

ABOUT ME

I am a results-driven Digital Marketing Expert with a strong focus on SEO, SMM, and email marketing. I specialize in creating data-driven strategies to enhance online visibility, drive engagement, and optimize conversions. With a passion for staying ahead of industry trends, I aim to deliver impactful campaigns that achieve measurable business growth.

CONTACT

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Noorulain Ahmed

SKILLS

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Email Marketing
- Digital Marketing Strategy
- Content Creation
- Analytics & Reporting
- Microsoft Office
- Typescript
- Next Js (Junior Developer)

EDUCATION

Bachelor Of Business & Information Technology (BBIT)

Virtual University of Pakistan - Ongoing

Fundamentals Of Digital Marketing *Google*

Cloud Applied Generative Al Engineering (GenEng)

Governor House Sindh -Ongoing

EXPERIENCE

DIGITAL MARKETER Fiverr

I have 1.5 years of experience freelancing as a Digital Marketer, specializing in SEO and content strategies to enhance clients' online presence.

RECEPTIONIST

I worked as a Receptionist in a School for 3 Months. I was responsible for Management of student and staff records.