

## Common Use Cases & Kaltura UIVars

Main Use	Use case	Flash Var	Description	Common use cases
Player Logo	Remove logo	kalturaLogo.visible=false&kalturaLogo.includeInLayout=false	Remove the Kaltura logo from the player	White label the Kaltura player
	Redirect click on logo to a different URL	kalturaLogo.kClick=navigate('required URL')		
	Add Custom logo	kalturaLogo.visible=false&kalturaLogo.includeInLayout=false&mylogo.plugin=true&mylogo.className=Watermark&mylogo.width=30&mylogo.height=30&mylogo.watermarkPath=YOURURL&mylogo.watermarkClickPath=YOURURL&mylogo.position=after&mylogo.relativeTo=kalturaLogo	Add a custom logo instead of the Kaltura logo. Logo must be on the web (supply url)	
Bumper Ads		postbumper.plugin=true&postbumper.width=0&postbumper.height=0&postbumper.lockUI=false&postbumper.playOnce=false&postbumper.path=bumperPlugin.swf&postbumper.relativeTo=video&postbumper.position=before&postbumper.includeInLayout=false&postbumper.preSequence=false	Add a bumper add to play after the selected video	
Google Analytics	Enable Google Analytics	googleAnalytics.plugin=true&googleAnalytics.debugMode=false&googleAnalytics.path=http://cdnexchange.kaltura.com/sites/exchange.kaltura.com/files/applications/releases/Kalturian/16/googleAnalytics.swf&googleAnalytics.relativeTo=PlayerHolder&googleAnalytics.position=lastChild		
	Customize events going out from the GA plugin	googleAnalytics.plugin=true&googleAnalytics.path=/content/ui/conf/ps/kaltura/kdp/v3.5.21/plugins/googleAnalyticsPlugin.swf&googleAnalytics.relativeTo=video&googleAnalytics.position=before&googleAnalytics.width=0&googleAnalytics.height=0&googleAnalytics.customEvents=mute,unmute,doGigya&googleAnalytics.visualDebug=false <b>(customEvents="mute,unmute,doGigya" - a comma separated events names to filter.)</b>		

<b>VAST</b>	disable VAST pre-rolls for specific entry	vast.preSequence=0		
<b>Playlist Player</b>	Change thumbnails dimensions	imageUrlScreen.width=0&	Enter width in PX	
	set width and height	playlist.width=[WidthInPx]&playlist.height=[HeightInPx]&playlist.visible=true&playlist.includeInLayout=true		
	Hidden Playlist	playlist.visible=false&playlist.includeInLayout=false		
	change the color of the text of the tabs in a multitable playlist	tabBar.color1=hexcolor&tabBar.color2Selected=true&tabBar.color2=hexcolor	Change the hexcolor into 0xFFFFFF of your choice	
	Audio playlist	PlayerHolder.visible=false&PlayerHolder.includeInLayout=false	The height needs to be changed as well to match the size of the audio playlist	For audio files
<b>Chrome-less player</b>	Hidden Controls	ControllerScreenHolder.visible=false&ControllerScreenHolder.includeInLayout=false		Player for images only
<b>Full Screen</b>	Hiding the scrubber in full screen mode	scrubber.hideInFullScreen=true&		
	Hiding the controller in full screen mode	controlsHolder.hideInFullScreen=true&		
<b>Screen overlay</b>	Text changes for the message	strings.FREE_PREVIEW_END=text&		
	Text changes for top line	strings.ENTRY_PENDING=text&		
<b>Promotion text</b>	Remove the data in the right click	aboutPlayer=text&	Changes the right click information on the player.	
	Add a URL to the	aboutPlayerLink=text		
<b>Advertising</b>	Change color	noticeMessage.dynamicColor=true	Change the hexcolor into	

<b>Countdown</b>		noticeMessage.color1=hexcolor	0xFFFFFF of your choice	
<b>Controllers buttons customization</b>	play tooltip	playBtnControllerScreen.upTooltip=text		
	Pause tooltip	playBtnControllerScreen.selectedTooltip=text		
<b>Stop/start playing at a certain point in time</b>	Start video later.	mediaProxy.mediaPlayFrom=25	Start video later than 0s	
	Stop at certain time	mediaProxy.mediaPlayTo=74	Stop video at 74s	
<b>Change KDP version</b>	Flash var KDP version change	kdpUrl=http://www.kaltura.com/flash/kdp3/v3.3.9/kdp3.swf	Can be done in the flash vars	Testing different types of version
<b>stretch thumbnail to player's size</b>		video.stretchThumbnail=true		
<b>message strings</b>	list of message strings that can be overridden via the configuration xml or flashvars	Full list can be found <a href="#">here</a>	For example (1): CLIP_NOT_FOUND -> Media not found  Example (2): CLIP_NOT_FOUND_TITLE-> Sorry, clip not found	
<b>KCW metadata screen</b>	Predefining a <b>category</b>	Additional 2 flashvars to the embed code: enforceCategory=video // to enforce a specific category disableCategories=true // disable the category UI	The entry will automatically be under the category "video"	Add the ability to set categories and block user from changing them.
	Predefining a <b>tag</b>	Additional 2 flashvars to the embed code: Additional 2 flashvars : enforceTags=UGC // to enforce a specific tag disableTags = true //disable the tags UI	The entry will automatically be tagged, with the tag "UGC"	Allow a client defining default tags of the uploaded entry, As well as defying whether the Tag section on the upload form will be disable or not.

