

Strategic HR Management" (Virtual Workshop) – March 18, 2025

Greetings from Ascent Institute!

We are pleased to invite you to our upcoming **virtual workshop** on "**Strategic HR Management,**" scheduled for **Tuesday, March 18, 2025, via Zoom.**

Why Attend?

As organizations evolve, HR professionals must **adopt strategic approaches** to workforce planning, talent management, and leadership development. This workshop will provide **practical insights and tools** to help HR practitioners **align HR strategies with business goals and enhance employee performance.**

Workshop Objectives:

By attending this workshop, you will:

- ✓ Understand the fundamentals of strategic HR management.
- ✓ Learn how to align HR practices with organizational objectives.
- ✓ Enhance employee engagement and performance management skills.
- ✓ Explore HR analytics for data-driven decision-making.
- ✓ Gain insights into labor laws and compliance requirements.
- ✓ Leverage technology to optimize HR operations.
- ✓ Develop strategies for talent acquisition and retention.

Who Should Attend?

This workshop is ideal for:

- HR Managers & Professionals
- Business Leaders & Entrepreneurs
- Talent Acquisition & Development Specialists
- Organizational Development Executives
- Anyone looking to improve their HR strategy

Registration Details:

- ✦ **Date:** Tuesday, March 18, 2025
- ✦ **Platform:** Zoom (Link to be shared upon registration)
- ✦ **Fee:** KES 2,000 per participant

Payment Options:

✦ **Bank Transfer**

- **Account Name:** Ascent Institute Limited
- **Account Number:** 03003286761250
- **Bank:** I&M Bank

✦ **Cheque Payment**

- Payable to **Ascent Institute Limited**

Confirm Your Participation:

To secure your spot, please reply to this email or contact us at info@ascent-institute.com or **+254 794-141 414**. Kindly include the names and designations of the participants from your organization.

Don't miss this opportunity to enhance your HR management skills at an affordable rate!

We look forward to your participation.

Warm regards,
Ascent Institute