Moremakers Advisory – Company Profile

**www.moremakersadvisory.com**

# About Us

Moremakers Advisory is the research and analytics division of Moremakers Investment CC, focused on delivering accurate, evidence-based market research, economic insights, and business intelligence across Namibia and Southern Africa.  
  
We help decision-makers in both the private and public sectors make smarter choices through data-driven insights that inform strategy, policy, and performance.

# What We Do

We provide specialized research services designed to help companies and institutions navigate markets, understand consumers, monitor competitors and evaluate policies.

## Our Core Services

* Price Surveys – Monitor product prices across markets and competitors.
* Product Availability Checks – Identify stock shortages and supply gaps.
* Competitor Price Monitoring – Track and analyze competitors’ pricing strategies.
* Retail Insights – Collect in-store data on products and trends.
* Market Entry Research – Provide intelligence to support expansion into new markets.
* Custom Research – Design research tailored to your business needs.

# Research Areas

* Market Research – Analyze consumer behavior, pricing trends, and competitor activity.
* Political & Public Opinion Research – Capture views on leadership and governance.
* Policy Research – Evaluate the effectiveness of public policies.
* Economic Research – Study economic trends and resource allocation.
* Healthcare Research – Assess patient satisfaction and service delivery.
* Social Policy Research – Evaluate government and community program impacts.
* Environmental & Climate Policy Research – Explore climate and sustainability policies.
* Technology & Innovation Policy Research – Analyze technology’s role in development.

# Flagship Products

* Customer Satisfaction Index – National and sectoral customer satisfaction rankings.
* Voice of the Customer (VoC) – Real-time feedback tools for service improvement.
* Customer Service Benchmarking Index – Compare service performance regionally.
* Annual CEO & Managing Director Survey – Insights from business leaders on the economy.

# Sectors We Serve

* Retail
* Energy & Utilities
* Healthcare
* Telecommunications
* Financial Services
* Automotive
* Public Sector

# Our Clients

We work with a broad spectrum of organizations including:  
- Retailers  
- Manufacturers  
- Distributors  
- Service providers  
- Government agencies  
  
Past & Present Clients:



# Why Choose Us?

* Deep understanding of local markets.
* Network of field researchers across Namibia.
* Experience across multiple sectors.
* Focus on accuracy, relevance, and impact.
* We deliver not just data, but actionable intelligence.

# Contact Us

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