



IT3060 - Human Computer Interaction

Assignment 2

Project title: Low Fidelity Prototyping

Craigslist.org

Group number: 2023-WE-S1-13

Group name: DreamWeave

Member Details

Reg. No	Name	Work Distribution
IT21181474	Hettiarachchi H.K.Y. K	<ul style="list-style-type: none">Account LoginTHIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO!Password Options
IT21360046	Jayasekara B.B.R. Y	<ul style="list-style-type: none">ProfileContact us.Community
IT21358616	Munasingha M.H.C	<ul style="list-style-type: none">For saleAboutServices
IT21356636	Perera P.K. L	<ul style="list-style-type: none">Post type and category pagePost details fill page.Unpublish draft page
IT21345746	Siriwardana A.P.G.D. P	<ul style="list-style-type: none">HomepageHousingEvents

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1. Video Transcripts of 3 Users

User	Transcript
Novice seller	Video transcript
Hotel manager	Video transcript
Undergraduate student	Video transcript

2. Usability Issues

High	Medium	Low
<ul style="list-style-type: none">• Page contents are complex.• Not user friendly.• Hard to find information quickly because of no highlights.• Users can also delete information.• Confusing filtering system.	<ul style="list-style-type: none">• Fonts are too small.• Unclear information• This site is very racking.• Confusing content because links are everywhere.	<ul style="list-style-type: none">• Not attractive.• No graphics

3. Variants of the Interfaces

IT Number	Interface name	Variant 01	Variant 02
IT21181474	Account Login	Account Login variant 1	Account Login variant 2
	THIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO!	THIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO! variant 1	THIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO! variant 2
	Password Options	Password Options variant 1	Password Options variant 2
IT21360046	Contact us	Contact us variant 1	Contact us variant 2
	Community	Community variant 1	Community variant 2
	profile	profile variant 1	profile variant 2
IT21358616	for sale	for sale variant 1	for sale variant 2
	service	service variant 1	service variant 2
	about	about variant 1	about variant 2
IT21356636	Post type and category page	Post type and category page variant 1	Post type and category page variant 2
	Post details fill page	Post details fill page variant 1	Post details fill page variant 2
	Unpublish draft page	Unpublish draft page variant 1	Unpublish draft page variant 2
IT21345746	Homepage	Homepage variant 1	Homepage variant 2
	Housing	Housing variant 1	Housing variant 2
	Events	Events variant 1	Events variant 2

4. Justification of the variants

IT Number	Interface name	Justification
IT21181474	Account Login	<p>In variant 1, I used placeholder texts and image icons for Email/Handle and Password for the login frame with the main reason that users can easily login to the system with an eye-catching page background. Not only that, but also, I used placeholder texts and image icons for Email for the Create account frame also for the above-mentioned reason. When seeing the “Account Login” original page every time users have to read the content to login or create their accounts. But with this new variant user can quickly and easily login or create their accounts.</p> <p>Addition to that, I add some font colors, font sizes according to the important points of the content and replace white spaces of the content to get more user attraction.</p> <p>In variant 2, With this variant, I add some font colors, font sizes according to the important points of the content to get more user attraction.</p>
	THIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO!	<p>In variant 1, I used video to inform the users to combine the fireplace with an eye-catching page background. When seeing the content in the “THIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO!” original page users have to click the images one by one to see the combination of the fireplace. And I added a button to replace the link of print. Because it is not visible enough for the users when considering the original page.</p> <p>Furthermore, I add some font colors, font sizes according to the important points of the content and replace white spaces of the content to get more user attraction. And I add two extra buttons to go forward and go to the Best of Craigslist page.</p> <p>In variant 2, I added a button to replace the link of print. Because it is not visible enough for the users when considering the original page.</p> <p>Furthermore, I add some font colors, font sizes according to the important points of the content to get more user attraction.</p>
	Password Options	<p>In variant 1, I used placeholder texts and image icons for new Passwords and re-types of new Passwords for the set a password with the main reason that users can easily login to the system with an eye-catching page background. When seeing the “Password Options'” original page every time users have to read the content to set a password. But with this new variant user can quickly and easily set a password.</p> <p>Addition to that, I add some font colors, font sizes according to the important points of the content and replace white spaces of the content to get more user attraction.</p>

		In variant 2 , With the 2 variants of the Password Options page, I add some font colors, font sizes according to the important points of the content to get more user attraction.
IT21360046	Contact us.	In both variants (variant 1 and variant 2) , there is a "page title" on the top of the web page, but in variant 1 "page title" is very clear and can be understood quickly but variant 2, "page title" is not clearly understood for users. (The purpose of the web page). In variant 1, there is a Google Map top of the page, it can find location very easily and variant 2, does not have any Google Map, it contains only addresses. In Variant 2 contact details shown in words only (such as phone, email, location) but variant 1, use standard symbols to denote the contact details more attractively. Both variants have a simplest contact form with necessary input fields but in Variant 1, contact form provide hints to fill the form easily and variant 2, use la-bales only
	Community	In variant 1 , I use community categories as a topic. By clicking one topic, users can view related product items. Under that topic, I put categories with details. In this way community and details can be seen on that page. I put "Page navigation bar" under those. By clicking page navigation bar, user can view more categories with details. In variant 2 , there is a simple and small product image in the left corner of the page. Variant 2, clearly mention all the details using separate titles using correct alignments.(product code , categories , availability)but variant 2 , mention some of the product details bottom of the page.(price ,code , quantity).Variant 2,give more product details using point form it's easy to understand and read for users and give more product details in a description so it is hard to read and understand. And, Variant 2, displayed related products according to the chosen product but in Variant 1 does not display and related products
	Profile	In version 1 , I put a form to insert details related to the user details. I decided to put an image on the right-hand side of the form for the user to see. Below the form, I put a button as "Send message" to send the return item details. In version 2 , I decided to put a popup window to enter user details, and this will further increase the user attraction. I put the topic in the popup window, and I decided to put the "update,save,deactivate account" button below the form.
IT21358616	for sale	In variant 1 : I use picture for cover the half of the screen in right side. Picture is not changing. It's like an advertisement. I put the selection box to select category on the left-hand side of the picture. I use another picture on the right under the cover photo. Then I put a topic called for sale category. By clicking one selection box, user can view related sale item. Under the picture

		<p>and selection box, I put image of the sale items. I decide to put sale item price and small description under the image. In this way sale item images and details can be seen on that page and, I put navigation button. By clicking page navigation bar, user can review more sale items.</p> <p>In variant 2: I use the image for cover the whole screen. Under the image I put the category to the for-sale items. In that part, I use three selection buttons. Then I called “most popular”, “hot selling”, “best review” that button. I put banner right side that selection buttons. By clicking selection button, user can see related item category box. Then user can select item that selection box. In this way sale item and details can be seen on that page. Another selection boxes are same way.</p>
	service	<p>In variant 1: I will use for cover photos right of the page. It is changing likes slide slow. I put selection boxes to select service category on right hand side of the photos. Under the category list and photos, I use advertisement banner. Under the banner I use selection box to the service category. Then user select what type of category user can navigate other page. That page user can see service description, service time etc.</p> <p>In variant 2: This is a same in variant1 service page. But cover photo is cover the whole screen. I did not add the category list, but all service is viewing this page.</p>
	about	<p>In variant 1: I use the image top of the page and there're huge paragraph about the website service and product under the image. Clear paragraph about service product separately. Under the paragraph I use the same size description box and image. Description box have included in other features.</p> <p>In variant 2: I use the image whole screen. I use four categorical as a topic. User can click topic and navigate user of that topic. I use small description to describe this web site and other details. Under the description I decide to put the picture of the who are the operators and manage this site.</p>

IT21356636	Post type and category page	<p>In version 1: I use plain text for it and it shows the prohibited list for creating post. After I created a radio button for choose a posting category.</p> <p>I will use the carousal to show our services photos. It's change the photos like animation if the click the one photo it's go to previous post in other customer is created.</p> <p>In version 2: it's same as the version 1 but I additionally adding in to a choose category part it is a dropdown box it has. I use mock text to describe special points in this. I added to placeholder-image for additionally after this page look is beauty.</p>
	Post details fill page	<p>In version 1: I will use for this three input text boxes for align left, align center and align right of the screen. The left text box is added to the post title. Center text box for adding to city or neighborhood and right text box for postal code. I put a text area for adding description for our services to it. I use two panels for one is post details it has check boxes and another panel for contact details.</p> <p>I will add for the file uploader to this page the original content it has not image uploader for this page. I add to text area for this it's describe the things you want to add.</p> <p>In version 2: I use text area it's display the instructions you follow into posting before. Add three text boxes like previous version 1. After I add text area for type description. I am adding a panel for the left side it's included contact information. I use dummy text for adding some information. Another panel has been established on the right side of the web page and it's used to post details. Additionally, I will add to notice area for this. All the details fill in after clicking the done button.</p>
	Unpublish draft page	<p>In version 1: I use search bar for this page. On the previous page we uploaded a picture it is show for this page it is show in the left side on our page.</p> <p>I add mock text for its show the details of the created post it has been established in center of this page. After I added two buttons. First is the edit image button you can click and edit the picture in this page. The second button is the editing post button you can click an edit or delete this post in our website. All the things are finished you can publish the post on our website by clicking the submit button.</p>

		<p>In version 2: I use the profile icon it's show into your profile it has been established in right top of the corner in page. Add to search bar for this and middle of the page show picture. On the left side on the page I add details about the post. On the right side I add contact details. Left top of the corner I will add edit image button and right down of the corner I will add edit post button.</p>
IT21345746	Homepage	<p>In version 1, I used an image slider to add more attraction to the homepage background. If we see the original content in the craigslist website there are no images, or any background colors and it's filled with texts and links. Instead of adding the same I used that image slider with quick accessing links for each link in the original page.</p> <p>For a brief introduction about the content I put some extra text links with some styles after the image slider. That text can collapse after clicking the collapse icon. I hope to add more colors for the given design but since this is a sketch it used to look like this.</p> <p>Also, there was not any header or footer, So I added a header and footer with some links. The search icon also replaces in the middle of top of the webpage. And the app button was also replaced to get more attention.</p> <p>In version 2, Instead of using an image slider I put links with images and some introduction with explore button. Also, there is a head topic in the page. Each explore button will take you to the relevant pages.</p>
	Housing	<p>In version 1, I used items to be displayed as grid, gallery, list, map, and thumbnail views easily via the top right sided icon. And it only shows a preview of items. And the filtering system also replaced in the top and sorting can be done as newest and oldest that is also replaced.</p> <p>And the price can be adjusted by given inputs or customers can manually add price and look for sale items that are suitable for that price.</p> <p>In version 2, Changed the items view only for viewing as detailed one with images. one sale item can have many images so it will display within an image slider. Topics and additional descriptions are allowed here, and each item will be displayed in the whole page. Customers can search for their preferred housing item.</p>

