

# App Development for E-MUVAS

Bringing your idea to the masses

# Let's Bring Your App To Life

**Great ideas are calling  
for a great plan.**

**Dear Alex,**

*Thank you for contacting us and for considering IT Softexpert as your app developers.*

We think your app E-MUVAS a KADOJI idea is great and have no doubt that it would be used heavily by users/customers who are looking for movers, carriage transporters etc online as well as truck drivers looking for quick gigs online.

# E-MUVAS a KADOJI

## Features Overview

The main feature of your app is allowing users/customers to see the closest carriage or truck drivers available online for booking the carriage. Payment would be made online All other features will be set to support that.

### Development

There are a number of features that will need to be developed to make the app functional and provide a solid user experience:

#### User side – App

- 1 | Sign up**
- 2 | Login**
- 3 | Onboarding**
- 4 | Place request for pickup/drop off**
- 5 | Maps integration**
- 6 | Link to Google / Apple Maps /Geolocation for order tracking**
- 7 | Online Payment**
- 8 | Feedback**
- 9 | Dispute forum**

#### Truck Driver – App

- 1 | Sign up**
- 2 | Login**
- 3 | Onboarding/ Listing of services**
- 4 |Listing of rates as per km traveled and weight of the commodity/product/consignme**

nt etc

**5| Accept, Decline, fulfil users requests**

**6 | Accept online payments**

**7 | Disputes/Cancellations/Rescheduling**

## Website and App Admin Backend

Website frontend would essentially be responsive and dynamic which means it will fit to all screens irrespective of device used. We will also give an option to admin to change website content and graphics from time to time as per the requirement.

We would also integrate site xml map and other best practices for SEO.

Features of website would include –

- The partner account will be activated once sign up has been confirmed and finalised.
- Partners will be able to book bulk drop off, bulk pick up and bulk installation services. Every service order for the Partner account, will be assigned by the admin and it will be listed on the Partner account.
- The deliveries from partners once assigned by admin, will show complete route taken by driver, his current location, deliveries made by him.
- For partners payment will happen outside the platform as agreed with admin.
- Able to see list of assigned orders listed in sequential order.
- Able to communicate with Driver via instant chat.
- Able to cancel order or orders based on reasons or requests from Customer.
- Able to send tracking link to Customers.
- Able to get Customer feedback, real time.
- Able to manage dispute

## Admin Backend

Admin backend would be developed for managing and regulating various functions on the website & app –

- Managing the users, service providers and partner account.

- Managing transactions/ payouts/ cancellations
- Managing and resolution of disputes.
- Managing partner accounts, orders and payment.
- Managing website for content and graphics.

## **Tech Stack**

For development of mobile app, we will use flutter(Dart) which work both for iOS and android app. For creating the backend we will use Google firebase.

Apis - There are 2 apis which could be paid, if client wants them to be integrated in the site--

- SMS/OTP api for account verification
- Payment disbursal Api - Depends on the type of gateway, you want to integrate

Free Apis

- Email verification & Notification
- GPS or geolocation api
- Chat api
- All json apis to link app to the website

