

STEVE FORBES

Media Mogul & Entrepreneur

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SF

SUMMARY

I am a successful media executive and entrepreneur, having served as CEO of Forbes Media and as a member of various boards and committees. I have a proven track record of driving growth and innovation in media and technology, and am passionate about shaping the future of the industry.

EXPERIENCE

CEO

Forbes Media

1990 - 2021 New York, NY

Led the company through a period of significant growth and digital transformation, expanding its online presence and launching new products and revenue streams.

- Achieved record-breaking growth in digital advertising and subscriptions
- Launched new products such as ForbesLive events and Forbes Insights research
- Led the company's successful digital transformation, including the development of new technology and data capabilities

Chairman

Forbes Asia

2005 - 2021 Hong Kong

Oversaw the launch and expansion of Forbes Asia, growing the brand's presence in the region and increasing its reach and influence.

- Successfully launched Forbes Asia, increasing brand awareness and reach in the region
- Expanded the brand's presence in key markets such as China and India
- Led the development of new revenue streams and partnerships in the region

EDUCATION

BA

Princeton University

1970 - 1974 Princeton, NJ

STRENGTHS



Leadership

Proven ability to lead and inspire teams



Business acumen

Strong understanding of business strategies and financial management



Innovation

A history of driving growth and innovation

SKILLS

Media management

Digital strategy

Leadership

Entrepreneurship

Innovation

ACHIEVEMENTS



Forbes Media Growth

Achieved record-breaking growth for Forbes Media



Forbes Asia Launch

Successfully launched Forbes Asia in the region

LANGUAGES

English
Native