		To go to the next item, customers must click on the page slider in the bottom of the page and it shows the number of items(pages) that contain the filtering system.
	Events	<p>In version 1, also the page items can be displayed as grid, gallery, list, map, and thumbnail views. It shows a preview, and the calendar allows you to look for events that are scheduled each day. And the checkboxes can be selected as customers wish.</p> <p>In version 2, only allows one event per page and all the information is displayed in each page. No previews, no multiple images are allowed. Page slider is available.</p>

5. Ideation techniques used

IT number	Ideation technique
IT21181474	Round Robin Brainstorming Brainwriting Sketching
IT21360046	Round Robin Brainstorming Brainwriting Sketching
IT21358616	Round Robin Brainstorming Brainwriting Sketching
IT21356636	Round Robin Brainstorming Brainwriting Sketching
IT21345746	Round Robin Brainstorming Brainwriting Sketching

6. How the best design was selected

IT Number	Interface name	Best Design
IT21181474	Account Login	I chose Account Login variant 1 as the final design of the Account Login Page. According to my and our group members' opinions, in the variant 1 users can easily and quickly view and login or create their accounts rather than the variant 2 due to placeholders and image icons in the page. And there are no more white spaces with the boring background in variant 1. So, it can get more user attraction also when considering both variants.
	THIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO!	I chose THIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO! variant 1 as the final design. According to my and our group members' opinions, in the variant 1 users can easily view the images of the fireplace, and it is more eye-catching than the variant 2. Because there are no more white spaces with the boring background. And users can easily and quickly refer to the other pages also with this variant due to the forward and best of Craigslist page button.
	Password Options	I chose Password Options variant 1 as the final design. According to my and our group members' opinions, in the variant 1 users can easily and quickly view and set a new password rather than the variant 2 due to placeholders and image icons in the page. And there are no more white spaces with the boring background in variant 1. So, it is the most eye-catching one also when considering both designs.
IT21360046	Contact us	I have chosen variant 1 as the best version because it has a clear "page title" so users can quickly understand the purpose of that page and what it is doing here. There is a Google Map on this page so it's very useful for users to find the location quickly. This interface uses standard symbols to show the contact details. It is very useful for people who are unable to read and using symbols are very user friendly and give more attraction to the web page as well as give more clear ideas to the users. Contact form is also the simplest form and they give some hints to fill it. And it gives all the necessary input fields to fill. So according to the above reasons version 1 is the best design.
	Community	I decided to choose variant 1 . Because according to my view, I think variant 1 sketch is more creative than variant 2 sketch. And it successfully overcomes usability issues that users mentioned. Furthermore, I think version 1 can give better impression to user and can attract the user. I have chosen variant 2 as the best variant

		because it has simple small image so it's user friendly for users. All the details mentioned clearly according to correct alignments, so it's quickly understood, read users about that product. That product descriptions details also in point form; user can identify accurately and quickly. And, if a user selects a category and views product details some related products are also shown at the bottom of the page.
	Profile	In my opinion, Variant 2 is selected among the two sketches. It is a very eye catchy, and most convenient UI, and also it can easily enter user details. This popup screen window also makes it most effective, user friendly, and attractive. And it successfully overcomes usability issues that users mentioned.
IT21358616	for sale	Variant 1: Variant 1 is the variant I've chosen as the finest because it features a straightforward, compact graphic that is user-friendly. Read reviews from customers to rapidly understand the product's features since all the information is presented properly and in the proper alignments. Since the product details are presented in point form, users may recognize them quickly and accurately.
	service	Variant 1: I chose variant 1 of these interfaces after weighing its differences and similarities to the other variants. Compared to Variant 1, it looks better.
	about	Variant 1: Variant 1 is the finest, in my opinion, because it includes company facts in brief, distinct phrases that are easy to understand. Users will have no trouble understanding it. According to those two paragraphs, there are two main, distinct titles: "Our Products" and "Our Services." It helps users to quickly, accurately, and thoroughly understand the organization.
IT21356636	Post type and category page	Post type and category page Variant 2: I decided to choose variant 2. According to my opinion variant2 sketch is creative than variant 1 sketch. When I ask usability issue in the page User said font size are small and difficult to read, all the data like cluster. So, I decide to fix them, and I build this more attractive. It's successfully overcome usability issues that user mentioned.
	Post details fill page	Post details fill page Variant 2: considering the difference and similarities in the two variants of this interface, I selected variant 2. it's looks more attractive than variant 1. Font colors are also used in the proper way. All the content is in well-structured design. It's user friendly.

	Unpublish draft page	Unpublish draft page Variant 2: I have chosen variant 2 as the best interface. It's user friendly for user. All the service details are mentioned clearly. It's quickly understood to user to about the service. And it is user friendly interface and user can edit of delete this post easily.
IT21345746	Homepage	I choose the Homepage variant 1 as the final design. In my opinion, it is clearer and more understandable for everyone than the Homepage variant 2. The interface would be more attractive after designing like this. The present website has a lot of listings so as the 2 nd variant I think it's not a clever idea to again design the website with more lists if it contains images. The homepage should be paid more attention because it is the first and most important page in a website to attract customers, so it should be short and less detailed. So, my best choice is Homepage variant 1 .
	Housing	I choose the Housing variant 1 as the final design. In my opinion it is adjustable (customers can view the items in many views). I Think it will be easier. This interface is more user friendly more than the 2nd variant because the 2nd variant can only views as the whole one for some people it may be disturbance. The whole view can't adjust, or they need to slide each page for each item. The search is also there but I think the 1st variant is more comfortable. Someone who using mobile phones are also can satisfied with this previewed section. The responsiveness is more usable in a view like this.
	Events	I choose the Events variant 1 as the final design. In my opinion it is also easily responsive in a mobile view/PC view or other devices. After adjusting the calendar and other filters customers can clearly see the filtered items in a one interface in the 1st variant. But the 2nd variant is not allowing to see every item in a one page it should be slide each page. It is not very much user-friendly. Instead of doing that hard work I recommend the 1st method is more satisfying and easily scrollable. And Grid view, list view, thumbnail view, map view and gallery view can be applied here as the customers wish. So, I think the best option is the Events variant 1 .

7. Time Schedule

Task	Weeks													
	01	02	03	04	05	06	07	08	09	10	11	12	13	14
Group registration and project topic selection														
Identifying usability issues of the website														
Designing 3 Personas														
Scripting contextual inquiries														
Documentation														
Activity 1 submission														
Designing sketches														
Justify the Pros and Cons														
Identify the techniques														
Planning														
Documentation														
Activity 2 submission														
Design High Fidelity Prototype														
Making video demonstration														
Implement the project														
Activity 3 submission														
Making Final Project														
Final Presentation														

8. References

- <https://www.justinmind.com/ui-design/sketching#:~:text=The%20first%20step%20to%20making,within%20in%20the%20project%20context.>
- <https://www.bing.com/search?q=ideation+techniques+or+tools&qs=UT&pq=ideation+techniques&sk=MT2UT3&sc=10-9&cvid=78FFCFA1AA484EA69BE06BB9BAE20503&FORM=QBRE&sp=6&ghc=1&lq=0>

9. Appendix

9.1 Transcripts

9.1.1 Novice seller

A – Interviewer

B – Novice seller

- [0.00.05] A: Good morning, Anishka
[0.00.07] B: Good morning
- [0.00.09] A: Thank you for joining with us for our meeting. Shall we move to the site?
[0.00.16] B: Ok
- [0.00.19] A: How often do you use our website?
[0.00.23] B: I use this website twice a week.
- [0.00.30] A: Ok what do you think about our facilities are they user-friendly?
[0.00.38] B: Umm. now, it's not very user friendly. its
- [0.00.44] A: Why are you telling it's not user friendly,
What are the reasons?
[0.00.49] B: Umm. it's not very colorful one, not attractive and it's very hard to find what I want,
most important ones are not highlighted.
- [0.01.05] A: Ok so when you are using it. What is your main problem according to our site?
[0.01.16] B: Urh. There are lot of information I can't find very well.
It's not attractive.
Most contents are complex.
- [0.01.32] A: So, what kind of improvements do you wish to have in our website.
[0.01.39] B: Urh most importantly It's very...It want to colorful and attractive to user to
Important ones very easy to find you should do it.
- [0.01.56] A: Ok, so can you move to the post?
[0.02.03] B: yes ok
- [0.02.05] A: Yes post
[0.02.12] select whatever you prefer.
[0.02.13] B: How
- [0.02.15] A: Anything you can select.
[0.02.21] B: Ok

[0.02.22] A: Yes, then continue.
 [0.02.34] You can fill the form.
 [0.02.42] B: Ok

[0.02.45] A: What are you think about that design, is it easy to post something, or is that difficult.
 [0.02.45] B: No, it's hard to find important ones and letters topics are very small umm.... Thats it

[0.03.11] A: Ok so let's move to the housing.
 [0.03.14] B: Ok

[0.03.26] A: Do you think the filtering system is enough to fulfill your Satisfaction. I mean this left Side.
 [0.03.27] B: No, this information is not enough for me.
 Functions are very hard to find.
 Complexity
 If I click hiding option, it's also ads deleting.
 It's umm. I think it's an issue of your website.

[0.04.06] A: Ok So Let's go to the homepage again.
 [0.04.11] B: Ok

[0.04.16] A: Let's go to the community.
 [0.04.27] you can see the page. is also empty, so do you recommend if we add Some graphics or some colorful background to this page? Is it usable?
 [0.04.42] B: Yes, the community page is also, need to very Colorful, and very user friendly and designs are very colorful, but this site is not very colorful. This is a basic level webpage.

[0.05.09] A: Ok, let's go again home page.
 [0.05.10] B: Ok

[0.05.16] A: Thank you for your reviewing, and how do you rate our website.
 [0.05.24] B: I give you 2/5

[0.05.33] A: Thank you let's see what we will improving, thank you for joining with us see you.
 [0.05.42] B: Ok thank you.

9.1.2 Hotel manger

A – Interviewer

B – Hotel Manager

- [00.00.06] A: Hello Good Morning! Mr. Sandalu.
- [00.00.10] B: Good Morning.
- [00.00.12] A: Thank you so much your time to speech us today. Shal, we move into the site.
- [00.00.23] B: Okay.
- [00.00.29] A: Tel me about how often do you use the website?
- [00.00.34] B: I think four or five times I interact with this site.
- [00.00.43] A: What kind of device did you choose for website to use?
- [00.00.47] B: First I will use my personal phone and I will use my laptop.
- [00.01.02] A: Okay. What are the problems do you face to suffering in this website?
- [00.01.07] B: There are so many problems in this website. Like no highlight's topic, there are no colorful and I can't read this because this is a so many ugly. There are so many problems first I noted special point there are no highlights in this.
- [00.01.38] A: It is user friendly or not?
- [00.01.43] B: Not user friendly.
- [00.01.53] A: what is your opinion of the design for the website?
- [00.01.59] B: I think first we can add colors and we want to highlight topics special points. And build up again.
- [00.02.46] A: For what is the purpose of using this website?
- [00.02.53] B: this site I use for finding jobs.
- [00.03.14] A: what did you think in facilities in this website what are the improve?
- [00.03.28] B: first you want to improve the UI UX part, because there is no user friendly for this and we want to categorize this like we can get navigation bar and categorize in jobs, house, sales like this and we can highlight topics like colorfully., add pictures for this.
- [00.04.23] A: Can you share screen and show the website.
- [00.04.33] B: Sure.
- [00.04.51] A: you can go to the jobs category in website, what is the problem for this page?

