# Samuele Bilancioni

Digital Marketing

## Profile

- A strong leader, with excellent communication, relationship-building and collaboration skills, experienced in properly engaging with clients, understanding their needs and help them build a strategy to achieve their objectives.
- High Social Media knowledge, with a proven track record of effectively growing and running multiple Instagram and Facebook pages for clothing retailers.
- Good understanding of marketing principles and how to apply them to provide the highest value for customers.
- Independent, high-driven and hardworking individual, aspiring
  to secure an internship or entry-level marketing position, at
  a top-level advertisement agency. Motivated to gain practical
  experience in digital marketing and pursue a career in this field.

# Education

Bachelor of Science, "Lucian Blaga "High School, Cluj-Napoca September 2016 — June 2020

# Employment History

Finance Consultant at OVB Allfinanz, Cluj-Napoca

October 2022 — January 2023

### Courses

Fundamentals of digital marketing, Google Digital Garage
March 2023

Gooogle Ads Search, Google Skillshop

March 2023

Google Analytics, Google Skillshop

March 2023

#### **Details**

Cluj-Napoca Romania 0729 684 879 sbilancioni@yahoo.com

#### **Skills**

Data Analysis & Analytics
Strong Communication Skills
Creative Problem Solving
Time Management Skills
Flexibility and Adaptability
Fast learning

#### **Hobbies**

Technology
Artificial intelligence
Graphic design
Sports

### Languages

Romanian

Italian

English