

Team

Eclipse

2nd Year Undergraduates | SLIIT

PROBLEM

Mistrust

Lonely

Insecurities

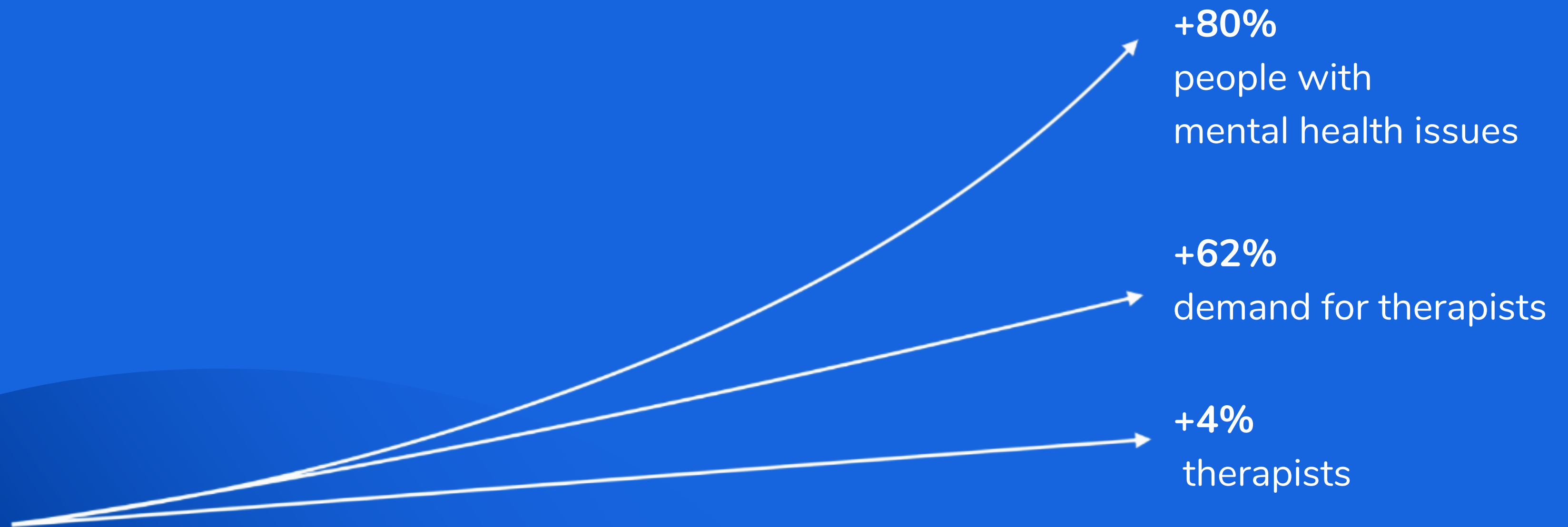
Overthinking

Lost

Saduni



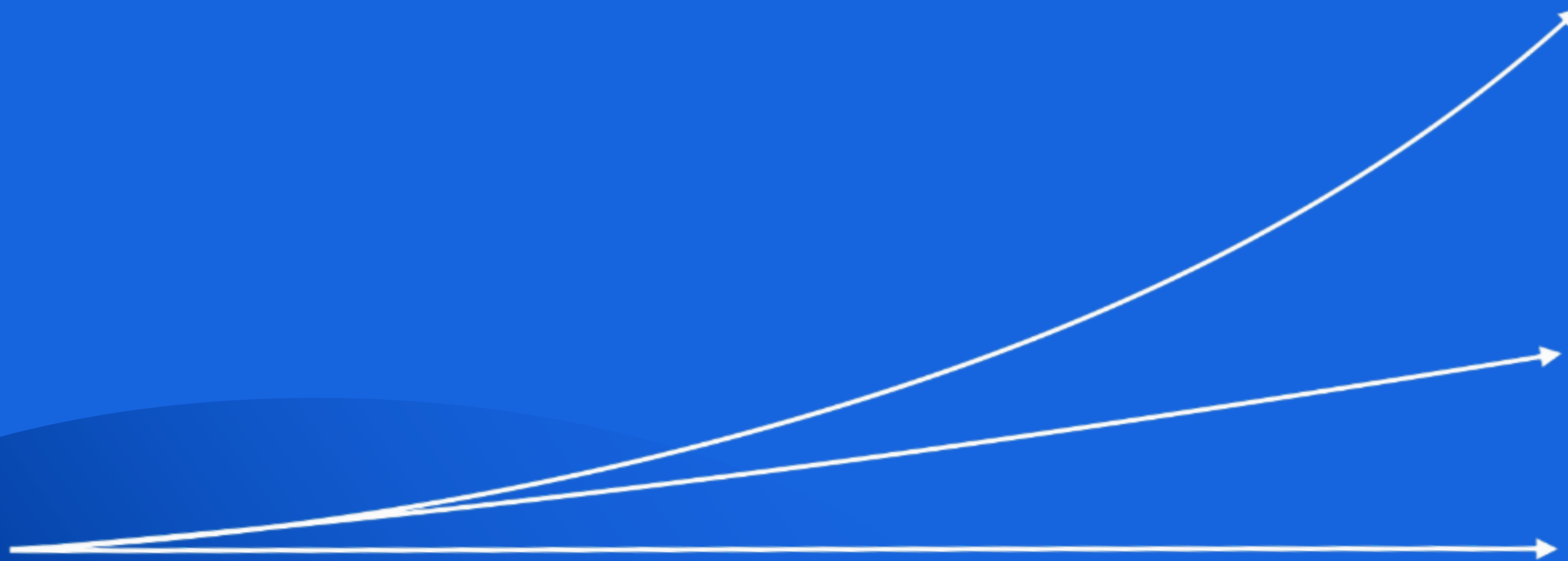
MENTAL HEALTH-RELATED CASES ARE GROWING EXPONENTIALLY, INCREASING THE NEED FOR PREVENTION



