

Title and author: Airdrop in real life, Jie Wang

Introduction: Airdrop is a technology which is released from Apple in July 20th 2011. After 7 years using, people who use IOS and Mac OS are so addicted to use that technology.

What I do: So I did the observation in Math Library. Because there are lot of students studying in groups and willing to share documents with each others.

Location: Math library in UC Boulder.

Type of people there: students studying in groups and willing to share documents with each others

Time: On Friday 5 pm Oct 5th

Finding : When people want to share data between Apple Device, their first idea is using Airdrop. At first, they select what they want to share like photos, documents or video. Then there will be a button for them to click to share. After they click the that, they will see people around them who also have IOS device which airdrop is in open condition. Finally, they can share these data by selecting certain people.

future work: When I was do observation, I found that if the technology is really easy to learn and use, there must be more and more people using that. Another idea is sometimes people don't know what they want, then we are going to make something they want in the future.

Reflection: it's really convenient for people who use IOS and Mac OS devices. The speed for transferring is really fast. The only problem is I only did observation in a small sample. Not so much people in Math library that time. Next time, I will go to Norlin library because there are more people there.