

# Low Fidelity Prototyping

## Assignment 02



Sri Lanka Institute of Information Technology

**IT3060 - Human Computer Interaction**

**3<sup>rd</sup> Year – 1<sup>st</sup> Semester**

**2023 – WE – S1 – 95**

**Team Brain Busters**

### Group Member Details

	Name with Initials	Registration Number	Contact Phone Number	Email
1.	Rashmitha K.M.	IT21284120	0706959277	it21284120@my.sliit.lk
2.	Hemashi T.G.B.	IT21290060	0711880129	it21290060@my.sliit.lk
3.	Theekshana K.T.	IT21280160	0775808653	it21280160@my.sliit.lk
4.	Ranasinghe R.C.C.	IT21285042	0764458053	it21285042@my.sliit.lk
5.	Dangalla D.A.S.I.	IT21339592	0761779514	it21339592@my.sliit.lk

## Table of Contents

Video Transcripts.....	3-5
Usability Issues .....	6
Ideation Techniques Used.....	6
Justification of the Variants & How the best design was selected .....	7-15
Group & Work Distribution.....	16
Time Schedule (Gantt Chart).....	17
References.....	17
Appendix.....	18-49

## Video Transcripts

### Owner Script

A - Mr. Chiran

B - Mr. Sasindu

A: hi, good evening Mr. Sasindu.

B: hi, good evening, Mr. Chiran.

A: can you go to the official website and login to the website?

B: okay sure, I have login to the website.

A: then Mr. Sasindu how often do you login though the website?

B: I'm login into the website two or three times per day.

A: please can you explore some web pages.

B: okay. this is the home page. and there are some flower pages.

A: do you like to the design of this website?

B: Actually not, because when I going to the login text and buttons are too small and for example in home page the contents are all together there are no spaces between components. I mean the picture is too closer to the text and can't exactly see difference between the kind of components. And also, images are too small.

A: Then, can I know the benefits that you have got from this website?

B: up to some level I have sold some products from this website, actually in pandemic situation I got some benefits, but I think it will be further increase if the website is more user friendly.

A: do you think this web site is better than other online florist web sites?

B: I don't think so because users try to buy something they aspect some kind of user-friendly environment from the website in this website that's not here so I think this website should be more develop like other sites.

A: Are you satisfying with this website?

B: actually not, because this site is not manageable as a example when I go to my account page user cannot see actual account details that's also not user friendly text sizes are too small buttons are shown as links like that things have this web site.

A: Finally, what are the things do you think that website need to be developed?

B: I think this site should be more animations and some kind of popup windows coming for the user interaction and also footer also more visible to navigate easily. And when I go some pages that pages are empty and some pages showing only items are available so that sides need to be improved.

A: Thank you Mr. Sasindu.

B: Welcome Mr. Chiran.

## **Supplier Script**

A - Mr. Tharindu

B - Mr. Sathya

A: Good Evening Mr. Sathya!!!

B: Good Evening Mr. Tharindu!!!

A: can you show how to sign In the website?

B: sure...I already created the account

A: can you describe overall experience about this website as a supplier?

B: my overall experience using this website as a supplier, actually there are some technical issues, layout issues, performance problems. that are overall experience my regarding. the website

A: Have you encountered any technical issues or errors while using the website? if, so could you provide details about those issues?

B: yes, sure Tharindu! I have faced some issues in this website, there are some page loading. issues, there are some broken link you can see view account page and confusing. navigations. so, I think there are lots of technical issues in this website.

A: how often do you logging to the website?

B: Actually, sometimes two times per a day or sometimes it can be three times per day.

A: how user friendly do you find the navigations and layout of the website, when managing your products and orders?

B: it is not actually user friendly for me, website navigations, layout far from user-friendly...when managing product and orders as a supplier here and you can. see here when I come how to pay page, we can see this colors are not matching with. fonts and images and this orders and lines are separate by each others, you can. see many blanks and unwanted spaces, after when we come customer reviews we can't say this colors are user-friendly colors, so i think this website is not user-friendly

A: Is the process of updating product availability, price or descriptions clear and easy to follow?

B: Updating product information is actually not good, these are not clear and easy to follow you can see here when we come home page you can see here this information of this product is not easy to follow, can't identify clearly product's price, description, they have not use any effects for the text boxes, so this is not good. I see something here also when we come teddy bear page it is blank.

A: What method do you accept when payment is required?

B: Actually i accept only PayPal with website and other companies.

A: Are there any improvements would you suggest to make the website more suitable and efficient for supplier like you?

B: Yes Tharindu! Actually, significant improvements are required to make the website Suitable and efficient for supplier in this website these colors are not matching, Background colors and images are not matching, and these colors are very dark, actually Like this website selling flowers we should use light colors and attractive colors for this

Website. You can see here when we come to cake you can see there are no any Information including this page actually not attractive customers always looking At attractive details so we must include attractive details. So, and actually this Images are not high-quality images, so I think this is not good for customers. So, this is how think about website, and these are the improvements must do this Website.

A: Thank you Mr. Sathya joining for this interview

B: Ok, sure welcome!

### **Registered User Script**

A - Miss. Hemashi

B - Mr. Malith

A: Good evening Mr. Malith. I'm Hemashi.

B: Good evening Hemashi.

A: Are you using this web site for the first time?

B: yes.

A: Do you like the design of this website?

B: Actually, I don't like. Because these colors are not good for my eyes. These font size and text boxes are very small. Aswell buttons also small. Then really I don't like this website.

A: can you easily place an online order according to given steps on the website?

B: okay. Let's go place an order. I want to buy this flower bouquet. We navigate to this interface and this also not good. All the texts are in small size. We can't read that easily. (Showing Interface) In this form, text boxes are very small then we can't check that's correct or wrong. these buttons also not like a button. It's like a text box.

A: Is this website user-friendly for you?

B: no. This web site is not much user-friendly for me. The navigation is confusing and disorganized.

A: Do you think this website is better than other online florist delivery websites?

B: No, I don't think. The website design and navigation issues make it less user-friendly comparing with other florist websites.

A: What are the suggestions you can give to improve this website?

B: You can use good background color theme for this website. There are some empty interfaces without any items.so you can improve these interfaces. Text boxes are too small. Change these text boxes and text sizes. Then you can improve this website as a user-friendly one.

A: Okay Mr. Malith. Thank you.

B: Thank you.

## Usability Issues

1. Slow Loading Webpages
2. Complicated Navigation
3. Pages are not attractive, there are no visually appealing interfaces.
4. The design is not well organized.
5. There are no user-friendly interfaces.
6. Page content is not well organized.
7. Pages contains Too much whitespaces.
8. The footer and the Navbar of the site is not perfect.
9. The color schema of the site is not matching.
10. Headings and the Titles of the site are not highlighted, and they are difficult to find.
11. Font sizes and the font colors of the site are not matching.
12. The quality of the images are not good. Some images are not loading, and some are missing.
13. Can't clearly identify buttons and text boxes.
14. Forms are not user – friendly.
15. Background colors, images and styles are not clear.
16. Can't identify how to login and register properly.
17. The social media links are not displayed.
18. Difficult to identify items in the webpages.
19. Drop down lists are primary.
20. Some hyperlinks are not visible due to the bad color combinations.

## Ideation Techniques Used

### Brainstorming

Brainstorming helped us generate many ideas, freely share thoughts and concepts, compare them, and discuss how to improve the website's UI design.

### Brain writing

This ideation technique proved effective for those of us who excelled in written communication rather than verbal expression. It facilitated a deeper understanding of each other's ideas and ensured clarity in our communication.

### Worst possible idea

We all listed some bad ideas, compared them, and this helped us figure out which ones were best and which ones were the worst for the UI.

### Sketching

We used Mock flow to sketch rough designs based on our ideas.

## Justification of the Variants & How the best design was selected.

IT21284120 – Rashmitha K.M.

Interface Name	Justification of the variant 1	Justification of the variant 2	How the best design was selected								
Home Page	<p>The user may be able to learn more about the Flower Bangkok website and get a sense of what the best-selling products are.</p> <table><tr><td>Pros</td></tr><tr><td>It might be possible to clearly identify the page's content.</td></tr></table> <table><tr><td>Cons</td></tr><tr><td>The user must search for another page to place an order after seeing the available featured and new products.</td></tr></table>	Pros	It might be possible to clearly identify the page's content.	Cons	The user must search for another page to place an order after seeing the available featured and new products.	<p>The user may be able to gain more knowledge about the website by viewing the slide show of the products.</p> <table><tr><td>Pros</td></tr><tr><td>After viewing the Featured and new products user can place an order by clicking the order now button without navigating to another page.</td></tr></table> <table><tr><td>Cons</td></tr><tr><td>When comparing to the slide show the new and featured product view may not more important.</td></tr></table>	Pros	After viewing the Featured and new products user can place an order by clicking the order now button without navigating to another page.	Cons	When comparing to the slide show the new and featured product view may not more important.	<p>Selected variant – <b>Variant 2</b></p> <p>From these two variants I would like to select variant 2 as the best design because here the interface is more user - friendly and eye-catching for the users by comparing to the variant 1. And also, the side navigation bar is easier to users when using the website because it can identify separately than to variant 1.</p>
Pros											
It might be possible to clearly identify the page's content.											
Cons											
The user must search for another page to place an order after seeing the available featured and new products.											
Pros											
After viewing the Featured and new products user can place an order by clicking the order now button without navigating to another page.											
Cons											
When comparing to the slide show the new and featured product view may not more important.											
Create Account	<p>The user can clearly see the fields they have to fill when registering to the website.</p> <table><tr><td>Pros</td></tr><tr><td>Fields are very clear and easy to understand. The user can upload his/ her photo if they want.</td></tr></table> <table><tr><td>Cons</td></tr><tr><td>Uploading user photo is not that much necessary</td></tr></table>	Pros	Fields are very clear and easy to understand. The user can upload his/ her photo if they want.	Cons	Uploading user photo is not that much necessary	<p>The user can clearly see the fields they have to fill out when registering to the website.</p> <table><tr><td>Pros</td></tr><tr><td>The user fill out fields are very clear. Anyone can understand.</td></tr></table> <table><tr><td>Cons</td></tr><tr><td>The interface is not much eye – catching.</td></tr></table>	Pros	The user fill out fields are very clear. Anyone can understand.	Cons	The interface is not much eye – catching.	<p>Selected variant – <b>Variant 1</b></p> <p>When comparing these two variants, variant 1 is more user – friendly and eye – catching. The user fill out fields are also very clear. Hence, I chose variant 1 from these variants.</p>
Pros											
Fields are very clear and easy to understand. The user can upload his/ her photo if they want.											
Cons											
Uploading user photo is not that much necessary											
Pros											
The user fill out fields are very clear. Anyone can understand.											
Cons											
The interface is not much eye – catching.											

