FIP CR brand sheet

BRAND COLOURS

black, creme, pink, red, cherry

BRAND FONTS

- Couples Resort, SubTitle, Body Text

- *Italiano (bold)*, *Prata (Bold & Italic)*, Times New Roman

PAGE BREAKDOWN

- PACKAGES (5 ARTICLES)
- 1. Last minute deals
- 2. All inclusive
- 3. Honey moon (3) sub sec
- 4. Intimate wedding
- 5. Musicians deal

- SPA (3 ARTICLES)

- 1. Service packages (spa features) (4) sub sec
- 2. Individual services (5) sub sec
- 3. Policies and spa info (3) sub sec

- ROOMS (6 ARTICLES) & (2 SUB-SECTIONS PER)

- 1. Chateaus
- 2. Vilas
- 3. Master
- 4. Exotics
- 5. Chalets
- 6. Jr suites