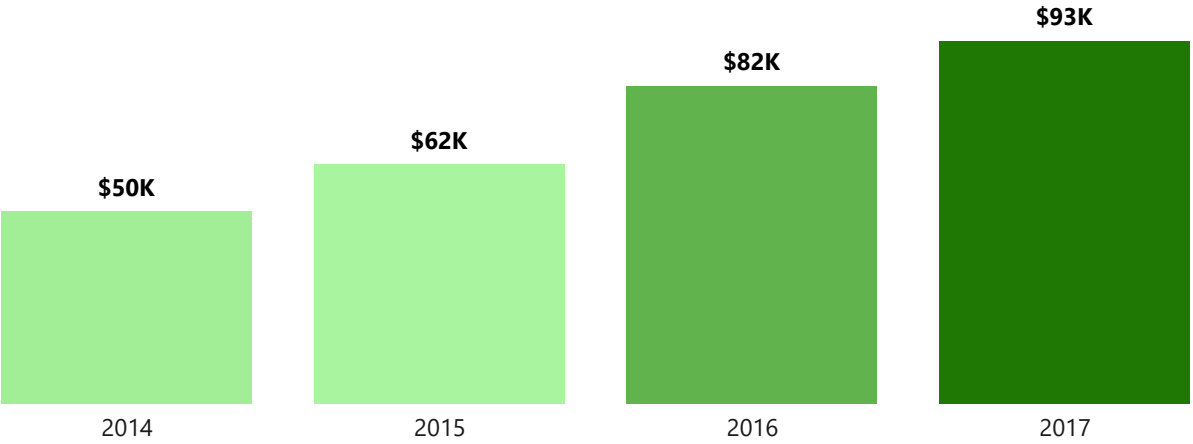
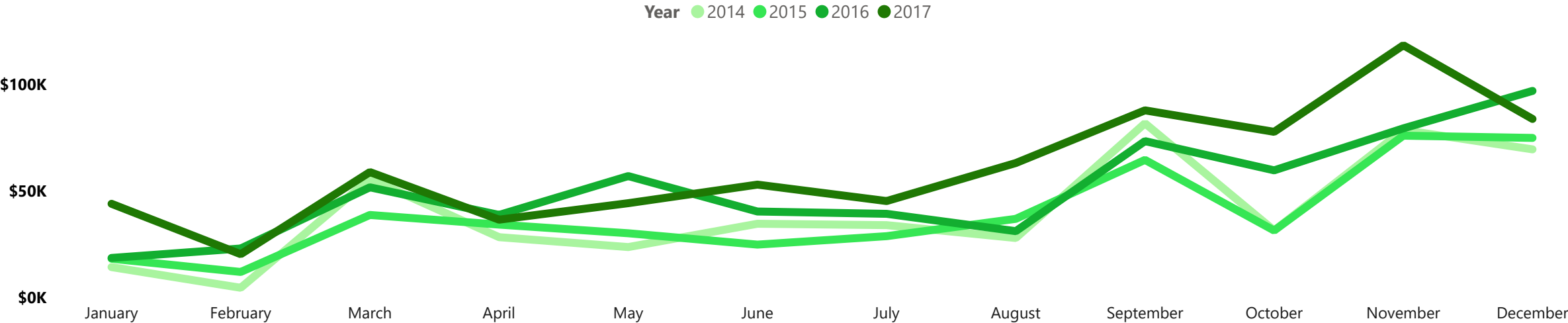


