

SUMMARY

A dedicated and motivated web developer focused on continuously advancing technical skillsets used in building front end applications, with a keen interest in the full stack.

SKILLS

Technical

- HTML5
- CSS3/LESS
- JavaScript/jQuery
- Bootstrap
- React, Angular
- PHP, WordPress
- SVN, TFS, GIT
- Photoshop
- Visual Studio, Jira, SharePoint

Online

Search engine optimization
Digital marketing & advertising
User website testing
Content management
Writing

Soft

Innovative problem solver
Technologically inquisitive
Detail oriented
Quick learner
Highly analytical

CAREER HISTORY

Bond Brand Loyalty - *Front End Developer & eLearning Specialist*

FEB 2017 – APR 2019

- Develop interactive eLearning modules for Ford's internal training campaigns on the SCORM platform using a proprietary framework, HTML5, CSS3, jQuery and Bootstrap
- Design innovative mockups, create new screen layouts and source/edit images using Photoshop and Illustrator
- Liaise with backend developers to build responsive websites with Umbraco and the ASP.NET MVC framework, using mockups provided on Zeplin, InVision or Photoshop
- Coordinate with project managers, the creative team and QA to ensure successful and timely delivery of multiple projects running simultaneously
- Troubleshoot and test for bugs, cross browser compatibility and web/mobile responsiveness
- Increased efficiency and decreased timelines by 25%, resulting in lower project budgets and higher profit

Self-Employed - *Web Developer, Digital Marketer, Transcriptionist*

OCT 2013 – PRESENT

- Create mockups and build customized, responsive and mobile friendly websites to ensure a positive user experience
- Market company products and services through research and written content via WordPress
- Manage online SEO for websites using various on-page and off-page techniques
- Manually convert audio recordings into MS Word documents

Pareto Marketing - *Promotional Representative*

JUN 2012 – JUL 2013

LVG Auctions - *Marketing Coordinator/Inside Sales*

NOV 2011 – APR 2012

M&S Exclusive Entertainment - *Co-Owner/Choreographer/Dancer*

SEPT 2004 – DEC 2012

CIBC - *Financial Services/Sales Representative*

NOV 2010 – APR 2011

EDUCATION/CERTIFICATIONS

2017 - Google Mobile Site Developer, AdWords & Analytics Certified

2014 - Post Graduate Certificate in Webmaster Content Site Design,
Seneca College, 4.0 GPA

2011 - Bachelor of Arts, Undergraduate Degree, English, York University

REFERENCES AVAILABLE UPON REQUEST