



PGA of America Coverage Regulations

PGA reserves the right to modify and/or update these regulations, at its discretion and without notice, by providing any credentialed individuals/entities with notice of the PGA modification/update. The credential rules and regulations will be deemed updated fifteen (15) days following notification from PGA and the updated regulations will be applicable to all parties, even if credentialed prior to the modification/update.

The Professional Golfers' Association of America (PGA) has exclusive media rights to all PGA Championships and has the exclusive right to license the live, play-by-play coverage and to transmit comprehensive coverage of the PGA Championships.

Media credentials will be issued only to individuals regularly employed by and on assignment from newspapers, golf publications, golf and sports websites, radio and television stations, networks and wire services that regularly cover professional golf, as determined by the PGA in its sole discretion.

No other use by the media organization and or individual granted a credential may be made without the prior written approval of the PGA. No media (e.g., video, audio, still images, etc.) may be used directly or indirectly for advertising or commercial purposes or sold, licensed, or transferred to a third party without the prior, written consent of PGA.

Coverage is welcomed and permitted under the following terms and conditions which may not be modified without the prior written consent of the PGA.

GENERAL GUIDELINES

1. Only personnel with appropriate credentials will be permitted into the media center.
2. When working on the golf course, do not interfere with or distract players during the championship or the practice rounds. Please be respectful to the officials, marshals, spectators and the golf course at all times.
3. No on-site signage will be permitted (i.e., banners) except for call letters painted on station vehicles which may need to be covered at the discretion of PGA.
4. The use of golf carts is strictly prohibited at all times.
5. Still photographers are not allowed on TV towers during play.
6. Tripods and ladders are prohibited on the course.
7. The use of strobes or flash photography is prohibited on the course. Flashes may only be used during the prize ceremony and trophy presentation.
8. Please remain off the green at the completion of the championship.
 - a. Access to the ceremony will be granted to those with ceremony Inside-the-Ropes lanyards or special access badges.
 - b. Shortly after the player signs his scorecard, a prize presentation ceremony will be conducted on the 18th green.
 - c. Prior to the ceremony, photo marshals will escort the still photographers onto the green to a predetermined area to shoot both the trophy ceremony and a photo of the champion with the trophy.
9. Anyone using a frequency modulated communications device (two-way radios, remote triggering device, etc.) must have information on file with the local frequency coordinator of the FCC, and it must be approved on-site by PGA frequency coordinator Louis Libin.



Television & Radio Coverage Regulations

The PGA has licensed the exclusive rights to originate live, play-by-play coverage from the golf complex. Radio and television stations or networks may cover the Championship under the following conditions:

1. No report may be aired during that day's live coverage by all PGA Broadcast Partners.
2. No report with highlights may be aired until that day's live coverage by all PGA Broadcast Partners has concluded.
3. Reports with highlights shall be used solely in connection with regularly scheduled radio and television news program of the specific media outlet represented by the credential holder. Highlights of Championship competition for television and radio reports shall not exceed three minutes in length in any regularly scheduled news program.
4. All television highlights of Championship competition must come from the network satellite feed.
5. Television cameras are not permitted to shoot golf course competition Thursday through Sunday. This includes any action inside the ropes and players walking between green and tee.
6. During practice rounds (Monday-Wednesday) all television cameras can shoot golf action on all 18 holes of the golf course but must stay outside the ropes.
7. During competition rounds (Thursday - Sunday) television cameras will only be permitted to shoot non-competition footage (for example: 18th green gallery, concession areas, PGA Golf Shop, Practice Range, Practice Putting Green, parking lots, main public entrance, volunteer check-in tent, corporate hospitality area with a PGA escort only).
8. Media must remain outside the ropes at the Practice Range unless invited inside the ropes by a player.
9. Media must remain outside the ropes at all times at the Practice Putting Green.
10. Tripods are not permitted on the golf course.
11. Use of the Championship name and/or logo is forbidden—unless used in a report during regular scheduled news programs.
12. No report will be inserted into any commercial announcement, or endorsed by a third party.
13. Special Reports cannot include any proprietary materials owned by the PGA (in whole or in part) inclusive of but not limited to, the PGA of America logo trademark, the Championship logo trademark, the name PGA Championship, player interview transcripts, audio transmissions, video transmissions, photographs, PGA Media Guide or any other copyright or trademark owned by the PGA without prior authorization of the PGA of America.
14. No on-site signage will be permitted (i.e., banners) except for call letters painted on your station vehicles.
15. Post-round television/radio interviews must be conducted far enough away from the arena of play to eliminate the possibility of distracting other players.
16. Any modification to these regulations by any party other than the PGA of America shall be null and void and may result in denial of credentials.