# 2014-2017

## Superstore Sales Report

by IMM Ngwepe-Ntshibida

# Taking stock of time.

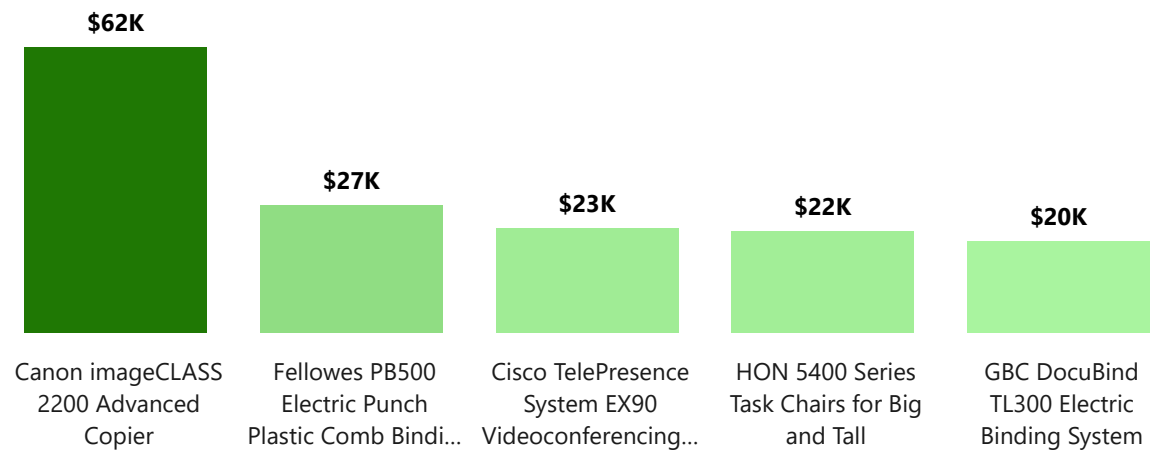


There is a recurring trend of most orders made in November and the least in February, this could be due to seasonality.

In the year 2017 there was a sales increase to **\$93K**, as opposed to **\$50K** in 2014.

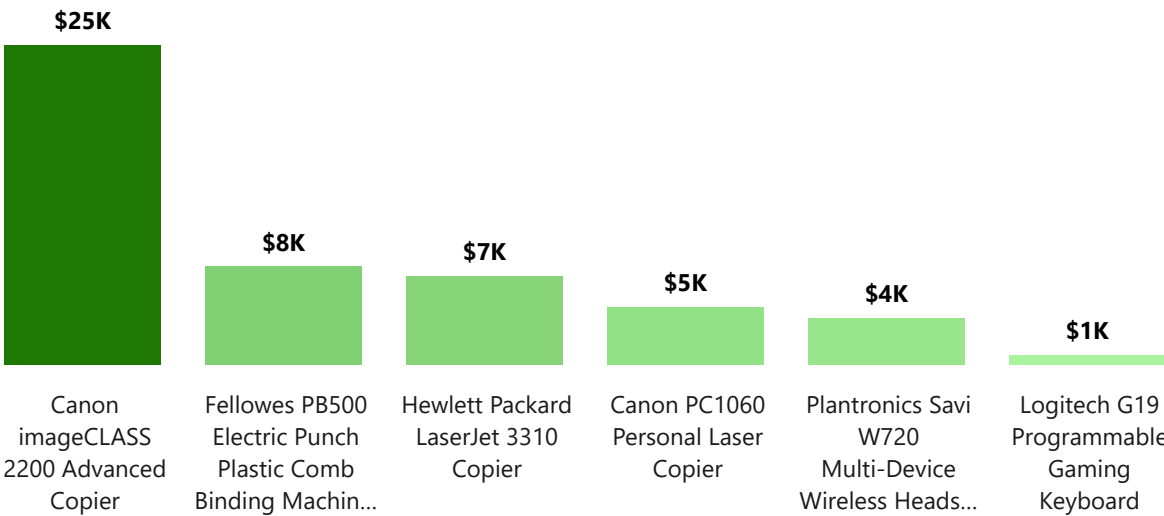
# The Products.