BEFORE VS AFTER PANDEMIC

+62%
patients with mental
health issues
(2022)

+37%
patients with mental
health issues
(2020)



Mental health is more important than physical health.

Without tech introduced, the mental health crisis will grow.

3 GOOD HEALTH
AND WELL-BEING





meet WellBeing

The 1st mental health care app in Sri Lanka.

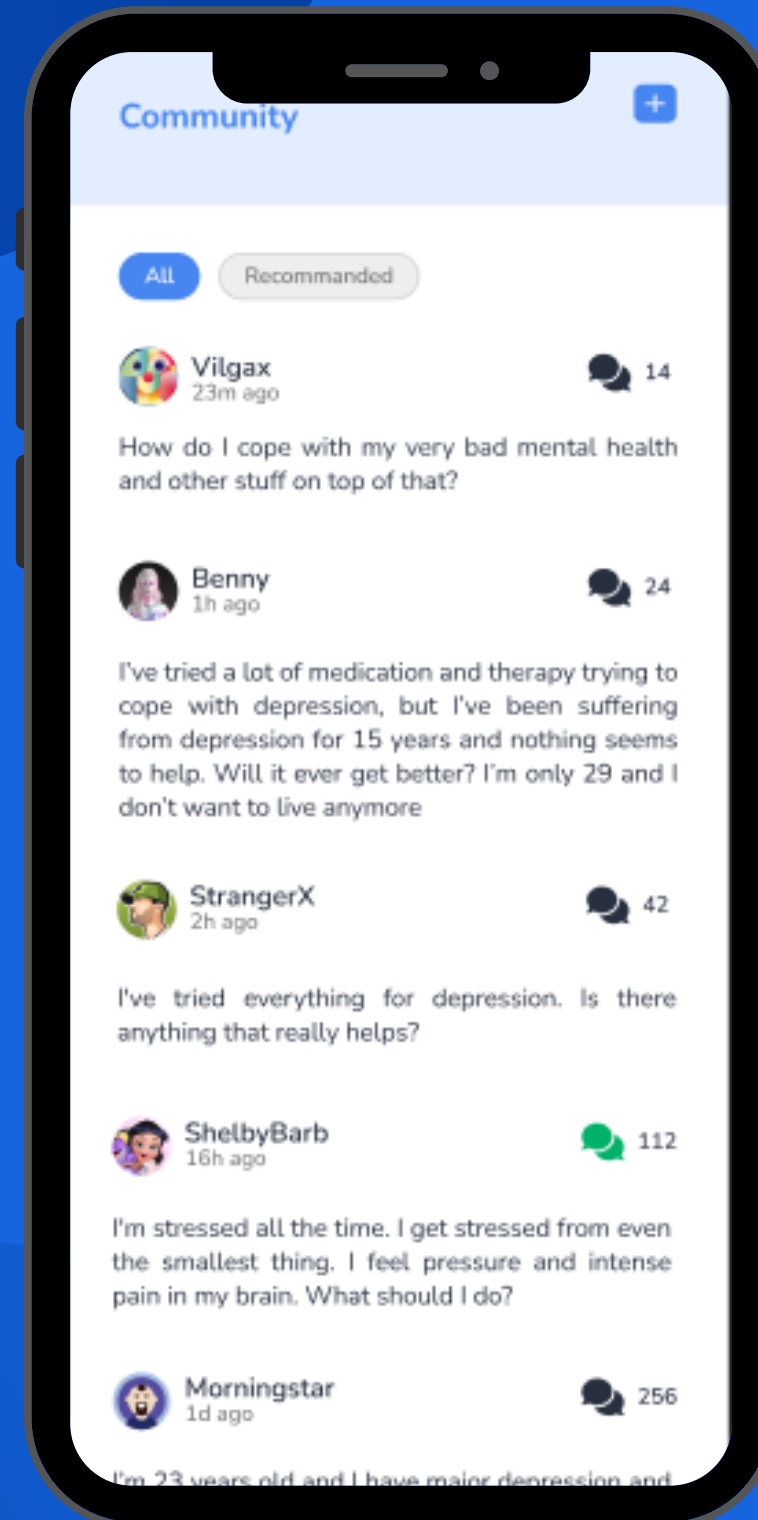
WellBeing provides free and effective therapy for Sri Lankans during these difficult times.