Print Publication Regulations

Individuals representing multiple interests (such as a recognized golf magazine or an Internet site) must agree to be bound by all applicable media regulations.

1. Only personnel with appropriate credentials will be permitted into the media center and locker room areas.
2. Players shall not be interviewed during play or after the round until the player has signed his scorecard.
3. Coverage shall be only for the News Agency set forth in this application and may not be sold or distributed to any other entity or party.
4. The use of golf carts is prohibited at all times.
5. Only personnel with appropriate credentials will be allowed inside the gallery ropes, and they must stay within one arm's length of the ropes at all times. All support personnel must remain outside the ropes.



6. The credentialed entity has rights only with respect to print publication media and has no rights with respect to any other media without obtaining the proper and valid credentials for such media.

Photography Regulations

The Championship is essentially for the players. Fair play requires that there be no noise or other distractions. The players' interests must be paramount to all other interests. The result of any one stroke may decide the Championship. Cameras may be used only by accredited media representatives who have been assigned photo credentials, subject to the conditions herein. Photography by spectators is prohibited except on practice days. No difficulties will arise if photographers treat players fairly. The cooperation of all photographers is appreciated.

CONDITIONS OF ISSUANCE

1. **PHOTO ARMBANDS:** The PGA of America will issue photo armbands to a limited number of photographers representing high circulation publications who may work inside (but immediately up against) the gallery ropes. Photography assistants and equipment personnel must remain outside the ropes. All other photographers must stay outside the gallery ropes. Violators will forfeit their right to work at the Championship.
2. Every photographer must use professional grade cameras and equipment at all times and must present at least one telephoto lens of 300mm or longer to be approved. All cameras must be approved and tagged by the PGA of America. Use of non-professional grade cameras and equipment (i.e. cell phones, tablets, etc.) is prohibited.
3. Photography is restricted to news use only. Commercial photography is prohibited at all times. Freelance photographers shooting on speculation will not be granted credentials.
4. In the event you or your media outlet would like the opportunity to provide a photograph taken at the Championship to a third party for commercial purposes, written permission must be obtained from the PGA in advance and well before you enter any agreement to provide such photograph to a third party. If the PGA grants such permission, a separate agreement between you and the PGA must be entered into covering the terms and conditions of such use. Contact the PGA of America Communications Department at 561.624.8581 for further information.
5. Tripods are not permitted. Monopods are permitted.
6. Do not take a photograph, even from a distance, until the stroke is completed. A still photographer should not release his/her camera shutter until the shot is made. A violation will result in immediate forfeiture of credentials and an escort off the golf course.
7. If a player or official requests that a photograph not be taken, or that you move, honor the request immediately and without discussion.
8. At the 18th green, do not approach, delay or distract players until they have checked, signed and turned in their scorecards. A player may be disqualified for signing an incorrect scorecard.
9. Stay an appreciable distance from players and at angles not acute to the line of play. Do not walk or stand in playing areas.
10. Close-up action photography is prohibited.
11. Do not ask players to pose for a photograph during a round.
12. Use modern equipment that makes a minimum amount of noise.
13. The use of golf cars is prohibited at all times.
14. Cameras and tape recorders are not permitted in the locker room.
15. Any modification to these regulations by any party other than the PGA shall be null and void and may result in denial of credentials.



