

Press Release Distribution Services For Ecommerce Brands

Boost eCommerce sales with targeted press release distribution services, reaching top media and shopping platforms to drive visibility, trust, and conversions.

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Ignoring Press Releases Can Hurt Your E-commerce Brand

Lack of Credibility

Without press coverage or trusted third-party endorsements, customers are hesitant to buy. Shoppers are more likely to trust competitors featured in reputable blogs, review sites, or major news outlets. Consistent press mentions help your brand build authority and earn customer confidence.

Hard to Reach Your Audience

Your potential buyers spend time researching and comparing products before making a purchase. Ignoring press releases means missing out on high-intent shoppers who rely on trusted media sources. Press coverage ensures your brand appears where customers are actively looking to buy.

Weaker Marketing Performance

Marketing channels like email, social media, and paid ads perform better when supported by credible press coverage. Skipping press releases limits your overall campaign effectiveness and ROI. Integrating PR strengthens every aspect of your marketing strategy.

Missed Social Proof Opportunities

Press mentions act as endorsements, creating organic credibility and building trust with new customers. Ignoring them means missing out on word-of-mouth marketing and repeat purchases. Consistent press features help establish your brand as reliable and reputable.

How EasyPR Helps Your E-commerce Brand Get Noticed?

Targeted Distribution

EasyPR shares your press release with journalists and media outlets in e-commerce, tech, and consumer goods who are actively looking for products like yours, making sure your story reaches the right audience as part of our eCommerce brand press release service.

E-Commerce Optimized Press Releases

We craft press releases for both journalists and buyers, highlighting the benefits that matter most and driving high-intent shoppers directly to your product page with a clear call to action as part of our e-commerce brand press release service.

Transparent Results & Reporting

You get easy-to-read reports showing where your press release appeared and the links back to your site, giving you clear information to see the real results of your e-commerce press release distribution.

Better Visibility Across Platforms

Your story is shared on blogs, review sites, and media networks, increasing reach and awareness. Press coverage helps your brand stand out from competitors, gain trust, and continues to attract attention long after the initial campaign.

Builds Long-Term Customer Trust

Each press placement acts as a trusted endorsement, boosting credibility. Customers feel more confident buying from your brand, improving repeat purchases and loyalty, while consistent press features strengthen social proof and reputation over time.

Supports Multi-Channel Marketing

Press coverage enhances your social media, email campaigns, and paid ads, creating synergy across all marketing channels. Integrating PR ensures your overall marketing strategy is more effective, credible, and drives better results and higher conversions.

What Our Clients Are Saying

HTR Care: The process was smooth, the team was responsive, and our press release was published quickly across reputable platforms. They made PR distribution effortless and efficient. Highly recommend EasyPRWire for anyone looking to gain media visibility and boost their brand credibility.

Dan: super responsive, and efficient team, with a ton of PR options available. thoroughly enjoy working with them!

Amnish Sthapit: We had the pleasure of working with Easypwire, and I can confidently say their expertise, creativity, and professionalism exceeded our expectations. From day one, their team demonstrated a deep understanding of our brand, our goals, and the nuanced landscape of our industry.

Mulyankan Sharma: Great PR support. Helped us gain visibility.

Affordable Press Release Pricing for E-commerce

Starter	Elite	Premium	Ultimate
For small business	For large business	For top business	For large business
Starter Sample Report	Elite Sample Report	Premium Sample Report	Ultimate Sample Report
\$59 <small>\$159</small> One time payment	\$99 <small>\$299</small> One time payment	\$399 <small>\$599</small> One time payment	\$499 <small>\$799</small> One time payment
Order Now	Order Now	Order Now	Order Now

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Frequently Asked Questions

How quickly will my press release be distributed?

With our eCommerce press release distribution services, coverage can start appearing within 1–2 weeks as journalists and online outlets pick up your story.

What kind of media coverage can I expect?

Clients typically get featured on niche blogs, product review sites, and major online news publications. Our press release distribution for eCommerce brands ensures placements on sites your target customers trust.

Do you write the press release for me?

Yes! Our expert writers create eCommerce-optimized press releases that appeal to both journalists and potential buyers, highlighting benefits that drive traffic and conversions.

Will this help drive traffic and sales?

Yes. A well-distributed press release builds brand credibility, drives organic traffic, and increases sales, making it a key part of press release marketing for online stores.

Can press releases improve my e-commerce SEO?

Yes. Properly distributed press releases generate high-quality backlinks from authoritative sites, improving your search engine ranking and increasing organic traffic to your online store.

Do press releases help with influencer and media outreach?

Absolutely. Press releases serve as a foundation for e-commerce brand media outreach, making it easier to attract influencers, journalists, and review sites interested in featuring your products.

Are press release services suitable for small e-commerce stores?

Yes. E-commerce press release distribution services are designed for businesses of all sizes, helping small stores build credibility, reach their target audience, and compete with larger brands.

CTA Content

Drive Sales and Traffic With PR That Gets Your Products Featured

EasyPR helps ecommerce brands land on shopping blogs, tech review sites, and online media, all designed to generate high-intent traffic and trust. Raise brand awareness and boost product discovery during launches, sales, or seasonal campaigns.