Features

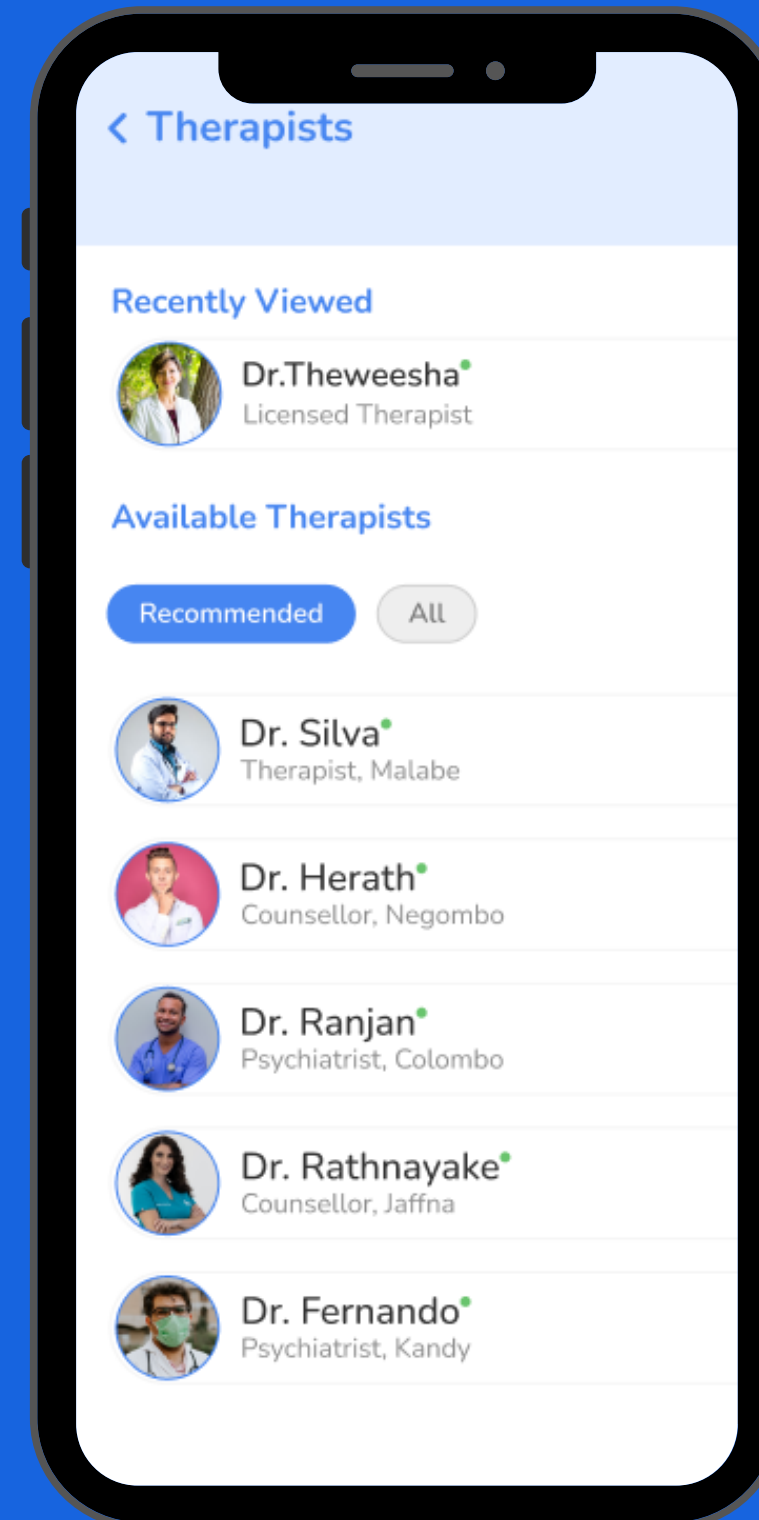
WellBeing



