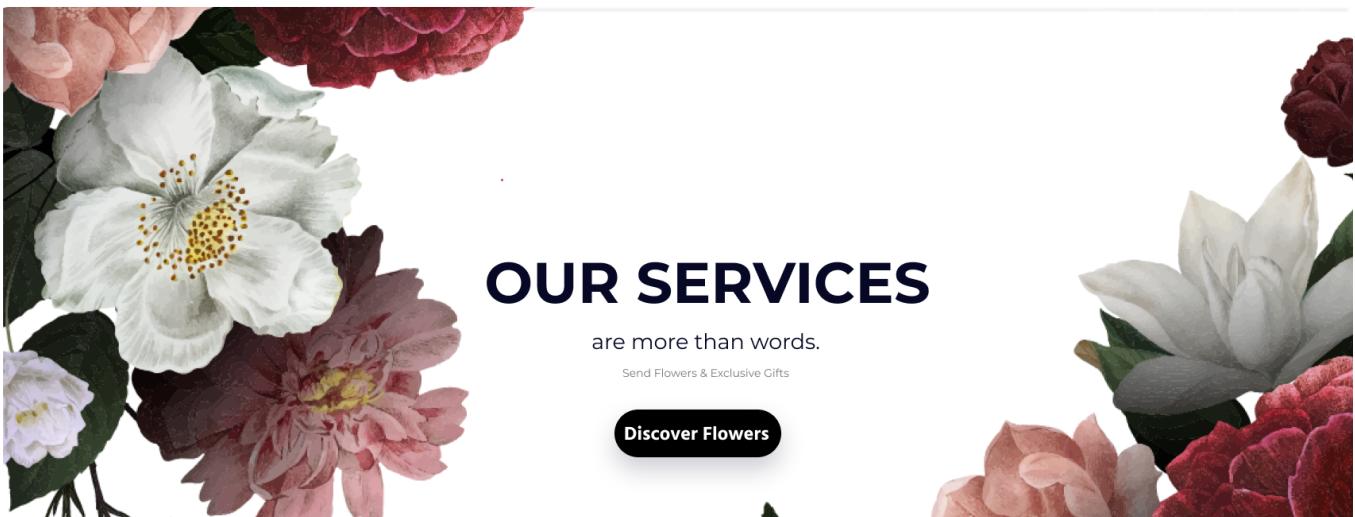
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Anniversary category page



OUR SERVICES

are more than words.

Send Flowers & Exclusive Gifts

[Discover Flowers](#)

We send flowers to most any Thailand location, and we have relationships with both local florists and flower growers. Not only does this help ensure the gifts you send are delivered on time, but it also means they are as fresh as possible and deliver a great value to both the receiver and the person who sends flowers. Our customer service team is standing by to help you with any order. Whether you're sending a dozen roses to celebrate your love or a gift basket to congratulate a co-worker—if you have questions, our team has answers. Just call 662-9538900 for international calling and 02-9538900 for local telephone or place your order online. We will help you find and deliver the perfect flowers, plants, or gift to celebrate life's most meaningful moments.

Your best choice when shopping online for flowers, bouquets, vase, box and gifts at any time of the year, especially Valentine's Day and Mother's Day. We have a wonderful variety of fresh flowers and plants including roses, orchids, tulips, carnations, lilies, and more. We also offer delicious gourmet gift baskets of fresh fruit, gourmet food, chocolate and candy.

You'll find bouquets for all occasions : birthday flowers, anniversary flowers, Just Because, New Baby, Love & Romance, I'm Sorry, Get Well, and Sympathy. And we also have the right flower arrangements for all holidays : Christmas, Easter, Thanksgiving, New Year Festival, Valentine's Day, Mother's Day, Father's Day, and Halloween. We offer many different rose colors and flower arrangements: red, pink, yellow, peach, purple, and white. Whether you're looking for a flower bouquet or a potted plant, our variety of flowers and gifts provide you plenty of choices. Same-day flowers delivery is available throughout seasoning. All you have to do is place your order by 3:00 pm of the gift receiver's time.

