### MetLife MediaSpace Mobile App

**Overview & Guide** 



### **MediaSpace – The Native Mobile Application**







## Kaltura MediaSpace is a Market Leading Social Video Portal





MODERATE/APPROVE CONTENT

MANAGE/CREATE USERS & CATEGORIES

MEASURE SUCCESS/EFFICIENCY

**MANAGE MONETIZATION** 

## CONTENT CONTRIBUTORS



**RECORD/CAPTURE** 

**UPLOAD** 

**EDIT METADATA** 

**PUBLISH** 

**CREATE CHANNELS** 

### MediaSpace™



### **CONTENT CONSUMERS**



SEARCH/
IN-VIDEO SEARCH

WATCH

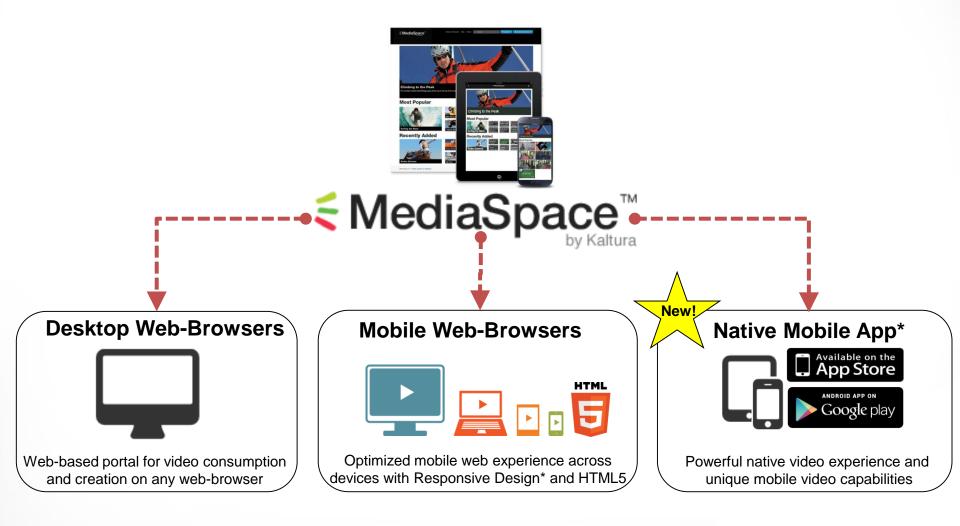
**COMMENT** 

**SHARE** 

LIKE/RATE

**SUBSCRIBE TO CHANNELS** 

# MediaSpace Empower Your Users with Video Capabilities Anywhere on Any Device

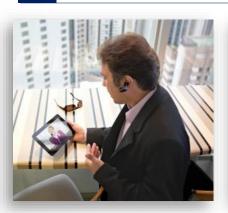


<sup>\*</sup> Supported in Kaltura MediaSpace 5.0 and later versions

# What Can the Mobile App Do for Your Organization?



- Enable employees to watch training or product videos during their commute (train, airplane, etc.) or while at an offsite
- Enable your Sales team to access sales videos during Sales discussions even when internet is slow/unavailable (e.g. conferences, remote off-sites, etc.)
- Enable employees to broadcast live video while on-the-go (e.g. report from a convention or a company event)
- Allow employees to capture and share video/audio from meetings, interviews, etc.
- Secure with DRM highly confidential and IP protected video content that can be consumed via mobile device

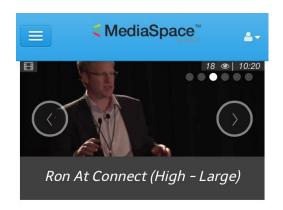




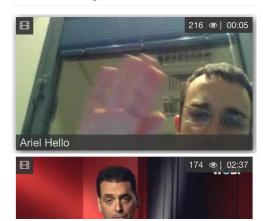




## MediaSpace Mobile App Workflow Home



#### **Recently Added**

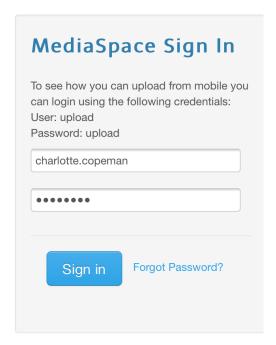


MediaSpace enables community, collaboration and social activities by leveraging the power of online video. In the past, single administrators or small teams within the organization would publish to a large audience; MediaSpace revolutionizes this process by enabling democratization of media creation with many contributors, moderators and viewers in a multitude of channels

The MediaSpace Mobile App extends these capabilities by empowering your team to upload, browse and view content either online or offline anywhere, on any device.



