# DAVID FEY

## FAANG Product Manager

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📍 New York, NY

## SUMMARY

FAANG Product Manager with 10+ years of experience in some of the world's leading tech companies. I strive to exceed client expectations and am passionate about tackling the big projects. My proudest achievement is reaching 100% ROI with an innovative company advertisement.

## EXPERIENCE

### Senior Product Manager

**Amazon**

📅 2018 - Ongoing          📍 New York, NY

- Built internal automation system to aid employees in filtering, sorting, and organizing Amazon's vast product inventory
- Guide engineers, UX designers, and marketers throughout the execution cycle, resulting in a 220% increase in sales cycle revenue
- Drive product strategy and partner closely with cross-functional teams leading to a $2M return on most recent automation enhancements
- Reached 3x sales growth for 4 consecutive months following new product launch
- Achieved 100% ROI in ad campaign for a new product launch and kept product at top of results page for 30+ days

### Product Manager

**Apple**

📅 2013 - 2018          📍 New York, NY

- Conceptualized, and executed the development of a knowledge management system for a 30,000 strong organization
- Designed wireframes and lead a team of 5 engineers and designers to create a mobile app that has streamlined the software update process
- Managed the vision, development backlog, and marketing strategy of an analytics platform with 4000+ users
- Collaborated with designers, engineers, and developers to plan enhancements, new capabilities, and customizations, exceeding projected revenue by 18%
- Created visually engaging presentations for leadership and Apple internal stakeholders

### Product Manager

**Netflix**

📅 2011 - 2013          📍 New York, NY

- Managed team responsible for end-to-end operations including $5M of annual partner financial commitments
- Launched 8 new applications for Netflix initiative to support emerging artists and partners
- Implemented a new method for analyzing user engagement outside of app usage
- Collaborated with other teams on best practices, including business development, customer satisfaction, engineering, data science, product research, and finance
- Increased conversion by 3% by designing and analyzing a series of automation techniques

## SKILLS

Java          Project Management          SQL          Agile          Scrum          Data Mapping

## EDUCATION

### B.S. International Business & Management

**Columbia University**

📅 2007 - 2011

## STRENGTHS

**Life-Long Learner**
Never done learning and always seeking to improve my skills and expand my knowledge

**Team Management**
Able to identify employee strengths and assemble strong teams that produce strong results

**Presentation Skills**
Able to put complex information into fun and engaging presentations that are informative for all audiences

## LANGUAGES

**English**
Native          ●●●●●

**French**
Proficient          ●●●●○