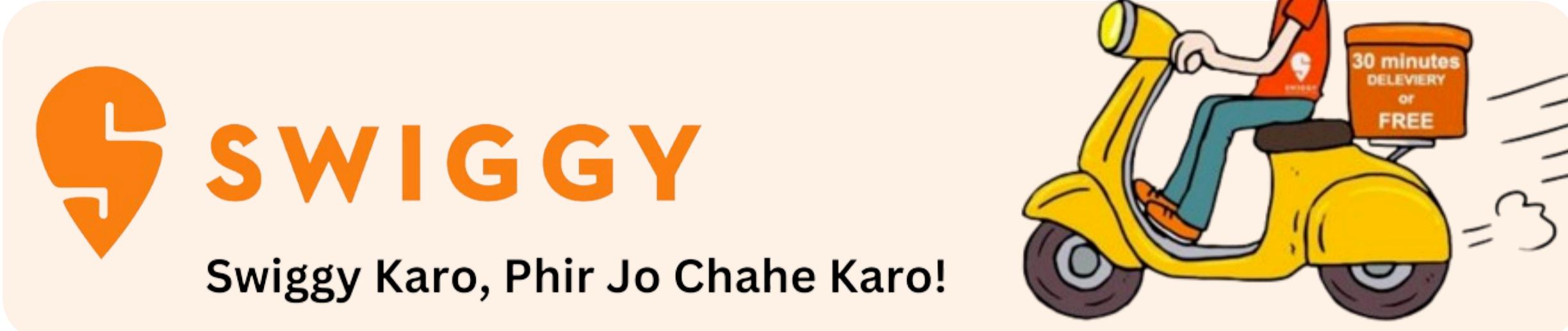
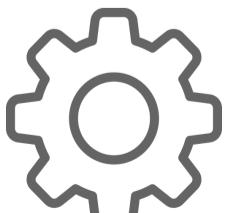


