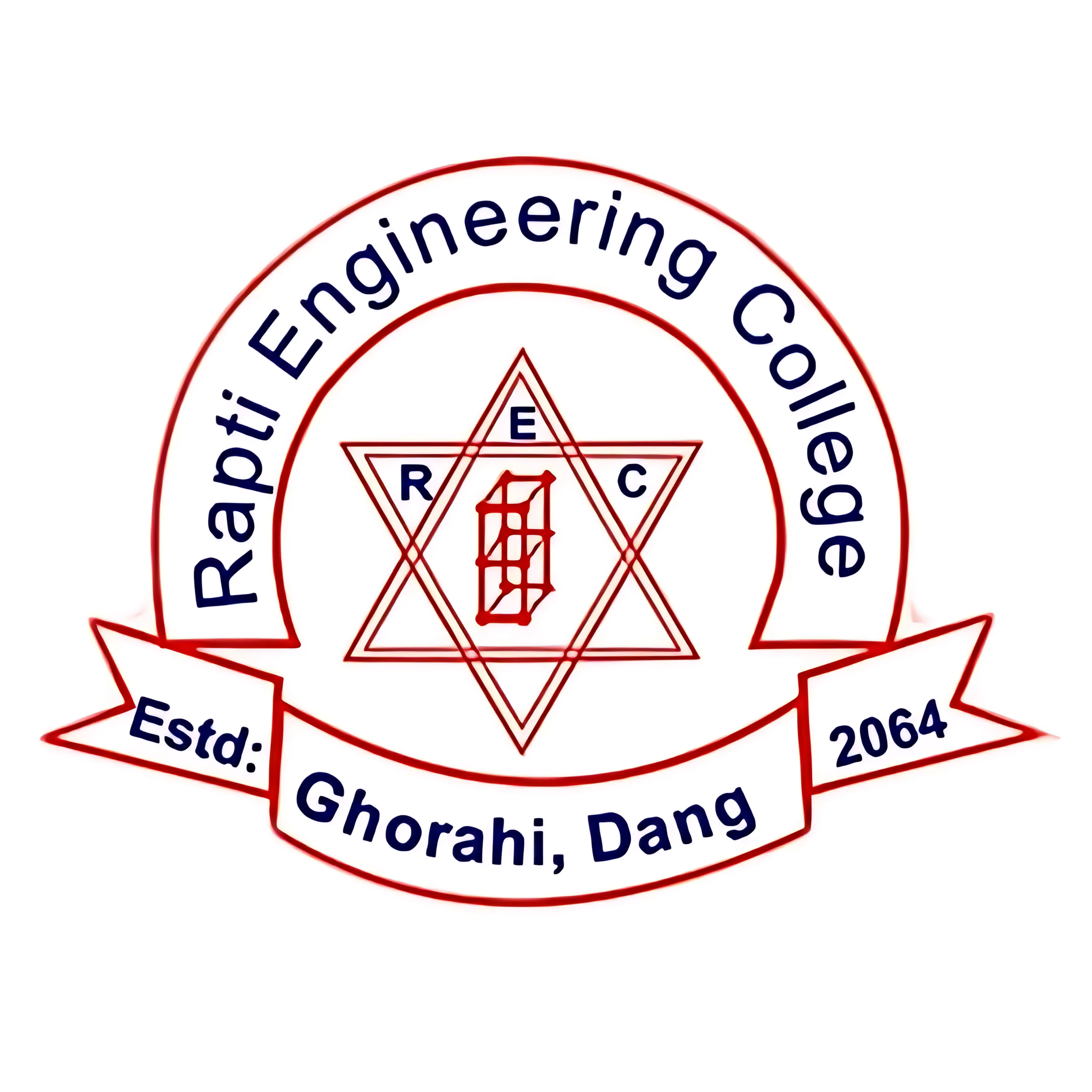
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**RAPTI ENGINEERING COLLEGE**

(Affiliated to Pokhara University)

**Ghorahi Sub-Metropolitan-16 Saniambapur, Sarra Dang**



REPORT

ON

**“WebDev : Crafting Websites That Build Your Business”**

Submitted To:

Srijana Sharma

Submitted By:

Santosh Poudel

**Business Plan for Web dev Pvt. Ltd.**

**Date**:2082-04-12

**Executive Summary**

Webdev Pvt. Ltd. is a technology startup founded to empower small and medium-sized businesses (SMBs) with robust online solutions, including custom websites, e-commerce platforms, domain registration, and professional email services. Our mission is to deliver user-friendly, high-quality digital infrastructure that drives business growth. Founded by **Santosh Poudel**, an experienced web developer, the company operates with a lean team of two the founder and a skilled assistant. Our competitive edge lies in personalized service, expertise in e-commerce solutions, and affordable pricing.

Key objectives include acquiring 20 clients in the first year, generating $50,000 in revenue, and expanding services by year three. With a focus on SMBs, we aim to capture a growing market seeking accessible digital solutions. This business plan outlines our strategy, operations, and financial projections to achieve sustainable growth.

**Company Description**

Webdev Pvt. Ltd. was established in 2025 by **Santosh Poudel**, a web development professional with 2 of experience in creating business websites and digital solutions. Recognizing the challenges SMBs face in building an online presence, the company was founded to provide comprehensive, affordable services. As a private limited company, Webdev Pvt. Ltd. operates with a small team, currently consisting of the founder and one assistant, with plans for future growth.

Our mission is to simplify the digital transition for businesses, offering tailored websites and infrastructure that enhance visibility and sales. Our vision is to become a trusted partner for SMBs seeking to compete in the digital marketplace.

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