- [00.04.59] B: there are no good filtering system, not colorful we can't filter like I want to find job in management post but there are not good manager post jobs in this page. We improve this and we can add pictures and we can rate this job.
- [00.05.40] A: can you go for the services page? What is the error for this page?
- [00.06.14] B: on this page I don't use very much but I can see there are no colorful and these words are like so ugly. In this page we can colorful, and we can rate these services like 1/10 marks. We can add them as a filtering system like jobs, services we can filter like I think like job I want to search for software engineering we can filter it and we can get it.
- [00.07.04] A: Have you used this website in your mobile phone?
- [00.07.09] B: Not too much but little bit
- [00.07.17] A: Actually, mobile response this website?
- [00.07.25] B: yes, but not good satisfaction for this because so many ugly. I can't find lot of things in mobile application.
- [00.07.43] A: finally, can you give me feedback for this website?
- [00.07.54] B: I think this website I can't give good feedback this is very bad website, it's very ugly I give a one star for the website, and this is not user friendly there are so many errors for this.so it's my feedback.
- [00.08.16] A: okey. I got it thank you for your time.
- [00.08.24] B: Thank you.

9.1.3 Undergraduate student

A – Interviewer

B – Undergraduate Student

[00.00.06] A: Hello Good Evening Bhanuka.

[00.00.08] B: Good Evening Harindu.

[00.00.14] A: Thank you so much for taking time for speak with us today. Shal, we move to the site.

[00.00.18] B: This is site Okay.

[00.00.22] A: How often do you use the website?

[00.00.25] B: I use this web site once a month.

[00.00.35] A: Okey. What kind of device did you choose for visit our website?

[00.00.46] B: I use my laptop because this is easy for me, and I use my laptop every day I visit this web site using my laptop.

[00.00.47] A: Okay. What purpose?

[00.01.04] B: I want to find a job I'm spending in this time I am looking for internship then I want to find a job then I use this web site.

[00.01.10] A: What are the problems did you face to during suffering in our website?

[00.01.32] B: This web site is very nervous I think this web site has not very colorful then I not satisfy about this web site. I cannot find some details.

[00.01.36] A: Do you have any registered account this web site?

[00.01.43] B: Yes, I am registered for this account I am using.

[00.01.50] A: What is the suggestion to improve the kind of issue of our web site?

[00.02.27] B Main kind is this is not a user friendly, and I see this is me be user profile this is not satisfy to me there was a I find. Then I cannot find the navigate to home I cannot see any navigate that are a cannot find.

[00.02.32] A: So, you have the web site on your mobile phone?

[00.02.36] B: Yes, I am use this in mobile phone.

[00.02.42] A: Shall we move to the for-sale page.

[00.02.43] B: Okey.

[00.02.52] A What is the main problem in this page?

[00.03.13] B: I found main problem I can delete this item. What is purpose of this I don't know this is the web site user can also delete this information this is kind of I find?

[00.03.19] A: What do you think about the facilities on our web site?

[00.03.41] B: The advertisement is good, but I think it is a not satisfy to every user. Some people cannot identify the knowledge about this web site.

[00.03.43] A: Shall we move to the feedback page.

[00.04.01] B: Okey. Discussion forums know.

[00.04.12] A: Discussion forum page please go. What is opinion about this design of the page?

[00.04.33] B: My opinion is I am not satisfying for that. this is very busy environment I saw. All details are in together. That is why I unsatisfied about this interface.

[00.04.36] A: What kind of improvement do you wish you see our web site?

[00.05.08] B: You can use this detail by detail and you can use picture for about details example this is the television you can use any picture and any drop box or anything you can use user friendly. This format is not satisfied for me.

[00.05.14] A: Shall we move to the feedback page.

[00.05.43] B: Yes ok. That's also another problem I can see. I don't know what this kind of things is. I am not satisfying all of this. How I give feedback this web site.

[00.05.46] A Can you give me a feedback or rating for this web state?

[00.06.10] B: This site also I give out of one this is a not user friendly and I cannot identify what is this. I cannot input my feedback in this web site.

[00.06.16] A: Okey, I got it that. Thank you for your time.

[00.06.26] B: Thank you very much for invite for me.

9.2 Variants

9.2.1 Account Login variant 1

The wireframe illustrates a web interface for Craigslist, specifically for account management. At the top, a browser window is titled "Craigslist". Below the title bar, there is a navigation bar with links: Home, Community, Housing, Jobs, Services, For Sale, and Discussion Forums. To the left of the navigation bar is a placeholder for a logo (a rectangle with an 'X'), and to the right is a search bar with a magnifying glass icon and a user profile icon with a checkmark.

The main content area is divided into two sections. The first section is titled "Login" and contains two input fields: "Email / Handle" and "Password". Each field has a placeholder (a short horizontal line) and a small icon (a house for email and a key for password). Below these fields are two buttons: "Email a link" and "Login".

The second section is titled "Create account" and contains one input field: "Email". It also has a placeholder and a small house icon. Below this field is a button labeled "Create account".

At the bottom of the page, there is a footer area with a central placeholder (a rectangle with an 'X') and several horizontal lines representing text on either side.

9.2.2 Account Login variant 2

The wireframe illustrates a web browser window titled "Craigslist". The browser's address bar contains a search icon and a search input field. The navigation bar includes links for Home, Community, Housing, Jobs, Services, For Sale, and Discussion Forums. The main content area is divided into two sections: "Login" and "Create account".

Login Section:

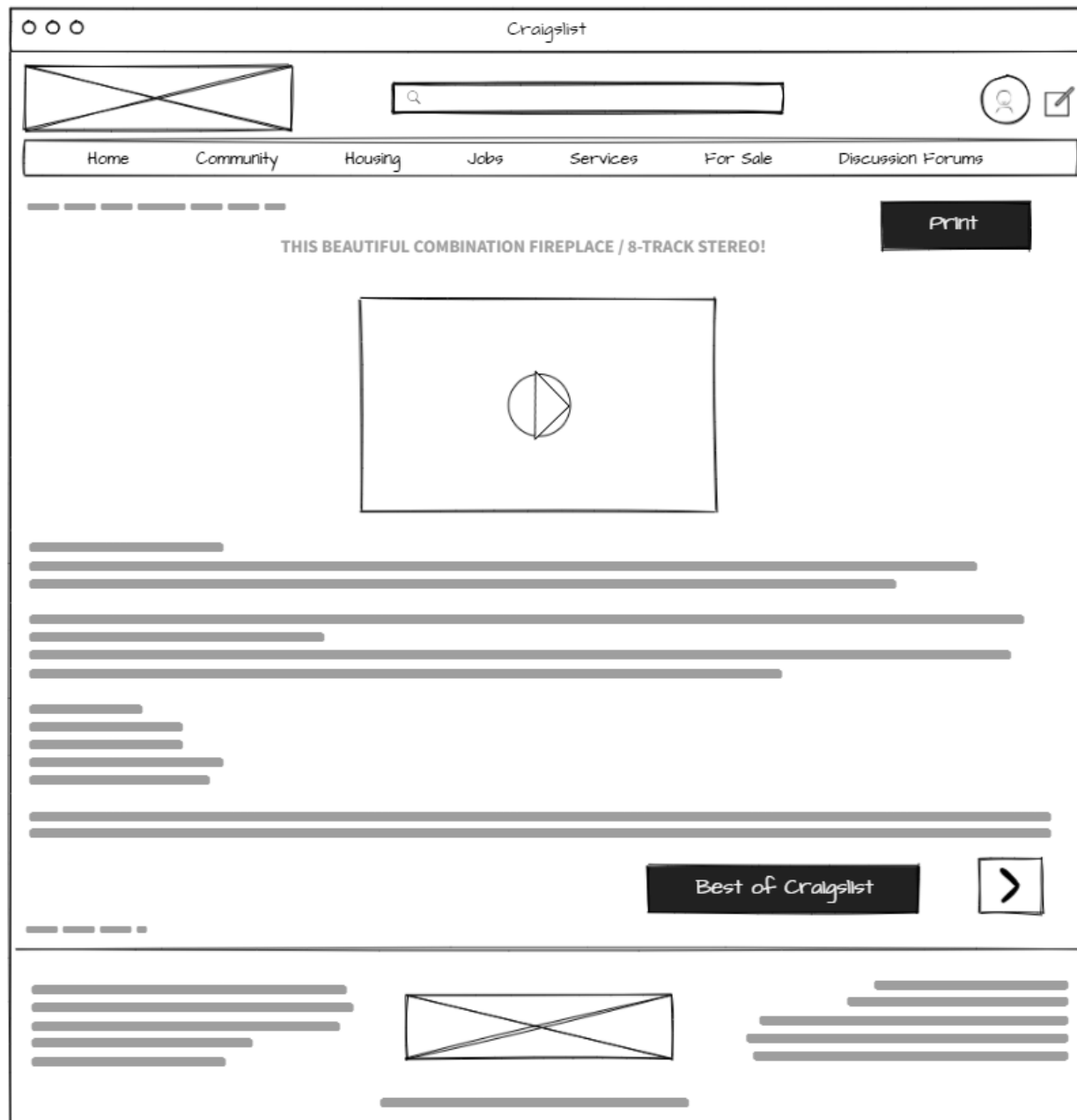
- Header: Login
- Form fields: Email/Handle, Password
- Buttons: Email a link, Login

Create account Section:

