

# Moremakers Advisory – Company Profile

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[www.moremakersadvisory.com](http://www.moremakersadvisory.com)

## About Us

Moremakers Advisory is the research and analytics division of Moremakers Investment CC, focused on delivering accurate, evidence-based market research, economic insights, and business intelligence across Namibia and Southern Africa.

We help decision-makers in both the private and public sectors make smarter choices through data-driven insights that inform strategy, policy, and performance.

## What We Do

We provide specialized research services designed to help companies and institutions navigate markets, understand consumers, monitor competitors and evaluate policies.

## Our Core Services

- Price Surveys – Monitor product prices across markets and competitors.
- Product Availability Checks – Identify stock shortages and supply gaps.
- Competitor Price Monitoring – Track and analyze competitors' pricing strategies.
- Retail Insights – Collect in-store data on products and trends.
- Market Entry Research – Provide intelligence to support expansion into new markets.
- Custom Research – Design research tailored to your business needs.

## Research Areas

- Market Research – Analyze consumer behavior, pricing trends, and competitor activity.
- Political & Public Opinion Research – Capture views on leadership and governance.
- Policy Research – Evaluate the effectiveness of public policies.
- Economic Research – Study economic trends and resource allocation.
- Healthcare Research – Assess patient satisfaction and service delivery.
- Social Policy Research – Evaluate government and community program impacts.
- Environmental & Climate Policy Research – Explore climate and sustainability policies.
- Technology & Innovation Policy Research – Analyze technology's role in development.

## Flagship Products

- Customer Satisfaction Index – National and sectoral customer satisfaction rankings.
- Voice of the Customer (VoC) – Real-time feedback tools for service improvement.
- Customer Service Benchmarking Index – Compare service performance regionally.
- Annual CEO & Managing Director Survey – Insights from business leaders on the economy.

## Sectors We Serve

- Retail
- Energy & Utilities
- Healthcare
- Telecommunications
- Financial Services
- Automotive
- Public Sector

## Our Clients

We work with a broad spectrum of organizations including:

- Retailers
- Manufacturers
- Distributors
- Service providers
- Government agencies

Past & Present Clients:

The logo for OK Foods, featuring the word "OK" in red and "Foods" in green, underlined.

### Why Choose Us?

- Deep understanding of local markets.
- Network of field researchers across Namibia.
- Experience across multiple sectors.
- Focus on accuracy, relevance, and impact.
- We deliver not just data, but actionable intelligence.

### Contact Us

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