

FLAVIO CLESIO, MSC.

Data Scientist, Machine Learning Professional, Business Intelligence Architect.



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São Paulo, Brazil

EXPERIENCE

Core Machine Learning Engineer

Mobile

Dec 2015 - ongoing Campinas, SP

Mobile is a leading company in mobile content and carrier integration in Latin America.

- Launched the first machine learning project responsible for monitoring all revenue stream with Spark ML Lib that saved more than U\$ 2 million
- Played a key role in an early-stage Machine Learning and Artificial Intelligence Team that are involved in reduce 5% the churn rate
- Developed from scratch a project to implement a fraud detection mechanism, by using bleeding-edge algorithms at H2O.ai suite

Head of Revenue Assurance

Mobile

Nov 2015 - ongoing Campinas, SP

Mobile is a leading company in mobile content and carrier integration in Latin America.

- Improve revenue performance by using statistical methods, such as survival analysis, GARCH modeling, ARIMA, Holt-Winters and Value-at-Risk
- Developed several alarms to prevent systems outages, by using time series analysis that prevented delay for remediation in out platforms
- Designed several Impact Analysis to address risk management
- Played a major role on restructuring all Revenue Assurance department at Mobile
- Created billing strategies, applying analytic methods and KPIs

LANGUAGES

English

Proficient



Portuguese

Native



Spanish

Intermediate



EDUCATION

Course in Valuation

University of Campinas - UNICAMP

July 2016 - Aug 2016 Campinas, SP

MSc., Production Engineering

University Nove de Julho - UNINOVE

Feb 2013 - Feb 2015 São Paulo, SP

Specialization in Database Engineering

University of Campinas - UNICAMP

Jan 2012 - May 2013 Limeira, SP

BSc., Information Systems

Rio Branco Faculty - FIRB

Feb 2007 - Aug 2011 São Paulo, SP

EXPERIENCE

Head of Data Intelligence

Mobile

Feb 2015 - Oct 2015 Campinas, SP

Mobile is a leading company in mobile content and carrier integration in Latin America.

- Lead a team of 10+ members, which work with reporting and data analysis
- Managed large streams of data across different formats and entry points
- Provide insights to support marketing initiatives (subscription acquisition & retention, and cross-sell initiatives, ROI, etc.)
- Usage of business intelligence tools to provide analytic and advisory consulting based on customer insights
- Redefined all stack of revenue reports
- One of the responsible for implementing Pentaho platform and SiSense BI Tool
- Migration of database stack from Microsoft SQL Server to PostgreSQL

Business Intelligence Specialist

RCB Investimentos

Nov 2011 - Dec 2014 São Paulo, SP

RCB Investimentos is a company specialized in structured, invest and operate complex assets as Non-Performing Loans and several types of credit derivatives.

- ETL Development in SQL Server 2005/8 Integration Services Plataform
- Data Requests over DW/OLAP and OLTP Databases
- Performing troubleshooting and providing resolutions to ETL issues

Support Consultant

Ramo Digital Systems - M2D2

Jan 2011 - Nov 2011 São Paulo, SP

Ramo is a one of the major consultancy groups in Brazil of SAP Business One Software

- Operation and implementation of cashiers on retail stores specialized in perfumes, electronics and clothing in Orlando FL, USA.

Corporal - Human Resources Specialist

Brazilian Army

Mar 2004 - Mar 2011 São Paulo, SP

Military

- He has held executive positions / military division for more than 5 years, which was responsible for assembling reports, organization of human resources, compliance of internal processes
- Development of standard operating procedure for human resources departments from the Ministry of Defense - Brazilian Army, that was adopted as reference in the whole regional military that consists in 4 brazilian states

TECHNOLOGIES

Machine Learning Frameworks

H2O.ai

Scikit-Learn

Spark ML Lib

Azure ML Studio

Amazon Machine Learning

Data Science Tools

R

Python

SPSS

SQL

Excel

Statistica

Weka

Viscovery Mine

Algorithm Usage

Regression

Decision Trees

Cluster Analysis

Time Series

Neural Networks

Deep Learning

SVM

Association Rules

Survival Analysis

MARS

Business Intelligence Platforms

SQL Server Business Intelligence Studio

Pentaho

Microstrategy

Tableau

Qlikview

SiSense

Good Data

Power BI

Power Pivot

SQL Server Analysis Services

Periscope