Product Sales

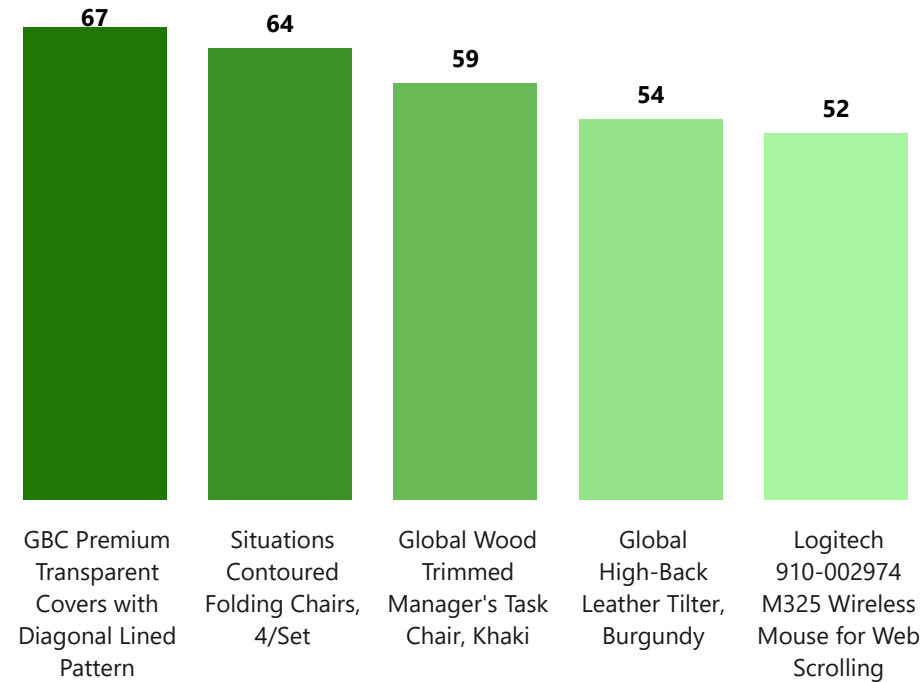


Canon imageCLASS 2200 Advanced Copier made the most profit at **\$25 K** and sold more at **\$62K**. The most ordered product was the GBC Premium Transparent Covers with Diagonal Lined Pattern with **67** units sold.