	<div>when registering to the website</div>		
<b>Order Checkout</b>	<p>The user can edit their orders and they can clearly see the relevant details of their placed orders.</p> <div><b>Pros</b><p>It's very user friendly to handle order checkout details.</p></div> <div><b>Cons</b><p>Users have to read all page to submit their orders.</p></div>	<p>The user can submit their order using this order checkout page and they can navigate backward if they want to see products again. and also, they can edit their orders.</p> <div><b>Pros</b><p>User can directly see order details and they can submit their orders easily.</p></div> <div><b>Cons</b><p>Back navigation, edit and submit buttons and in one line so it can be probability click irrelevant button.</p></div>	<p>Selected variant – <b>Variant 1</b></p> <p>From these two variant I would like to select variant 1 because this page is clearer and user friendly than variant 2.</p>

IT21290060 – Hemashi T.G.B.

Interface Name	Justification of the variant 1	Justification of the variant 2	How the best design was selected
Sign In Page	The user may be able to sign into Flower Bangkok website after filling information.	The user may be able to sign into Flower Bangkok website after filling information.	Selected variant – <b>Variant 1</b>
	<b>Pros</b>	<b>Pros</b>	When comparing these two variants, variant 1 is more user – friendly and eye – catching. The user fills out fields are also very clear. In variant 1, there is a view password icon then user can check the password that he/she type. Hence, I chose variant 1.
	Possible to clearly identify the sign in information.	Fields are very clear and easy to understand.	
	<b>Cons</b>	<b>Cons</b>	
	When user view a password, others might see it.	There are lots of white space that is not eye-catching.	



<b>Forgot Password</b>	<p>The user can clearly understand the guidance then he/she can reset the password.</p> <table><tr><td><b>Pros</b></td></tr><tr><td>Fields are very clear and easy to understand.</td></tr></table> <table><tr><td><b>Cons</b></td></tr><tr><td>The interface is not much eye – catching.</td></tr></table>	<b>Pros</b>	Fields are very clear and easy to understand.	<b>Cons</b>	The interface is not much eye – catching.	<p>The user can clearly understand the guidance then he/she can reset the password.</p> <table><tr><td><b>Pros</b></td></tr><tr><td>The user fills out fields are very clear. Anyone can understand.</td></tr></table> <table><tr><td><b>Cons</b></td></tr><tr><td>The interface is not much eye – catching.</td></tr></table>	<b>Pros</b>	The user fills out fields are very clear. Anyone can understand.	<b>Cons</b>	The interface is not much eye – catching.	<p>Selected variant – <b>Variant 1</b></p> <p>When comparing these two variants, variant 1 is more user – friendly and eye – catching. All the components are centered to the page. The user can reset password very easily. In variant 2 all the components are aligned to the left and it’s not eye-catching. Hence, I chose variant 1 from these variants.</p>
<b>Pros</b>											
Fields are very clear and easy to understand.											
<b>Cons</b>											
The interface is not much eye – catching.											
<b>Pros</b>											
The user fills out fields are very clear. Anyone can understand.											
<b>Cons</b>											
The interface is not much eye – catching.											
<b>View Recent Items</b>	<p>The user can see previously viewed items in here. Then the user can select a previously liked item easily.</p> <table><tr><td><b>Pros</b></td></tr><tr><td>Being able to revisit previously viewed items is an advantage for user.</td></tr></table> <table><tr><td><b>Cons</b></td></tr><tr><td>The entire interface is filled with items.</td></tr></table>	<b>Pros</b>	Being able to revisit previously viewed items is an advantage for user.	<b>Cons</b>	The entire interface is filled with items.	<p>The user can see previously viewed items in here. Then the user can select a previously liked item easily.</p> <table><tr><td><b>Pros</b></td></tr><tr><td>Being able to revisit previously viewed items is an advantage for user.</td></tr></table> <table><tr><td><b>Cons</b></td></tr><tr><td>The number of items that can be viewed is low.</td></tr></table>	<b>Pros</b>	Being able to revisit previously viewed items is an advantage for user.	<b>Cons</b>	The number of items that can be viewed is low.	<p>Selected variant – <b>Variant 1</b></p> <p>In variant 1 user can see more items than variant 2. As well the navigation bar in variant 2 is not much user friendly. From these two variants I would like to select variant 1.</p>
<b>Pros</b>											
Being able to revisit previously viewed items is an advantage for user.											
<b>Cons</b>											
The entire interface is filled with items.											
<b>Pros</b>											
Being able to revisit previously viewed items is an advantage for user.											
<b>Cons</b>											
The number of items that can be viewed is low.											

#### IT21280160 – Theekshana K.T.

Interface Name	Justification of the variant 1	Justification of the variant 2	How the best design was selected
<b>Your Account</b>	The user can clearly identify form fields rather than original website, because in this variant 1 form detail's text boxes alignment	The user may be able to gain quick idea about this form easily. Also, there are clean button to submit form.	<p>Selected variant – <b>Variant 2</b></p> <p>From these two variants I prefer to select variant 2 as the best design because here the interface is</p>

	<p><b>Pros</b></p> <p>It might be possible to clearly identify the form, textboxes, and button.</p> <p><b>Cons</b></p> <p>The user can't see entered password if user wants to check what user type inside the textbox, because there are not any 'Show password' option.</p>	<p><b>Pros</b></p> <p>User can see clearly form fields and button. And user can clearly identify what should they need to type in the textboxes because using hint.</p> <p><b>Cons</b></p> <p>The user can't see entered password if user wants to check what user type inside the textbox, because there are not any 'Show password' option.</p>	<p>more user - friendly and form can understand clearly as well as submit button also clearly identify for the users by comparing to the variant 1. And the footer is best comparing variant 1.</p>
<b>Contact Us</b>	<p>The user can clearly see the contacts us descriptions, buttons, and form. Not only there are clean footer and header.</p> <p><b>Pros</b></p> <p>Fields are very clear and easy to understand. Also, buttons, header, footer are clean.</p> <p><b>Cons</b></p> <p>Interface is not attractive</p>	<p>The user can clearly see the website footer and header. There is clean form.</p> <p><b>Pros</b></p> <p>The user fills out fields are very clear. Anyone can understand.</p> <p><b>Cons</b></p> <p>The interface's form is not clean.</p>	<p>Selected variant – <b>Variant 1</b></p> <p>When comparing variant 2 this one's form is clearer and more attractive for the user. There are clear header and footer rather than variant</p>
<b>How to pay</b>	<p>User can clearly read payment details.</p> <p><b>Pros</b></p> <p>It's very user friendly to handle order checkout details.</p>	<p>Very user-friendly content, user can clearly identify payment details. Because using table format.</p> <p><b>Pros</b></p> <p>Present bank payment details in a user-friendly table format for</p>	<p>Selected variant – <b>Variant 2</b></p> <p>Using table format for bank deposit user can read those data clearly and payment details can identify quickly compare with variant 1.</p>

	<b>Cons</b> Some payments methods should do separate.	easy to access and easy to use	
--	--	--------------------------------	--

### IT21285042 - Ranasinghe R.C.C.

Interface Name	Justification of the variant 1	Justification of the variant 2	How the best design was selected
Your Address Book	Users can edit, delete, or add shipping addresses. Also, the form is designed so that the username, phone number, etc. are in one line. Also, the navigation bar is placed horizontally. Therefore, we can see here that all elements flow in one line.	Users can edit, delete, or add shipping addresses. Also, the navigation bar is placed on the side of the screen. Also, the username, phone number, and address details are shown separately.	Selected variant – <b>Variant 2</b>  From these two variants, I would like to select variant 2 as the best design because here the interface is more user-friendly and eye-catching for the users compared to variant 1. Here, users can quickly identify Variant 2 as the shipping address editing page, more so than Variant 1.
	<div>Pros</div> <div>The navigation bar offers an intuitive experience, and the address book page maintains a straightforward design.</div>	<div>Pros</div> <div>It could potentially be easier to distinctly discern the content of the page.</div>	
	<div>Cons</div> <div>The page appears incomplete, lacking clarity on what requires editing or modification.</div>	<div>Cons</div> <div>Compared to the other design, the navigation bar seems unfamiliar.</div>	
Your Address Book Edit	This form allows users to update their previously entered shipping address.	This form allows users to update their previously entered shipping address.	Selected variant – <b>Variant 1</b>  When comparing these two variants, variant 1 is more user-friendly and eye-catching. The user fill-out fields