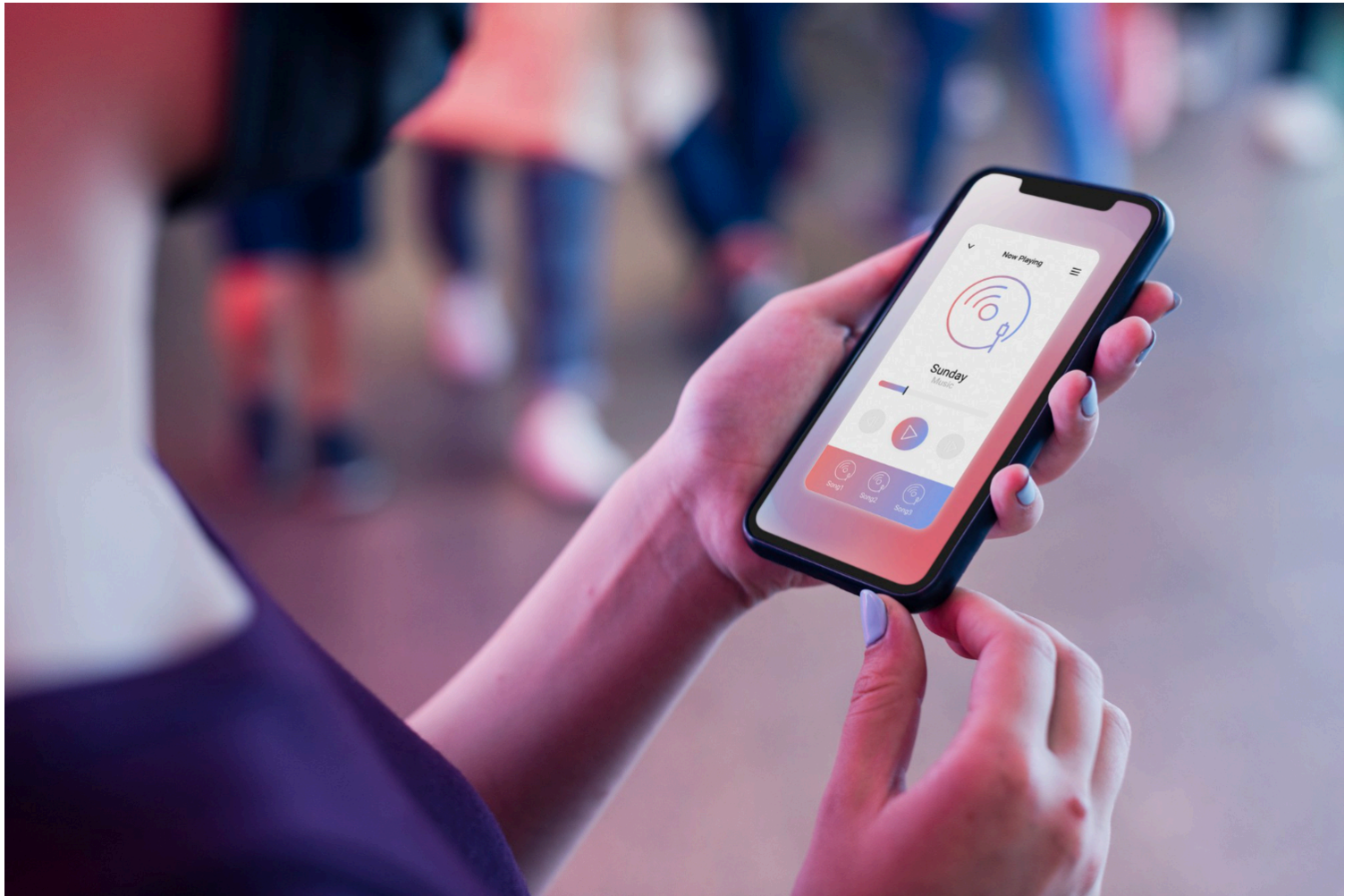
For admin backend -

For Admin backend and website, we will be using Code-igniter (PHP framework) and PHP Mysql in database. For frontend we will use bootstrap/html and vue js.

## **Hosting**

**We will host your app and web platform on a cloud based hosting (Costing would be separate)**

**This price will include free hosting of website and apps on App store as well as play store.**



## The Process & Timescales

The total time of getting your app and web platform from concept to either the **App Store & Google Play** market is approximately 12 -13 weeks.

The process is outlined below.

### Week 1 -3

#### Design and Flow ( Website and app)

We will start with the developing the structure of your website, first all the UI designs will be send for your approval. **Once we have this agreed, we start to add color**

**and branding.**

So that we can begin working on  
backend afterwards

## **Week 3 - 8**

### **Backend Development**

At this point, we go quiet and just  
get on with making it.

The spec is nailed down, the  
design and screens are all agreed,  
it is just a small case of "making it  
work". **(If only it were always  
that easy!)**

**We will however host the site on  
staging so that you could  
review as when required and  
provide us your valuable  
feedback.**

## **Week 9 -10**

### **App Store Registration, Testing & Bug fixing**

We will likely do this sooner but it  
won't be done any later than this  
stage.