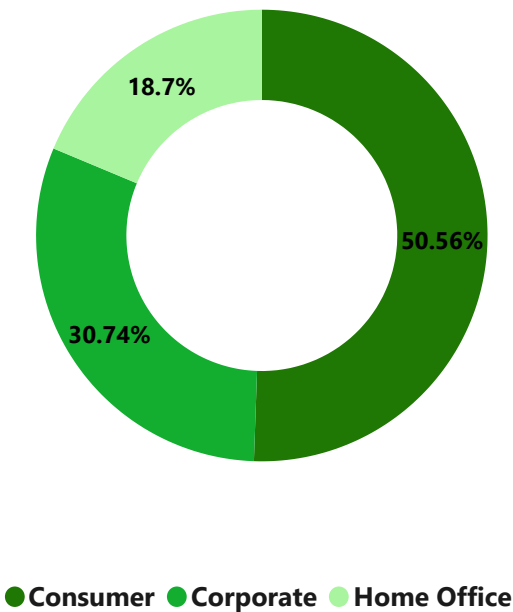
Product Profit



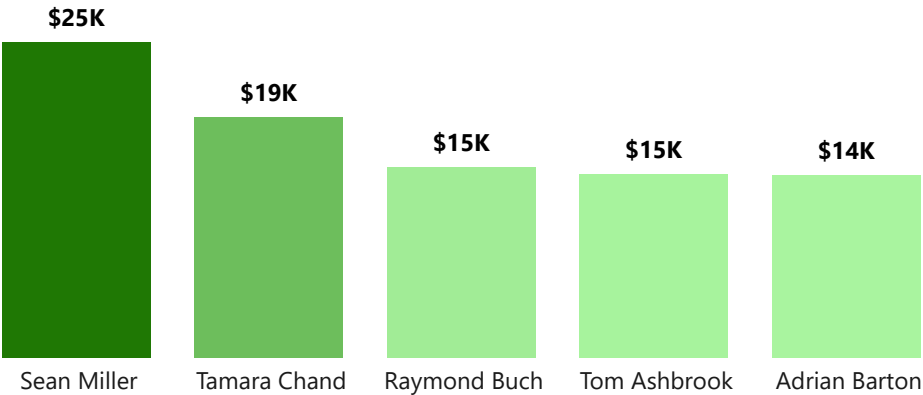
Product Quantity



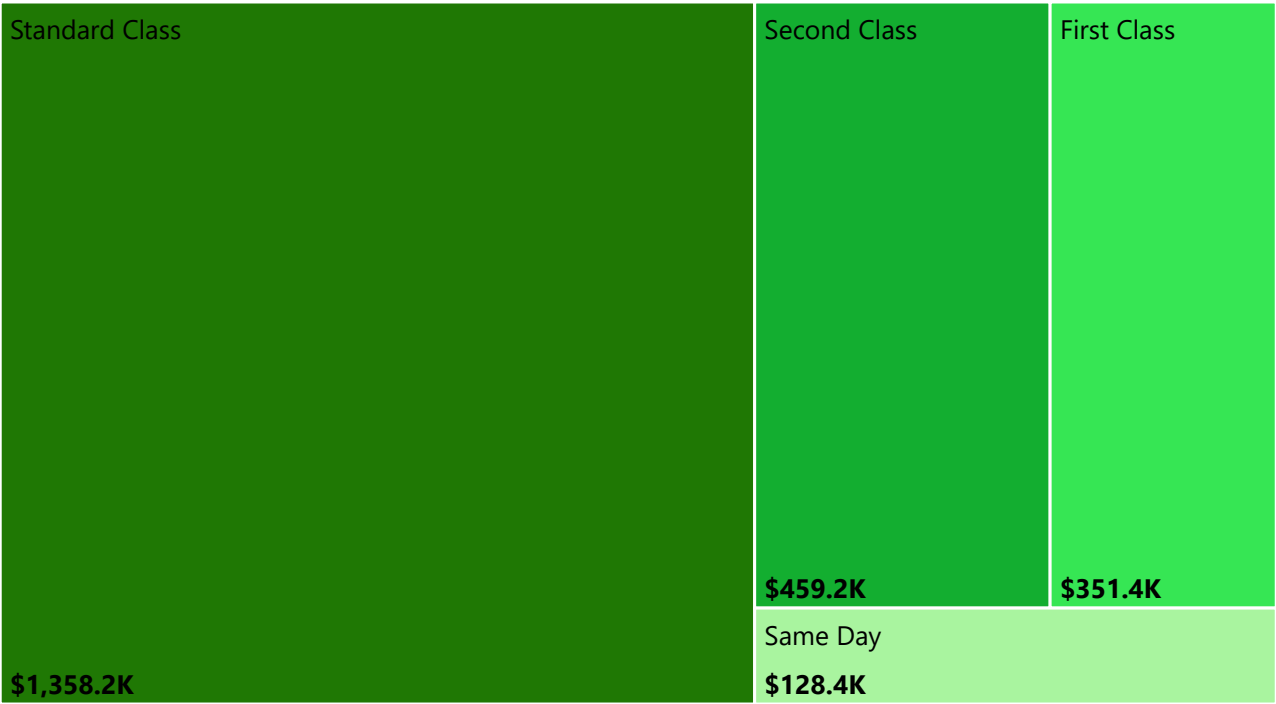
# Our customers.