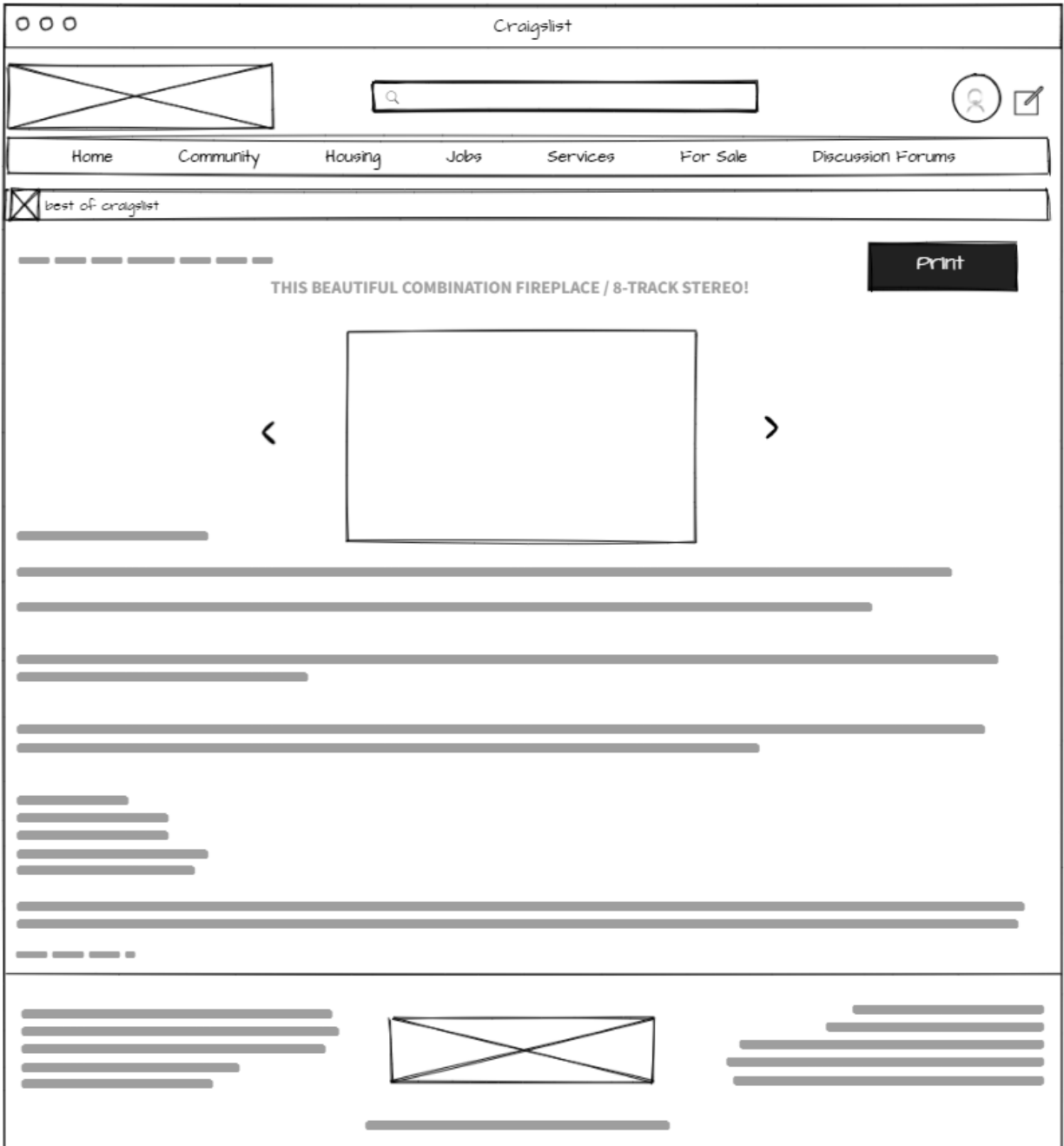
- Header: Create account
- Form fields: Email
- Button: Create account

The footer area contains several horizontal bars and a central logo placeholder, representing a site footer or advertisement section.

9.2.3 HIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO! variant 1



9.2.4 THIS BEAUTIFUL COMBINATION FIREPLACE / 8-TRACK STEREO! variant 2



9.2.5 Password option variant 1

The wireframe illustrates a web browser window titled "Craigslist". The browser's address bar is empty. The page header features a navigation menu with links: Home, Community, Housing, Jobs, Services, For Sale, and Discussion Forums. A search bar is positioned to the right of the navigation menu, and a user profile icon is in the top right corner. Below the navigation menu, a horizontal bar displays a list of search results. The main content area is titled "Set a password" and contains the following elements:

- A label "new Password:" followed by a text input field with a key icon on the right.
- A label "re-type new Password" followed by a text input field with a key icon on the right.
- A label "Password strength" followed by a progress bar showing a portion filled with black.
- A "Set Password" button.

Below the main content area, there are several horizontal bars representing additional content or a footer. The footer area includes a central logo placeholder (a rectangle with an 'X') and several lines of text on either side.

9.2.6 Password option variant 2

The wireframe illustrates a web browser window titled "Craigslist". The browser's address bar contains a search icon and a search input field. The navigation bar includes links for Home, Community, Housing, Jobs, Services, For Sale, and Discussion Forums. A horizontal progress bar is positioned below the navigation bar. The main content area features a light gray header with the text "Set a password". Below this header, there are three input fields: "new Password:", "re-type new Password", and "Password strength". The "Password strength" field is accompanied by a progress bar. A "Set Password" button is located at the bottom right of the form. The footer area contains a central logo and several lines of placeholder text on either side.

Craigslist

Home Community Housing Jobs Services For Sale Discussion Forums

Set a password

new Password:

re-type new Password

Password strength

Set Password

9.2.7 Contact us variant 1.

The wireframe illustrates a 'Contact Us' page layout. At the top, a browser window header shows the 'craigslist' logo and a search bar. Below this is a navigation bar with links: Home, Community, Housing, Jobs, For Sale, and Discussion Forums. A 'Contact Us' button is centered below the navigation bar. A large rectangular area with a diagonal cross is positioned below the button. The main content area is divided into two columns. The left column contains three input fields, each preceded by an icon: a telephone icon for the first field, an envelope icon for the second, and a location pin icon for the third. The right column contains a form with four input fields: 'Enter Name', 'Enter Email', 'Enter Phone', and 'Subject'. Below these is a larger 'Message' input field and a 'Send' button. The footer consists of a horizontal bar with a central logo and placeholder text on either side.