Dashboard



OVERVIEW

Amount

Quantity

150K

Orders_Count

78K

Users

739M

Top10%Customers

148K

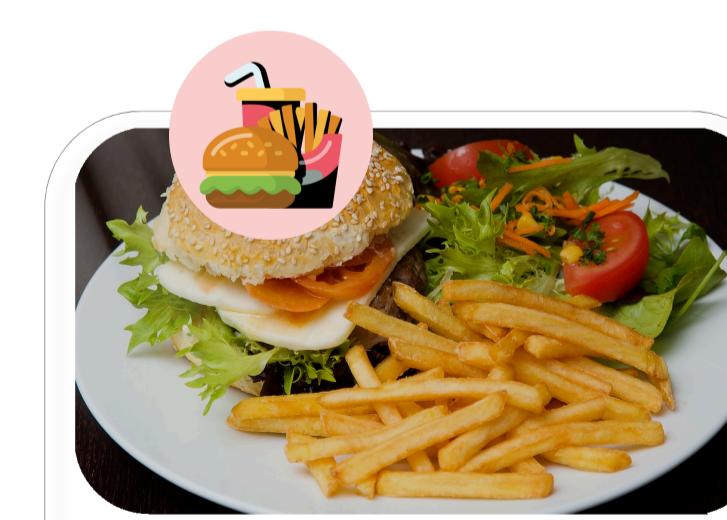
Rating Count



Veg Average Price
122M 182.11



Non Veg Average Price
106M 231.81



Other Average Price
23M 19.86

Search City



Default

Top 10

Top 100

Top 20

Top 30