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Our Services page

CONTACT US

Our friendly team would love to hear from you!



Phone
Mon-Fri from 8 am to 5pm
+94248795315



Email
customerservice@siamflorist.com

First Name*

First Name

Last Name

Last Name

Email*

you@company.com

Phone Number*

+94000000000

Message*



You agree to our friendly privacy policy

Send Message

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THANK YOU

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Orange Blossoms

\$20.00 - \$35.00

 ADD TO CART

Sterling Blooming Bouquet

\$40.00 - \$65.00

 ADD TO CART

Exquisite Love

\$60.00 - \$75.00

 ADD TO CART

Bouquet of Colourful Blooms

\$30.00 - \$55.00

 ADD TO CART

Rainbow Flowers Bouquet

\$60.00 - \$70.00

 ADD TO CART

Peachy Pink Roses

\$50.00 - \$75.00

 ADD TO CART

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Thank You category page



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BIRTHDAY



THANK YOU



ANNIVERSARY



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CONGRATULATIONS



CAKES & COOKIES



FRUIT BASKETS



CHOCOLATES

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More page (All shopping categories)



INTERNATIONAL DELIVERIES

Send flowers and gifts to overseas countries

Search here

Select Your Country

USA



Dashing Sunflower Bouquet

\$30.00 - \$55.00

ADD TO CART



Bucket of Enchanted Roses

\$75.00 - \$90.00

ADD TO CART



Becky Surprise Bouquet

\$60.00 - \$75.00

ADD TO CART



Dazzling Elegance

\$40.00 - \$75.00

ADD TO CART



Pink Blossoms Bucket

\$50.00 - \$80.00

ADD TO CART



Vibrant Yellow Roses Bouquet

\$50.00 - \$65.00

ADD TO CART

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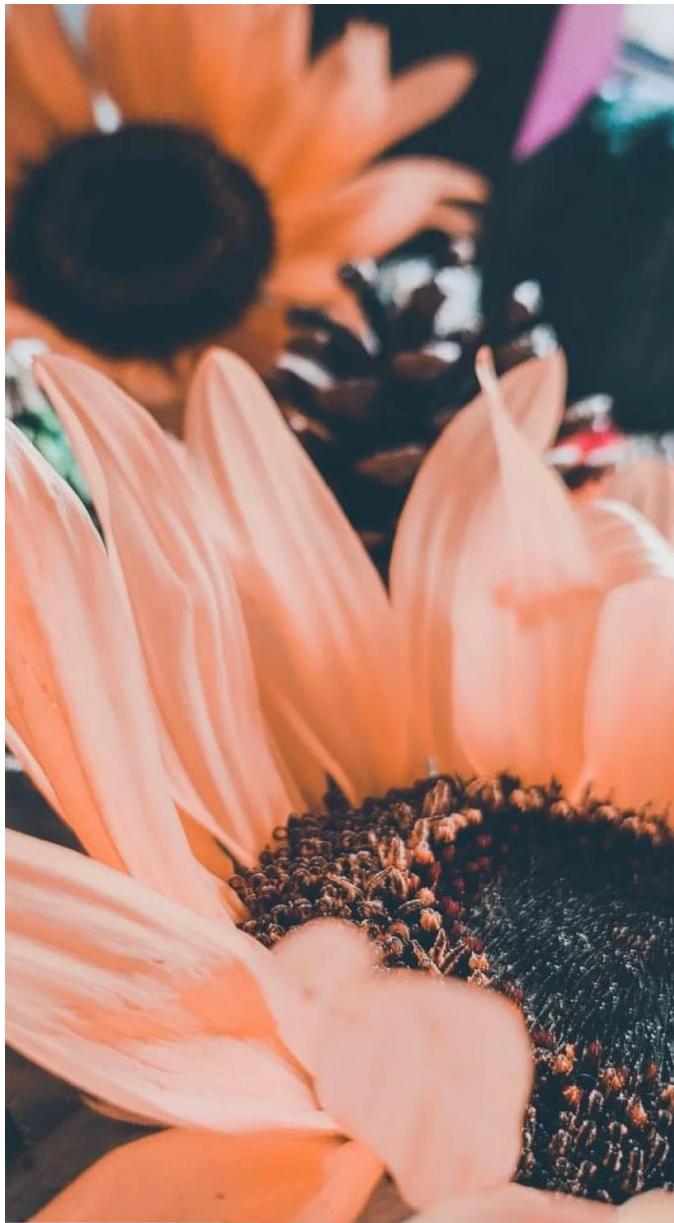
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International page