○ ○ ○ craigslist

Home Community Housing Jobs For Sale Discussion Forums

Contact Us

Enter Name

Enter Email

Enter Phone

Subject

Message

Send

9.2.8 Contact us variant 2.

o o o

craigslist

Home Community Housing Jobs For Sale Discussion Forums

Contact Us

Name

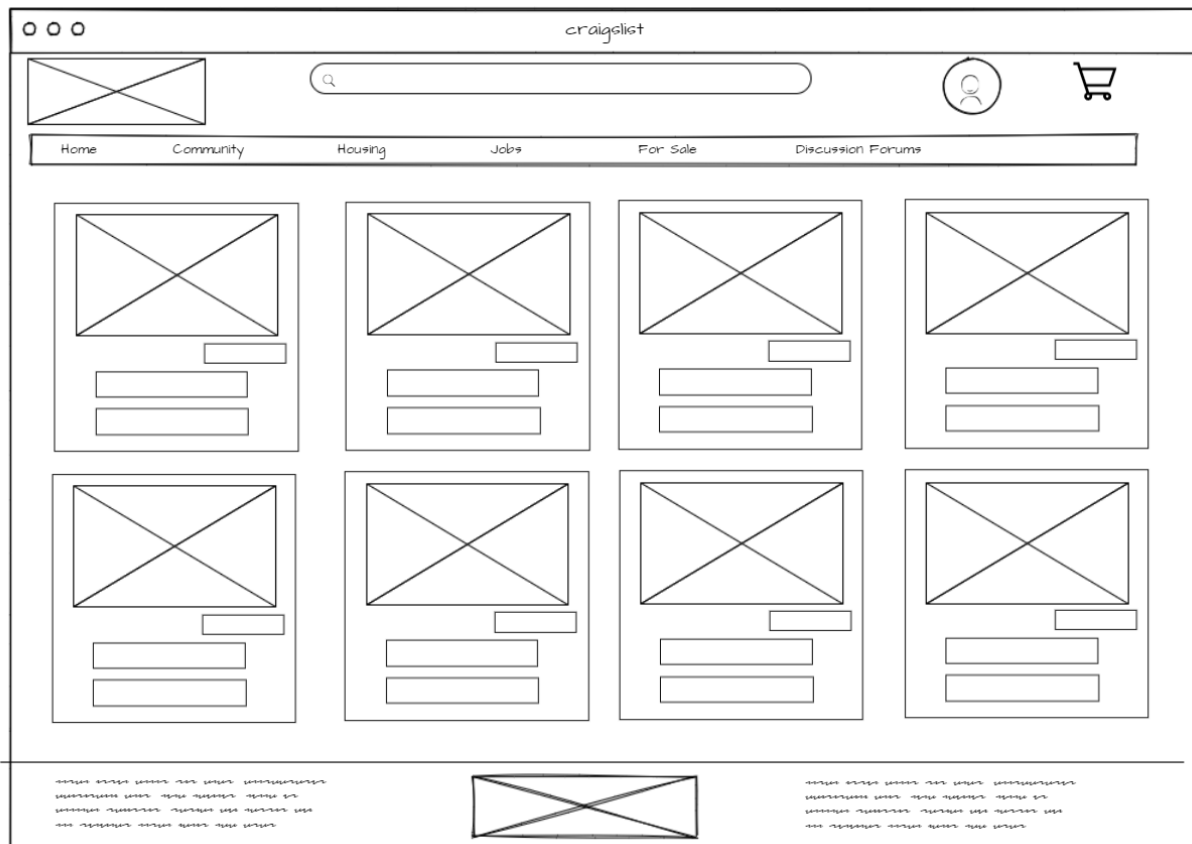
Email

Phone

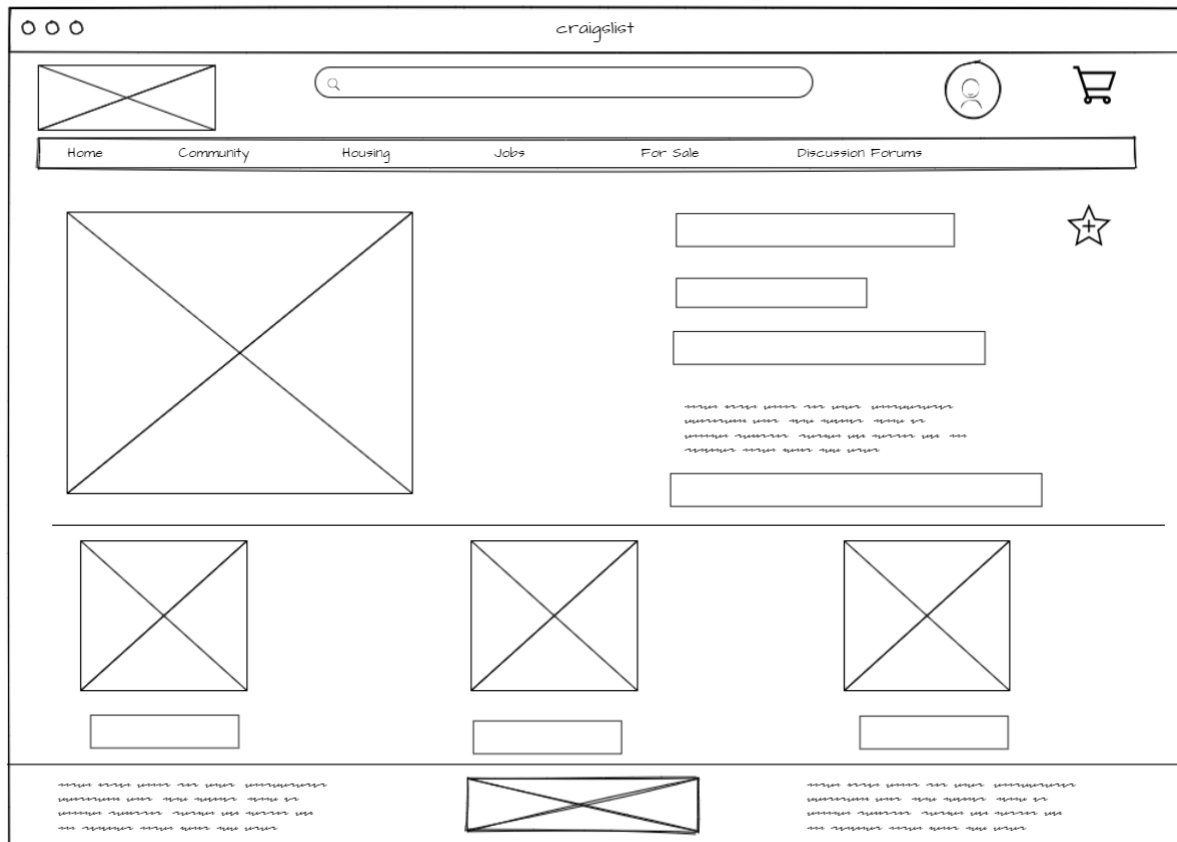
Message

Cancel Submit

9.2.9 Community variant 1

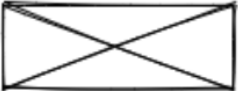




9.2.10 Community variant 2



9.2.11 Profile variant 1


craigslist





HomeCommunityHousingJobsFor SaleDiscussion Forums

Profile



Full Name

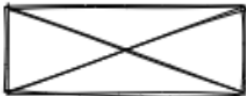
Age

Address

Password



Phone No

Gender



9.2.12 Profile variant 2

craigslist

Home

Community

Housing

Jobs


For Sale

Discussion Forums

Profile

Full Name

Age



Address

Password

Phone No

Cancel

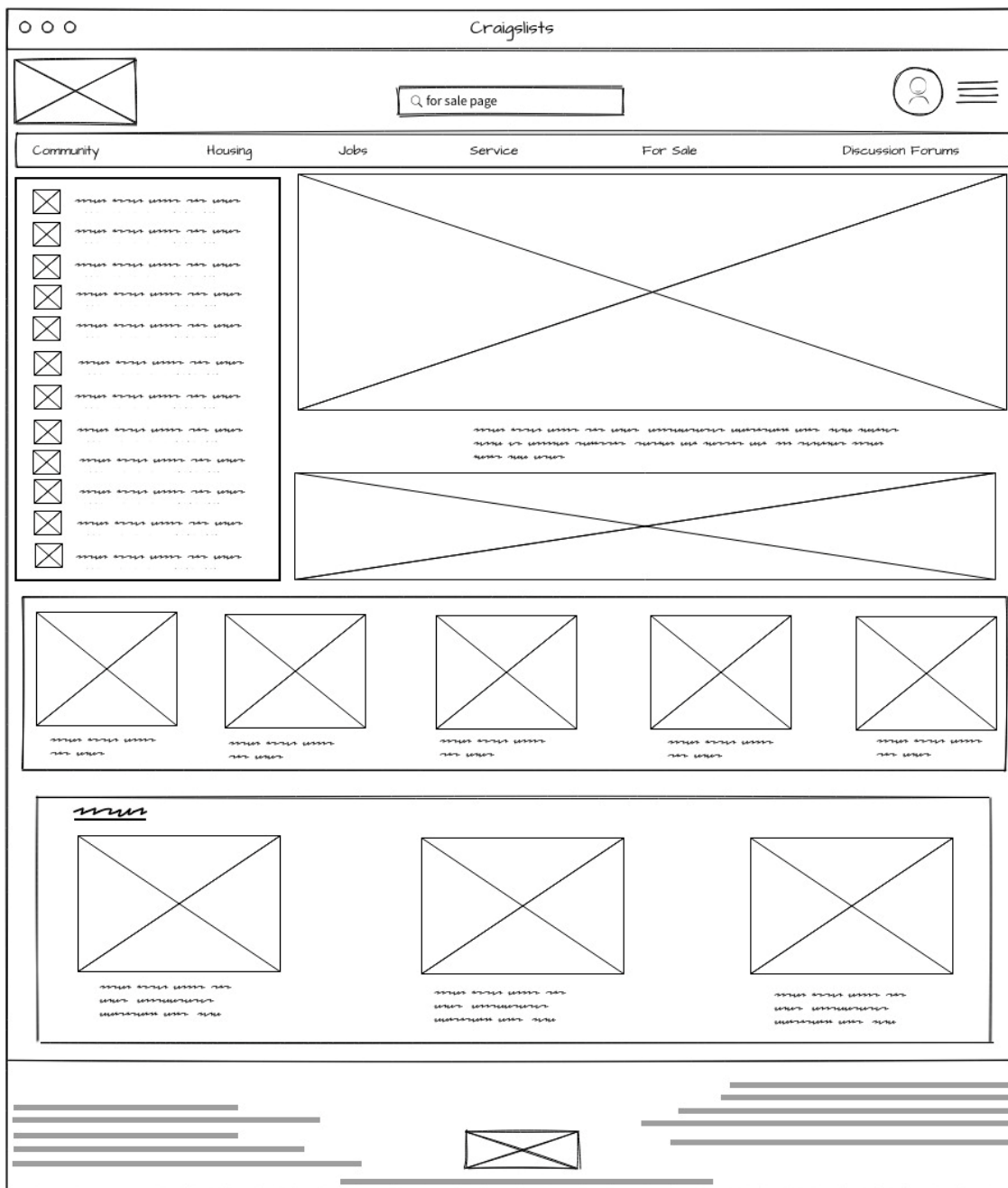
