

## Joshua Sutherland

Joshua Sutherland is a 45 year-old husband with a 17 year-old son and a 11 year-old daughter. Joshua was slightly addicted to gambling when he was younger. Although he still gambles now, he feels responsible to financially support his family. Joshua works as a Janitor at a big shopping mall with a lower income, and his wife has a part-time job in Shoppers Drug Mart. With their son going to college soon, the money they make is just enough to support the family, and that's why Joshua can't afford to lose too much money in gambling.

Joshua never went to college, and he doesn't have too many profession skills in other fields. Joshua doesn't pay too much attention to new technologies because he thinks everything on his cellphone or computer is "not real", and he prefers to focus more on the "real things". Jonathan, Joshua's son, knows his father loves gambling, but his also knows the economic status of his family, so he recommends his father to try some free poker games online so that his father wouldn't lose real money.

- 45 year-old male
- Married, 2 kids
- Lower income
- Not too interested in technologies but still willing to give new things a try

Joshua's Goal:

This game is completely free to play and can be played as a substitute of real life gambling

- Changing the profile picture will allow Joshua to use a picture of himself. Since Joshua always considers video games something "not real", playing the game with a picture of himself will give him a more realistic feeling.
- The in-game shop does not require any real-life money. Purchasing in the in-game shop will save Joshua some money.
- Since Joshua constantly loses in gambling, gaining free tokens everyday will save him money and allow him to keep playing the game for free.
- Although the game is totally free, the game Black Jack is still a gambling game. Gaining and losing tokens in the game will bring Joshua a sense a gambling.

## Junxiao Yu

Junxiao Yu is a 20 year-old third-year international student with CS and Mathematics majors at UTM. Junxiao does not like outdoor sports. His father is a business man in China and his mother is a full time housewife. Junxiao isn't financially independent and feels too lazy to get a part time job. His parents send him 1800 dollars every month as his living expenses.

Although Junxiao isn't the smartest one among his genius friends in school, he is still a very smart person. Since Junxiao is a CS student, he's obviously very good at electronic devices and willing to try out new technologies. Junxiao is very competitive when it comes to games, which makes him a big fan of League of Legends, a competitive online video game. However, after losing 7 games in a row, he feels mad and wants to try some new games in other genres.

- 20 year-old student
- Not financially independent
- Studying in Canada and parents in China
- Experienced video games player
- Has an iPhone 13 and very interested in new technologies

### Junxiao's Goal:

Junxiao is tired of online games that are too intense and wants to try some games that are more chill but still require strategics.

- Junxiao likes to win. Playing the game with an account will allow to keep track of how much tokens Junxiao has won in his games.
- After losing too much, Junxiao might want to delete his account to stop playing the game, and stop other players from viewing his profile.
- Junxiao is a competitive person. View people's files can allow him to see how other people and himself are doing in the game.
- The achievements system will allow Junxiao to view what he has accomplished in the game.

## Jonathan Lukas

Thirty-eight-year-old Jonathan is a father of three children: 3 year old Mark, 5 year old Laura and 9 year old Felix living in California, USA. His wife Rosa works as a nurse in Dignity Health – California Hospital from 8 am to 5 pm every day except for Sunday. While Jonathan is a self-employed man working at home, he is a very adventurous person. His current job is investing in cryptocurrency and NFT. Although he is still new to the crypto and NFT community, he finds it more promising than his old job.

His previous occupation was as an Ex-Professional Blackjack player. His first contact with blackjack was when his friend Walter invited him and a group of other friends to a trip to Las Vegas casinos. He tried many games and discovered blackjack to be the easiest game to win, giving him satisfaction. Afterward, he tried many online blackjack websites and App but detest pop up ads, forcing him to wait. He wanted to find an App or website that does not require him to watch ads after every single round of blackjack.

After retiring as an ex-professional blackjack player, Jonathan's morning starts with waking up at 6 am to prepare to drive his kids to school and his wife to work. While in the meantime of waiting for his wife and kids to get ready, he would still like to play a couple of fast rounds of blackjack on his phone, but would not want to spend money because he is trying to save money for his kids future college fund.