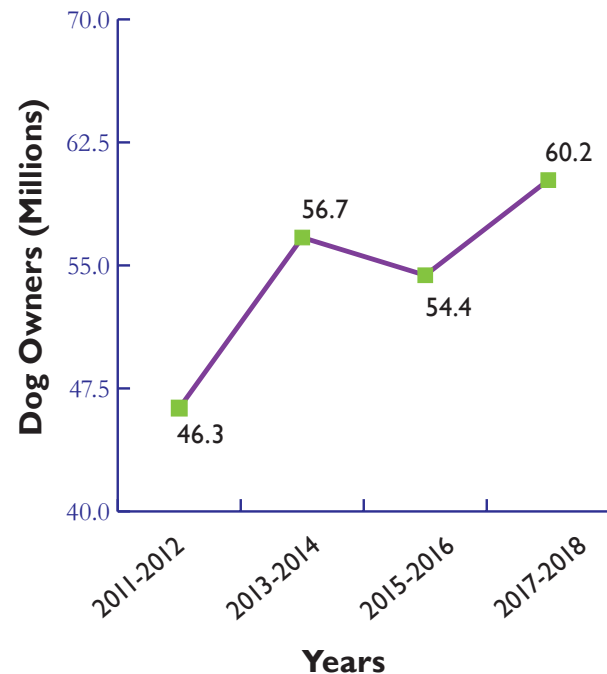


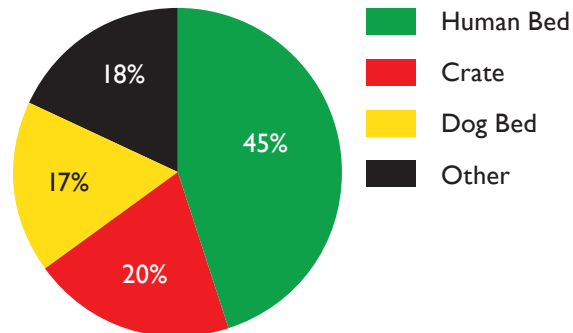
## Number of dogs owners over the years



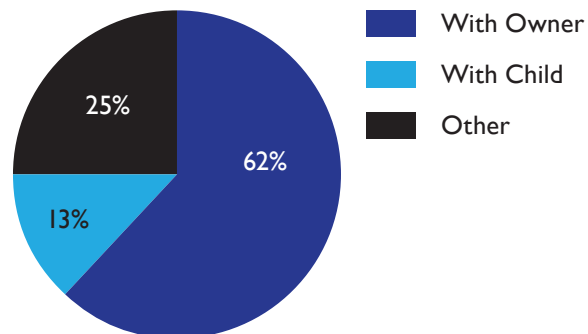
Over the years, the number of dog owners has steadily increased, meaning more people are getting better rest. More than 68% of U.S. households, or over 85 million families, own a pet in 2018 according to the National Pet Owners Survey by the American Pet Products Association.



## Where do our pets sleep?

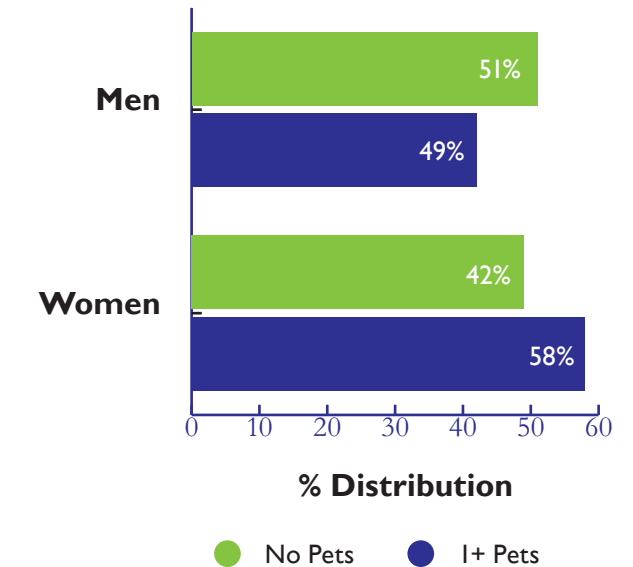


American Kennel Club survey reported that a large number of dog owners sleep with their dogs. However, examining the chart, a majority of dogs sleep elsewhere.



Here we see a much larger percentage of cat owners let their cat(s) sleep with them. Though, this may be due to the innate feline nature of the cat doing whatever it pleases.

## (Wo)Man's Best Friend?



This bar chart displays pet ownership by gender, where it is very apparent that women tend to have pets. Women tend to be much kinder which goes in hand with how pets need a lot of love, but they also give a lot back.





## Doggie Comfort Publishing

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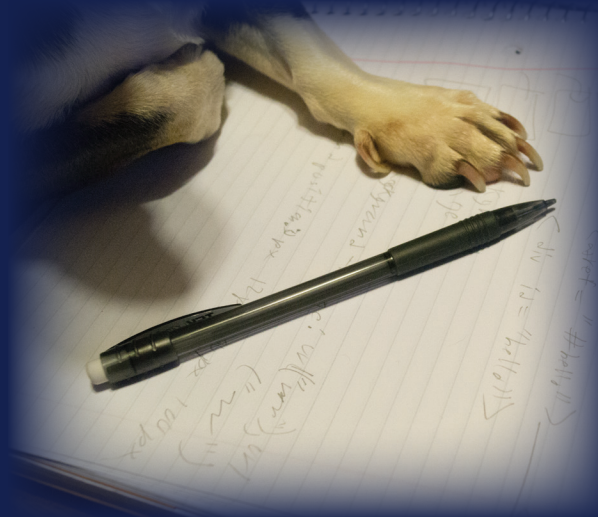


Doggie Comfort

# Doggie Comfort



a Rested  
**MIND** Fuels the  
**GRIND**



## It's Time for Your Dog to Join You in Bed!

Go get your fluffy one and get ready for a nap because guess what? Sleeping with your pet is good for you! The lack of sleep a majority of us are suffering from is taking a toll on our performance in our busy lives. We need more, better sleep, and your dog can help you with just that, simply by sleeping with you!

### 7 Benefits of Sleeping with Your Dog:

- **They Comfort You** — The animals love you and give you affection constantly in whatever way they can.
- **They Fight Insomnia** — Pets help cope with and take away anything in your thoughts that keep you up at night.
- **Cuddling Relieves Stress and Anxiety** — Therapy dogs have been shown to help those fighting mental issues, letting them be more relaxed.
- **They Provide Warmth** — Dogs will physically provide body heat when they snuggle up to you while in bed.
- **They Help Fight Depression** — The unconditional love is hard to come by for those who are fighting depression, but receiving it so freely and joyfully from dogs works wonders for people!
- **They Make You Feel Safe** — Dogs are always on guard, ready to bark at danger and protect you from anything that goes bump in the night.
- **Your Dog Benefits Too** — Your dog wants nothing more than to spend time and receive comfort from you, thus allowing them in your bed with you will make their day!