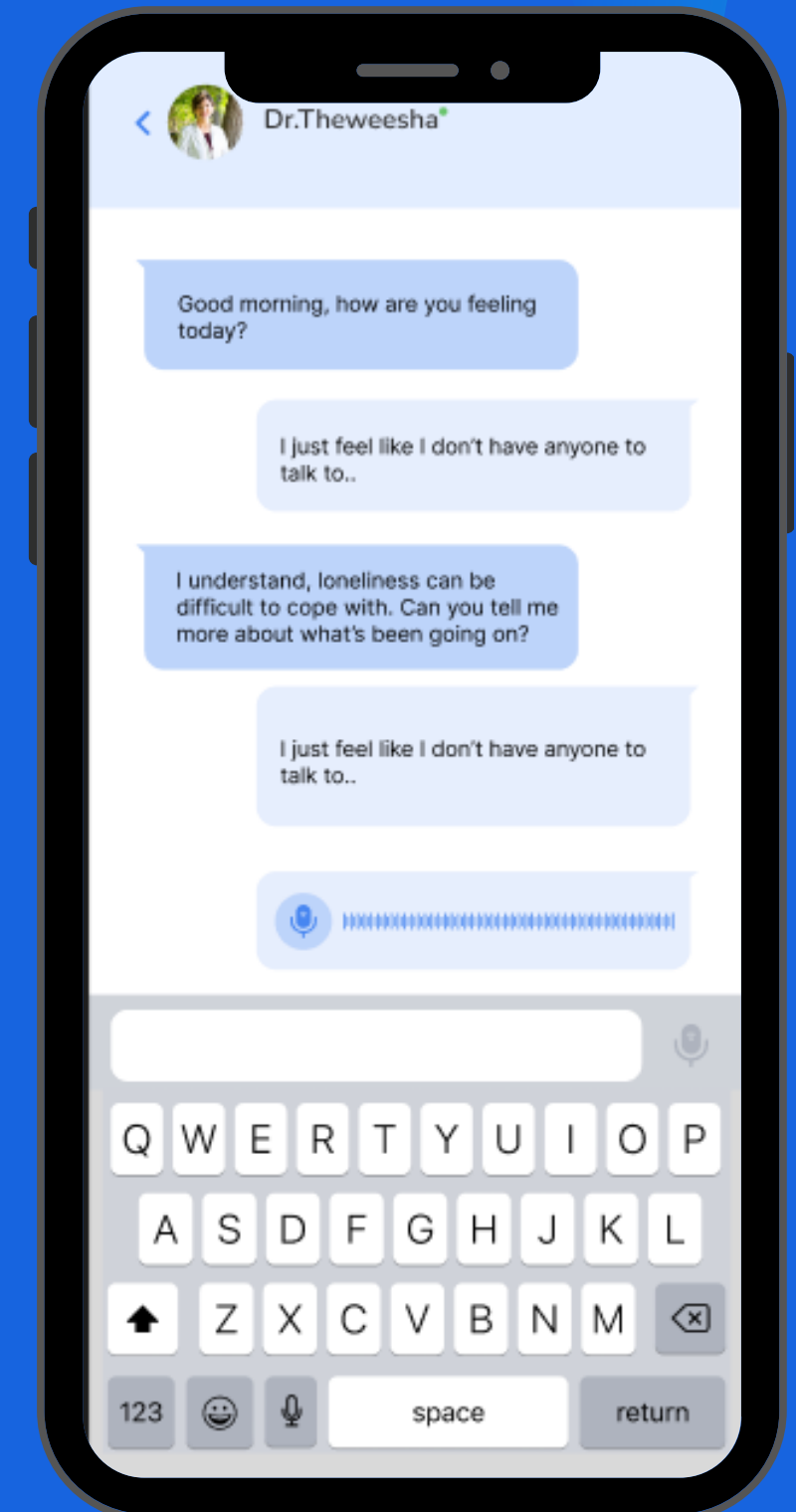
Multi-Language



Community

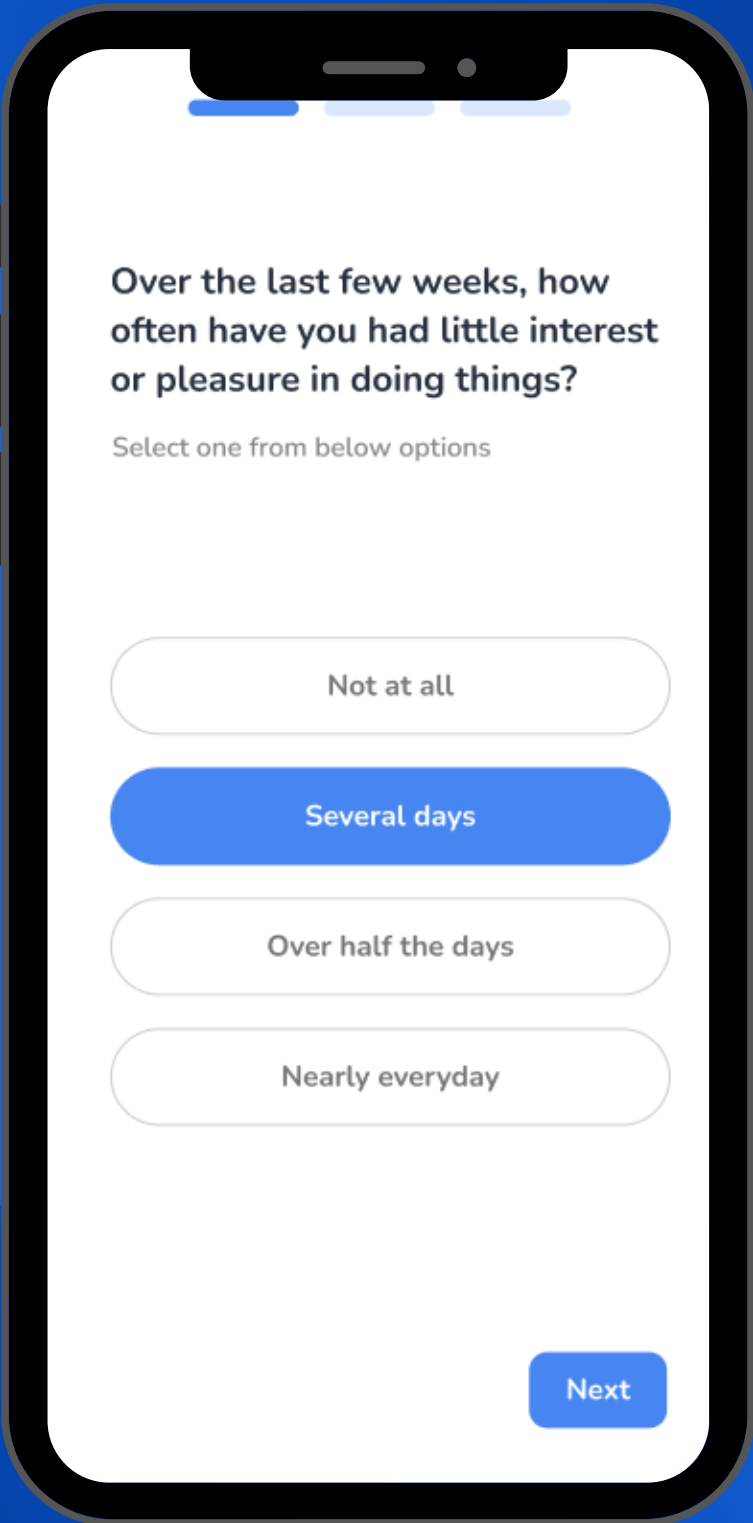


