

Joshua Sutherland

Joshua Sutherland is a 45 year-old husband with a 17 year-old son and a 11 year-old daughter. Joshua was slightly addicted to gambling when he was younger. Although he still gambles now, he feels responsible to financially support his family. Joshua works as a Janitor at a big shopping mall with a lower income, and his wife has a part-time job in Shoppers Drug Mart. With their son going to college soon, the money they make is just enough to support the family, and that's why Joshua can't afford to lose too much money in gambling.

Joshua never went to college, and he doesn't have too many profession skills in other fields. Joshua doesn't pay too much attention to new technologies because he thinks everything on his cellphone or computer is "not real", and he prefers to focus more on the "real things". Jonathan, Joshua's son, knows his father loves gambling, but his also knows the economic status of his family, so he recommends his father to try some free poker games online so that his father wouldn't lose real money.

- 45 year-old male
- Married, 2 kids
- Lower income
- Not too interested in technologies but still willing to give new things a try

Joshua's Goal:

This game is completely free to play and can be played as a substitute of real life gambling

Junxiao Yu

Junxiao Yu is a 20 year-old third-year international student with CS and Mathematics majors at UTM. Junxiao does not like outdoor sports. His father is a business man in China and his mother is a full time housewife. Junxiao isn't financially independent and feels too lazy to get a part time job. His parents send him 1800 dollars every month as his living expenses.

Although Junxiao isn't the smartest one among his genius friends in school, he is still a very smart person. Since Junxiao is a CS student, he's obviously very good at electronic devices and willing to try out new technologies. Junxiao is very competitive when it comes to games, which makes him a big fan of League of Legends, a competitive online video game. However, after losing 7 games in a row, he feels mad and wants to try some new games in other genres.

Junxiao would like to play blackjack in a completely free app. He would like to be able to save his progress in the app, preferably by having an account in the app so his progress is not lost. He also would like to be able to choose photos to use as his profile picture of his account. Since Junxiao would like to use this app with other people, he would like to follow other users in the app. Being very competitive, he would also like to be able to see the profiles of the other players, in order to compare the achievements that the other players have earned with the ones he has earned.

- 20 year-old student
- Not financially independent
- Studying in Canada and parents in China
- Experienced video games player
- Has an iPhone 13 and very interested in new technologies

Junxiao's Goal:

Junxiao is tired of online games that are too intense and wants to try some games that are more chill but still require strategics.

Jonathan Lukas

Thirty-eight-year-old Jonathan is a father of three children: 3 year old Mark, 5 year old Laura and 9 year old Felix living in California, USA. His wife Rosa works as a nurse in Dignity Health – California Hospital from 8 am to 5 pm every day except for Sunday. While Jonathan is a self-employed man working at home, he is a very adventurous person. His current job is investing in cryptocurrency and NFT. Although he is still new to the crypto and NFT community, he finds it more promising than his old job.

His previous occupation was as an Ex-Professional Blackjack player. His first contact with blackjack was when his friend Walter invited him and a group of other friends to a trip to Las Vegas casinos. He tried many games and discovered blackjack to be the easiest game to win, giving him satisfaction. Afterward, he tried many online blackjack websites and App but detest pop up ads, forcing him to wait. He wanted to find an App or website that does not require him to watch ads after every single round of blackjack.

After retiring as an ex-professional blackjack player, Jonathan's morning starts with waking up at 6 am to prepare to drive his kids to school and his wife to work. While in the meantime of waiting for his wife and kids to get ready, he would still like to play a couple of fast rounds of blackjack on his phone, but would not want to spend money because he is trying to save money for his kids future college fund.