Top 5

Default City Amount

Top_N_Sale 0M 42.5M

Tirupati 43M

Electronic Cit... 29M

Baner,Pune 27M

Others 23M

Raipur 23M

Malviya Nag... 17M

Sultanpur 15M

Vastrapur,Ah... 13M

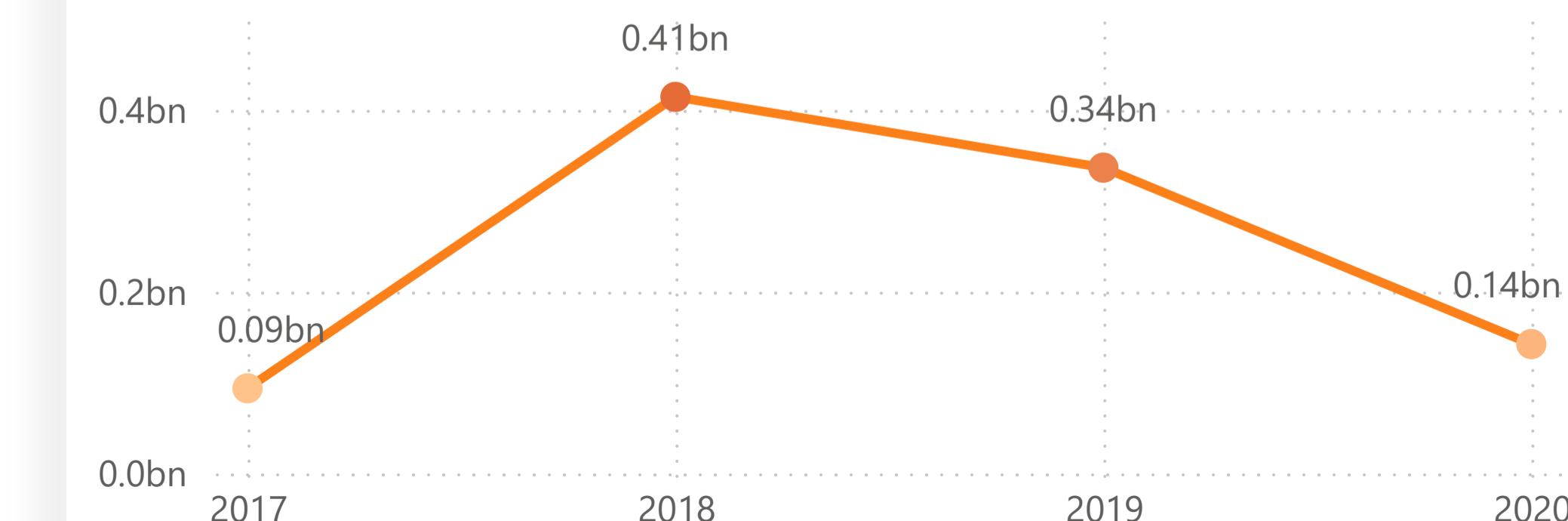
Indirapuram,... 13M

0M

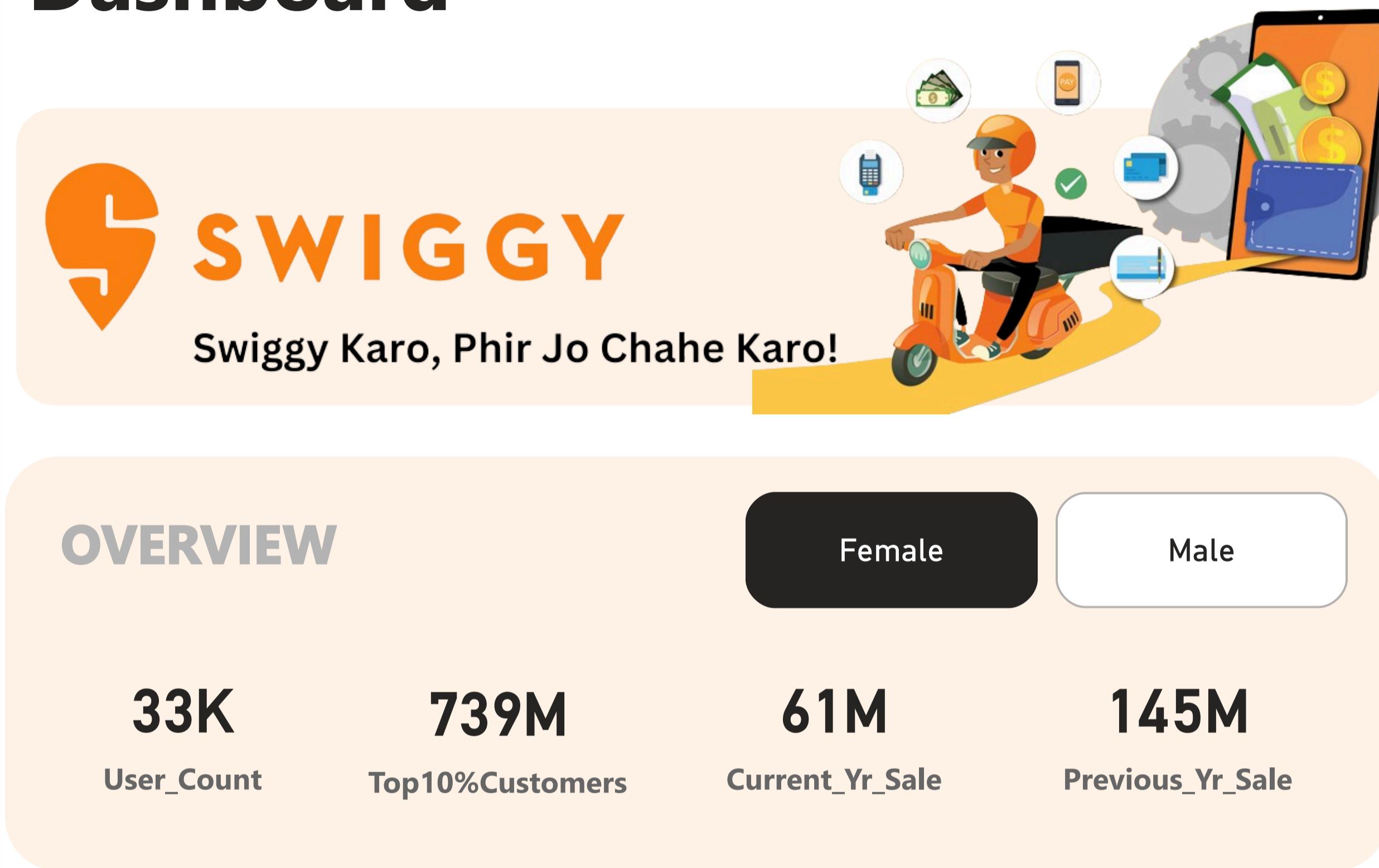
20M

40M

Amount by Year