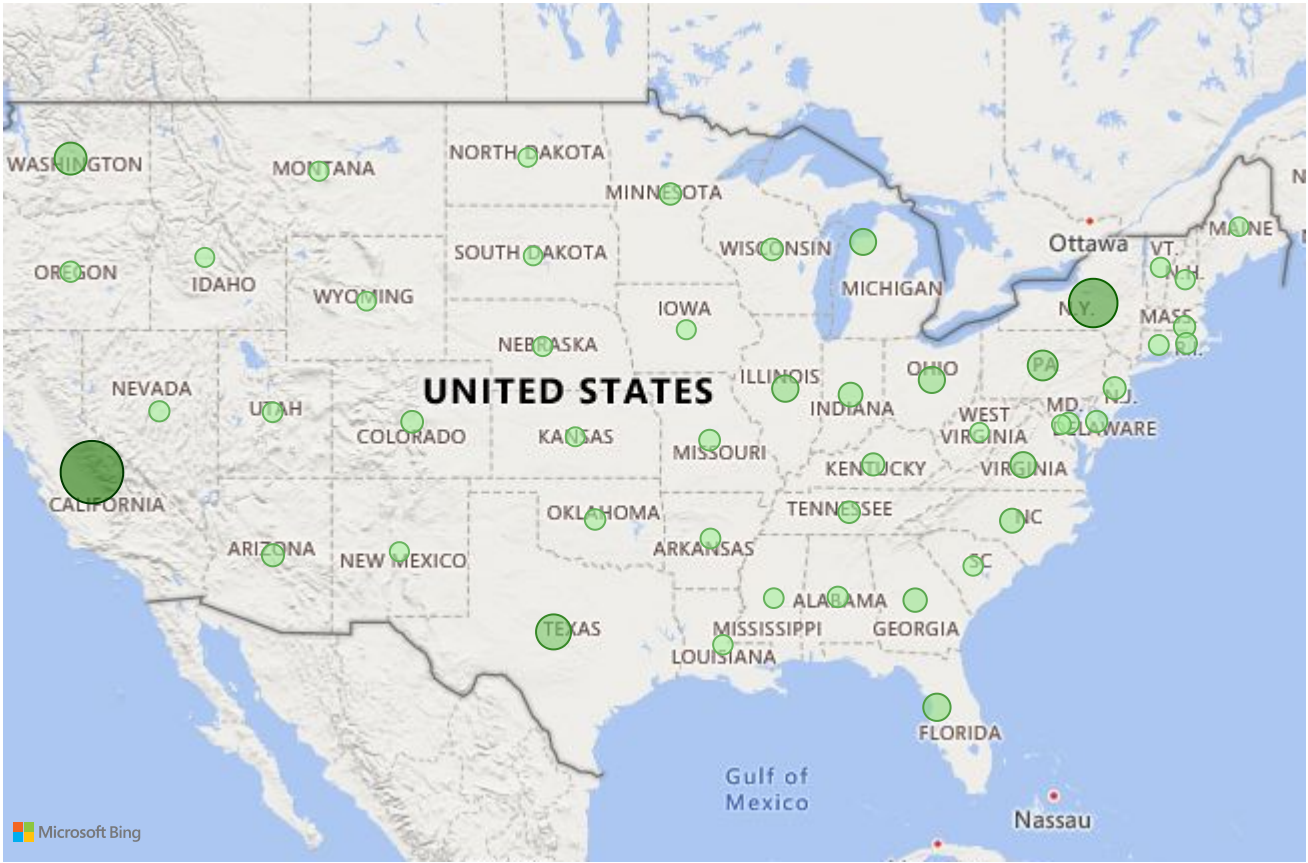
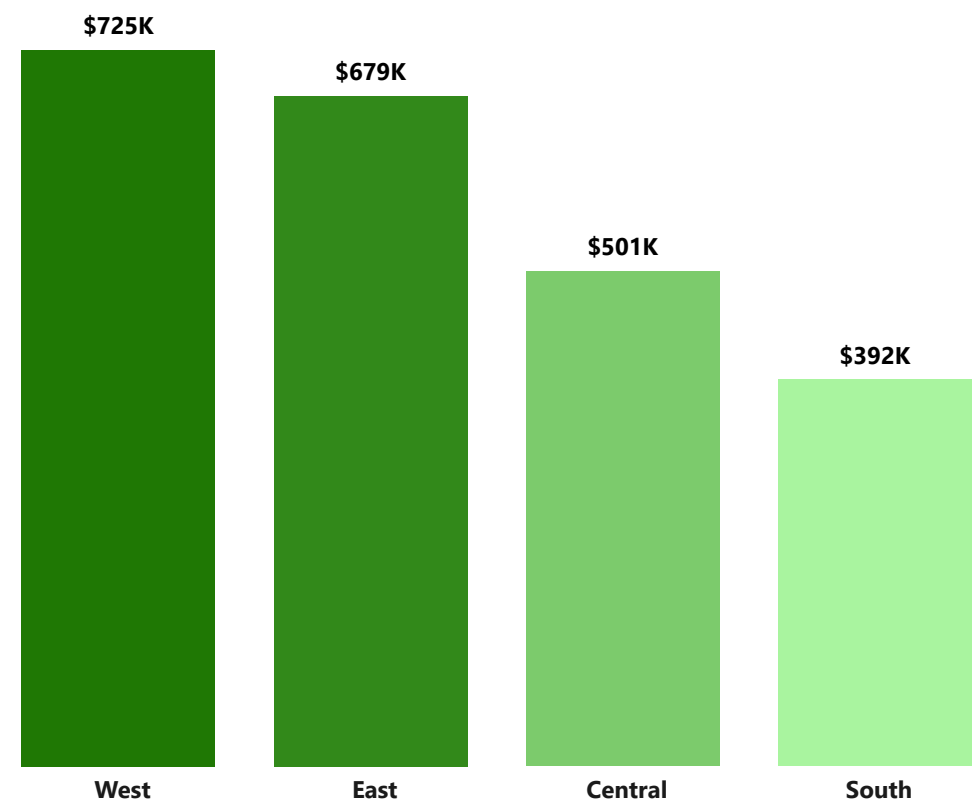
Consumers accounted for over half of the customer segment at **51 %** and the customer who had the highest order sale was **Sean Miller**.



Standard class was mostly preferred with sales raking a whopping **\$1.4 M** on the other hand Same Day mode had only **\$128 K** worth of sales.



# Where in the world?



The region with the lowest sales was the South at **\$391 K** and the West had the most at **\$725 K**.

The state of California had **\$458K** in revenue while Maine only managed **\$1.3 K**.