



Filter by Category...

- ☐ Accessories
- ☐ Audio

Top selling product

Camera

AOV

553.6

Total Sales per Prod...

110.7K

Quantities

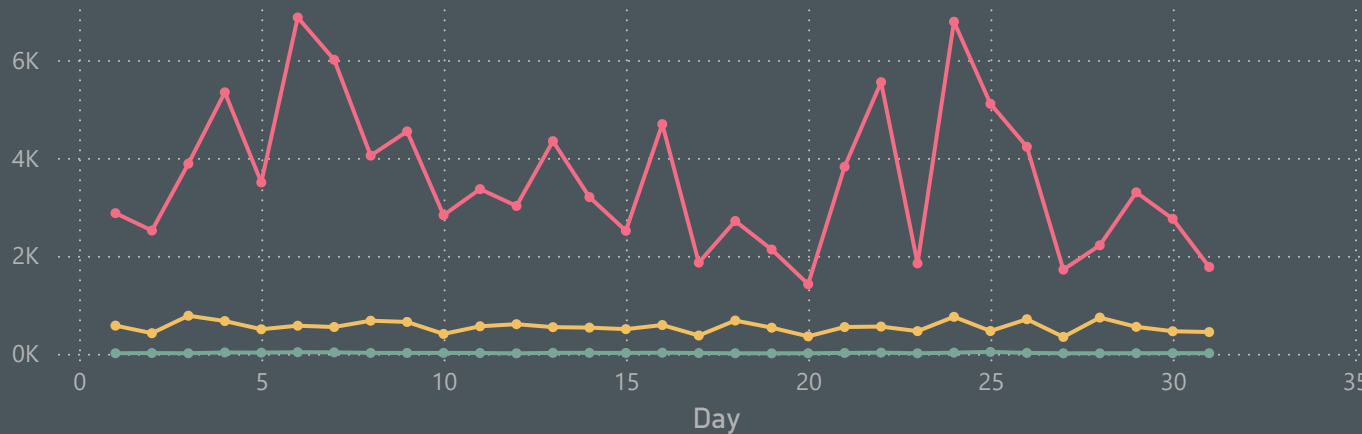
200

Average CLV

278.0K

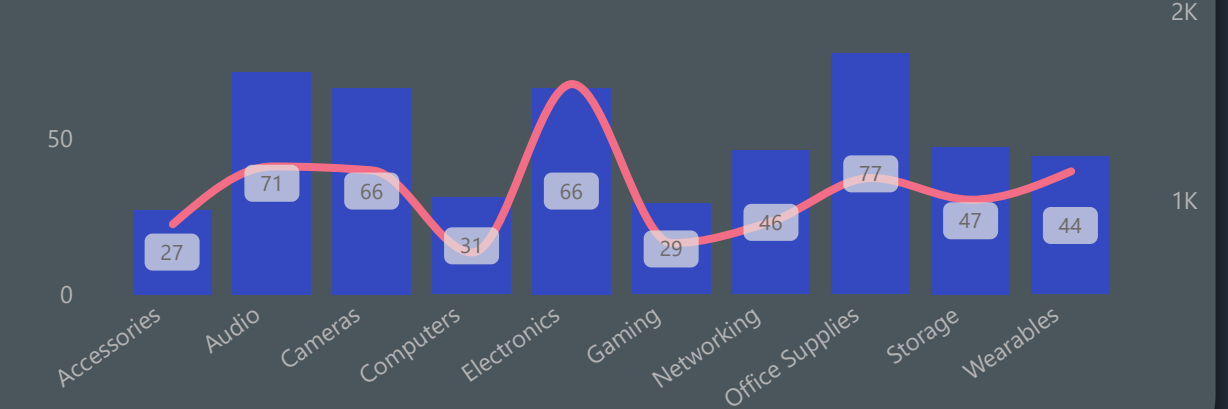
Key Metrics for Sales

● Total Sale Price ● AOV ● Sum of quantity

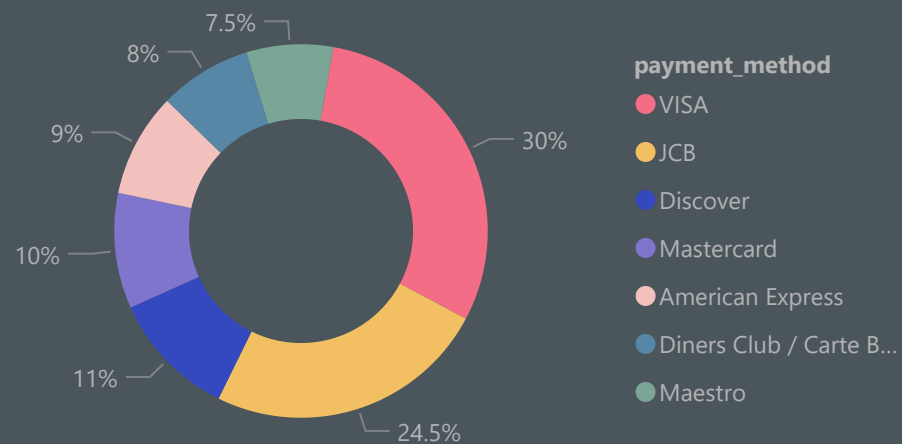


Sale quantity vs Inventory quantity by Category

● Sale quantity ● Inventory quantity



Sales by Payment Method



Product	Sum of quantity	Total Sales Per Product	AOV	Average Rating	Average Discount %
Router	32	8,487.91	652.92	2.92	49.00
USB Cable	25	5,491.24	686.41	3.39	49.00
Tablet	24	5,117.13	568.57	3.64	48.00
Smartwatch	19	4,142.00	591.71	2.60	46.00
Motherboard	22	3,034.25	379.28	3.13	43.00
Webcam	30	5,527.99	502.54	2.53	37.00
Memory Card	36	7,074.90	544.22	2.61	32.00
RAM	12	2,530.51	506.10	2.25	32.00
HDD	65	13,246.17	602.10	3.33	27.40
SSD	22	4,239.42	706.57	2.23	27.00
Smartphone	19	4,099.01	512.38	3.35	23.50
Charger	28	5,819.00	529.00	3.17	23.00
Power Bank	33	6,802.02	523.23	3.19	16.00
Total	382	79,878.70	566.52	3.01	31.35