Dashboard



2017 2020



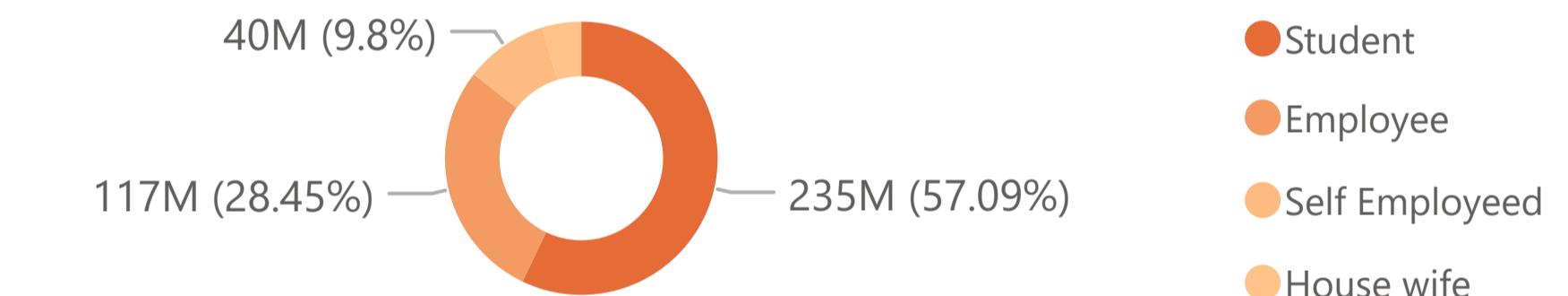
\$ Sale

Marital Status

Single 0.29bn

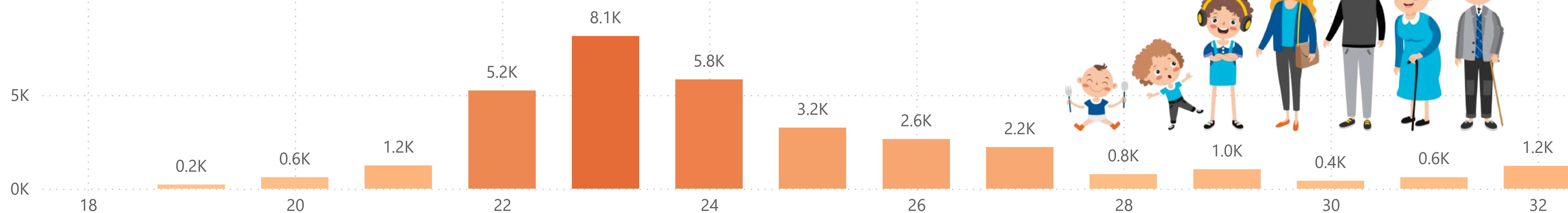
Married 0.13bn

Occupation

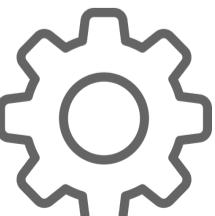


Users by Age

Top_N_Sale 0bn 0.1bn



Dashboard



Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)

