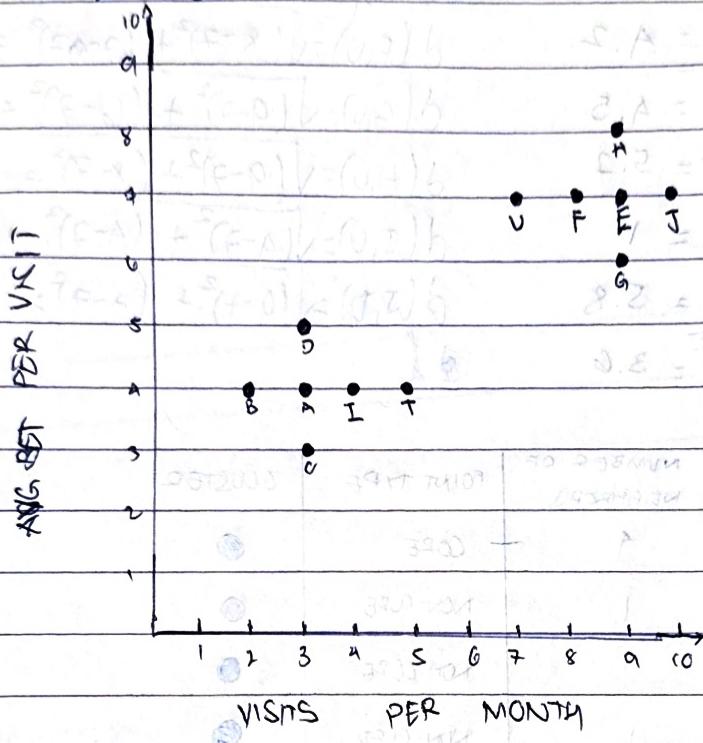


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CON252

EXERCISE : 3

1) CREATE A SCATTER PLOT



2) COMPUTE ALL PAIRWISE EUCLIDEAN DISTANCES BETWEEN CUSTOMERS.

2) ~~CREATE~~ FULL DISTANCE MATRIX

	A (3A)	B (2A)	C (3,3)	D (3,5)	E (9,7)	F (8,7)	G (9,6)	H (9,8)	I (4,9)	J (10,7)	K (5,9)	L (7,7)
A(3A)	0	1	1	1	6.7	5.8	6.3	7.2	1	7.6	2	5
B(2A)	1	0	1.4	1.4	7.6	6.7	7.2	8	2	8.5	3	5.8
C(3,3)	1	1.4	0	2	7.2	6.4	6.7	7.8	1.9	3.8	2.2	5.7
D(3,5)	1	1.4	2	0	6.3	5.3	6	6.7	1.4	7.2	2.2	4.8
E(9,7)	6.7	7.6	7.2	6.3	0	1	1	1	5.8	1	5	2
F(8,7)	5.8	6.7	6.4	5.3	1	0	1.4	1.4	5	2	4.2	1
G(9,6)	6.3	7.2	6.7	6	1	1.4	0	2	5.3	1.4	4.5	2.2
H(9,8)	7.2	8	7.8	6.7	1	1.4	2	0	6.9	1.9	5.7	2.2
I(4,9)	1	2	1.4	1.4	5.8	5	5.3	6.4	0	6.7	1	4.2
J(10,7)	7.6	8.5	8	7.2	1	2	1.4	1.4	6.2	0	5.8	3
K(5,9)	2	3	2.2	2.2	5	4.2	4.5	5.7	1	5.8	0	3.6
L(7,7)	5	5.8	5.7	4.5	2	1	2.2	2.2	4.2	3	3.6	0

2)

$$d(A,T) = \sqrt{(3-5)^2 + (1-1)^2} = 2 \quad d(A,V) = \sqrt{(3-7)^2 + (1-7)^2} = 5$$

$$d(B,T) = \sqrt{(2-5)^2 + (4-1)^2} = 3 \quad d(B,V) = \sqrt{(2-7)^2 + (4-7)^2} = 5.8$$

$$d(C,T) = \sqrt{(3-5)^2 + (3-1)^2} = 2.2 \quad d(C,V) = \sqrt{(3-7)^2 + (3-7)^2} = 5.7$$

$$d(D,T) = \sqrt{(3-5)^2 + (5-1)^2} = 2.2 \quad d(D,V) = \sqrt{(3-7)^2 + (5-7)^2} = 4.5$$

$$d(E,T) = \sqrt{(9-5)^2 + (7-1)^2} = 5 \quad d(E,V) = \sqrt{(9-7)^2 + (7-7)^2} = 2$$

$$d(F,T) = \sqrt{(8-5)^2 + (7-1)^2} = 4.2 \quad d(F,V) = \sqrt{(8-7)^2 + (7-7)^2} = 1$$

$$d(G,T) = \sqrt{(9-5)^2 + (6-1)^2} = 4.5 \quad d(G,V) = \sqrt{(9-7)^2 + (6-7)^2} = 2.2$$

$$d(H,T) = \sqrt{(9-5)^2 + (8-1)^2} = 5.7 \quad d(H,V) = \sqrt{(9-7)^2 + (8-7)^2} = 2.2$$

$$d(I,T) = \sqrt{(4-5)^2 + (4-1)^2} = 1 \quad d(I,V) = \sqrt{(4-7)^2 + (4-7)^2} = 4.2$$

$$d(J,T) = \sqrt{(10-5)^2 + (7-1)^2} = 5.8 \quad d(J,V) = \sqrt{(10-7)^2 + (7-7)^2} = 3$$

$$d(U,T) = \sqrt{(7-5)^2 + (7-1)^2} = 3.6$$

A, S, G, T, 8)

CUSTOMER	NEIGHBOURS WITHIN	NUMBER OF NEIGHBOURS	POINT TYPE	CLUSTER
A	B, C, D, I	4	CORE	●
B	A	1	NON-CORE	○
C	A	1	NON-CORE	○
D	A	1	NON-CORE	○
E	F, G, H, J	4	CORE	□
F	E, V	2	CORE	□
G	B	1	NON-CORE	□
H	E	1	NON-CORE	□
I	A, T	2	CORE	●
J	E	1	NON-CORE	□
T	I	1	NON-CORE	●
V	F	1	NON-CORE	□