The Impact of Artificial Intelligence on Personalized Learning in Higher Education

A Study of SLIIT Students

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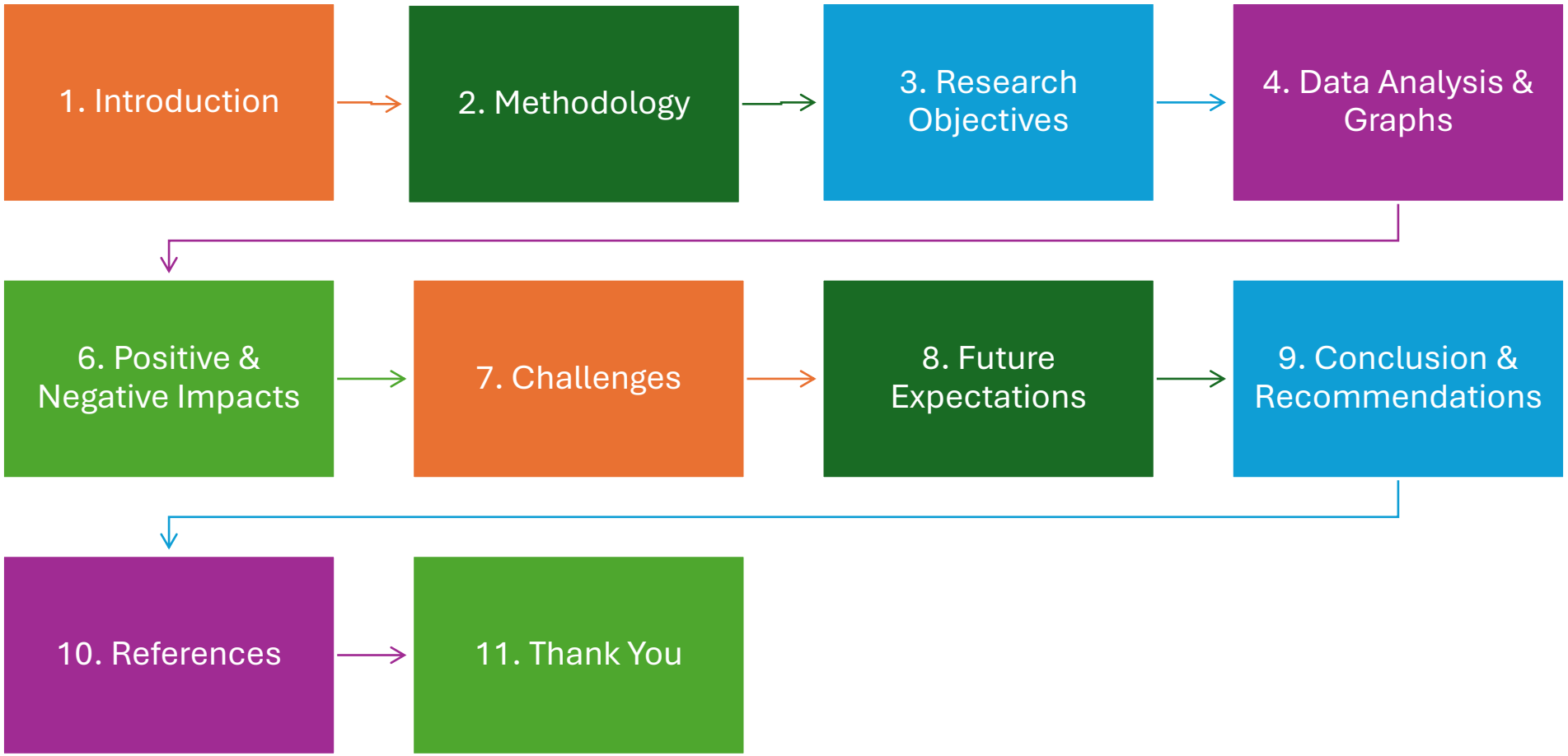
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Introduction

- AI is transforming higher education by enabling personalized learning.
- Personalized learning tailors content, pace, and support to individual student needs.
- Focus: How SLIIT students perceive AI's impact on their learning experience.

Methodology

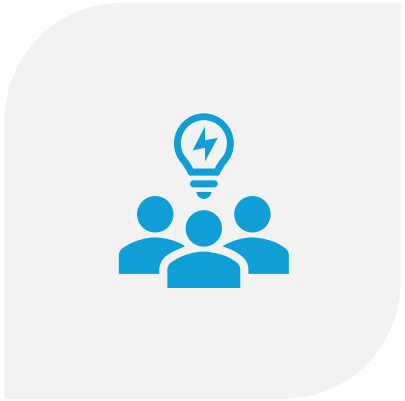
- Quantitative survey of 150 randomly selected SLIIT students.

- 29-question Google Form (multiple-choice, Likert-scale, open-ended).

- Data collected over two weeks in March 2025.

- Analysis: Descriptive statistics and thematic analysis.

Research Objectives



- ASSESS THE EXTENT OF AI TOOL USAGE AMONG SLIIT STUDENTS.

- EVALUATE STUDENTS' PERCEPTIONS OF AI'S EFFECTIVENESS IN PERSONALIZED LEARNING.

- IDENTIFY OPPORTUNITIES AND BARRIERS FOR AI INTEGRATION IN HIGHER EDUCATION.

Data Analysis & Graphs

- 88% of students used AI tools
- Comfort level: 3.80/5, 66.66% rated 4 or 5
- Effectiveness: 3.87/5, 70.7% rated 4 or 5
- Study efficiency: 3.72/5, 63% rated 4 or 5

Positive & Negative Impacts

1. Positive:

- Tailored study materials: 58%
- Adaptive learning speed: 48.7%
- Engagement: 77.3% prefer AI materials

2. Negative:

- Data privacy concerns: 3.45/5
- Accuracy issues: 2.71/5

Challenges

- • Data privacy: 52.6% rated 4 or 5 (Q18)
- • Accuracy issues: 39.3% rated 3 (Q22)
- • Ethical concerns: 50.7% Yes, 30% Not Sure (Q20)
- • [Placeholder: Insert bar chart for privacy/accuracy; pie chart for ethics]

Future Expectations

• Personalized learning pathways (31.3%), virtual teaching assistants (24%) (Q26)

• Suggested improvements: Accuracy (20%), interactivity (15%) (Q29) • 62% support AI for automated grading (Q27)

Conclusion & Recommendations

- **1. Conclusion:**
- • AI enhances learning: 88% usage, 3.87/5 effectiveness
- • Benefits: Tailored materials, engagement

- **2. Recommendations:**
- Enhance AI accuracy
- Strengthen privacy/ethics
- Integrate AI into curriculum

References

- Williams, C. (2009). Research Methods. Journal of Educational Research.
- Chu, H., et al. (2023). The Impact of AI on Personalized Learning. MDPI.
- Full references in report (Appendix)

Thank You!

Any questions?