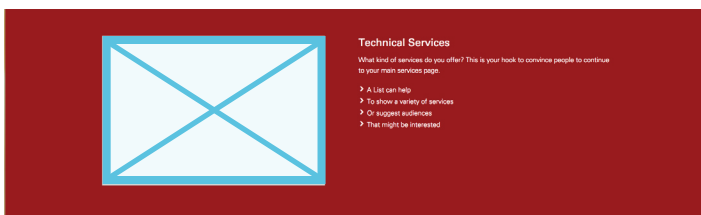
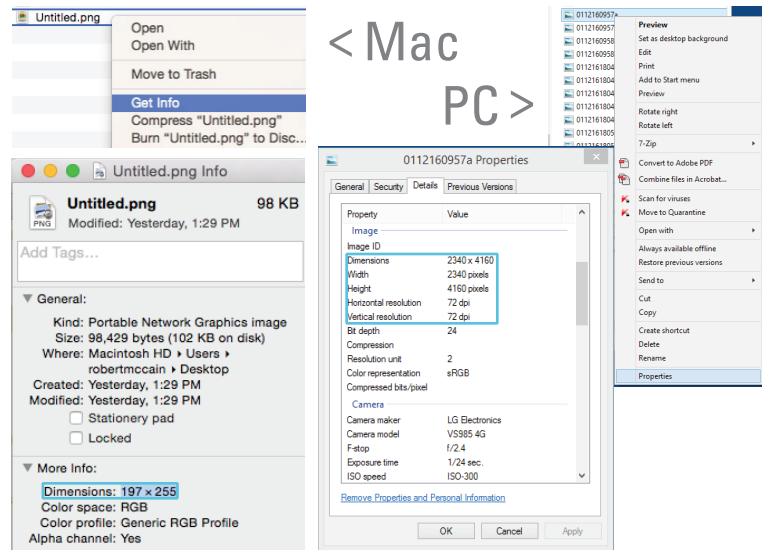


Images

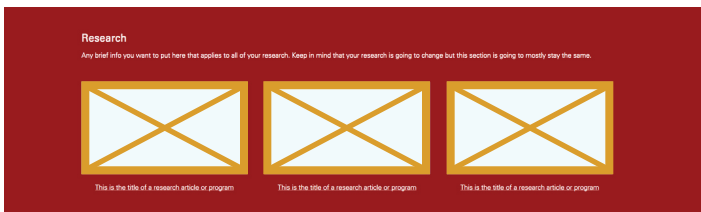
In keeping with the NCSU branding, the new ITRE website will feature more imagery and less text to convey our message to an audience.

Please be aware of the size and resolution of your images. Dimensions can be found by right clicking an image and viewing more info/properties. **72 dpi** is standard for the web.



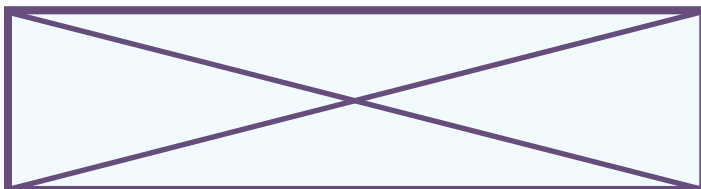
News & 2 Column Images

At least **600px** wide at a **3:2** ratio



3 Column Images

At least **450px** wide at a **2:1** ratio



Banner Images

At least **1900px** wide at a **4:1** ratio

When choosing imagery, keep in mind what you convey with the subject matter. Avoid group shots or crowded imagery. When taking photographs, try to capture many different angles to allow for wider use in the future.

Image names should be descriptive of the content or purpose, rather than a series of numbers, to allow for easier identification.



Public Drive

Save the original, unedited image files to the public drive under PHOTOS as:

P://PHOTOS/**yearTaken**/**subjectMatter**/**descriptiveName.jpg**