Update

Save

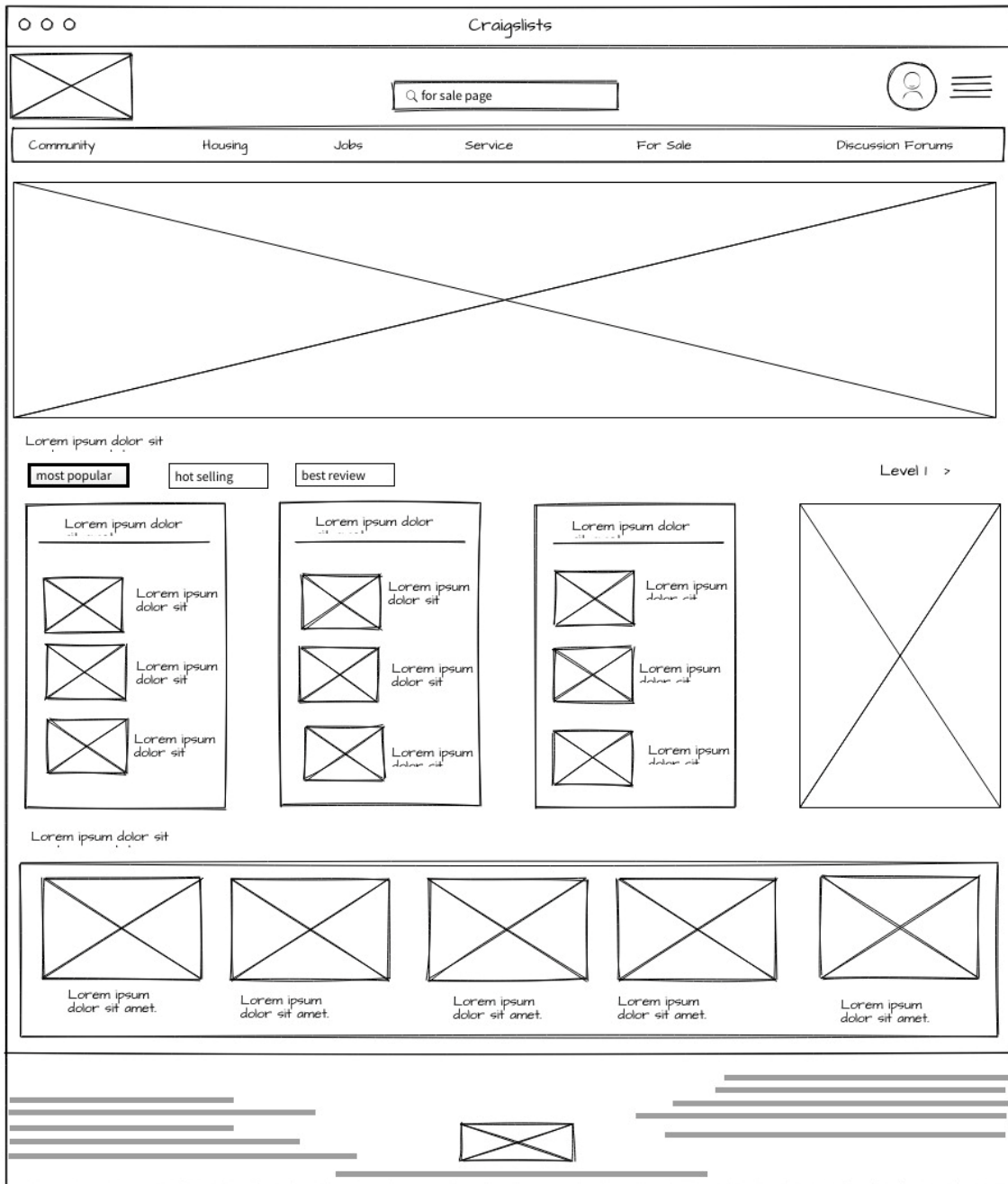
Gender

☒ Deactivate account

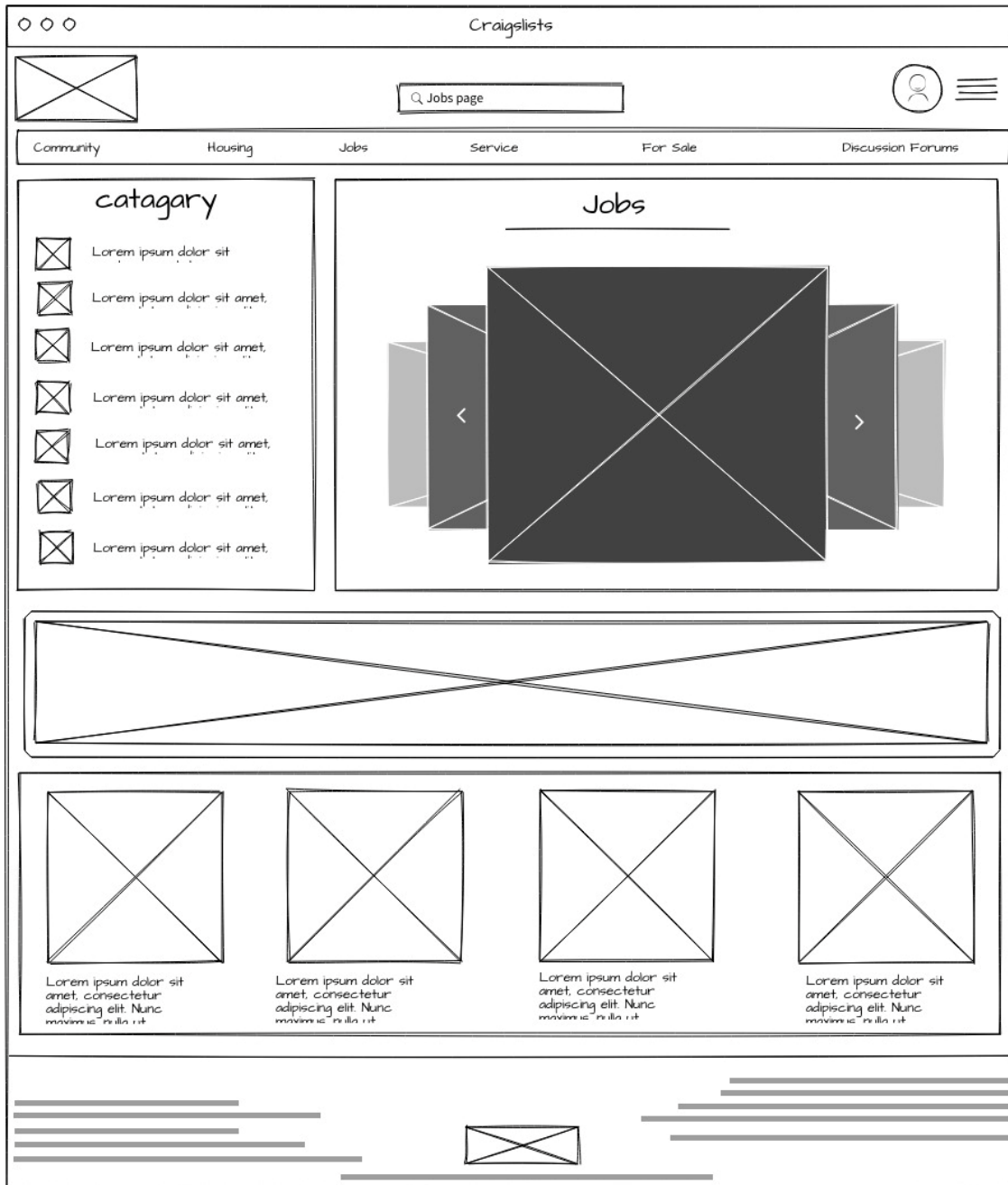
9.2.13 For sale variant 1



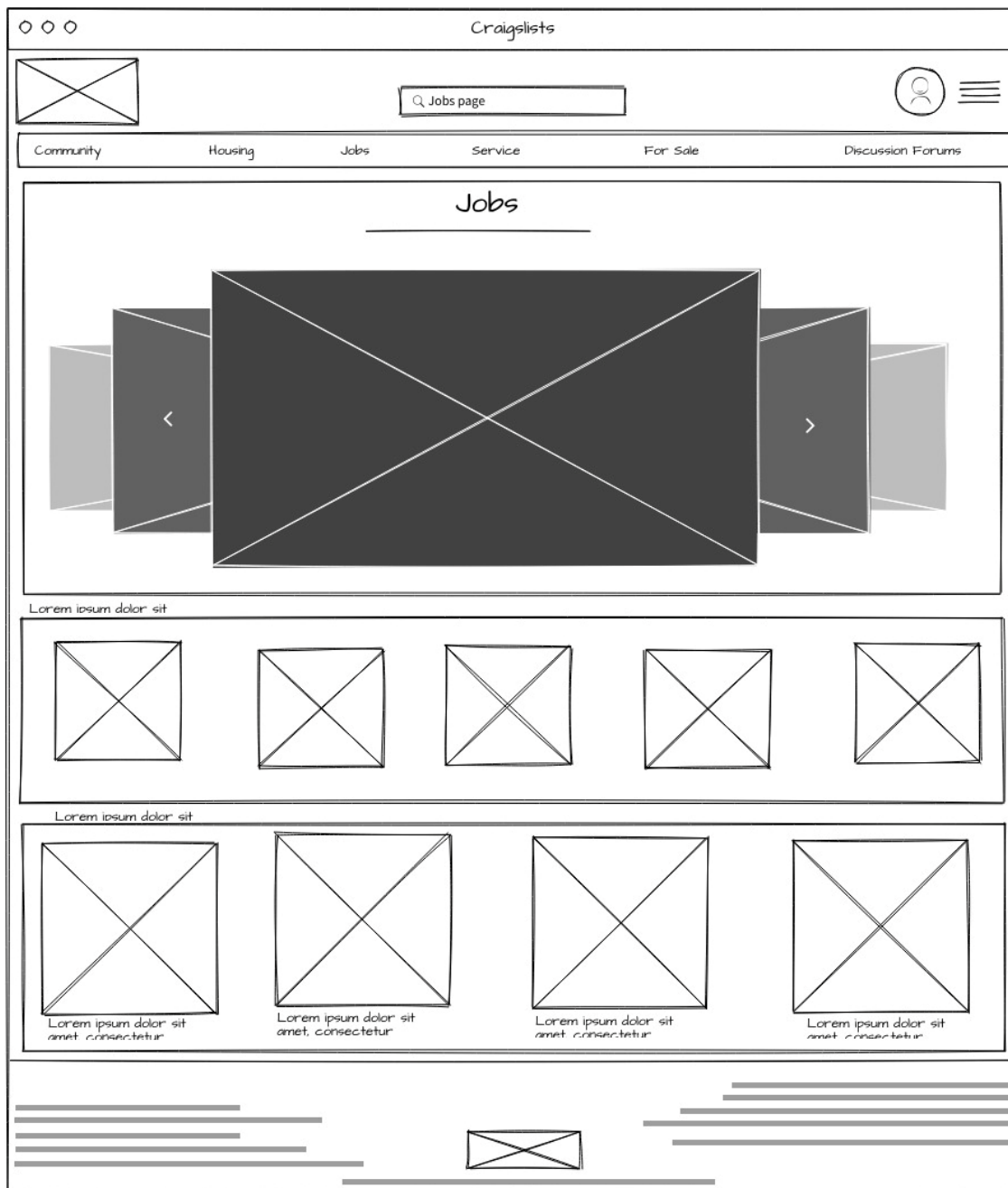
9.2.14 For sale variant 2



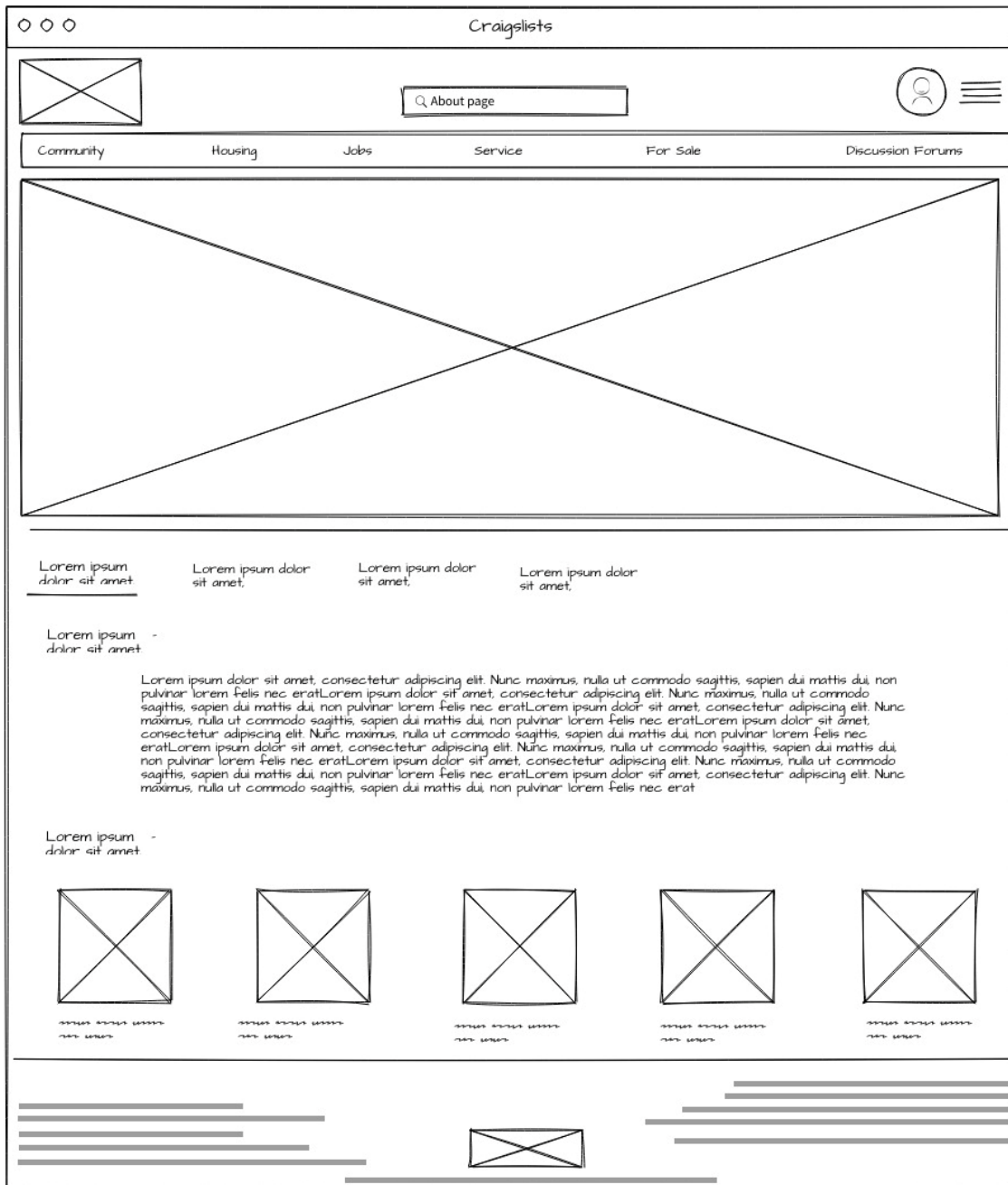
9.2.15 Services variant 1



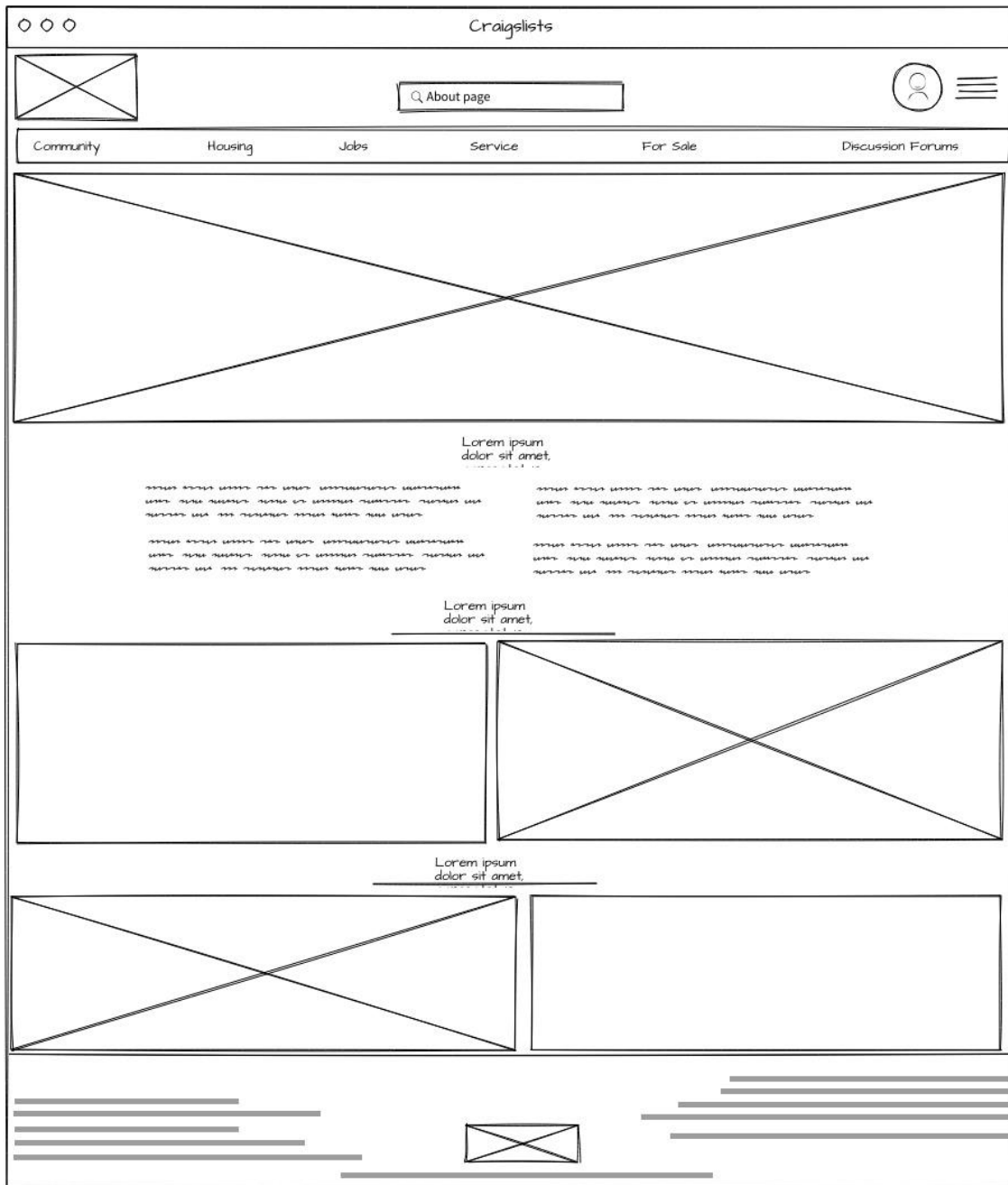
9.2.16 Services variant 2



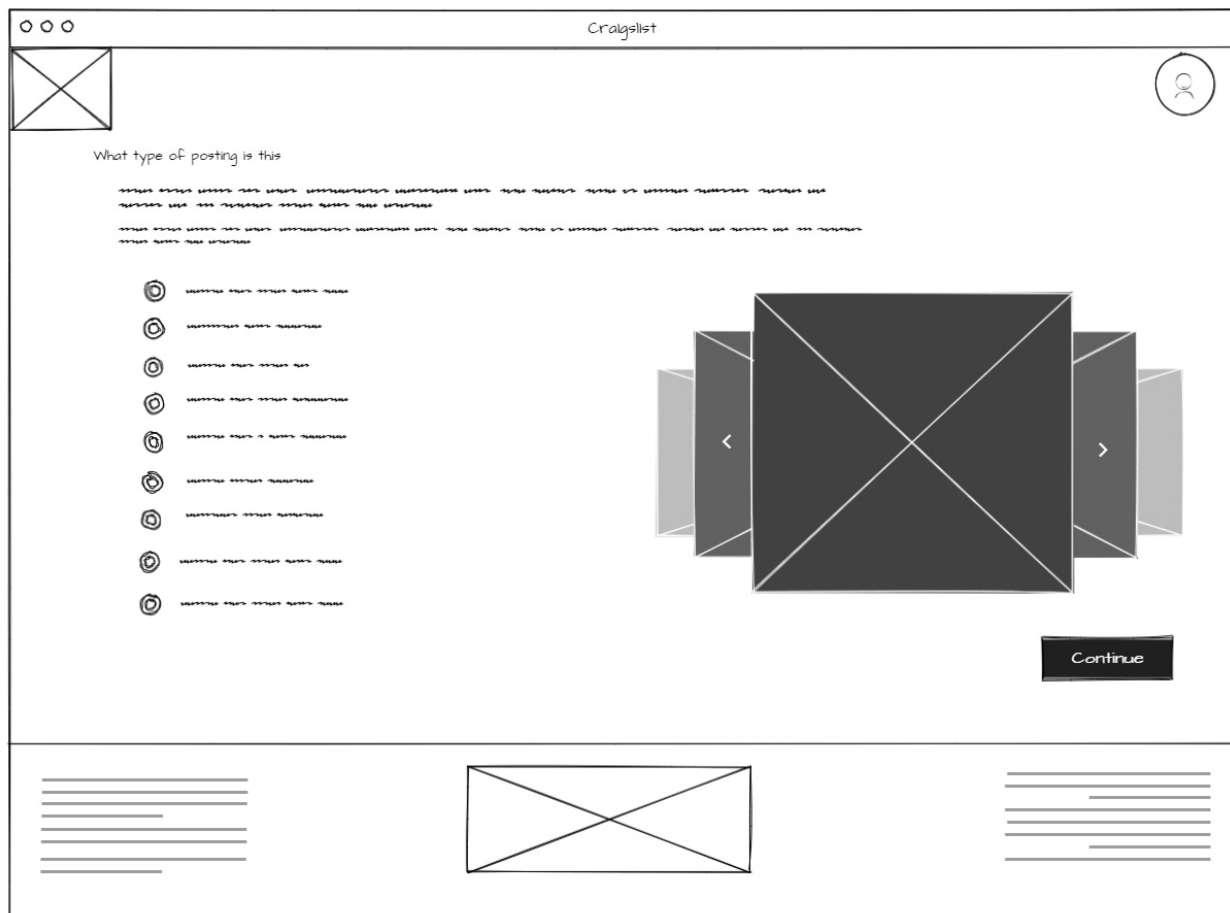
9.2.17 About variant 1



9.2.18 About variant 2




9.2.19 Post type and category variant 1




9.2.20 Post type and category variant 2

○ ○ ○

Craigslist

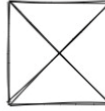
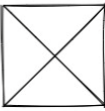
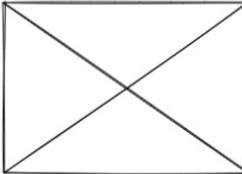
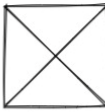
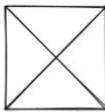




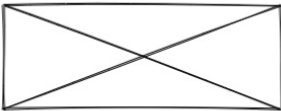
What type of posting is this

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