	<div>Pros</div> <div>Here, you can systematically fill in each input field with clear identification.</div> <div>Cons</div> <div>No extra space to be seen</div>	<div>Pros</div> <div>The design contains a more-free environment compared to the other and the input fields are contained in two parts.</div> <div>Cons</div> <div>The interface is not much eye-catching.</div>	are also very clear. Hence, I chose variant 1 from these variants.
<b>Customize order</b>	<div>The user can make their orders and they can customize their orders. They can confirm their order and get information about delivery.</div> <div>Pros</div> <div>The user can see a familiar environment and an orderly flow of input fields.</div> <div>Cons</div> <div>Confirm and Cancel buttons in one line so it can be probability to click an irrelevant button.</div>	<div>The user can submit their order using this customized order page and they can navigate backward if they want to cancel. They can confirm their order and get information about delivery.</div> <div>Pros</div> <div>The design is very clear and eye-catching</div> <div>Cons</div> <div>The design has some extra space</div>	<div>Selected variant – <b>Variant 2</b></div> <div>From these two variants, I would like to select Variant 2 because this page is clearer and more user-friendly than Variant 1.</div>
<b>Christmas</b>	<div>Users can browse flower item details and discover new products on this page.</div> <div>Pros</div> <div>The design has user-friendly forward navigation</div> <div>Cons</div> <div>Users have to view all items to select</div>	<div>Users can browse flower item details and discover new products on this page.</div> <div>Pros</div> <div>Users can see the products easily and eye-catcher.</div> <div>Cons</div> <div>The design has some unclear</div>	<div>Selected variant – <b>Variant 1</b></div> <div>From these two variants, I would like to select variant 1 because this page has clear forward navigation and is more user-friendly than variant 2.</div>

	their order.	navigations, and they are not user-friendly	
--	--------------	---	--

### IT21339592 – Dangalla D.A.S.I

Interface Name	Justification of the variant 1	Justification of the variant 2	How the best design was selected	
Cart	The User can easily review their selected flower product and quantities in the cart, providing a convenient way to finalize their purchase.	The user can gain a better understanding of their selected flower arrangements and complete their order seamlessly on the cart page without the need for additional browsing or information.	Selected variant – <b>Variant 2</b>  I have chosen Design Variant 2 as the superior option for our cart page. This choice is based on several factors that enhance user experience and aesthetics compared to Design Variant  Enhanced User-Friendliness: Variant 2 offers a more user-friendly interface, making it easier for customers to navigate and complete their flower orders efficiently.  Eye-Catching Design: Variant 2 incorporates an eye-catching design that appeals to users visually, potentially encouraging them to explore and finalize their purchases.	
	<b>Pros</b> Users can easily review and manage the items in their cart before making a purchase.  It provides a clear and organized overview of the selected products and their quantities.			<b>Pros</b> Users can easily review and modify their selected flower arrangements in the cart before proceeding to order.  The "Checkout" button provides a direct path to completing the purchase without the need to navigate to another page.
	<b>Cons</b> Users may need to navigate back to the product pages to explore featured and new products before adding them to their cart.  To place an order, users must proceed to the checkout page from the cart.			

		<div>Cons</div> <p>Users may prioritize the engaging product slideshow over the cart page when browsing the website.</p>	
<b>Add to Cart</b>	<p>The user can easily review and manage the flower products they've added to their cart with clear and accessible fields.</p> <div>Pros</div> <p>Users can easily comprehend and complete the required fields when reviewing and finalizing their flower orders in the cart.</p> <p>The inclusion of an option to upload a user photo, while not imperative, allows for a personalized touch for those who desire it.</p> <div>Cons</div> <p>The cart page may lack detailed product descriptions or information, which could make it challenging for users to make informed decisions</p>	<p>The user can easily identify and interact with the fields required for managing their selected flower products on the cart page.</p> <div>Pros</div> <p>The fields for users to fill out are clear and easily understandable, ensuring a straightforward experience for all users.</p> <div>Cons</div> <p>The interface is not much eye – catching.</p>	<p>Selected variant – <b>Variant 1</b></p> <p>When comparing these two variants, variant 1 is more user – friendly and it provides a more comprehensive assessment of the cart page, considering both its advantages and potential drawbacks.</p>

	about their flower selections.										
<b>Send flowers</b>	<p>The user can easily edit their sent flower orders and view all relevant details associated with their placed orders.</p> <table><tr><td><b>Pros</b></td></tr><tr><td>It's very user friendly to handle order checkout details.</td></tr></table> <table><tr><td><b>Cons</b></td></tr><tr><td>Users may be required to read through the entire page before they can successfully submit their flower orders.</td></tr></table>	<b>Pros</b>	It's very user friendly to handle order checkout details.	<b>Cons</b>	Users may be required to read through the entire page before they can successfully submit their flower orders.	<p>The user can place their flower orders using the "Sent Flowers" page, allowing them to navigate back to view products again and make edits to their orders as needed.</p> <table><tr><td><b>Pros</b></td></tr><tr><td>Users can conveniently view their order details and effortlessly submit their flower orders.</td></tr></table> <table><tr><td><b>Cons</b></td></tr><tr><td>The proximity of the "Send Flowers" and "Add Note" buttons may increase the chance of unintended clicks due to their close placement.</td></tr></table>	<b>Pros</b>	Users can conveniently view their order details and effortlessly submit their flower orders.	<b>Cons</b>	The proximity of the "Send Flowers" and "Add Note" buttons may increase the chance of unintended clicks due to their close placement.	<p>Selected variant – <b>Variant 1</b></p> <p>From these two variant I would like to select variant 1 because this page is clearer and user friendly than variant 2.</p>
<b>Pros</b>											
It's very user friendly to handle order checkout details.											
<b>Cons</b>											
Users may be required to read through the entire page before they can successfully submit their flower orders.											
<b>Pros</b>											
Users can conveniently view their order details and effortlessly submit their flower orders.											
<b>Cons</b>											
The proximity of the "Send Flowers" and "Add Note" buttons may increase the chance of unintended clicks due to their close placement.											



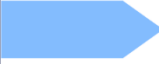


## Group & Work Distribution

Student ID	Name	Workload Distribution
IT21284120	Rashmitha K.M.	Variants of the interfaces <ul style="list-style-type: none"> <li>- Home</li> <li>- Create Account</li> <li>- Order Checkout</li> </ul> List down Ideation Techniques used.  Preparing the grant chart.  Finalize document.
IT21290060	Hemashi T.G.B.	Variants of the interfaces <ul style="list-style-type: none"> <li>- Sign In</li> <li>- Forgot Password</li> <li>- View recent items.</li> </ul> Video transcript – Registered User
IT21280160	Theekshana K.T.	Variants of the interfaces <ul style="list-style-type: none"> <li>- Account Details</li> <li>- Contact us.</li> <li>- How to pay</li> </ul> Video Transcript – Supplier
IT21285042	Ranasinghe R.C.C.	Variants of the interfaces <ul style="list-style-type: none"> <li>- Your address book.</li> <li>- Customize order page.</li> <li>- Christmas</li> </ul> Video Transcript – Owner
IT21339592	Dangalla D.A.S. I.	Variants of the interfaces <ul style="list-style-type: none"> <li>- Cart</li> <li>- Add to cart.</li> <li>- Send flowers.</li> </ul> List down Usability Issues



## Time Schedule (Gantt Chart)

### Time Schedule (Gantt Chart)

TASK	Week 1 - 3	Week 4 - 5	Week 6 - 10	Week 11 - 12	Week - 13
<b>Group Formation &amp;</b> Select project Topic					
<b>Assignment 1 :</b> User Research Techniques					
<b>Assignment 2 :</b> Low Fidelity Prototyping					
<b>Assignment 3 :</b> High Fidelity Prototyping					
<b>Final Viva</b>					

## References

1. <https://www.youtube.com/watch?v=E5Z1QOly72E>
2. <https://www.youtube.com/watch?v=9Q80QM21TrI>
3. [5 Common Low-Fidelity Prototypes and Their Best Practices | IxDF \(interaction-design.org\)](#)