Select a Therapist

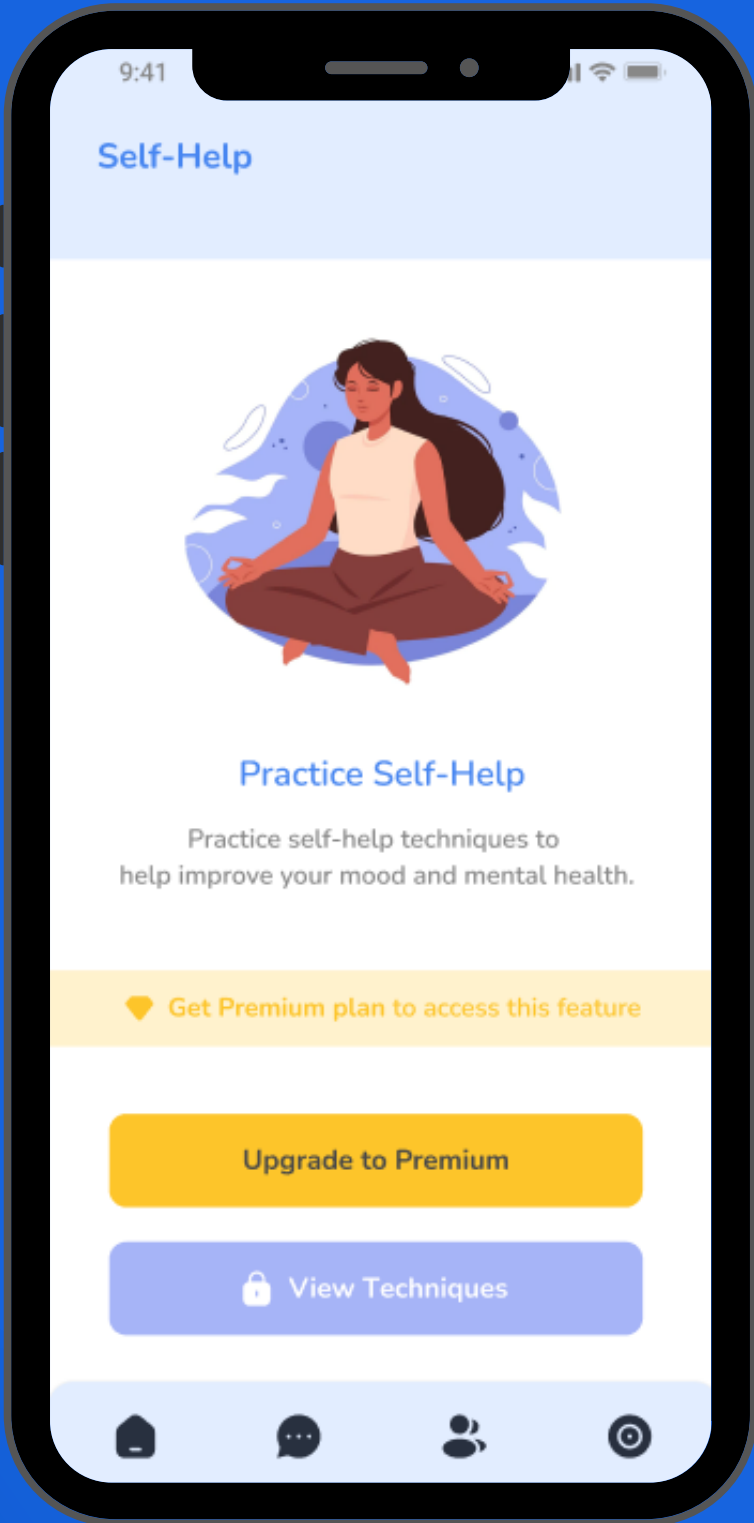


