

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

In the data set, there were more successful Theater Campaigns than any other category.

Within the Theater Category, Plays accounted for more successful campaigns than any other sub-category.

Over the span of a year, there are more successful campaigns during summer months and far fewer successful campaigns during the holidays.

2. What are some limitations of this dataset?

There is information about the campaign goal and the amount pledged, but no data about how much was actually collected. For the campaigns that were canceled there is no information about the reason they were canceled. The currency values are all calculated as digits, even though they represent different currency types. The calculations would be more accurate if all currency was converted to a single type.

3. What are some other possible tables and/or graphs that we could create?

Success or failure based on whether it was a staff pick or spotlight. Total per country and Status.