# MediaSpace Mobile App Workflow Signing In







# MediaSpace Mobile App Workflow Viewing Media



### What Really Motivates Us At Work

From Vitaly Shter A year ago

Daniel Pink challenges the effectiveness of traditional incentives

Tags Training

Appears In Personal Finance

Click on Media and you can:

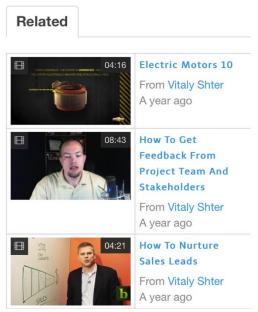
- See Media information
- Title
- Summary
- Tags
- Channels the Media is in
- Who uploaded
- When it was uploaded
- Tags
- Views
- Download
- Play the Media
- Enable closed captions (if available)
- Make full screen
- Flag the Media
- See Related Media



## MediaSpace Mobile App Workflow Related Media

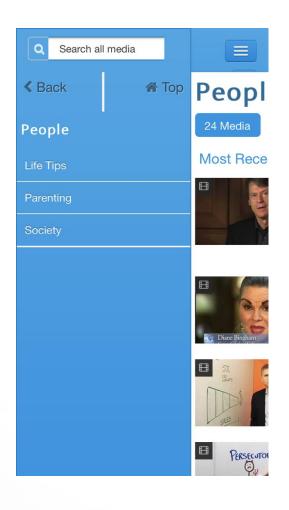


Below the Media, you can view related Media that has the same tags as the Media you are viewing.





# MediaSpace Mobile App Workflow Navigation



To navigate and search for Media, click on the

icon and this will take you to the navigation and search menu. From here you can navigate through all channels that you have access to and search for Media.



# MediaSpace Mobile App Workflow My Media - Options





Click on the you will see



icon on the top right and all options available to you.

Media Upload My Media My Channel Media on Device App Settings Logout -

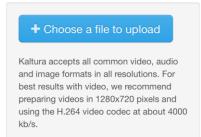
Let's look at these options in more detail.



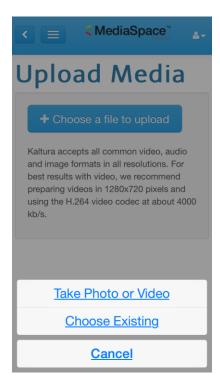
# MediaSpace Mobile App Workflow Media Upload

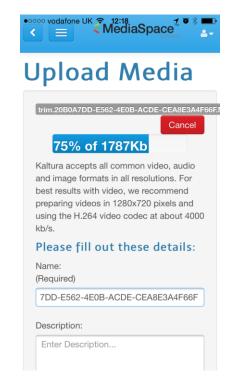


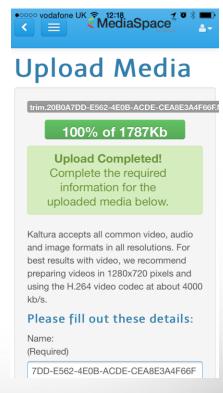
### **Upload Media**



Uploading Media in the MediaSpace Mobile App is simple.

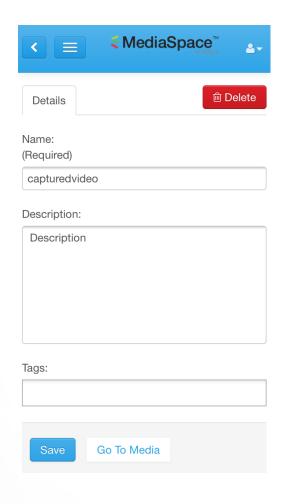






Choose a file > Upload Media or record a video > Fill out details > Save

# MediaSpace Mobile App Workflow Editing Media

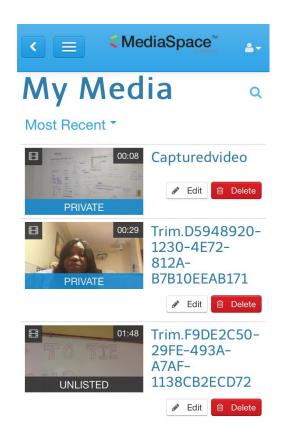


Once your Media is uploaded, you can:

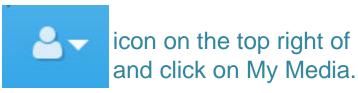
- Edit Name
- Edit Description
- Edit Tags
- Delete Media



# MediaSpace Mobile App Workflow My Media



Click on the the screen



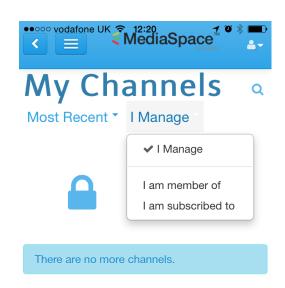
Here you can see all Media that you have uploaded.

#### You can:

- Edit the Media
- Delete the Media



# MediaSpace Mobile App Workflow My Channels



Click on the Channels.



icon and click on My

Here you can see:

- Channels you manage (you own the channel)
- Channels you are a member of (you can upload into the channel)
- Channels you are subscribed to (you can view the Media in the channel)



# MediaSpace Mobile App Workflow Offline Viewing



For offline viewing, download Media to your device by clicking "download"

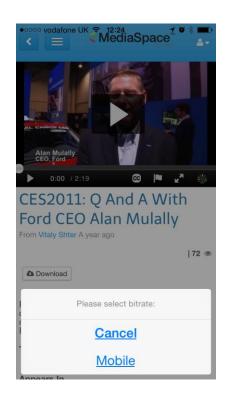
#### Offline Content

Total Storage Used: 0 MB

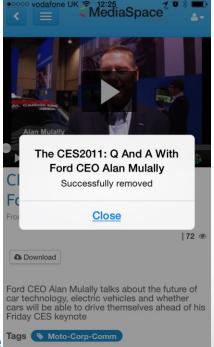
Download Only on Wifi ON



CES2011: Q And A With Ford CEO Alan Mulally Size: 10.86 MB Pending...







Download to device > View Media anytime, anywhere > Remove from device