Chat with Therapists

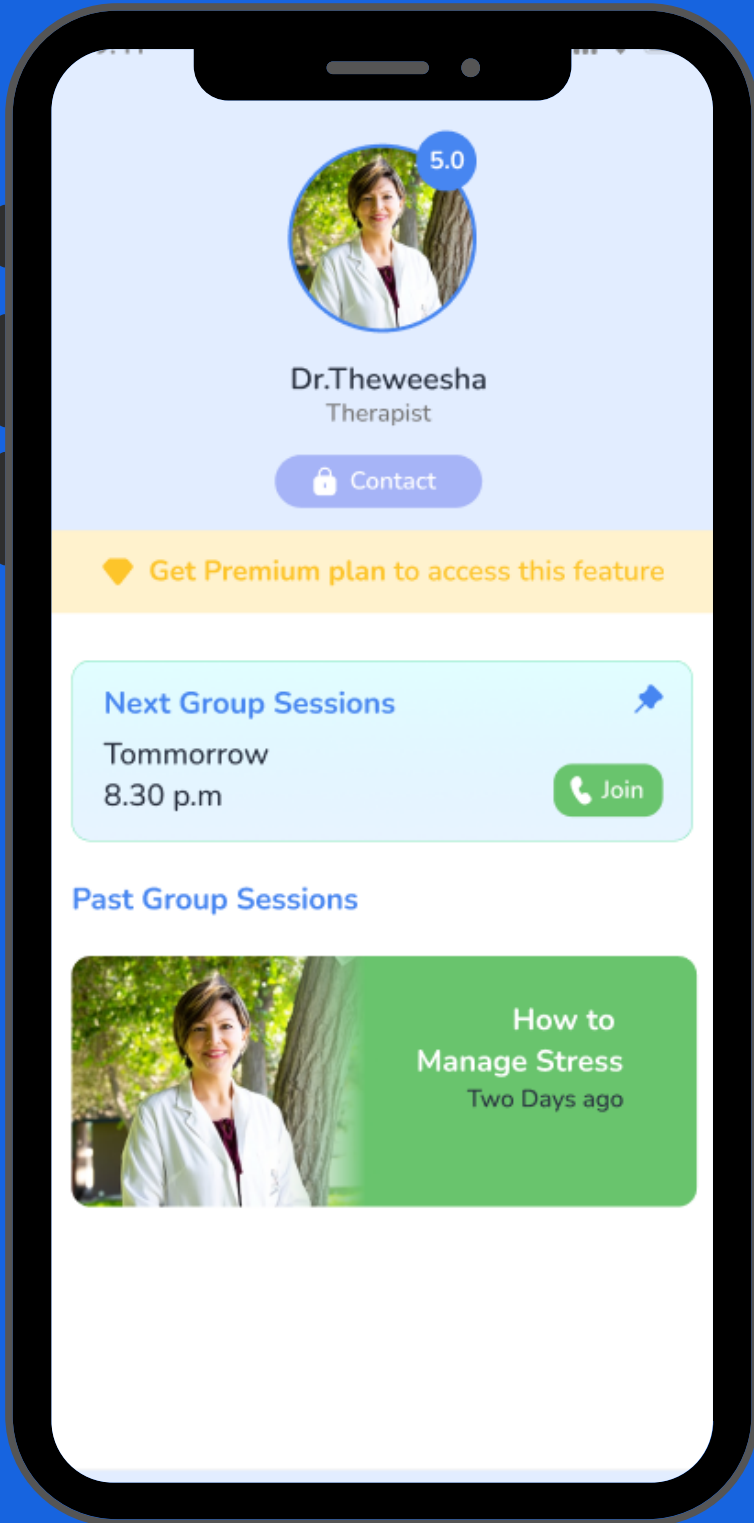
more features...



