

PERSONAL BACKGROUND

AGE: 30

STATUS:

Recently married

EDUCATION:

Degree in Computer Science

USER ENVIRONMENT

LOCATION:

Big office building at the tenth
floor

DAVICES:

desktop and smartphone

END GOALS

Keep me always alert and
prepared for any unfortunate
event. Without being paranoid
but forewarned.

PROFESSIONAL BACKGROUND

OCCUPATION:

Full time job in a event planner
company.

INCOME:

\$30,000 pesos/month

PSYCHOGRAPHICS

- Willing to help others.
- Responsible for my actions.
- Informed and warned.
 - Enjoy controlled environments.
- Accustomed to the technological age.
- Skilled with technology.

SCENARIO

Since I started university I realized that the most important thing for me is my safety and that of those around me. I consider myself an active and informed citizen who will do the right thing when necessary. I live in an earthquake zone and work full time on a tenth floor, so it seems important to me to be aware of alerts and have an emergency plan.



“I don't believe in luck, I believe in always being ready”