

Hendy Carter

Senior Content Writer

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📍 Chicago, United States.

Profile

I am Hendy Carter, a creative and detail-oriented writer with over five years of experience in content creation, copywriting, and editing. Proven ability to produce engaging and well-researched content across various platforms and genres. Adept at meeting tight deadlines and managing multiple projects simultaneously. Passionate about storytelling and committed to delivering high-quality content that captivates and informs audiences.

Education

Bachelor of Arts in English, *Washington University*

2014 – 2018
Seattle, WA

Professional Experience

Senior Content Writer, *Amazon*

present
San Jose, CA

- Develop and write engaging content for various platforms, including websites, blogs, and social media.
- Conduct thorough research to ensure accuracy and depth of content.
- Collaborate with marketing and design teams to create compelling copy that aligns with brand voice and strategy.
- Edit and proofread content to ensure clarity, coherence, and grammatical correctness.
- Utilize SEO best practices to enhance content visibility and drive organic traffic.

Freelance Writer, *Amazon*

2019 – 2020
San Jose, CA

- Provide high-quality writing services to clients across different industries.
- Write and edit articles, blog posts, marketing copy, and technical documents.
- Maintain a strong client base through excellent communication and timely delivery of projects.
- Adapt writing style to suit diverse audiences and purposes.
- Manage multiple projects simultaneously, ensuring adherence to deadlines and client specifications.

Languages

- English
- Spanish

Skills

Content Creation — Proficient

Copywriting — Proficient

Editing and Proofreading — Proficient

SEO Optimization — Proficient

Research and Fact-Checking — Proficient

Blogging and Article Writing — Proficient