Symptom identification Test



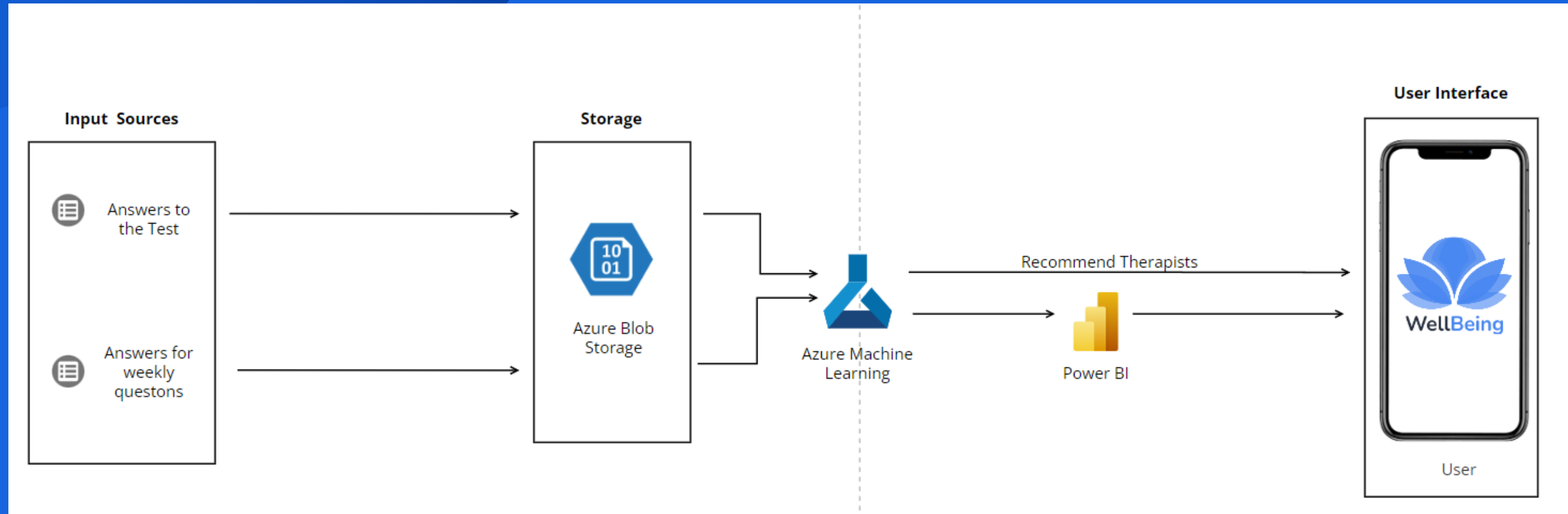
Self-Guide



Group Sessions

Software Architecture Diagram

WellBeing



Why WellBeing ?

	WellBeing	Calm	Wysa
Self-Help	✓	✓	✓
Messaging	✗	✗	✓
Community	✓	✗	✗
Anonymity	✓	✗	✗
Helpline	✓	✗	✓
Free Group Sessions	✓	✗	✗
24/7 Service Availability	✓	✗	✗

The time is NOW.



Pricing

Free Plan

Therapy with a volunteer



Therapy sessions with a professional



Community access



Symptom identification test



Additional features
(Articles/Self-Guide)



Lifetime Access
LKR 0

Premium Plan

Therapy with a volunteer



Therapy sessions with professional



Community access



Symptom identification test



Additional features
(Articles/Self-Guide)

