

#ffffff - Page Background Color
#0037b2 - Phone # and Footer Text Color
#75a0ff - Menu Bar and Footer Background Color
#ffffff - Menu Bar Text Color
#ffc94a - Menu Bar Mouseover / Active Page Text Color
#ffb70f - Appointment Button Background Color
#ffffff - Appointment Button Text Color

Eras Medium ITC - Menu and Page Body Font
Eras Demi ITC - Appointment Button Font
Eras Light ITC - Copyright Statement Font
Eras Bold ITC - Phone Number Font

Page Body

Footer

Photo Slider w/ 5 or 6 images of various appliances & Andrew working on them.

Welcome message

Info about the company

Mission Statement

Photo Slider w/ 5 or 6 images
Text overlays with appt scheduling information,
turnaround time, on-time guarantees, etc.

Appointment Scheduling
request form (see example)

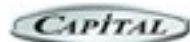
SCHEDULE YOUR SERVICE APPOINTMENT
Our goal is a perfect service experience every time.
If you have any questions about our services, call us at (811) 825-7642 (8256).

First Name *	Last Name *
Email Address *	Phone Number (xxx) xxx-xxxx *
City *	Address 1
Address 2	Zip Code *
Brief Description about the problem you are facing.	
Service Number 1	Service Number 2

SCHEDULE MY APPOINTMENT

Photo Slider w/ 5 or 6 images
Text overlays with info about different types of appliances that are serviced (stove, fridge, microwave, dishwashers, washers, dryers, etc

Brands Serviced



Service Coupon #1

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Service Coupon #2

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Service Coupon #3

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Service Coupon #4

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General information about the filter replacement program.

Benefits

-  Benefit #1
-  Benefit #2
-  Benefit #3
-  Benefit #4

Cost

Image slider with 1 or 2 clean filter photos and 1 or 2 dirty filter photos



DIY Video #1 name and description



DIY Video #2 name and description



DIY Video #3 name and description



DIY Video #4 name and description



DIY Video #5 name and description