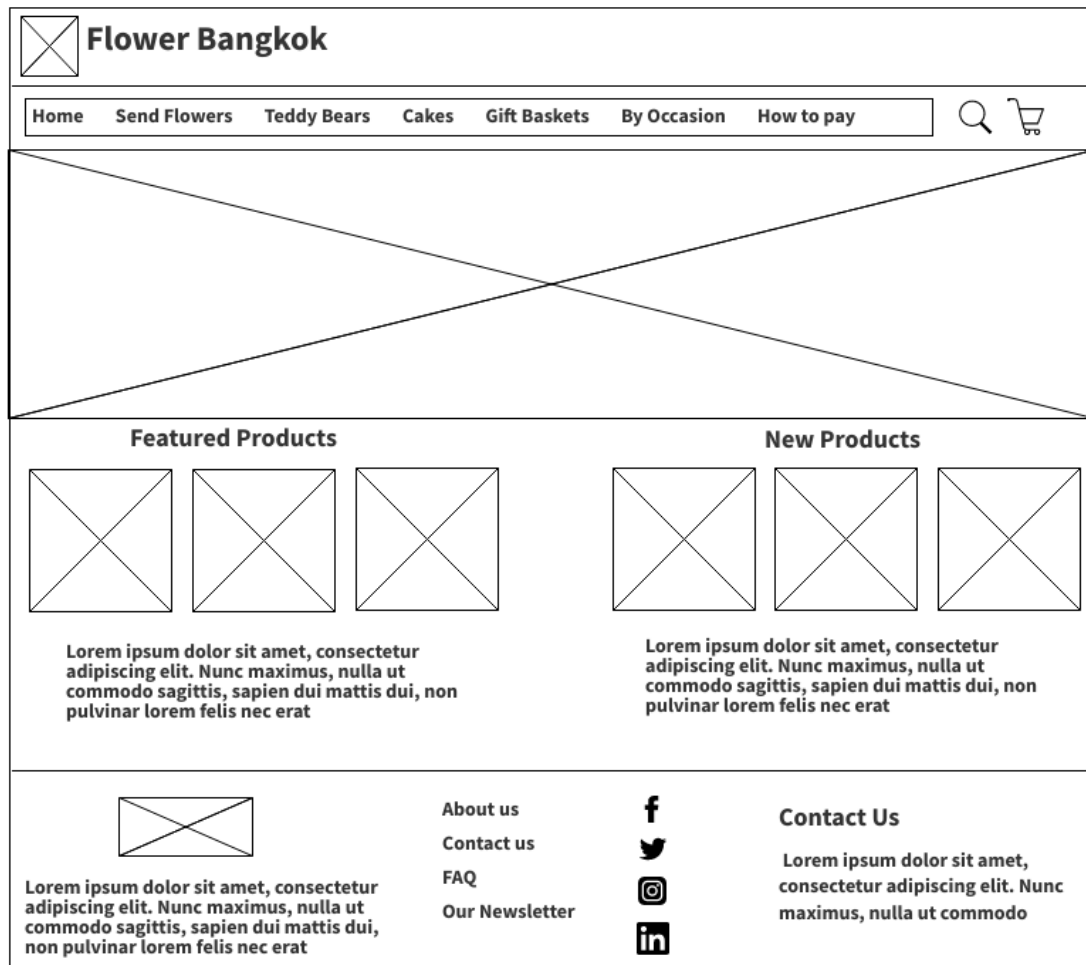
## Appendix

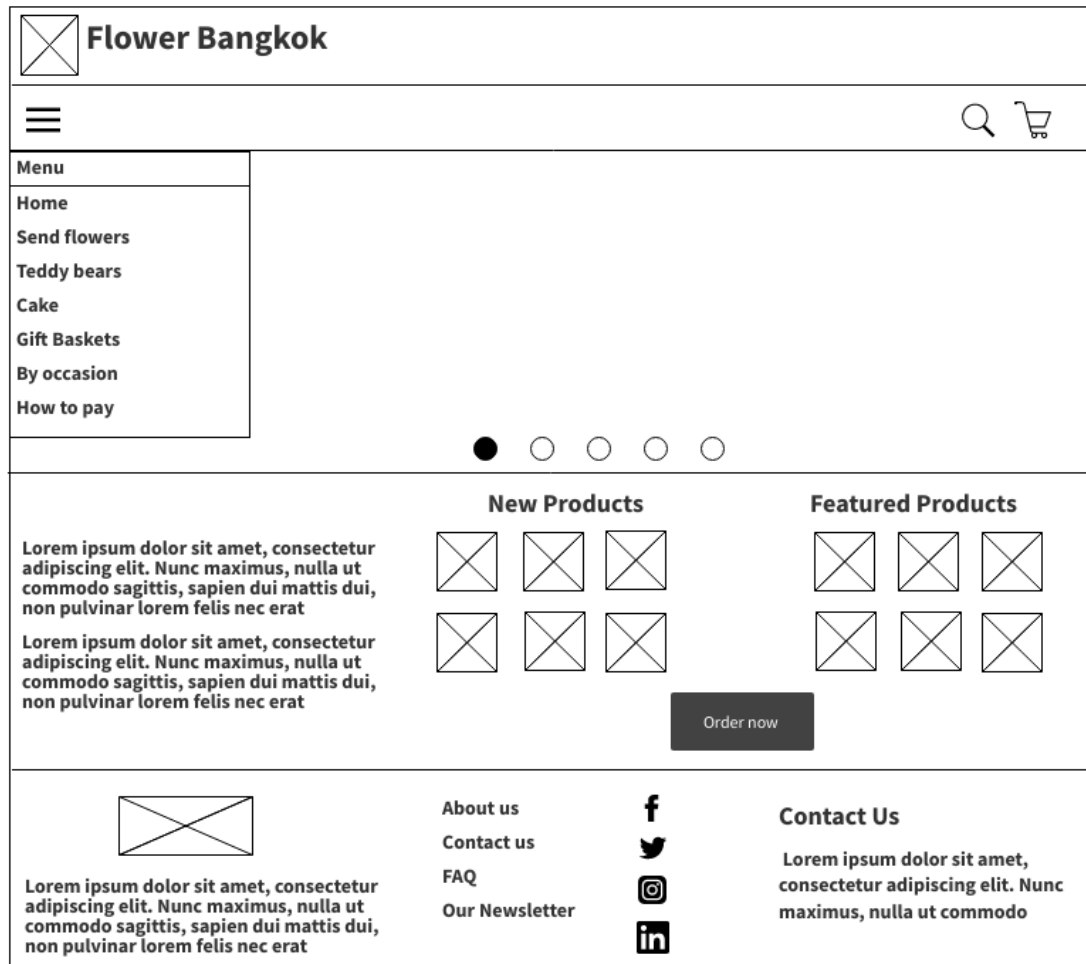
[Wireframes - Google Drive](#)

### Variants of the Interfaces


**IT21284120 – Rashmitha K.M.**




Home Page\_variant 1






## Create New Account\_variant 1

 **Flower Bangkok**




[< Back](#)



**CREATE NEW ACCOUNT**





☒ I agree with the terms & Conditions

**SIGN UP**




Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat




**About us**  
Contact us  
FAQ  
Our Newsletter



**Contact Us**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo

## Create New Account\_variant 2

 **Flower Bangkok**




[< Back](#)

### CREATE NEW ACCOUNT





☒ I agree with the terms & Conditions

SIGN UP




Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat




About us  
Contact us  
FAQ  
Our Newsletter



#### Contact Us

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo


**Flower Bangkok**

[< Back](#)
**ORDER CHECKOUT**
[Edit](#)

Item	Type	QTY	Price

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat

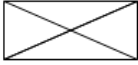
**A Subtitle**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat





**B Subtitle**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat

[Submit](#)







**About us**  
**Contact us**  
**FAQ**  
**Our Newsletter**

**Contact Us**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo


**Flower Bangkok**

[< Back](#)
[Edit](#)
[Submit](#)

### ORDER CHECKOUT

Item	Type	QTY	Price

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat

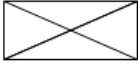
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat

**A Subtitle**





Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat

**B Subtitle**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo sagittis, sapien dui mattis dui, non pulvinar lorem felis nec erat



**About us**  
**Contact us**  
**FAQ**  
**Our Newsletter**

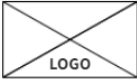
**Contact Us**

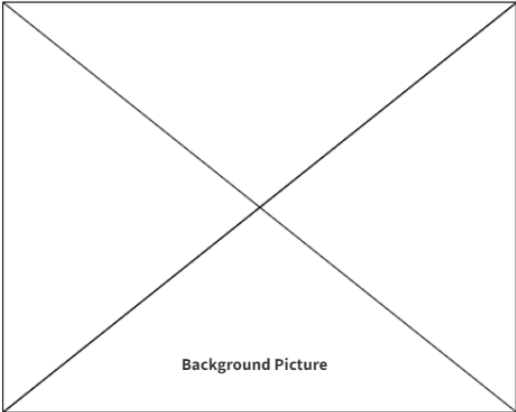
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc maximus, nulla ut commodo

## IT21290060 – Hemashi T.G.B.

### Sign In Page\_variant 1


Sign In variant 1

 **Flower Bangkok**

 **Background Picture**

### SIGN IN

Email Address

Password  

Forgot Password? [Reset](#)


**SIGN IN**

Don't you have an account? [Register](#)



## Sign In Page variant 2

Sign In variant 2

 **Flower Bangkok**

**SIGN IN**

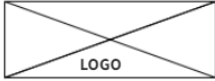
Forgot Password? **Reset**

**SIGN IN**

Don't you have an account? **Register**

## Forgot Password\_Variant 1

Forgot Password variant 1



**Flower Bangkok**

**FORGOT YOUR PASSWORD ?**

Fill in your email below to request a new password. An email will be sent to the address below containing a link to verify your email address.


