

# Launch Fintech Innovations & Build Trust with Targeted PR Distribution

Secure high-intent media coverage on top financial news outlets, fintech blogs, and investor-focused platforms that boost credibility, attract clients, and amplify your brand.

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## Why Fintech & Finance Press Releases Fail to Reach Top Media and Investors?

### Limited Reach to Top Financial Media

Many fintech press releases never make it to the major financial news outlets, industry blogs, or investor-focused platforms, which makes important announcements unnoticed.

### Low Credibility in the Financial Community

Without coverage on authoritative platforms, fintech brands appear less trustworthy to investors, partners, and customers, weakening their market position.

### Time-Intensive and Inefficient Distribution

Manually pitching press releases to journalists and finance media takes excessive time and resources, often resulting in inconsistent or minimal coverage.

### Missed High-Impact Opportunities

Many fintech companies fail to appear on high-value channels like investor-targeted media and niche financial publications, missing the chance to attract investors, partners, and high-intent leads.

# Get Your Fintech & Finance Press Releases Seen by Top Media and Investors with EasyPR

## Targeted Media Distribution

EasyPR delivers your fintech press releases directly to top financial news outlets, fintech blogs, and investor-focused platforms like business insider, Forbes business, and more, which ensures your announcements reach the audience that matters most.

## Boost Credibility and Trust

Coverage on authoritative financial publications positions your fintech brand as a trusted player, that helps you gain investor confidence and strengthen market authority.

## Increase Investor Engagement

EasyPR ensures your press releases reach journalists and platforms that investors follow, generating meaningful attention and attracting high-quality investor leads.

## High-Intent Media Placement

Our platform targets high-value channels where investors, partners, and clients are most engaged, maximizing visibility and turning readers into actionable opportunities.

## Real-Time Coverage Tracking

Monitor press release performance with EasyPR's analytics dashboard. Track placements, media mentions, and investor engagement to optimize your PR strategy continuously.

## Tailored PR for Fintech & Finance Brands

EasyPR understands the nuances of financial communication. Every press release is distributed with a strategy designed to highlight your innovation, attract investors, and boost brand authority.

## What Our Clients Say About EasyPR

**HTR Care:** The process was smooth, the team was responsive, and our press release was published quickly across reputable platforms. They made PR distribution effortless and efficient. Highly recommend EasyPRWire for anyone looking to gain media visibility and boost their brand credibility.

**Dan:** super responsive, and efficient team, with a ton of PR options available. thoroughly enjoy working with them!

**Amnish Sthapit:** We had the pleasure of working with Easprwire, and I can confidently say their expertise, creativity, and professionalism exceeded our expectations. From day one, their team demonstrated a deep understanding of our brand, our goals, and the nuanced landscape of our industry.

**Mulyankan Sharma:** Great PR support. Helped us gain visibility.

## Affordable Fintech & Finance Press Release Distribution Plans

Starter	Elite	Premium	Ultimate
For small business  Starter Sample Report 	For large business  Elite Sample Report 	For top business  Premium Sample Report 	For large business  Ultimate Sample Report 
<b>\$59</b> <small>\$159</small> One time payment  	<b>\$99</b> <small>\$299</small> One time payment  	<b>\$399</b> <small>\$599</small> One time payment  	<b>\$499</b> <small>\$799</small> One time payment  

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## Frequently Asked Questions

### What is fintech press release distribution and why is it important?

Fintech press release distribution is the process of sharing your company news, product launches, or funding announcements with targeted financial media, fintech blogs, and investor

platforms. It helps increase brand credibility, attract investors, and reach a highly relevant audience.

## How can I get my finance press release featured in top media?

To get featured in leading financial news outlets, your press release must be well-written, timely, and distributed through platforms like EasyPR that specialize in reaching journalists, fintech blogs, and investor-focused publications.

## What types of fintech companies benefit from PR distribution?

Fintech startups, banks, payment platforms, blockchain companies, and financial technology service providers benefit most from PR distribution. It helps them gain visibility, attract investors, and build trust with clients.

## How long does it take for a finance press release to get published?

The publishing timeline depends on the target media and editorial calendars. With EasyPR, press releases often reach journalists and platforms within 24–72 hours, maximizing timely visibility and engagement.

## Can I track the performance of my fintech press release?

Yes. Platforms like EasyPR provide real-time tracking and analytics, showing media placements, mentions, and investor engagement. This helps you measure reach, optimize campaigns, and demonstrate PR ROI.

## How much does it cost to distribute a finance press release with EasyPR?

Starting at just \$59, EasyPR offers flexible plans for startups, growing fintech companies, and established financial brands. Each plan is designed to maximize media coverage, investor visibility, and brand credibility, ensuring your press releases reach the right audience efficiently.

What makes EasyPR different from other press release services?

EasyPR specializes in fintech and finance press release distribution. We focus on high-intent media, investor-focused platforms, and top financial publications, ensuring your announcements reach the right audience while boosting credibility.

## **CTA Content**

### **Get Investor Attention and Market Visibility With Fintech Press Release Distribution**

Launches, funding rounds, partnerships, product rollouts, EasyPR helps your fintech brand cut through the noise with press releases published across major finance and tech outlets. Build authority while complying with industry standards.