

Reach Buyers, Investors & Media: Press Release Distribution for Real Estate Success

Get featured on top real estate blogs, property news sites, and industry publications that drive credibility, leads, and visibility. With EasyPR, your listings and developments get the media attention they deserve.

Why Most Real Estate Professionals Struggle to Get Media Exposure?

Listing Portals Don't Build Your Brand

Property portals are saturated, your listing appears next to hundreds just like it. There's no space to showcase project value, investment potential, or build trust through media authority.

Local News & Trade Media Are Hard to Break Into

Without a publicist or existing press contacts, getting featured in niche real estate media, local news, or property blogs is nearly impossible, especially for smaller agencies or solo agents.

Missed Opportunities Around Launches and Open Houses

By the time you try to get coverage for a launch, groundbreaking, or event, it's already too late. Manual outreach doesn't fit the fast-moving timelines of property marketing.

Agents Don't Have Time to Learn PR Tools or Write Releases

You're focused on closing deals, not writing professional press releases or figuring out distribution platforms. On top of everything else, PR becomes a burden, not a growth tool.

EasyPR Solves Real Problems With Press Release Distribution for Real Estate Professionals

Reach Targeted Real Estate Media Outlets

EasyPR connects your press release with top-tier real estate publications, blogs, and investor-focused media that helps you reach the people who matter most: buyers, sellers, and industry insiders.

Promote Listings with SEO-Optimized Press Releases

Every press release is crafted or reviewed for real estate SEO best practices — so your listings and announcements can rank in Google, drive organic traffic, and support your marketing strategy.

Professional Writing & Formatting Included

It doesn't matter if you don't have a press release ready. We offer expert writing and editing tailored for real estate news, ensuring your content looks professional and meets distribution standards.

Distribute Timely News, Fast

We ensure that your latest property launches, listing announcements, and real estate events are distributed right on schedule with same-day or pre-scheduled press release distribution to meet tight deadlines.

Build Authority with Every Press Feature

Get your name and listings featured on recognized media sites to reinforce trust with clients, investors, and search engines. EasyPR helps build lasting authority in your local and national markets.

Hassle-Free PR Built for Real Estate Professionals

EasyPR manages everything from writing to publishing with no tools, no setups, and no learning curves. Just tell us what your property or news is about, and we'll take care of the full press release process so you can stay focused on selling.

Proof That EasyPR Press Releases Make a Real Impact

HTR Care: The process was smooth, the team was responsive, and our press release was published quickly across reputable platforms. They made PR distribution effortless and efficient. Highly recommend EasyPRWire for anyone looking to gain media visibility and boost their brand credibility.

Dan: super responsive, and efficient team, with a ton of PR options available. thoroughly enjoy working with them!

Amnish Sthapit: We had the pleasure of working with Easypwire, and I can confidently say their expertise, creativity, and professionalism exceeded our expectations. From day one, their team demonstrated a deep understanding of our brand, our goals, and the nuanced landscape of our industry.

Mulyankan Sharma: Great PR support. Helped us gain visibility.

Real Estate Press Release Pricing to Fit Your Goals and Budget

Starter	Elite	Premium	Ultimate
For small business Starter Sample Report	For large business Elite Sample Report	For top business Premium Sample Report	For large business Ultimate Sample Report
\$59 <small>\$159</small> One time payment	\$99 <small>\$299</small> One time payment	\$399 <small>\$599</small> One time payment	\$499 <small>\$799</small> One time payment
Order Now	Order Now	Order Now	Order Now

CTA BUTTON: [See Full Pricings](#)

Frequently Asked Questions

What is a real estate press release and how does it help?

A real estate press release is a professionally written news story used to promote listings, developments, events, or company news. It helps agents and agencies generate visibility, attract buyers, and build credibility by getting featured in media outlets and property publications.

How does EasyPR distribute real estate press releases?

EasyPR distributes real estate press releases through a curated network of media outlets, including real estate blogs, industry-specific publications, investor platforms, and major news sites. We target publications most relevant to your audience, buyers, investors, renters, and real estate professionals.

Can I promote a single property listing with a press release?

Yes, press releases are a powerful way to promote individual property listings. EasyPR helps turn your listing into a newsworthy angle and distributes it to relevant media, increasing visibility, generating leads, and positioning the listing as exclusive or investment-worthy.

Do I need to write the press release myself?

No. EasyPR provides professional real estate press release writing services. You simply provide the property or news details, and our team will craft and format your release to meet editorial standards and maximize media pickup.

Where will my real estate press release be published?

Your press release can be published on high-authority real estate websites, digital news platforms, local media outlets, and search engines like Google News. We prioritize distribution based on your goals, whether it's visibility, authority, or SEO.

Is press release distribution effective for real estate agents?

Yes, press releases are highly effective for real estate agents looking to build authority, promote listings, and reach more potential buyers or investors. It's one of the few strategies that offers both branding and lead generation through trusted media sources.

How much does real estate press release distribution cost?

While the cost depends on the distributor you choose. But EasyPR offers flexible pricing based on your needs, starting from just \$59 per release. Packages can include writing, editing, and expanded distribution based on your goals and budget.

CTA Content

Start Reaching More Buyers, Investors, and Media With Your Next Real Estate Press Release

Let EasyPR handle the writing, formatting, and distribution, so you can focus on closing deals. Get published on top real estate news sites and boost visibility for your listings, projects, and announcements.