Email Address

**Reset Password**

[Back To Homepage](#)

## Forgot Password\_Variant 2

Forgot Password variant 2

  
**Flower Bangkok**

**FORGOT YOUR PASSWORD ?**

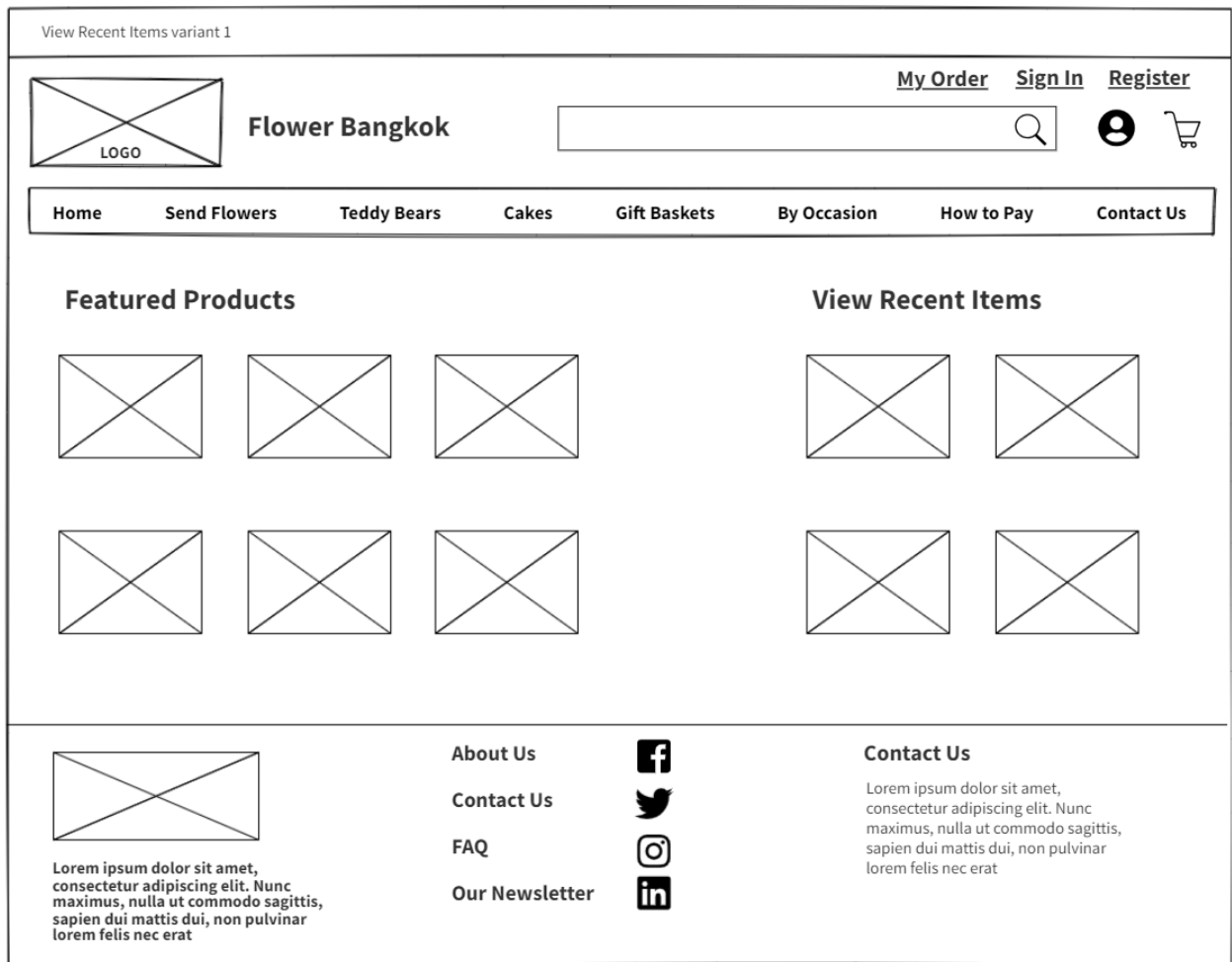
Fill in your email below to request a new password.

An email will be sent to the address below containing a link to verify your email address.

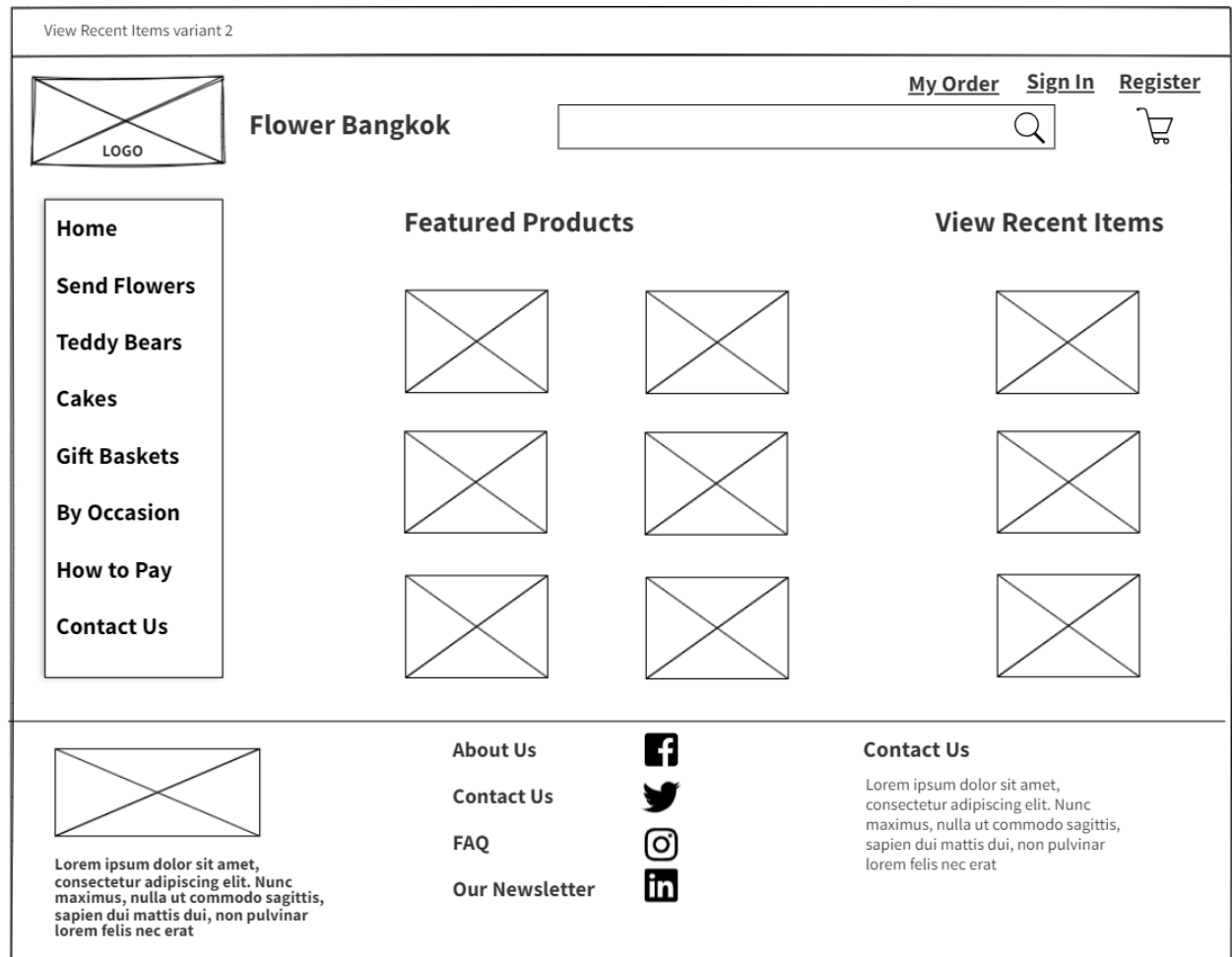
**Reset Password**

[Back To Homepage](#)

## View Recent Items\_Variant 1



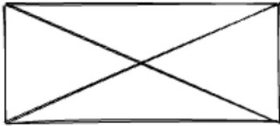
## View Recent Items\_Variant 2



## IT21280160 – Theekshana K.T.

### Your Account Details\_Variant 1

Your Account Details

  
Flower Bangkok

[View Account](#) | [My Oder](#) | [My Shopping Cart](#) | [Sign Out](#)

[Home](#) | [Send Flowers](#) | [Teddy Bears](#) | [Cakes](#) | [Gift Baskets](#) | [By Occasions](#) | [How to Pay](#) | [Contact Us](#)

Your Account Details

First Name :

Enter Name Here

Last Name :

Enter Last Name Here

Company Name :

Enter Company

Phone Number :

Enter Phone Number

Email :

Enter Email

Password :

Enter Password

Confirm Password :

Re-Enter Password

Current Password :





Enter Current Password

Exclusive Offers :

☒ I would like to receive updates and offers.

Update Details

Email : flowerbangkok.th@gmail.com  
Call : +662 552 7162

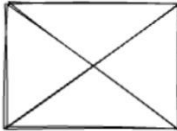
   

All payment is to be made in Thai Baht [www.FlowerBangkok.com](http://www.FlowerBangkok.com) Sitemap | รับสมัครช่างจัดดอกไม้

## Your Account Details\_Variant 2

Your Account Details

Email : flowerbangkok.th@gmail.com  
Call : +662 552 7162

  
Flower Bangkok

[View Account](#) | [My Oder](#) | [My Shopping Cart](#) | [Sign Out](#)

[Home](#) | [Send Flowers](#) | [Teddy Bears](#) | [Cakes](#) | [Gift Baskets](#) | [By Occasions](#) | [How to Pay](#) | [Contact Us](#)

Your Account Details

First Name :

Last Name :

Company Name :

Phone Number :

Email :

Password :

Confirm Password :

Current Password :

Exclusive Offers : ☒ I would like to receive updates and offers.





