Constants/unchangeable elements

App
Easy to use
Skate park map
All inclusive
NO POPUPS
available on everything

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Q's

Only U.S.A?
Will it work with maps(google/apple)?
Why would people use this?
Do you think something like this will work?
Do you think company's will look into this?

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Sources to Find Parks

Ask people
Luke
Drew
Stef
(Locals)

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Look a Socials
Instagram
Snapchat
Maps

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Look For people
Skating at places:
parking Garage
stairs
ledges

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Sponsors:
Thrasher
Girl
The City or who's ever
is in charge of the park
Spit Fire

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look in Magazines
Skate mags
City papers
New mags

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Evaluation

Things to look for:
Clean
Smooth
Cracks?
The amount of people
Life at night

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Rating Factors :
Stars-how good over all
The skate ability- 🛹/10
the pop density depending on
time

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Leadership structure

Mods
People to make sure
uploads are legit

people to make sure
no one is being mean

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Who to trust

System that you work
up to become more
trustworthy

set up account link
with phone number

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how to become more trustworthy
interact with posts
leave goods comments
upload accurate info
be consistent

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Solution

Platforms:
Website
App
blog

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Funds:
Sponsors
Family
The public
Go Fund me
The City

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How to deal with comp
No adds
user friendly
up to date

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How to stand out
let people add to the
app
upload videos of you
at the park
a reward system
giveaway
update parks with
local advents

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Future growth for the business

Ads
Skate friendly
not pop up
not mandatory
pay for no adds 0.99

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Engagement
 Community advents
sponsor giveaway
Rate my Trick TikTok
thing
Mothy comp best clip

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Park notifications
Set a home park
people can update park
states(busy,new cracks,
broken things)]
keep a log to show how busy
parks are depending on
trends

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