Choose a category



Continue



9.2.21 Post details fill page variant 1.

Hand-drawn wireframe of a Craigslist-style web form. The page has a header with three circles on the left and the title "Craigslist" in the center. A user profile icon is in the top right. The main content area is divided into two columns. The left column contains three horizontal input fields, a large rectangular text area with a cursor icon at the bottom right, a "Posting Details" box with three checked checkboxes, and a "Choose file" button with a placeholder image. The right column contains a "Contact Info" box with a name field, two phone number fields (each with a location pin icon), and a section with two checked checkboxes and a final text field. A "Done" button is at the bottom right.

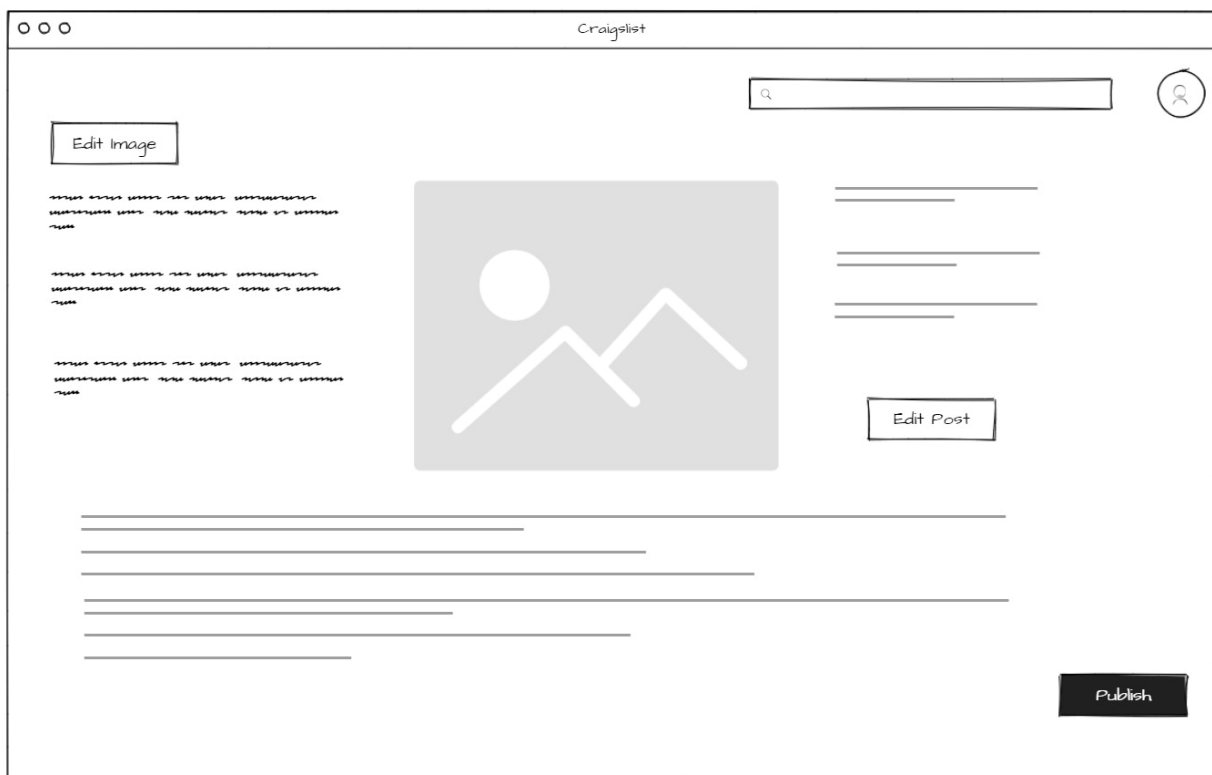
9.2.22 Post details fill page variant 2.

