

April 12, 2024

## Website Proposal - Dalkia Inc.

### I. SCOPE OF WORK

The **Website**, or front-end, will consist of the following sections:

1. **Home (Landing Page):** The main page where visitors land, providing an introduction to the company.
2. **About Us:** Information about the company's history, mission, vision, scope and services.
3. **Projects:** Showcase of completed and ongoing projects undertaken by the company.
4. **Certification and Awards:** Display of the company's certifications and awards received.
5. **Careers and Contacts:** Information about job opportunities and contact details for inquiries.

The **Admin Panel**, or back-end will provide administrative functionalities for managing the website's content and operations. It includes:

1. **Login:** Secure access for authorized administrators
2. **Dashboard:** Overview of website performance and key metrics
3. **Project Management:** Add, edit, and remove projects displayed on the website.
4. **Certifications and Awards Management:** Update certifications and awards showcased on the website.
5. **Job Posting:** Post, edit, and remove job vacancies.
6. **Inquiry Report:** View and manage inquiries submitted through the website.
7. **Applicant Report:** Track and manage job applications.
8. **Company Information:** Update company details such as address, contact information, etc.
9. **User Management (Admin Only):** Update the Administrator credentials.

### II. PRICE

Based on the scope outlined above, our proposed pricing structure is as follows:

1. **Initial Payment:** The client will make an initial payment of **P10,000** upon signing the contract. This payment is required to commence the development of the project.

2. **Monthly Payment:** Following the deployment and go-live of the project, the client will begin making payments of **₱3,000** for a period of 2 years (24 months) every 1<sup>st</sup> day of the month.

This pricing structure covers the entire website development, including the front-end and back-end functionalities outlined in the scope of work. It also includes 1-month post-launch support for any technical issues.

### III. TIMELINE

The total development time for this project will be 176 hours or approximately 22 days based on a standard 8-hour workday. This timeline includes:

1. Initial Consultation and Requirement Gathering
2. Design and Development of the Website and Admin Panel.
3. Integration of Necessary Functionalities.
4. Content Creation for Website Sections (text and images provided by the client).
5. Testing and Quality Assurance.
6. Client Review and Revisions.
7. Deployment and Go-Live

The project will be completed within this timeframe, ensuring timely delivery and adherence to milestones.


### IV. BENEFITS

The proposed Website and Admin Panel offer numerous benefits that will contribute to the success and growth of the company:

1. **Enhanced Online Presence:** A professionally designed website will enhance Dalkia Inc.'s online visibility, attracting potential clients and partners.
2. **Improved User Experience:** With an intuitive interface and seamless navigation, visitors will enjoy a smooth browsing experience, leading to increased engagement and retention.
3. **Efficient Content Management:** The admin panel provides easy-to-use tools for updating content, allowing Dalkia Inc. to keep the website current and relevant.
4. **Streamline Operations:** Integrated functionalities such as project management and job posting will streamline internal processes, saving time and resources.
5. **Increased Customer Engagement:** Engaging features and informative content will captivate visitors, fostering stronger connections with clients and stakeholders.
6. **Scalability and Flexibility:** The modular design of the website and admin panel allows for future expansion and customization as Dalkia Inc. grows and evolves.

7. **Cost-Effective Solution:** By providing a comprehensive solution that covers both front-end and back-end functionalities, Dalkia Inc. can achieve its digital goals cost-effectively.

**Arjay Diangzon**  
Web Developer

  
Rose Ann T. Bautista  
Date: 6/2/14