

Roles of Manager and Levels of Management

Presented By-Priya Sharma Assistant Professor Graduate School of Business Tula's Institute, Dehradun

Roles of Manager

Interpersonal Roles

- > Figure Head Representing an organization
- ➤ Leader Encouraging and Motivating Employees
- > Liaison Connecting outside world, develops external links

Informational Roles

- ➤ Monitor Receives information from various sources on matters concerning organization
- ➤ Disseminators Transmitting information within the organization
- > Spokesman Transmitting information outside the organization

Decision Roles

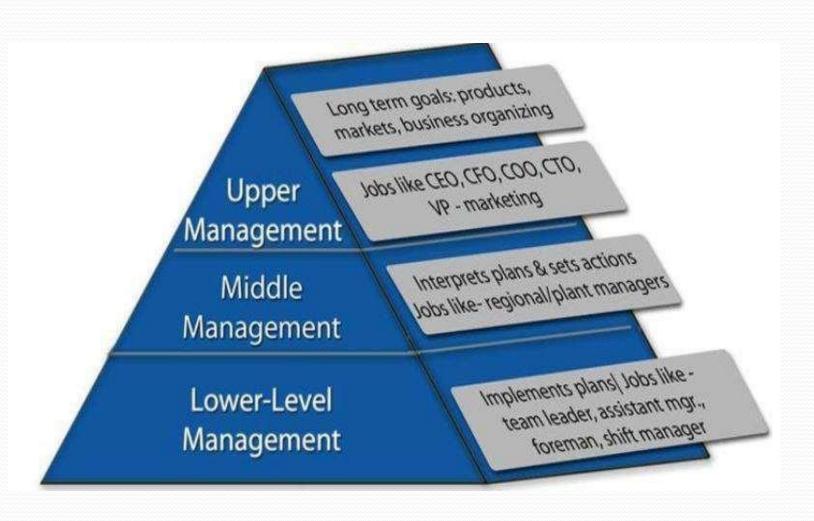
- > Entrepreneur Encouraging New Ideas
- > Disturbance handler Conflict handler
- > Resource allocator
- Negotiator Managers has to negotiate in important matters concerning the organization



Quick review on roles of a manager

https://www.youtube.com/watch?v=UdZGKV99z3U

Levels of Management



Managerial Skills Type

Conceptual Skill

Ability to think in abstract, ability to analyze the forces working in a situation, creative and innovative ability.

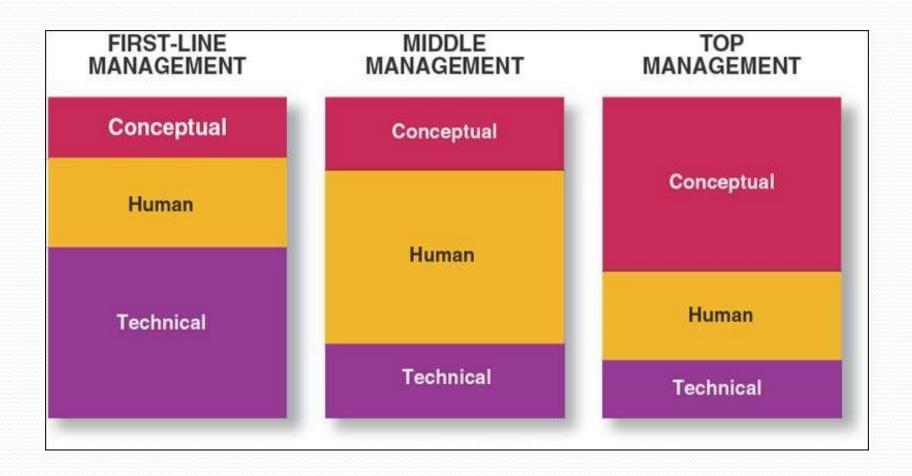
Technical Skill

Managers understanding of the nature of job that people under him have to perform

Human Relation Skills

> Ability to interact effectively with people at all level.

Managerial Skills at Different Management Levels



References

Books-

- Principles & Practices of Management By L.M. Prasad
- Principles & Practices of Management By P. C. Tripathi

Thank you