TRƯỜNG ĐẠI HỌC KHOA HỌC TỰ NHIÊN

KHOA CÔNG NGHỆ THÔNG TIN

PROJECT MANAGEMENT

Group D

Project Name: Barberino

Executive Summary

Content

Assignment Details

Student ID	Fullname	Mission	Evaluate
1959004	Trần Nguyễn Minh Đạo	Formatting, Reviewing	100%
1959027	Trương Minh Nam Phú	Market, Competitors, Benefits	100%
1959041	Quan Minh Trí	Core Features, Business Cases, Conclusion	100%

I. Project Summary

1. Executive summary

- The document provides an overview of the software as well as the future direction of the project. Include purpose, scope and related issues.
- Outline the shape of the project in the future.
- Recall the problems that need to be solved in the Executive Summary. From there, give the software features to solve the problem.
- After reading this document, customers, development teams, product owners, and stakeholders will have an overview of the basic features of the software and their future development.

2. Target customer

- Individuals who need to schedule haircuts, hairstyling, consulting services Barberino barber shops.

II. Core Features

- Book an appointment at the hair salon

- Choose hair salon services (haircut, hair curling, hair dyeing, etc…)

- Choose specific stylist or barber

- Notify customers when it is 15 minutes before the reservation through email or phone number

III. Market

1. Stakeholders:

Customer, Receptionist, Developer, and Administrator

2. Risk and opportunity

a. Risk:

- Short time on working (10 weeks)

- Analyse the business scenario

b. Opportunity:

- Alternative application in market (just 1 existed application)

- Focus on the simplicity in booking the appointment

IV. Business Cases

Case 1: Steve is 70 years old and wants a haircut. The hair salon near him is usually crowded with people. Steve can't stand waiting in line because he is old. By using the booking application, he can book his haircut service at 4pm. He can get there at 4pm and start cutting his hair without waiting in line.

Case 2: John is a high school student in Viet Nam. His hair is getting long and he wants to have a hairstyle like his idol. He knows a very popular hair salon near his place. But today he has school at 1 pm and he would like to have his hair done before then. By using the booking application, it can estimate the time taken for all of his service which includes cutting and curling and get it done in time for his school schedule.

V.   Competitors

1. **30Shine** - the first Haircut Application in Vietnam

2. **Isalon -** Beauty search and booking application

VI.   Differentiators

- Time estimated for customers

- The next time slot will not display if the previous slot overlay that time

- Choose the favorite hair stylist

VII.   Benefits

- Time-saving for valued-customer

- Customers can choose their favorite hair stylist

- Hair stylist can prepare materials for the service

- Salary based on time-scheduling for hair stylist

- Necessary statistics for business

VIII.   Conclusion

Base on what we have proposed, we hope that the project progression will be successful. For any hair salon that is in need of an online booking service, Barberino is the simple yet fast solution, easy to use and gets the job done efficiently.