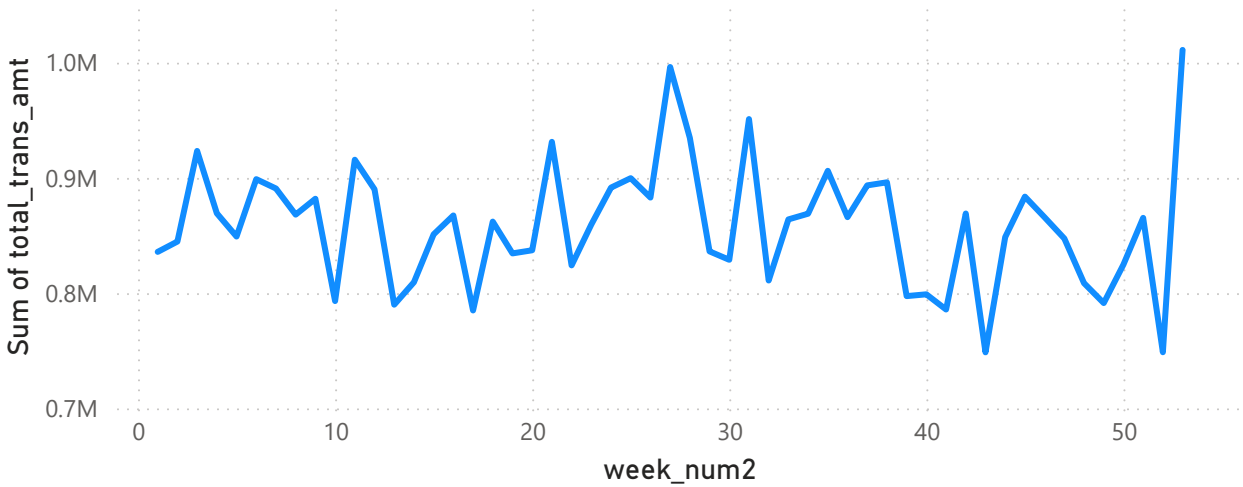


- 1. Revenue is increased by 28.8%
- 2. week 53 transaction amount has increased.
- 3. count of customer increased in 53rd week
- 4. Blue and silver card contributing the most transaction.
- 5. male contribution 31M and female 26M
- 6. percentage of delinquent rate(people who dint pay their credit card bill) is 6.06%
- 7. activation of credit card under 30days is 57.46%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of total_trans_amt by week_num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%

Sum of client_num by week_num2