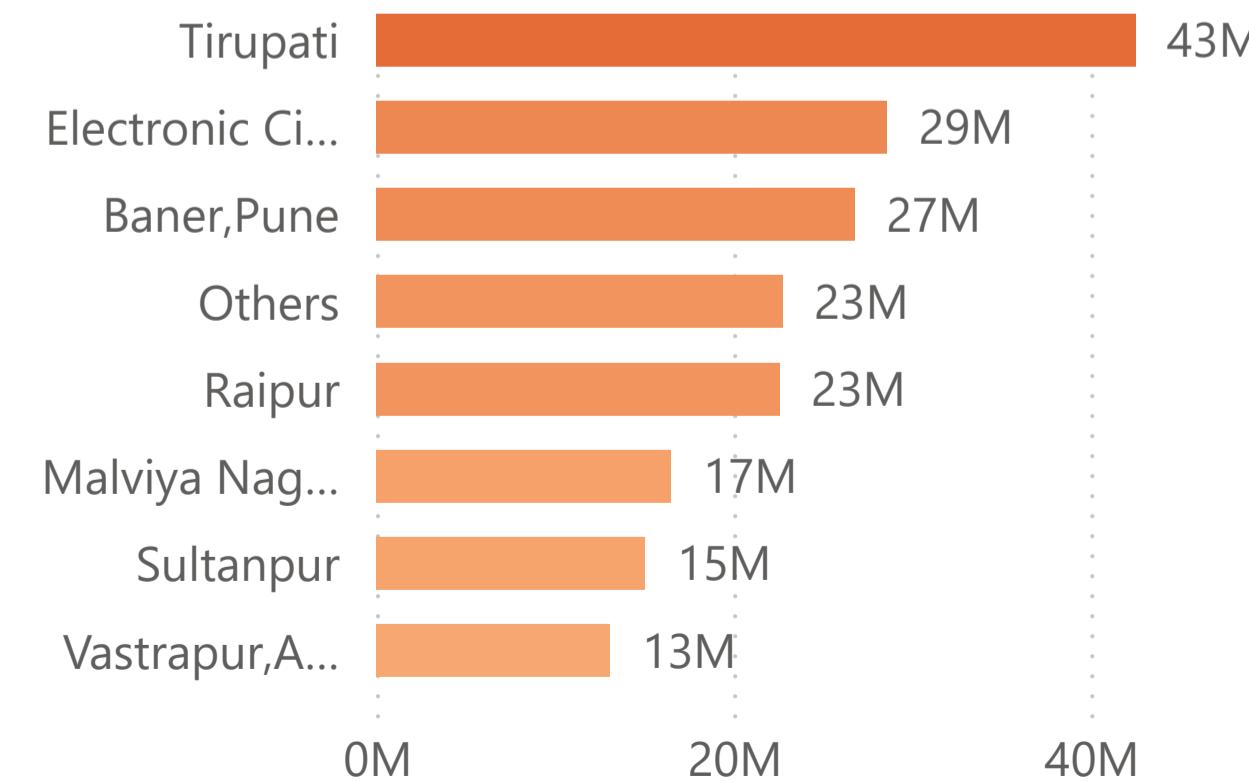


Search City

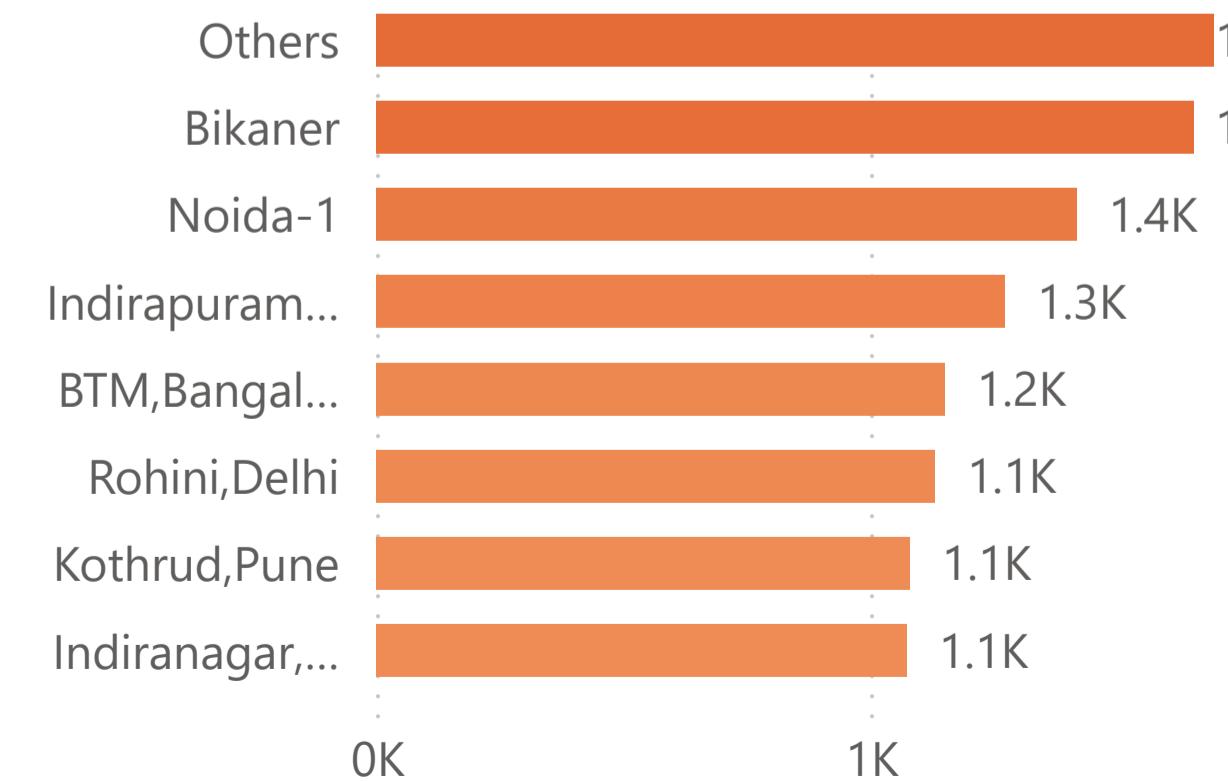


City	Sale	Orders	Current_Yr_Sale
Abids & Koti,Hyderabad	387914	104	331030
Abohar	981299	68	243538
Adajan,Surat	5342441	427	721802
Adilabad	135898	50	135898
Adityapur	2406269	448	20486
Adoni	139330	37	2235
Adyar,Chennai	1131741	421	410052
Agartala	2879205	165	1542
Agra	8118481	455	2917816
Ahmednagar	422894	94	422894
Airoli Mumbai	292589	357	157234
Total	986565016	150281	142235559