About Us

a florist in the heart of Bangkok, offering a beautiful range of flowers and gifts, delivered anywhere in Thailand with free delivery in city areas. Same day Thailand flowers delivered with orders by 5pm - Order online or Call : +66 2552 7162

Contact Us

FAQ's

Our Newsletter

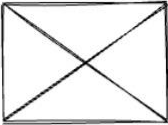


All payment is to be made in Thai Baht [www.FlowerBangkok.com](http://www.FlowerBangkok.com) Sitemap | รับสมัครช่างจัดดอกไม้

## Contact Us\_Variant 1

Contact Us

Email : flowerbangkok.th@gmail.com  
Call : +662 552 7162



[View Account](#) | [My Oder](#) | [My Shopping Cart](#) | [Sign Out](#)

Flower Bangkok

Home

Send Flowers

Teddy Bears

Cakes

Gift Baskets

By Occasions

How to Pay

Contact Us

Contact Us

Flower Bangkok policy is to give best service, support and advise to our customer where ever you are. We are willing to go beyond our regular services to meet any of your wishes, dreams, imagination s and need. We will always try our best to meet whatever you ask. So please do not hesitate e to contact us for any reasons. All comment are very welcome.

Customer Service: 8.00 A.M. - 8.00 P.M.

Telephone: +66 2552 7162, +66 2552 5187

Email: flowerbangkok.th@gmail.com

You can fill in a contact form below

Email Address:

Phone Number:

Order Number:

Details:

Captcha Check:

☒ I'm Not Robot

Send Form





About Us

a florist in the heart of Bangkok, offering a beautiful range of flowers and gifts, delivered anywhere in Thailand with free delivery in city areas. Same day Thailand Flowers delivered with orders by 5pm. - Order online or Call : +66 2552-7162

Contact Us

FAQ's

Our Newsletter




All payment is to be made in Thai Baht [www.FlowerBangkok.com](http://www.FlowerBangkok.com) Sitemap | รับสมัครช่างจัดดอกไม้



Contact Us

Email : flowerbangkokth@gmail.com  
Call : +662 552 7162



View Account | My Oder | My Shopping Cart | Sign Out

Search

Flower Bangkok

Home

Send Flowers

Teddy Bears

Cakes

Gift Baskets

By Occasions

How to Pay

Contact Us

Contact Us

Flower Bangkok policy is to give best service, support and advise to our customer where ever you are. We are willing to go beyond our regular services to meet any of your wishes, dreams, imagination s and need. We will always try our best to meet whatever you ask. So please do not hesitate e to contact us for any reasons. All comment are very welcome.

Customer Service: 8.00 AM. - 8.00 PM.

Telephone: +66 2552 7162, +66 2552 5187

Email: flowerbangkokth@gmail.com

You can fill in a contact form below

Email Address:

Enter Email

Phone Number:

Enter Phone Number

Order Number:

Enter Oder Number

Details:

EnterDetails

Captcha Check:

☒ I'm Not Robot

Send Form





About us

a Florist in the heart of Bangkok, offering a beautiful range of flowers and gifts, delivered anywhere in Thailand with free delivery in city areas. Same day Thailand Flowers delivered with orders by 5pm - Order online or Call : +66 2552 7162.

Contact us

FAQ's

Our Newsletter







All payment is to be made in Thai Baht [www.FlowerBangkok.com](http://www.FlowerBangkok.com) Sitemap | รับสมัครช่างจัดดอกไม้

## How To Pay\_Variant 1

### How To Pay

Email : flowerbangkok.th@gmail.com  
Call : +662 552 7162



[View Account](#) | [My Oder](#) | [My Shopping Cart](#) | [Sign Out](#)

[Home](#) | [Send Flowers](#) | [Teddy Bears](#) | [Cakes](#) | [Gift Baskets](#) | [By Occasions](#) | [How to Pay](#) | [Contact Us](#)

### How to Pay

**1. PayPal**  
We do accept money via PayPal account. You can send the payment directly to our company PayPal account.  
Our PayPal account is ' flowerbangkok.th@gmail.com '

**2. Cash on Delivery (Bangkok, Nonthaburi, Pathumthani and Samutprakarn areas)**  
We do accept cash upon delivery if you are the person who will be receiving flowers and gifts. (Please prepare the exact amount of cash, our delivery persons do not carry any change.)

**3. Bank Deposit**  
Please deposit money to any of the below account:

(1) Siam Commercial Bank (SCB)

- Account Number : 292-234965-5
- Account Name : Narongsak Khamdam
- Account Branch : central ramintra
- Account Type : Saving

(2) Kasikorn Thai Bank (KBank)

- Account Number : 056+85298-7
- Account Name : Surasak Juntakru
- Account Branch : central ramintra
- Account Type : Saving

After money transfer or deposit, please keep your slip and E-MAIL to us. (Do not forget to write your name & phone number on the slip)  
E-MAIL : flowerbangkok.th@gmail.com  
We will need to received your payment slip before making a delivery.





#### About Us

a florist in the heart of Bangkok, offering a beautiful range of flowers and gifts, delivered anywhere in Thailand with free delivery in city areas. Same day Thailand Flowers delivered with orders by 5pm - Order online or Call : +66 2552 7162

#### Contact Us

#### FAQ's

#### Our Newsletter

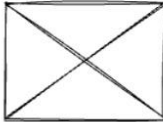


All payment is to be made in Thai Baht [www.FlowerBangkok.com](http://www.FlowerBangkok.com) Sitemap | รับสมัครช่างจัดดอกไม้

## How To Pay\_Variant 2

### How To Pay

Email : flowerbangkok.th@gmail.com  
Call : +662 552 7162



Flower Bangkok

[View Account](#) | [My Oder](#) | [My Shopping Cart](#) | [Sign Out](#)

[Home](#) | [Send Flowers](#) | [Teddy Bears](#) | [Cakes](#) | [Gift Baskets](#) | [By Occasions](#) | [How to Pay](#) | [Contact Us](#)

### How to Pay

**1. PayPal**  
We do accept money via PayPal account. You can send the payment directly to our company PayPal account.  
Our PayPal account is " flowerbangkok.th@gmail.com "

**2. Cash on Delivery (Bangkok, Northaburi, Pathumthani and Samutprakarn areas)**  
We do accept cash upon delivery if you are the person who will be receiving flowers and gifts. (Please prepare the exact amount of cash, our delivery persons do not carry any change.)

**3. Bank Deposit**  
Please deposit money to any of the below account.

Bank Name	Account Name	Account Number	Branch	Account Type
Siam Commercial Bank	Narongsak Khamdam	292-234965-5	central ramindra	Saving
Siam Commercial Bank	Kasikorn Thai Ban	056-85298-7	central ramindra	Saving
Siam Commercial Bank	Bangkok Bank	948-0-2819-8	Tesco Lotus Laksi	Saving
Siam Commercial Bank	Krung Thai Bank	678-2-53539-4	Tesco Lotus Laksi	Saving





#### About Us

a florist in the heart of Bangkok, offering a beautiful range of flowers and gifts, delivered anywhere in Thailand with free delivery in city areas. Same day Thailand flowers delivered with orders by 5pm. - Order online or Call : +66 2552 7162

#### Contact Us

FAQ's

Our Newsletter




All payment is to be made in Thai Baht [www.FlowerBangkok.com](http://www.FlowerBangkok.com) Sitemap | เว็บไซต์การจัดดอกไม้



## IT21285042 – Ranasinghe R.C.C.

### Your Address Book\_Variant 1


Your Address Book UI




# Flower Bangkok

[Sign in](#)

[Home](#) [Send Flowers](#) [Teddy Bears](#) [Cakes](#) [Gift Baskets](#) [By Occasion](#) [How to Pay](#) [Contact Us](#)



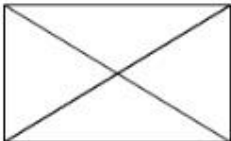
**James Steffan**  
011-234567

**Shipping Address**

No. 27/A,  
Colombo 07,  
Western Province,  
Sri Lanka.