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Login

Email

Password

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Signup

First Name

Last Name

Email

Password

Confirm Password

Signup

Already have an account? [Login here](#)

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Register page





Welcome back,
Tharusha

ACCOUNT DASHBOARD

- i Account Information
- pen My orders
- book Address Book
- star My product Reviews

Account Information

Hello, Tharusha Gajasinghe,

From your may account dashboard you have the ability to view a snapshot of your account information.

First Name EDIT

Last Name EDIT

Email EDIT

Change Password

Old Password LOCK

Create new password LOCK

Confirm new password LOCK

Change Password SAVE

SAVE

MY RECENT REVIEW

My friend, Nat received her flowers on Christmas Day. Thank you so much.
She said these were the [See more](#)

22/09/2022

★ ★ ★ ★ ★
View All Reviews

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Dashboard page

PLANTS & BONSAI

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Sort

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Red Bonsai

\$30.00 - \$55.00

 ADD TO CART


Jade Bonsai

\$80.00 - \$95.00

 ADD TO CART


Outdoor Bonsai Plant

\$60.00 - \$75.00

 ADD TO CART


Abana Homes Bonsai

\$20.00 - \$35.00

 ADD TO CART


Desert Rose Bonsai

\$60.00 - \$70.00

 ADD TO CART


Bonsai Tree

\$50.00 - \$65.00

 ADD TO CART

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Plants & Bonsai category page



WRITE YOUR OWN REVIEW

Name

Summary of Your Review

Review

Submit Review



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Reviews page

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C u s t o m e r s R e v i e w s

Some of the Great Things Our Customers Say About Us

Wonderful Present!

"Bouquet looks just like the picture! Wonderful present for my sister. Fresh and beautiful. Great summer bouquet!"

-Charlie

Best Flowers

"These flowers are beautiful and just as vibrant as the picture. One of the most beautiful bouquets I have ever seen!"

-Michelle

Very Happy!

"Thank you very much for your delivery of the flowers. I was very pleased with the service and hopefully can use you again sometime in the future"

-Kumar



Mrs. Lou

My friend, Nat received her flowers on Christmas Day.

Thank you so much.

She said these were the nicest flowers yet!!!

This is the 4th time I have ordered from you. cheers



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WE ARE THE LEADING COMPLETELY ONLINE FLORIST DELIVERY

throughout Thailand via its computerized sending system and network of professional affiliate florists. Thai Garlands(Roses, orchids, fresh flower bouquets and gifts are also available for delivery to most other countries worldwide.) A complete menu of popular items is available online for all occasions. Each gift is professionally designed and delivered, to ensure the highest level of quality and service. Satisfaction is always guaranteed

Same-Day and Next-Day Delivery in Thailand

For modern flowers style in Bangkok same-day delivery is generally available everyday on orders received before 3:00 PM, in the recipient's time zone (excluding holidays and peak floral delivery periods.) Otherwise, next-day delivery is the norm. For Garlands (Thai Flowers style) domestic with three days delivery from Siamflorist.com and international with five days delivery from us. About Thai Gifts Collections within 3-7 days shipment from Siamflorist.com's warehouse.

