

ABOUT ME

I am a results-driven Digital Marketing Expert with a strong focus on SEO, SMM, and email marketing. I specialize in creating data-driven strategies to enhance online visibility, drive engagement, and optimize conversions.

CONTACT



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<u>Noorulain</u>



<u>Portfolio</u>

SKILLS

- Digital Marketing
- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Email Marketing
- Digital Marketing Strategy
- PPC
- Analytics & Reporting
- Microsoft Office

EDUCATION

Bachelor Of Business & Information Technology (BBIT)

Virtual University of Pakistan - Ongoing

Cloud Applied Generative AI Engineering (GenEng)

GIAIC -Ongoing

COURSES

Fundamentals Of Digital Marketing

Google

Content Marketing and SEO FundamentalsSEMrush

EXPERIENCE

FREELANCE Fiverr

I have experience of freelancing as a Digital Marketer, specializing in SEO and content strategies to enhance clients' online presence.

MARKETING INTERN
Upnyx Solutions