[Edit Address](#)

[Delete Address](#)



Lorem ipsum dolor sit amet,  
consectetur adipiscing elit.  
Nunc maximus, nulla ut  
commodo sagittis, sapien dui  
mattis dui, non pulvinar  
lorem felis nec erat

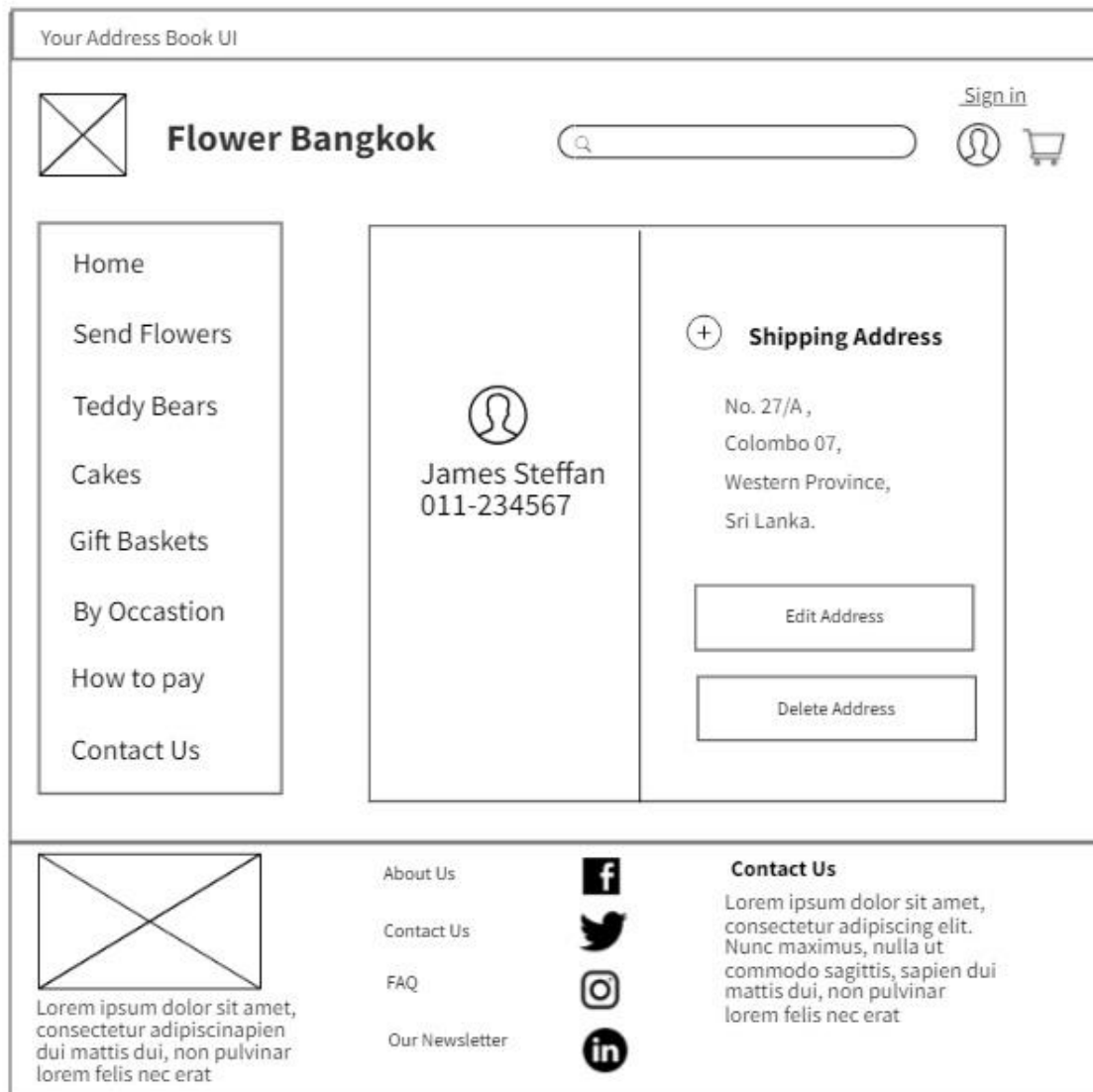
[About Us](#)  
[Contact Us](#)  
[FAQ](#)  
[Our Newsletter](#)



**Contact Us**

Lorem ipsum dolor sit amet,  
consectetur adipiscing elit.  
Nunc maximus, nulla ut  
commodo sagittis, sapien dui  
mattis dui, non pulvinar  
lorem felis nec erat

## Your Address Book\_Variant 2



Your Address Edit UI



**Flower Bangkok**

[Sign in](#)

**Edit Shipping Address**

Name

Phone Number

Address

City


Province

Country



Postcode

Save Changes

Your Address Edit UI



**Flower Bangkok**

[Sign in](#)

**Edit Shipping Address**

Name

City

Phone Number

Province

Address


Country

Postcode



Save Changes

## Customize order page\_variant 1

Customize Order UI



**Flower Bangkok**

[Sign in](#)

**Order Details**

Delivery Area

Select

Gift Card Message

Add special gift

Phone Number

Delivery Date

< January 2017 >

Delivery Type

Select

State/Province

Postcode

**Total price : \$5.50**


Confirm



Cancel Order



## Customize order page\_variant 2

Customize Order UI

**Flower Bangkok**

[Sign in](#)