Digital Coverage Regulations

The PGA has licensed the exclusive rights to transmit comprehensive coverage of the Championship to an on-line service provider.

1. Reports shall not purport to be exclusive, live, play-by-play, or official coverage.
2. Reports, statistical data and scoring updates shall be used solely in connection with the online service's regular golf coverage.
3. Reports, statistical data and scoring information cannot be updated on the web site more than two times per hour and no sooner than 30 minutes after the actual occurrence of the shot.
4. No report will be inserted into any commercial announcement or purport to be sponsored or endorsed by a third party or sold, licensed or transferred to third parties for such purposes.
5. Reports cannot include any proprietary material owned by the PGA (in whole or in part) inclusive of but not limited to, the PGA of America logo trademark, the Championship logo trademark (with the exception of informational use such as event identification only), player interview transcripts, audio transmissions, video transmissions, photographs, PGA Media Guide, or any other copyright or trademark owned by the PGA without prior authorization of the PGA of America.
6. Audio transmissions may not exceed three minutes in length and there may be no more than two audio reports per hour.
7. No video re-transmissions of the broadcast will be permitted.
8. Video re-transmission of interview room interviews may not exceed three (3) minutes in total per day. A maximum of ten (10) minutes in the aggregate of non-golf video and/or audio content not including the interview room (e.g. designated interview areas) may be transmitted on any given day. Interviews of players coordinated by the PGA of America staff in the media center, flash areas and designated interview areas may be recorded and posted on a delayed basis.
9. While the Championship is in progress, the use and transmission of textual information, audio reports, video and photographs must be time-delayed and/or limited in amount so that such coverage does not undercut, approximate or serve as a substitute for authorized play-by-play accounts of the Championship. Still photographs are limited to a reasonable number used only for news coverage of the Championship and similar editorial purposes. Still photographs shall not be included in any sequenced photograph gallery such that, when such photographs are viewed in rapid succession, they approximate or appear to be motion picture and/or video images.
10. Digital cameras must be approved and tagged by the PGA of America.
11. No photography or video of play or while near play—all photography and video is subject to the regulations outlined herein.
12. Social media is encouraged but no play-by-play or activity that competes with live scoring and provided that any social media is subject to the other applicable policies outlined herein.
13. Any modification of these regulations by any party other than the PGA shall be null and void and may result in denial of credentials.
14. The distribution of audio and video coverage on internet sites shall be limited to coverage obtained in the Media Center and designated interview areas, all as determined by the PGA in its sole discretion. Coverage on the internet shall not include video footage or an audio description (e.g., play-by-play) of Championship competition. Such audio and video coverage shall be referred to hereinafter as "Internet Coverage".
 1. Internet Coverage:
 - (a) may not be broadcast in any geographic market until the exclusive broadcaster(s) of the Championship in such geographic market has concluded its telecast of that day's live or initial air coverage,
 - (b) may not, under any circumstances be distributed live to any platform,
 - (c) may not be in excess of three (3) minutes, in the aggregate, per day, and may not occur more frequently than two (2) per hour



- (d) may not purport to be live, play-by-play coverage from the Championship course, (e) may not be sold, distributed, syndicated or provided in any other manner to any other entity (this prohibition applies equally to wire or news distribution services),
 - (e) may not be used for any purpose after twenty-four hours from the conclusion of the round of competition at the applicable Championship,
 - (f) must be accompanied by a link back to PGA.com, and
 - (g) may not be used in any direct or indirect commercial manner.
2. PGA is the absolute owner of any and all Internet Coverage (golf action or otherwise) collected at the Championship site during Championship Week and may request copies thereof. Such coverage will be provided to PGA electronically upon request.
15. The PGA retains the exclusive right to real-time transmission of streaming video, digital images, and real-time audio of the Championship on the PGA website or on sites designated by the PGA. "Real-time" is defined by the PGA as continuous play-by-play account or live, extended live/real-time statistics, or detailed description of the Championship. The credential holder may, during the credentialing process, request the opportunity to blog or use social media outlets during the Championship, which, if granted must be done only from the on-site Media Center; however, the blog or use of social media outlets may not produce any form of "real-time" description of the Championship. Periodic updates of scores, statistics or other brief descriptions are acceptable and must be in compliance with the above referenced Website/Digital Applications regulations. All media entities posting a blog or using social media outlets during the Championship must submit a direct link from the blog or social media account to the PGA Communications Department and shall be free of charge to all readers. The credential holder agrees that the determination of whether a blog or using social media is a real-time description shall be in the PGA's sole discretion. If the PGA deems that a credential holder is producing a real-time description, such action is considered a breach of the terms and conditions of the credential and the PGA reserves the right to revoke the credential and all other rights set forth in the foregoing regulations.

