



ISAAC BERENDS

ART DIRECTION | ENVIRONMENTAL DESIGN | GRAPHIC DESIGN | ILLUSTRATION

SKILLS & ABILITIES

TECHNICAL SKILLS • Technical Illustration, Schematic Design, Concept Illustration, Graphic Design, Concept Development, Package Design, Product Design, Wayfinding Design, Brand Development, 3D Modeling, Print Production, Wireframing, Style Guides, Pattern Libraries, Prototype Design, User Interface Design, Critical Thinking, Complex Problem Solving

SOFTWARE • Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Adobe After Effects, Google SketchUp, SU Podium, CAD Tools for Adobe Illustrator

EXPERIENCE

DESIGNER, TIVOLITOO INC. • 2011 - PRESENT

Concepting and executing design solutions for various themed sculptures, interior, and exterior spaces • Environmental, graphic, concept, industrial, and architectural design focused • Isometric, technical, and perspective drawings • CAD aided design, with 3D modeling and rendering capabilities • Production of large scale printing, and full scale cut file management • Working with clients, contractors and architects, to from the ideation and concept development of an overarching concept and brand • Creating presentations and renderings, onto production ready design, art and models for implementation in themed spaces and brand incorporation

Clients: Target, Nickelodeon, MetLife, Great Wolf Lodges, Marriott Hotels, MOA, Mars Candy, SSM Cardinal Glennon Children's Medical Center, UMC Health System, Carnival, McDonald's

ILLUSTRATOR, REPRISE • 2019 - 2020

Created a series of six illustrations for use in a DEA anti-smoking campaign

ENVIRONMENTAL DESIGNER, DAKOTA COUNTY GALAXIE LIBRARY • 2018

Created two wall murals, and a constellation graphics for a glass divider partition

GRAPHIC DESIGNER, PROMOWEAR INC. • 2007-2011

Concepted and executed design solutions for various media, including, print, apparel, branding and identity • Product and package design, technical illustration, illustration, and graphic design

Clients: DuPont Pioneer, University of Tennessee, AT&T, Minnesota Wild, DEA

EDUCATION

MINNEAPOLIS COLLEGE OF ART AND DESIGN, BFA, ILLUSTRATION • GRAD 2007

LINKEDIN LEARNING • COURSERA, UI / UX DESIGN SPECIALIZATION • 2020

COMMUNICATION

Ability to clearly discuss goals and needs with clients, taking an abstract idea and turning it into a tangible product. Assessing time management and budget to deliver a final product that exceeds client's expectations. Numerous business trips to sit down with boards, or individual clients to have a face to face representation and dialogue of the project at hand. A key asset in client meetings to discover their needs, provide design consultations, and present thoughtful solutions.

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PORTFOLIO AVAILABLE UPON REQUEST

WORLD TRAVELER, AMATEUR ASTRONOMER, AVID OUTDOORSMAN, PASSION FOR THE NATURAL WORLD, ART, ARCHITECTURE AND DESIGN