

The Final Deliverable

5/5 points (100.00%)

Quiz, 5 questions

✓ Congratulations! You passed![Next Item](#)1 / 1
points

1.

According to the reading, what is the ultimate purpose of analytics?



To efficiently store big data with minimum storage requirements.



To communicate findings to stakeholders to formulate policy or strategy.

**Correct**

Correct. According to the reading, this the ultimate purpose of analytics.



To facilitate meetings between sales and marketing.



To evangelize data science.

1 / 1
points

2.

The reading mentions a common role of a data scientist is to use analytics insights to build a narrative to communicate findings to stakeholders.



False.



True.

**Correct**

Correct.

The Final Deliverable

5/5 points (100.00%)

Quiz, 5 questions

1 / 1
points

3.

The United States Economic Forecast is a publication by:



Cambridge University Press.



Deloitte University Press

**Correct**

Correct.



McKinsey Publication Inc.



McGraw-Hill Education.

1 / 1
points

4.

The report discussed in the reading successfully did the job of using data and analytics to generate the likely economic scenarios.



False.



True.

**Correct**

Correct.

1 / 1
points

5.

According to the reading, in order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.



True.



Correct

Correct.

The Final Deliverable

5/5 points (100.00%)

Quiz, 5 questions



False.