MOBILE DEVICE POLICY

Accredited members of the media will be allowed to use their mobile devices while on course or in the media center, but will be asked to follow these guidelines for usage when on site:

- Set device to "Golf Mode" – silent or vibrate, including, but not limited to, ringer and notifications/alerts
- Camera flash turned off
- Incoming and outgoing phone calls may only be made at designated areas (denoted as "Phone Zones")
- Texting or emailing on the golf course is allowed for business needs provided players are not in position or about to play their shots and provided such will not otherwise disrupt play

Credentials are granted solely to the media organization submitting this application once approved by the PGA and may not be sold or distributed to any other entity, party or individual. In order for individuals from these credentialed media organizations to obtain access to the Championship, each such individual will be required to review and acknowledge that they will abide by the PGA Media Credential Regulations. Any attempt to modify the terms and conditions of these regulations without the prior written consent of the PGA may result in a rejection of or revocation of such Credentials.



The rights and privileges granted to the media organization and individuals from these media organizations shall automatically terminate if any terms or conditions of the regulations are breached. The unauthorized use of the credential subjects the individual or news organization to forfeiture of the credential for PGA events.

The credentialed individual and media organization assumes all risk and danger incidental to and associated with attendance at the PGA Championships and hereby waives, releases and discharges the PGA, participating players, host entity, and affiliated companies, vendors, and their respective employees, officers, directors, agents, representatives, volunteers, and/or volunteers associated with the PGA Championships, and agrees to hold harmless all of the persons, associations and entities listed above, from any and all claim for damages for death, personal injury or property loss or damage including all costs and expenses which result from such attendance at the PGA Championships. The foregoing waiver, release and assumption of risk shall be binding on the media organization, its successors and assigns as well as the individual and the credentialed individual's heirs and assigns. Anyone granted media credentials shall be bound by the regulations set forth herein as well as the terms and conditions of the ticket holder/credential holder license agreement. Media credentials are not transferrable and may not be sold or otherwise transferred without the prior written consent of the PGA.

The credentialed media organization and credentialed individual of the media credentials shall jointly and severally indemnify, defend and hold the PGA, participating players, the host entity, vendors and their respective employees, officers, directors, agents, representatives, volunteers, successors and assigns harmless from and against any and all expenses, lawsuits, damages, costs and liabilities (including reasonable legal fees and expenses) incurred by, arising from, or in connection with any actions of the credentialed entity or individual user or the unauthorized use of any photograph highlight or other coverage of the PGA Championships.

Each credentialed organization and each credentialed individual must acknowledge that they have read and agree to these terms and conditions prior to being granted credentials. We hereby apply for credentials to cover this Championship and accept and agree to the foregoing terms and conditions. Failure to comply with any of the terms and conditions of the regulations set forth above may result in loss of credentials for this event and/or for future PGA championships and the denial of credentials for the media outlet identified below at this event and/or at any future PGA championship at the PGA's sole discretion.

I understand the terms under which the online service credentials are issued for the Championship and agree to work in conformity with the regulations stated above.

I understand that failure to comply with any of the regulations set forth above may result in loss of my credentials for this event and denial of credentials at any future PGA of America event at the PGA's sole and absolute discretion.