

SE 216 – SOFTWARE PROJECT MANAGEMENT STAKEHOLDERS DOCUMENT

PROJECT NAME: UniLearn

GROUP NUMBER and MEMBERS: Group – 1 / Mehmet Şakir Şeker, Demirkan Yıldız, Sarp Demirtaş, Sertan Unal, Melik Fırat Gültekin, Cavit Kaya

#	STAKEHOLDER	DESCRIPTION
	Students	Students have benefit from the software throughout their courses. Since our software is based on academic purposes, they are the most important internal stakeholder group. They are going to benefit from the richness of content and information, easiness of accessing materials visually. They also can give feedback to development team about design of the program.
	Lecturers	Lecturers are one of the financial stakeholders of our software. They have benefits from the popularity of their university and if they are independent lecturers, they directly have benefits from the popularity of the software. They are going to find the possibility of spread their fame and advancing in their career.
	Scrum Team	As they have benefit in the development, scrum team is also the direct creator of the project, with the suggestions of other stakeholders such as students and lecturers. If the program is successful, they are going to earn a lot of respect in software community, and they are going to be more preferable for upcoming projects in the future.
	Government	Government(s) is going to benefit from the software through tax system and spreading its formal education culture to worldwide via internet. As a result, they even may export their education system to world. Therefore, this is going to provide an environment for the state to improve its diplomatic relations with other states.
	Student Affairs	The student affairs office is an important stakeholder of the project in real life, as it is the primary communication center that provides services such as accommodation, scholarships and academic consultancy for students who have registered or will enroll at the university.
	University Administration	University administration is the main stakeholders responsible for the general operation and management of the institution. These may include positions such as the university rector, department heads and the board of directors. Management group establishes the policy of the university by overseeing the budget and academic programs. They evaluate the general effectiveness of the student information system and make strategic decisions.

SE 216 – SOFTWARE PROJECT MANAGEMENT STAKEHOLDERS DOCUMENT

	Publishers	Publishers are stakeholders who produce and distribute textbooks, supplementary resources, and academic materials. They develop textbooks and related resources by collaborating with universities. They also provide valuable data on updating materials in the system.
	Scholarships	Scholarship offices are units that provide financial support to students at the university and manage scholarships. They can use the system to monitor the academic performance of students and determine whether they meet the scholarship requirements.
	Sponsors	Sponsors are organizations or individuals that provide financial or resource support for a project. Sponsors directly contribute to the development of the project. Large companies or educational technology companies can be considered as sponsors of this project. Such organizations can contribute to studies aimed at improving the quality of education.
	Career Center	Career centers help a university on achieving career development, employment processes and professional goals. They provide internship and job opportunities and career counseling to students. This center is an important stakeholder in terms of student connections, career training and development.