MARK CUBAN

Entrepreneurial Shark

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- Pallas, TX



SUMMARY

Serial entrepreneur, investor and owner of the Dallas Mavericks. Passionate about technology, business and innovation.

EXPERIENCE

Owner

Dallas Mavericks

🛗 2000 - Ongoing 👂 Dallas, TX

Own and operate the Dallas Mavericks professional basketball team.

- Increased team value by 200%
- Led team to win the NBA championship in 2011
- Developed and implemented successful marketing and merchandise
- Managed a team of over 100 employees

Co-founder and CEO

Broadcast.com

Co-founded and served as CEO of Broadcast.com, a streaming media company.

- · Grew company from startup to IPO in under 4 years
- · Led company to become a leader in streaming media
- · Sold company to Yahoo for \$5.7 billion in 1999

EDUCATION

Bachelor of Business Administration

Indiana University

LANGUAGES

English Native

Spanish Advanced



STRENGTHS

Leadership

Strong leader with experience in managing and growing teams.



Strategy

Proven ability to develop and execute successful business strategies.



Innovation

Constantly seeking new ways to innovate and improve.

SKILLS

Entrepreneurship

Investing

Leadership

Marketing

Strategic Planning

ACHIEVEMENTS



Mavericks Championship

Leading the Dallas Mavericks to their first NBA championship in 2011.



Broadcast.com Sale

Successfully selling Broadcast.com to Yahoo for \$5.7 billion in 1999.



Entrepreneurial Success

Building and scaling multiple successful companies.