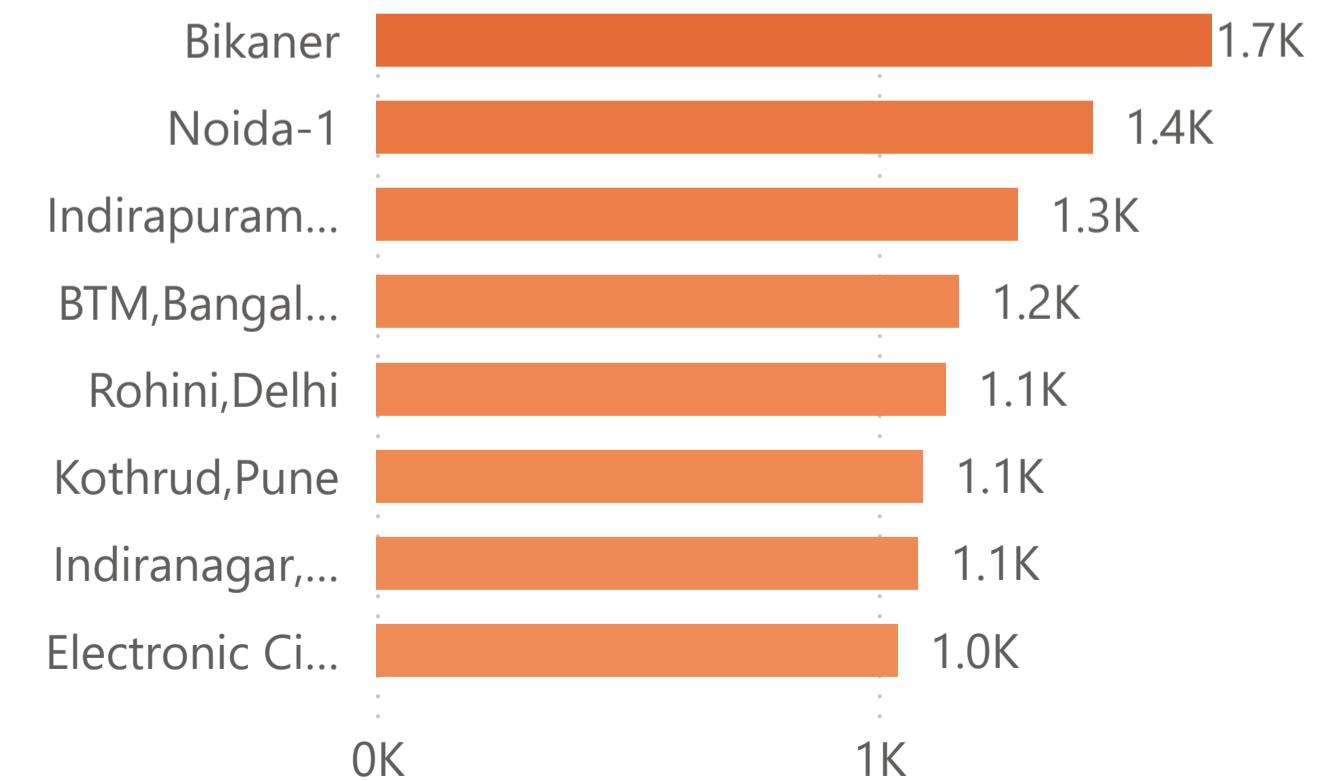
Sales



Users Count



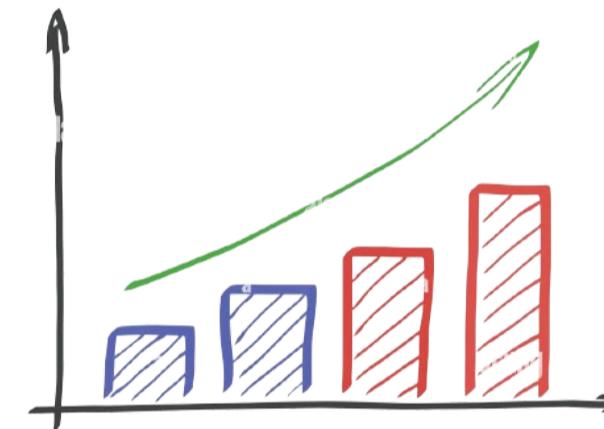
Rating Count





INSIGHTS

Overview



- Tirupati city ranked 1st with the highest order amount of 43 million in sales, followed by Electronic City, Bangalore, which generated 29 million in sales.
- Customer preference is for vegetarian options, with sales of 122 million, which is 7.2% more than non-vegetarian sales.
- In 2018, sales increased rapidly by 356% compared to the previous year. However, in 2019, sales dropped by 17%.

User Performance



- Young customers aged 21 to 25 buy the most products, and most of them are college students.. Create targeted marketing campaigns for this age group.
- Revenue from male customers is higher. Offer discounts to female customers to attract more female buyers
- The top 10% of customers account for 80% of sales. Implement a VIP program for top users, offering exclusive discounts.

City



- In the current year, Raipur generated the highest sales with 22 million, followed by Electronic City, Bangalore.
- Bikaner, Rajasthan has the highest user count, rating count, and orders count.
- Tirupati city accounted for the highest order amount with 43 million.