



# NOORULAIN

Digital Marketing Expert

## ABOUT ME

I am a results-driven Digital Marketing Expert with a strong focus on SEO(Off-Page), SMM, and SEM. I specialize in creating data-driven strategies to enhance online visibility, drive engagement, and optimize conversions.

## CONTACT



[My Mail](#)



[Call Me +923708677626](#)



[My LinkedIn](#)



[My Portfolio](#)

## SKILLS

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing (SMM)
- Email Marketing
- Digital Marketing Strategy
- PPC
- Analytics & Reporting
- Microsoft Office

## EDUCATION

**Bachelor Of Business & Information Technology (BBIT)**

*Virtual University of Pakistan -Ongoing*

**Cloud Applied Generative AI Engineering (GenEng)**

*GIAIC -Ongoing*

## COURSES

**Fundamentals Of Digital Marketing**

*Google*

**Content Marketing and SEO Fundamentals**

*SEMrush*

## EXPERIENCE

### FREELANCE

**Fiverr**

I have experience of freelancing as an Off-Page SEO Specialist and Social Media Marketer.

### MARKETING INTERN

**Upnyx Solutions**

**SMM Intern**

**AiWorkSquad**