VERA FERNANDEZ

The role you are applying for?

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EXPERIENCE

Salesman and Promoter during Gitex Shopper exhibition

Gerhold

🛗 2017 - Ongoing

Chicago, IL

Gerhold is well established in real state, electronics and the digital satellite receiving systems industry. Gitex Shopper is the biggest annual electronics exhibition held in the United Arab Emirates in the city of Dubai.

- Effectively help customers in product selection and decision making which resulted \$50000 increase in sales.
- Built a network of 20 new business contacts (and converted 25% into paying customers).

Automotive Salesperson

Renaud

- · Led a team of 20 salespersons
- Nominated for salesman of the year in 2014/2015 Top 10 of 1300
- Understand clients' needs and assist them obtain the required product, enhancing client satisfaction by 30%.
- Generated 1700+ Leads and 700+ car sales for the time being employed.

Junior Sales Associate

Carroll

Carroll is one of the leading car dealerships in the city.

- Developed the turnover of the company in B to B (turnover of 4M €)
- Developed one of the biggest company leads for 2017 that represent, potentially, R\$1 million

EDUCATION

Advanced Diploma in Management

Chicago State University

2006 - 2007

LANGUAGES

English

Native



Spanish

Proficient



Portuguese

Native



STRENGTHS

Positive mindset and always look for innovative solutions

There's not a 40% chance of failure, but a 60% chance of success. Always look for opportunities and apply an analytical mindset, where others see limitations.



Focus on teamplay

A chain is only as strong as its weakest link. I always try to focus on team building and finding the strengths of my colleagues.



Winners mentality

I always look to be number 1 in whatever I pursue. Both at work and in private life.