Other Provinces of Thailand and International Order

SIAMFLORIST.COM's modern flowers style delivers roses, wrapped bouquets throughout Thailand and most of the world via an international network of affiliated professional florists. For outside Thailand simply select from our website or contact us. (Allow two days for delivery, excluding Sundays and legal holidays.) For Garlands (Thai Flowers style) in domestic with three days delivery from Siamflorist.com and international with five days delivery from us. About Thai Gifts Collections within 3-7 days shipment from Siamflorist.com's warehouse. Remarks that other provinces of Thailand and International Order Delivery excluding Sundays and legal holidays.

Peak Floral Delivery Periods

IMPORTANT - At peak floral delivery periods, such as Valentine's and Mother's Day, please order at least two days in advance to ensure timely delivery.



Protecting Your Privacy

You'll be happy to know that we respect our customers' privacy and, unlike some other commercial services, do NOT sell or share our customer lists with other companies.

100% Satisfaction Guaranteed

If you are not completely satisfied with the quality of one of our flowers, please contact us directly by electronic mail or phone and we will cheerfully provide a replacement or make any other appropriate arrangements. By the way, for flower and fruit basket orders if an item is not available, we will substitute an item of equal or higher quality - at no extra charge.



Sundays and Legal Holidays

Delivery of province and international services are often NOT available in many areas on Sundays or legal holidays. So, while every effort will be made to accommodate such deliveries when possible, items requested for delivery on a Sunday or legal holiday may be delivered the day before or day after the date requested, if necessary.

When We Charge Your Credit Card

We will attempt to secure authorization on your credit card at the point of purchase online. If there is a problem securing this authorization you will be notified on the spot and prompted to use another card. If we receive verification of sufficient funds, your order will be completed and transferred securely to us. Your account will be charged in 24 to 48 hours.

For Additional Information

For additional information or assistance, click here to send email questions or comments, or give us a call. Our main phone number is 66-2953-5000 or you can e-mail us through our customer service at 66-2953-5000 or E-mail address at customerservice@siamflorist.com. Our mailing address is SIAMFLORIST.COM INC., 90/2 Tessabal-Songkor Rd., Lardyao, Jatujak, Bangkok 10900, Thailand.

Returns are easy for Thai Gifts Collections

Our return policy is simple. Within 7 days of receipt of your order, you may return any Thai Gifts Collection items in new condition, with the original packaging items purchased from Siamflorist.com, for a full refund. Please note that we cannot accept returns for items that have been opened or damaged. Returns must be made within 7 days of receiving the item. Returns center cannot process exchange. If the item is a gift, we can issue a check refund to the gift recipient at the same address to which the order was shipped. Including the e-mail address or name of the person who gave the gift will help to expedite the process. If the item is not a gift, we will notify you via e-mail of your refund once we have received and processed the returned item. Please note that the cost of shipping back the item if the return is a result of our error.

Please write the reason for your return on the back of your packing slip. Enclose the slip with the return, wrap the package securely. If you do not have your packing slip, please indicate the order number on a separate piece of paper and send the package to the following address: SIAMFLORIST.COM INC.
Returns Department
90/2 Tessabal-Songkor Rd., Lardyao, Jatujak, Bangkok 10900 Thailand.

For your protection, please use FedEx, UPS, DHL or Insured Parcel Post for shipment.

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About Us page

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Name

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Cloud Nine

\$30.00 - \$55.00

ADD TO CART



Mellow Meringue Hand-tied

\$80.00 - \$95.00

ADD TO CART



Dreamy Damson

\$60.00 - \$75.00

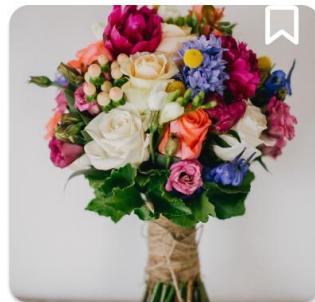
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Flourishing Love

\$20.00 - \$35.00

ADD TO CART



Flamingo Frills Large

\$60.00 - \$70.00

ADD TO CART



Purple Rain

\$50.00 - \$65.00

ADD TO CART

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