**Order Details**

Delivery Area

Delivery Date

Gift Card Message

Delivery Type

Add special gift

State/Province

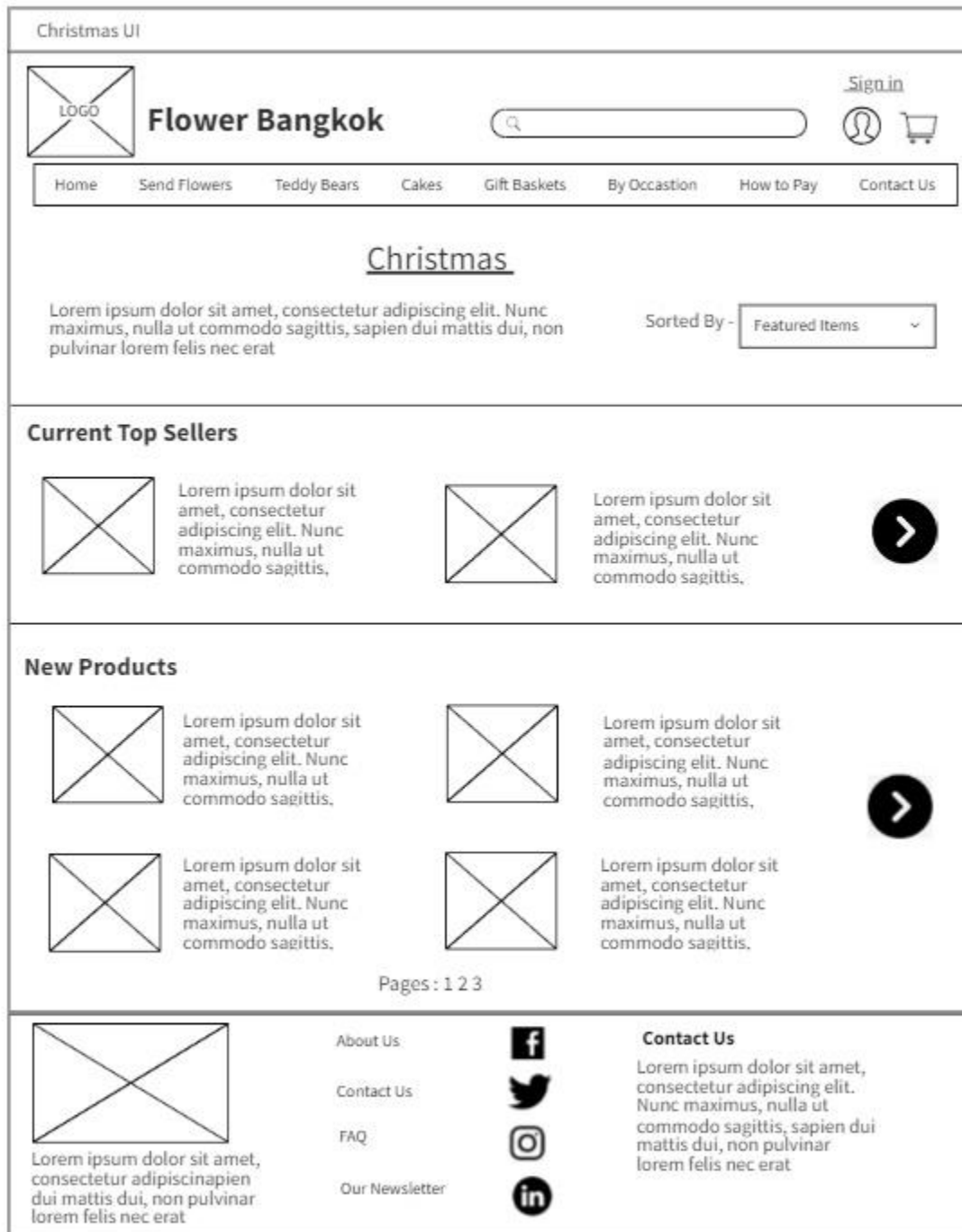
Phone Number

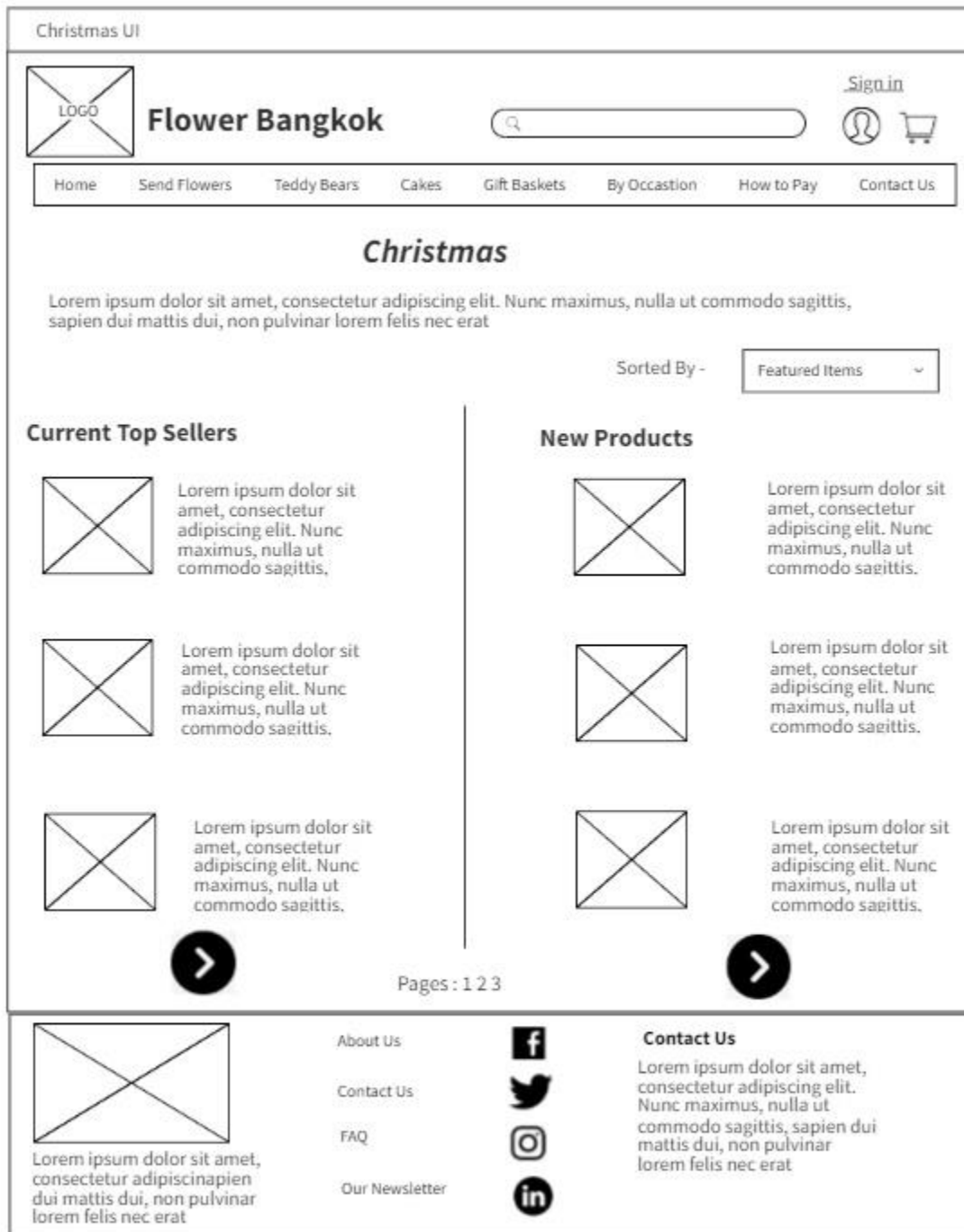
Postcode

**Total price : \$5.50**

Confirm

Cancel Order



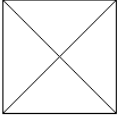


## IT21339592 – Dangalla D.A.S.I

### Cart\_Variant 1

Cart


Email : flowerbangkokth@gmail.com  
Call : +6625527162

  
Flower Bangkok

[Home](#) | [Account](#) | [My order](#) | [cart](#) | [Sign out](#)


[Home](#) | [Send Flowers](#) | [Teddy Bears](#) | [Cakes](#) | [Gift Baskets](#) | [By Occasions](#) | [How to Pay](#) | [Contact Us](#)

My Cart




Abundant Love

1 x R.S.1900.00



Teddy Bear

2 x R.S.3500.00



Teddy and Red Rose

1 x R.S.6000.00

Subtotal : 40000

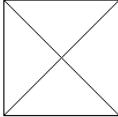
Checkout

44 | Page

## Cart\_Variant 2

Cart

Email : flowerbangkokth@gmail.com  
Call : +6625527162



Flower Bangkok

Home | Account | My order | cart | Sign out

Home

Send Flowers

Teddy Bears

Cakes

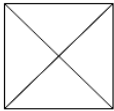
Gift Baskets

By Occasions

How to Pay

Contact Us

My Cart

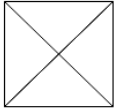


Abundant Love

1

▲▼

1 x R.S.1900.00

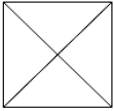


Teddy Bear

2

▲▼

2 x R.S.3500.00



Teddy and Red Rose

1

▲▼

1 x R.S.6000.00

SUBTOTAL :

R.S.11400.00

82%

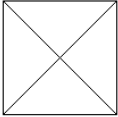
CHECKOUT

45 | Page

## Add to Cart\_Variant 1

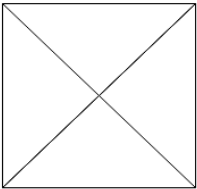
Add to cart

Email : flowerbangkokth@gmail.com  
Call : +6625527162

  
Flower Bangkok

Home | Account | My order | cart | Sign out

HomeSend FlowersTeddy BearsCakesGift BasketsBy OccasionsHow to PayContact Us



Roses Boquet  
Price : R.S.4000

Delivery Area :

Gift Card Message:

Color of Roses:  

Select

Delivery date :  

12 May 2016

Delivery time :

Quantity :  

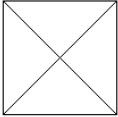
Item 1

Add to cart

## Add to Cart\_Variant 2

Add to cart

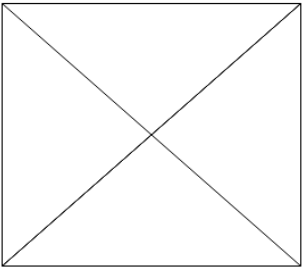
Email : flowerbangkokth@gmail.com  
Call : +6625527162

  
Flower Bangkok

Home | Account | My order | cart | Sign out

HomeSend FlowersTeddy BearsCakesGift BasketsBy OccasionsHow to PayContact Us

Roses Boquet



Price : R.S.4000

Delivery Area :

Gift Card Message:

Color of Roses: 

Select

Delivery date : 

12 May 2016

Delivery time :

Quantity : 

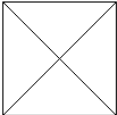
Item 1

Add to cart

47 | Page

## Send flowers\_Variant 1

Email : flowerbangkokth@gmail.com  
Call : +6625527162



Flower Bangkok

Home | Account | My order | cart | Sign out

Home

Send Flowers

Teddy Bears

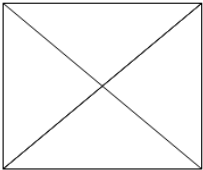
Cakes

Gift Baskets

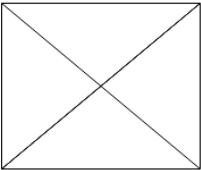
By Occasions

How to Pay

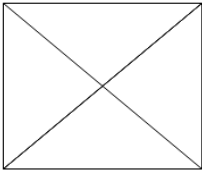
Contact Us



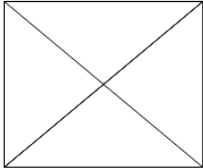
Red Roses  
R.S.3500.00



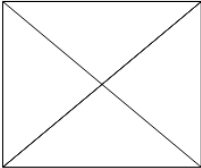
White Roses  
R.S.1900.00



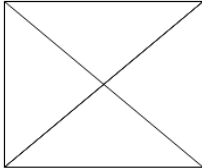
Flower Boquet  
R.S.6000.00



Red Roses  
R.S.3500.00



White Roses  
R.S.3500.00



Flower Boquet  
R.S.3500.00

Receiver Name :  
Phone number :  
Email :  
Address : ;

Note :

Sender Name :  
Phone number :  
Email :  
Address :

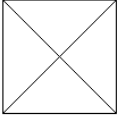
Send Gift



## Send flowers\_Variant 2

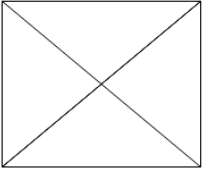
Send Flowers

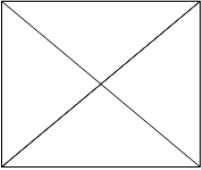
Email : flowerbangkokth@gmail.com  
Call : +6625527162

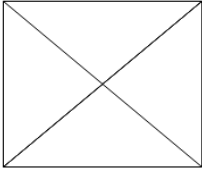
  
Flower Bangkok

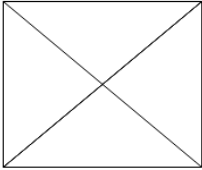
Home | Account | My order | cart | Sign out

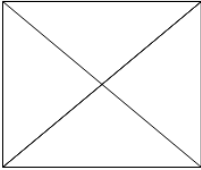
HomeSend FlowersTeddy BearsCakesGift BasketsBy OccasionsHow to PayContact Us

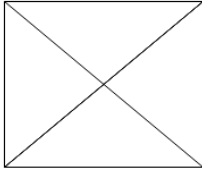
  
Red Roses  
R.S.3500.00

  
White Roses  
R.S.1900.00

  
Flower Boquet  
R.S.6000.00

  
Red Roses  
R.S.3500.00

  
White Roses  
R.S.3500.00

  
Flower Boquet  
R.S.3500.00

Sender Name :  
Phone number :  
Email :  
Address :

Receiver Name :  
Phone number :  
Email :  
Address :

Send Gift?

Note :

49 | Page