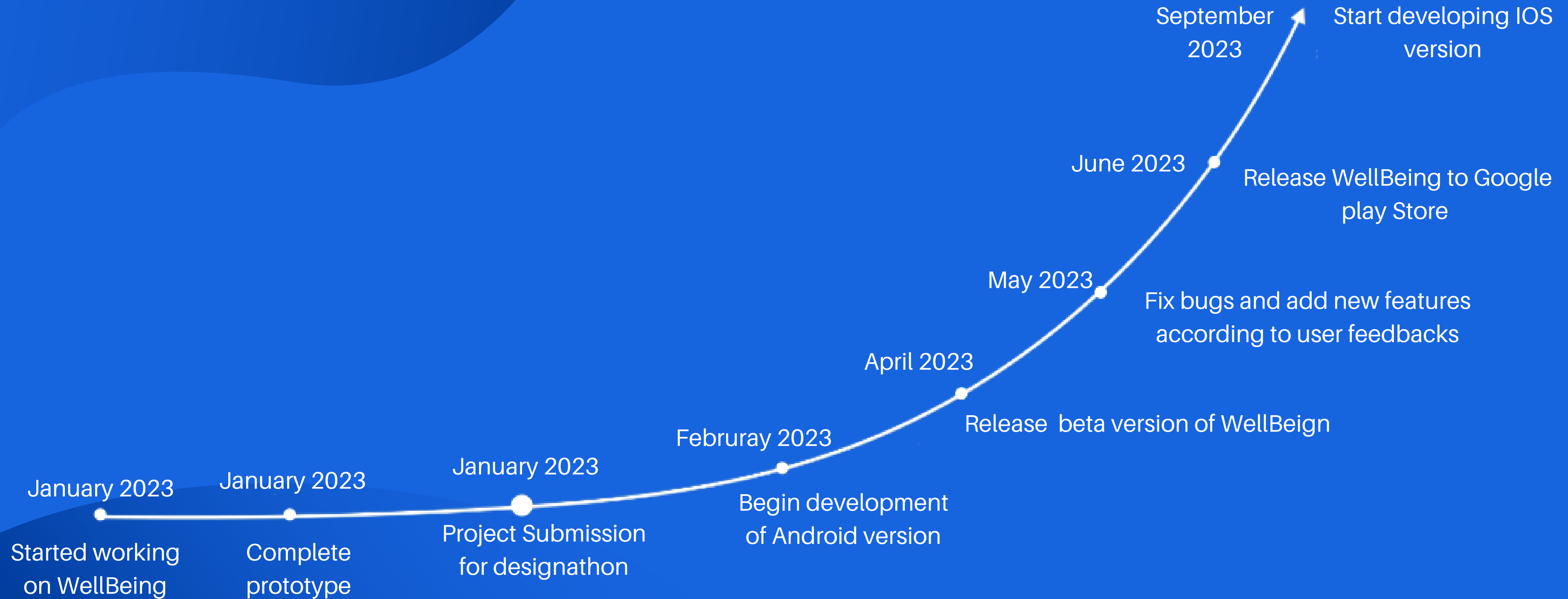


Monthly
LKR 3 000

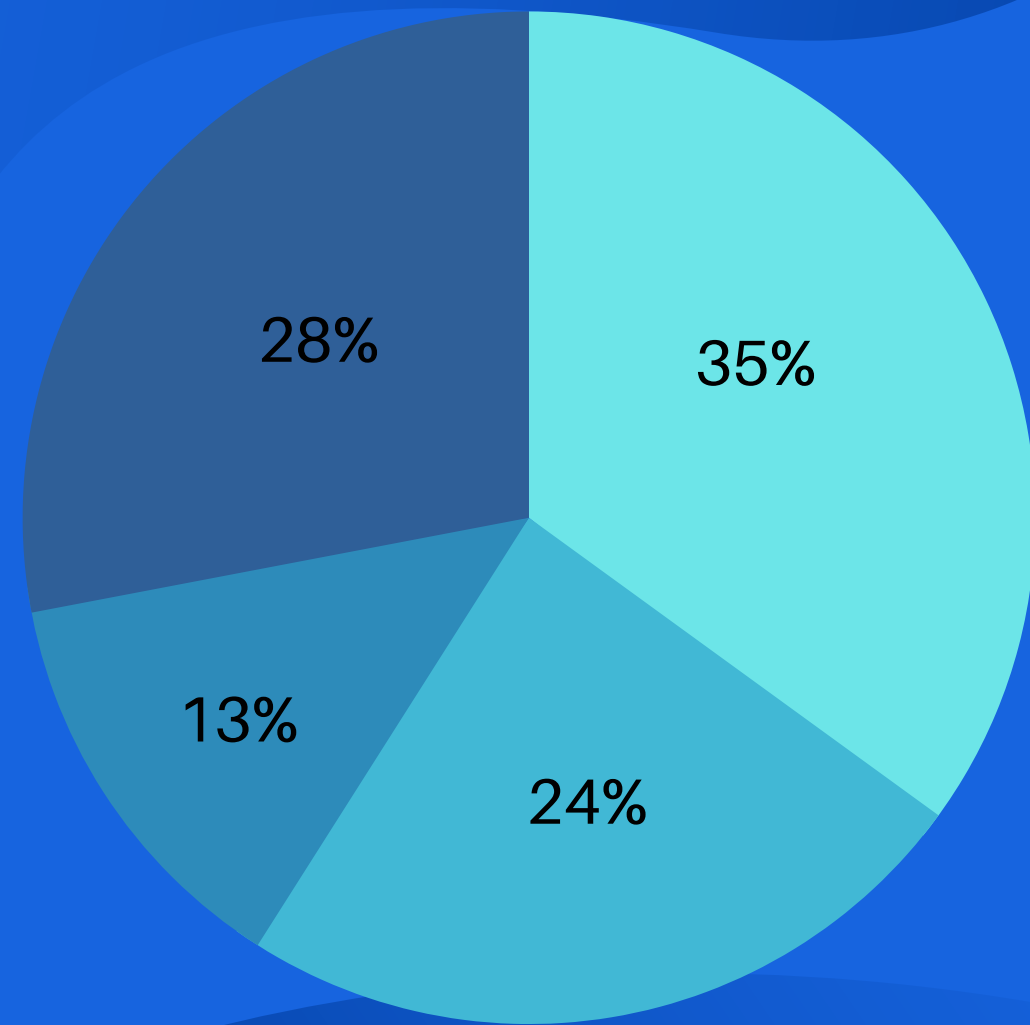
Annually
LKR 28 000

WellBeing will offer a 30-Day Free Trial for users to experience Premium features

Marketing Plan



Milestones



● Product ● User Acquisition
● Curriculum ● Hiring

Product

- Launch app to market (Google Play Store, Apple App Store)
- Paying clients
- Timely updates and bug fixes
- Website design

Curriculum

- Blog
- Volunteering
- Partnerships

User acquisition

- Marketing
- Social media (Facebook, Instagram, LinkedIn)
- Focus new audiences (eating disorders, addictions)

Hiring

- Mobile App Developer
- Back-end Developer
- UI/UX designer
- Consultant therapist
- Marketing Manager

Our Team



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Let's survive all together.



Q&A