5.3.1 Sustainability

Please provide two examples of how your business can support NWL in working towards the goals we have laid out in our responsible Procurement Strategy. (attached)

Our plans are detailed in the Impact Initiative 7 section of the strategy.



As part of M Group Services (MGS), Morrison Water Services (MWS) has developed a long-term, innovative ESG Strategy which encompasses all parts of our business. The strategy ensures that we take a unified, targeted approach to value in the community across all our projects and programmes. As part of this, we have developed several community goals which drive our social and economic wellbeing initiatives:

- Deliver an organised programme of 250 volunteering days across the Water Division every year.
- Capture and report all charitable activities we support.
- Deliver 1,000 total hours to STEM programmes by 2030.

These goals mean that we can support community causes that help people who have limited options elsewhere. This has seen MWS, in recent years, sponsor children's hospices, sports teams and partner with our clients on minor infrastructure projects to improve local areas.

In addition to our own ESG Strategy goals, MWS also aligns with seven of the UN Sustainable Development Goals (UNSDGs). With a growing index of over 50 individual examples of innovation and best practice, the following UNSDGs allow us to take a best-

practice approach to ESG across our organisation:

- No.3 Good Health & Wellbeing
- No.5 Gender Equality
- No.7 Affordable Clean Energy
- No.8 Decent Work & Economic Growth
- No.9 Industry, Innovation, & Infrastructure
- No.11 Sustainable Cities & Communities
- No.13 Climate Action

To underpin the delivery of our ESG strategy and to ensure MWS plays

At Morrison Water Services we define social value as 'creating positive value for the economies, communities, and places where we work.

Social value is about recognising the impact that our operations have on local communities, and the commitment that we make as a business to the long-term wellbeing and resilience of individuals, communities, and society in general.

We recognise that the way in which we manage and deliver our services can have a significant impact on the wider economic, social and environmental factors in the communities are serve. By taking a proactive approach to social value, we can leave a lasting and positive legacy.

In addition to delivering our services and projects safely and successfully we also recognise that we have an object to the local communities for under-represented groups

Local Economic Prosperity

Investing in new skills, jobs, supply chains, society by increasing opportunities for under-represented groups

Local Economic Prosperity

Investing in new skills, jobs, supply chains, and delivering under-represented groups

Targeted Community Integration

Community in new skills, jobs, supply chains, and delivering improvement in every region where we work

Social Value Enablers

Our social value plan includes four enabling action areas to help us increase our value to society

Figure 1 - MWS Social Value Plan

its part in delivering a more sustainable society, we have created a Social Value plan that will become part of any new framework in addition to being deployed onto existing frameworks.

The MWS Social Value Plan (Figure 1) is based on 4 pillars; Equality, Diversity and Inclusion, Local Economic Prosperity, Environmental Sustainability and Targeted Community Integration. Each of these areas align to several aspects of the TOMs reporting framework. To ensure this plan is delivered there is a wide range of enabling activities including data and reporting, governance, supply chain, and engagement.

Our MWS Social Value plan has been built based on where we can add value in the water sector and aligned to the TOMs reporting framework. Due to the differing nature of reporting requirements across the industry we are looking at multiple options regarding social value reporting. We are progressing discussions with loop, The Social Value People for our reporting, the system would enable a forecast of, and actual, Social Value at a framework and project level.

Under our Equality, Diversity and Inclusion pillar we have a number of active networks: REACH and The Women's Network. These networks have recently come together to deploy an Allyship Programme across MWS for all Senior Leaders and Frontline Managers.

MWS has also recently achieved Gold status for its commitment to the Social Recruitment Advocacy Group Charter. The Social Recruitment Advocacy Group, led by skills and training business People Plus, encourages a greater focus by businesses to recruit those who face barriers to the labour market.

Example 1: Rosmead Street, Hull

MWS' approach to ESG is apparent in our successful, award winning completion of Yorkshire Water's first Living With Water project at Rosmead Street in Hull. MWS worked hard on this project to install Hull's first permeable paved street on Rosmead Street as part of a £23 million investment in the region to deliver sustainable drainage schemes that will benefit residents against surface water flooding.

Communication was key to the success of the project, helping to keep residents informed of progress and address any concerns. St John's Church was vital in assisting us with this by allowing us to host over 25 customer drop-in



meetings in their hall. In order to provide a positive and sustained impact over and above the capital activity in the community, we decided to give something back to St John's as part of our ESG Strategy.

Within the Rosmead Street project, our Social Value Plan identified that we could deliver significant community benefits through a targeted regeneration of the St. John's Church communal garden, a local hub that would provide produce for regional foodbanks and learning opportunities for nearby schools.

MWS cleared and resurfaced the overgrown rear of St. John's Church before building several raised beds, installing compost bins, and fitting water butts to help with water resilience. Most importantly for the users of St John's, the team ensured the whole area was safe and accessible for prams and wheelchair users, with the raised beds also at an accessible height.

The St John's community have already made great use of their new area, with fruit and vegetables planted and plans underway for bug hotels, a hedgehog house, quiet areas for bird watching, and a pond. Visiting children have been assisting with sowing seeds and picking fruit and vegetables, helping them to understand more about the food we eat, with all the produce being used to supply local foodbanks.

Example 2: Salford Quays Charity Community Project

Following nearby work in the area, MWS identified the need for a clean-up operation in the surrounding areas of Salford Quays. The open water system was riddled with pollution, affecting the animal population and natural wildlife as well as being an eyesore for residents and tourists.

Sponsored by the Mersey's River Trust charity, we consulted with local stakeholders, including Salford County Council, Salford Water-sports Centre and a private company called APEM tasked with jobs relating to the Quay. We discussed how best to tackle the problems facing the Quay, using a dinghy to survey the water to identify areas for improvement and how best to 'round up' the debris on the Quay and remove it using nets/pickers. We also identified a critical need for improvement in the infrastructure of the Quay area, with the improvement of rail safety a particular concern due to the potential danger which loose or off mount railings pose to the public. Finally, we determined that a new system should be implemented following the initial clean-up in order to maintain the changes we had wrought and to ensure the long-term success of the project.