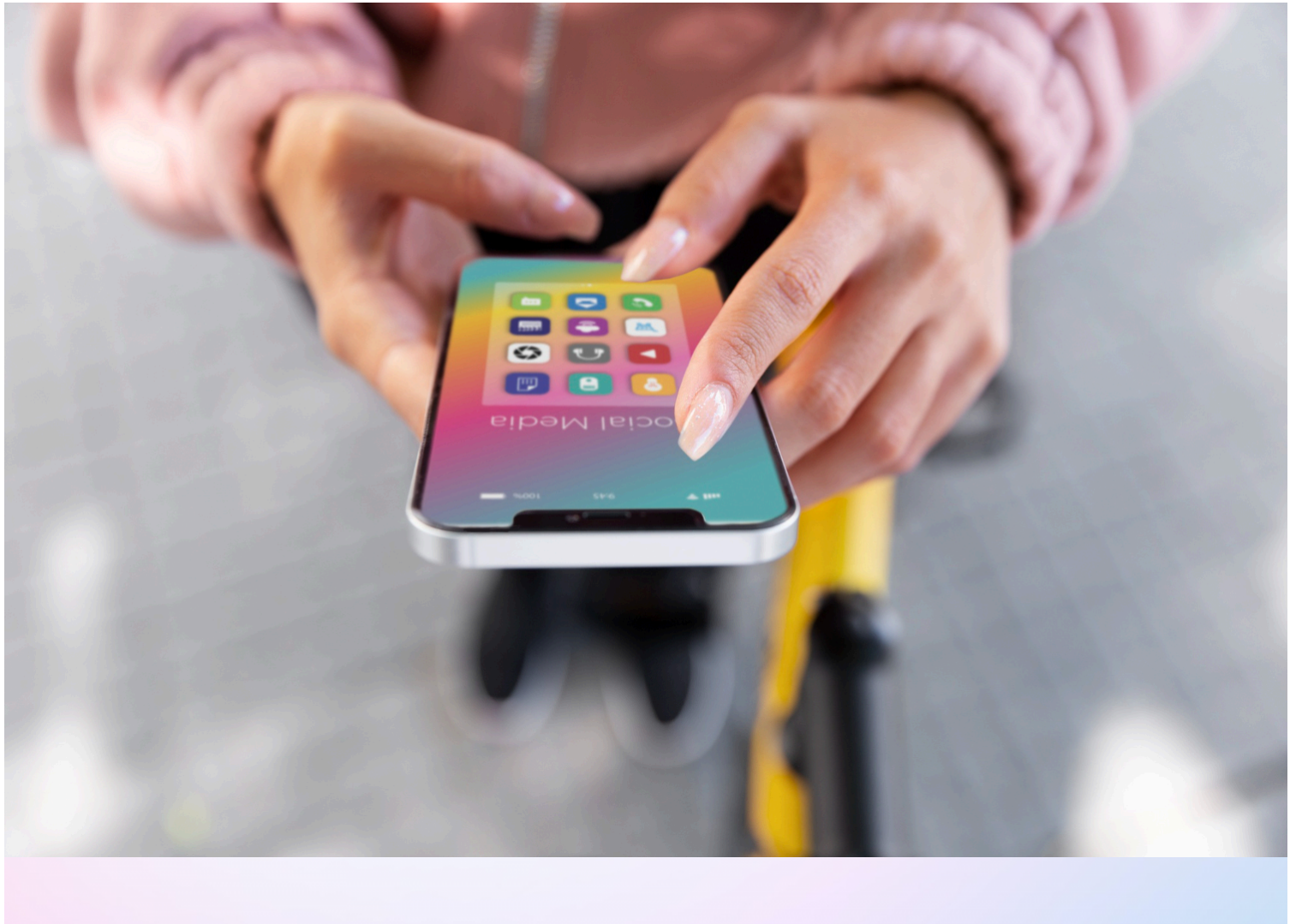
Testing is vital. People rarely give  
an app a second chance. We test  
vigorously. Not just whether button  
A does what it's supposed to, but  
testing on other people. It's about  
making sure that everything works  
as it should and that the natural  
flows we want to occur are natural  
to random people the first time  
they play with it.



## Week 11

### Store Submission

When we are ready and you are happy, we submit it to your relevant market place. We will help you prepare all the marketing material needed like screenshots and descriptions for the listing. If there are any issues, we will refine them and re-submit until we get approval.





# YOUR INVESTMENT

## Pricing Made Simple

We have a very transparent and simple pricing plan:

**40% | Upon completion of UI/UX**

**50% | When we have completed the backend specifications**

**10% | When it's been submitted to the App Marketplace.**

If we can't get it through the App marketplace review process then we will refund you, 100%.

Table Title	
Android & Phone App Development C\$2500	\$2,500
Design and development of your Android & iPhone app along with advice and consulting right up to approval.	
Admin backend C\$1500	\$1,500
Design and development of admin backend	
Website Designing and development C\$2000	\$2,000
Designing and development of the website for partners who could place bulk orders	

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**One-off Total** \$6,000



# **Your Guarantee**

**We have a deal that no one can beat.**

Like with any business purchase, there is a risk attached.  
We want to remove that risk from you and place it on ourselves.

## **Here Is How It Works**

The entire purpose of this project is to create the app and get it into the app store, exactly as you imagined. So, if your app doesn't get approved in the relevant app marketplace... then you don't pay for it.

**YES. REALLY.**

If we don't achieve what we said we would, you don't have to pay for it.

**Pretty Good Right?**

# Let's Get Started

**If you would like to join us and become a client we would be delighted to have you.**

## Next Steps

- Sign below by typing your name and clicking 'Sign Proposal'
- We will be in touch with your invoice details and will set up billing on freelancer.



# **We Are Ready To Go, Are You?**