The wireframe is a hand-drawn sketch of a Craigslist-style website. It features a header with a date (12 Sep 2023) and a logo. The main content area includes a large text input field and a 'Post' button. A sidebar on the right contains a 'Posting Details' section with a list of checkboxes and a 'Contact Info' section with a form. The footer has a 'Done' button. The design is annotated with various labels and checkboxes to indicate the structure and functionality of the design.

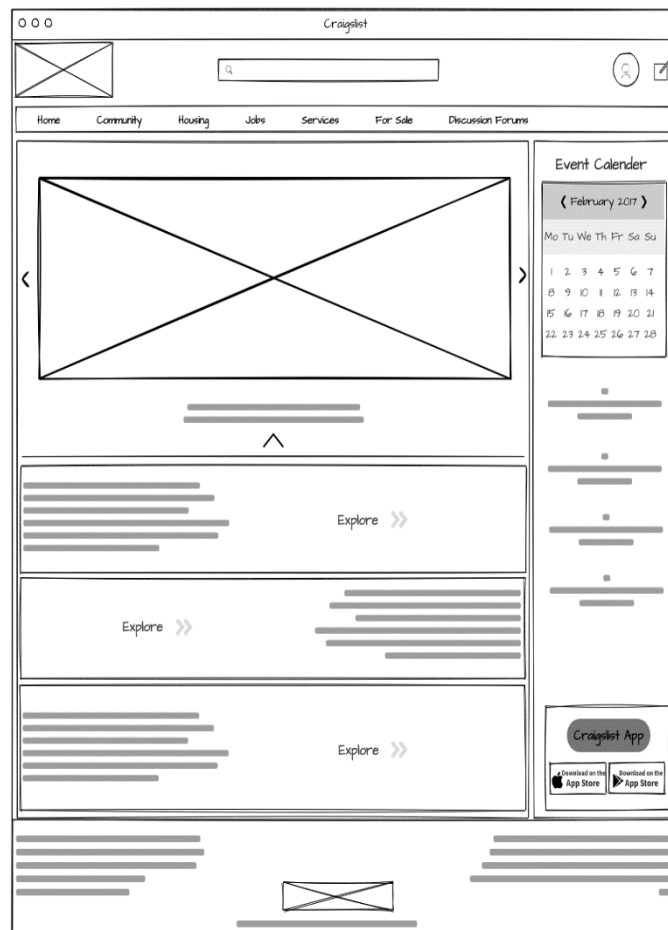
9.2.23 Unpublish draft page variant 1



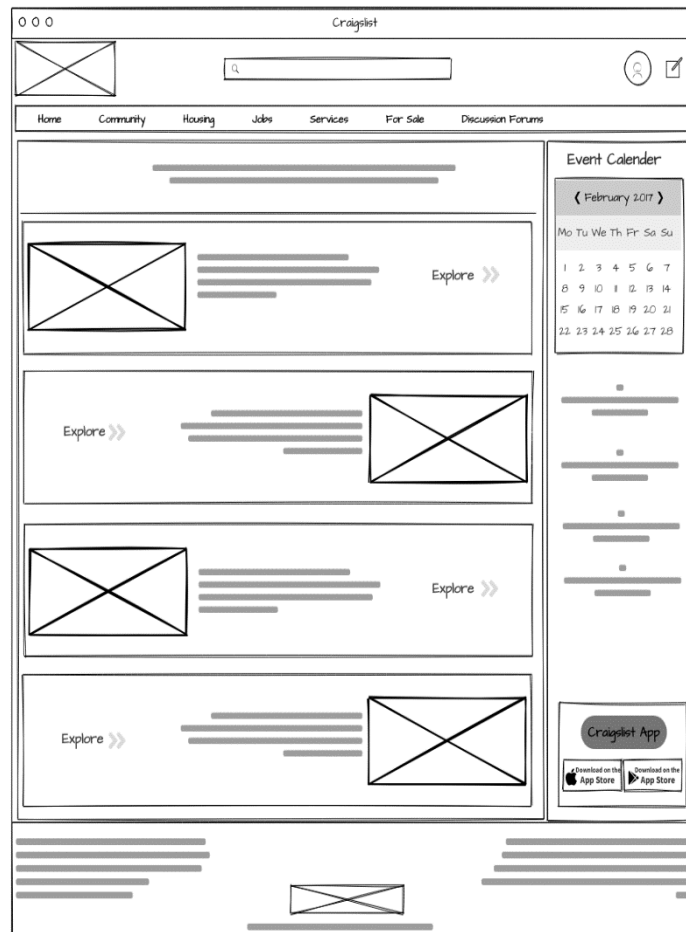
9.2.24 Unpublish draft page variant 2



9.2.25 Homepage variant 1



9.2.26 Homepage variant 2



9.2.27 Housing variant 1

The wireframe illustrates a web interface for searching housing on Craigslist. The browser window is titled "Craigslist". The navigation bar includes links for Home, Community, Housing (the active section), Jobs, Services, For Sale, and Discussion Forums. A search bar is located in the top right corner. Below the navigation bar, the "Housing" section is highlighted. On the left side, there is a sidebar with various filters: Price (a slider from 100,000 to 1,000,000 with a "Customize" button), Bedrooms, Bathrooms, Square Feet, Additional (a dropdown menu), Rental Period (a dropdown menu), Housing type (a dropdown menu), Laundry (a dropdown menu), and Parking (a dropdown menu). At the bottom of the sidebar are "Reset" and "Apply" buttons. The main content area displays a grid of six placeholder cards, each with a "Price" label and a large "X" indicating a missing image. The footer contains a search bar and a "Craigslist" logo.

9.2.28 Housing variant 2

The wireframe illustrates a web interface for searching housing on Craigslist. At the top, a header bar contains the site name "Craigslist" and a search bar. Below this is a navigation menu with links for Home, Community, Housing, Jobs, Services, For Sale, and Discussion Forums. The main content area is divided into a left sidebar and a right main panel. The sidebar, titled "Housing", contains several filter sections: "Price" with a slider from 100000 to 100000 and a "Customize" button; "Bedrooms" with a dropdown set to "5"; "Bathrooms" with a dropdown set to "5"; "Squarefeet" with a dropdown set to "5"; "Additional" with a "Select" dropdown; "Rental Period" with a "Select" dropdown; "Housing type" with a "Select" dropdown; "Laundry" with a "Select" dropdown; and "Parking" with a "Select" dropdown. At the bottom of the sidebar are "Reset" and "Apply" buttons. The main panel features a large placeholder image with a diagonal cross, flanked by left and right navigation arrows. Below the image are several blocks of horizontal lines representing text. At the bottom of the main panel is a pagination link "< 1 of 10 >". The footer of the page contains a central placeholder image with a diagonal cross and several blocks of horizontal lines on either side.

9.2.29 Events variant 1

The wireframe illustrates the layout of the Craigslist Events page. At the top, a browser window header shows the Craigslist logo and a search bar. Below this is a navigation bar with links to Home, Community, Housing, Jobs, Services, For Sale, and Discussion Forums. The main heading is "Events", followed by "Filter by" and "Sort by" dropdown menus. A calendar for February 2017 is positioned on the left, with days of the week and dates. To the right of the calendar is a list of event categories, each with a checkbox: Outdoor, Dance, Food/drink, Career, Singles, Literary, Tech, Art/Film, Kid Friendly, Fitness/health, Charitable, Music, Free, Sustainability, Competition, Fest/Fair, and Sale. Below the list are "Reset" and "Apply" buttons. The main content area features a 2x3 grid of placeholder boxes, each with a large 'X' and horizontal lines representing text. A vertical scrollbar is on the right side of the grid. At the bottom, there are horizontal lines representing a footer or additional content.

Craigslist

Home Community Housing Jobs Services For Sale Discussion Forums

Events Filter by Sort by

< February 2017 >

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

- ☐ Outdoor
- ☐ Dance
- ☐ Food/drink
- ☐ Career
- ☐ Singles
- ☐ Literary
- ☐ Tech
- ☐ Art/Film
- ☐ Kid Friendly
- ☐ Fitness/health
- ☐ Charitable
- ☐ Music
- ☐ Free
- ☐ Sustainability
- ☐ Competition
- ☐ Fest/Fair
- ☐ Sale

Reset Apply

9.2.30 Events variant 2

The wireframe illustrates the layout of the Craigslist 'Events' page. At the top, a browser window header shows 'Craigslist' and a search bar. Below this is a navigation bar with links: Home, Community, Housing, Jobs, Services, For Sale, and Discussion Forums. The main heading 'Events' is followed by 'Filter by' and 'Sort by' dropdown menus, and another search bar. On the left side, there is a calendar for 'February 2007' and a list of event categories with checkboxes: Outdoor, Dance, Food/drink, Career, Singles, Literary, Tech, Art/Film, Kid Friendly, Fitness/health, Charitable, Music, Free, Sustainability, Competition, Fest/Fair, and Sale. Below the categories are 'Reset' and 'Apply' buttons. The main content area features a large placeholder image with a diagonal cross, followed by two columns of horizontal lines representing text. A pagination link '< 1 of 10 >' is positioned below the text. The footer contains additional horizontal lines and a small placeholder image.

Craigslist

Home Community Housing Jobs Services For Sale Discussion Forums

Events Filter by Sort by

< February 2007 >

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

- ☐ Outdoor
- ☐ Dance
- ☐ Food/drink
- ☐ Career
- ☐ Singles
- ☐ Literary
- ☐ Tech
- ☐ Art/Film
- ☐ Kid Friendly
- ☐ Fitness/health
- ☐ Charitable
- ☐ Music
- ☐ Free
- ☐ Sustainability
- ☐ Competition
- ☐ Fest/Fair
- ☐ Sale

Reset Apply

< 1 of 10 >