



SEO INTERN

Location: B-17, Islamabad, Pakistan

Job Type: Internship, Onsite (Monday to Friday, 10:00 AM – 6:30 PM)

Qualification: Bachelor's in Marketing, Business, IT, or a related field (Bachelor's degree preferred).

Experience: Fresh Graduates

About Us

At IT Solutions Hub, we pride ourselves on being a trusted partner for businesses seeking strategic digital marketing solutions. Our team values innovation, collaboration, and continuous learning. As an SEO Intern, you will gain hands-on experience in search engine optimization and digital marketing while working with professionals who are committed to mentoring and guiding fresh talent. This role is ideal for recent graduates who are eager to build a career in SEO and digital marketing.

Key Responsibilities

- Assist in conducting keyword research and competitor analysis.
- Support on-page SEO tasks such as optimizing meta tags, headings, and website content.
- Learn and assist in off-page SEO activities, including link-building and outreach.
- Help monitor website traffic, rankings, and performance using tools like Google Analytics and Search Console.
- Collaborate with content writers to ensure articles are optimized for SEO.
- Assist in performing website audits to identify and fix SEO-related issues.





- Stay updated with the latest SEO trends and Google algorithm updates.
- Prepare basic reports on SEO performance for internal team discussions.

Required Qualifications & Skills

- Fresh graduate in Marketing, Business, IT, or a related field (Bachelor's degree preferred).
- Basic understanding of SEO concepts (on-page, off-page, keyword research).
- Familiarity with Google tools such as Analytics, Search Console, or willingness to learn.
- Strong interest in digital marketing and eagerness to learn SEO best practices.
- Good communication and analytical skills.
- Based in **Taxila/Islamabad (preferred)**.

Benefits

- Hands-on training and mentorship in SEO and digital marketing.
- Opportunity to gain real-world experience with live projects.
- Career growth opportunities within the company upon successful internship completion.
- Collaborative and supportive work environment.





IT Solutions Hub

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